



General Session Keynote
Monday, July 15 – 8:00 – 9:00 a.m.

Program Session Speaker
Monday, July 15 – 10:30 – 11:30 a.m.



Joel Zeff creates energy. His spontaneous humor and vital messages have thrilled audiences for almost 25 years. As a national workplace expert, speaker, author and humorist, Joel captivates audiences with a unique blend of hilarious improvisational comedy and essential ideas on work and life. He has shared his experience and insight on collaboration, leadership, change, communication, innovation, fun and passion at more than 2,500 events. His book, [“Make the Right Choice: Creating a Positive, Innovative and Productive Work Life”](#) is consistently listed as one of the top work/life balance books on Amazon. He has appeared on CNBC and featured in the Dallas Morning News, Houston Chronicle, The Kansas City Star, and many other media outlets. For more information, visit his web site at www.joelzeff.com.