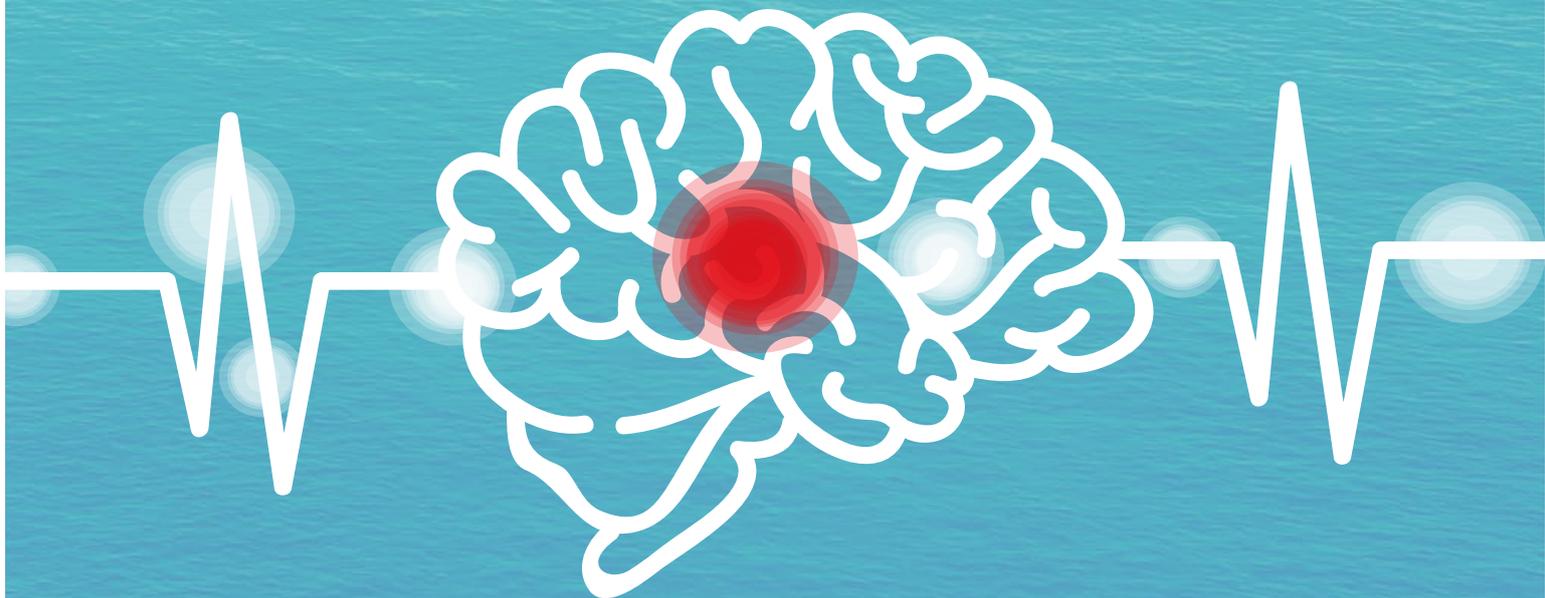




# Neuram

**27-28 MAY 2020**

**MAURITIUS**



## PARTNERSHIP AND EXHIBITION OPPORTUNITIES

ENDORSED BY:





# Neuram

## WELCOME

NEURAM FOUNDATION [www.neuram.org](http://www.neuram.org) is delighted to announce the 2nd International Conference on Neuro-Rehabilitation to be held in Mauritius on 27th and 28th May 2020. It is endorsed by the Ministry of Health and Quality of Life, Mauritius and Bournemouth University.

The focus will be on Stroke Rehabilitation, in a country that sees 3,000 new cases each year. NEURAM would like to work in partnership with the newly established Stroke Unit so as to improve overall care for patients and their families, by ensuring that rehabilitation starts from the day of onset and complements emergency, life-saving care.

Mauritius is a leading economy in the African region, and the IMF has forecast a growth of 4% for 2019 and 2020 'thanks to favourable external conditions and an expected increase in public investment'. It prides itself in having a safe physical and political environment, thus attracting an increasing number of tourists and business people. Its efforts in successfully dealing with communicable diseases have not been matched by similar success with noncommunicable diseases. Since 2010, an increasing trend has been observed in mortality rates due to main Non-Communicable Diseases like heart diseases, strokes, diabetes, cancers and chronic respiratory diseases.

To address these problems, the country has invested in facilities for cardiac surgery and neuro-surgery but neglected to tackle the sequelae of a stroke, brain injury or spinal cord injury. The rehabilitation treatment needs urgent attention as Mauritius has the potential to do much better in that field.

It is to bring awareness in these areas and help improve services that we organised a first international conference in May 2018. Its success has led us to organise this follow-up meeting.

The venue will be at the superb facilities of the Intercontinental Hotel in Balaclava. We would be delighted to see you there.

We are grateful to BCD [www.bcdme.com](http://www.bcdme.com) to help us put Mauritius Rehabilitation on the map. We are looking forward to having fun without losing sight of our main aim, that of improving the lives of people with neurological disability in Mauritius.

We invite you join us in Mauritius.

**Professor Anba Soopramanien**  
Chair Co-Founder of NEURAM FOUNDATION  
Consultant in Spinal Injuries and Rehabilitation Medicine

**Professor Rajiv N. Reebye MD FRCPC**  
Chair Co-Founder of NEURAM FOUNDATION  
Consultant in Spinal Injuries and Rehabilitation Medicine



## WHO ARE THE DELEGATES?

The 2nd NEURAM International Neuro-Rehabilitation Conference: STROKE in Mauritius is an event dedicated to stroke management. Also, those with an interest in this area, including nurses, therapists, social workers, individuals with stroke and their advocates.

The Conference aims to bring together 150-200 delegates from Mauritius and around the world, to create a platform for personal and professional exchange. Our purpose is to improve the management of stroke care at all stages of the patient's journey.

We would like to use this Conference as a springboard to intensify our education programme and initiate further action in Mauritius, such as a 'prevention of accidents' campaign, the setting-up of a mobile outreach service and, at a later stage, a dedicated stroke unit.

## WHY GET INVOLVED?

The Conference offers sponsors and exhibitors an excellent advantage to promote relevant products and services to a dedicated and targeted audience, as well as raise their corporate profile in this field. Sponsorship of this first unique Conference in Mauritius is a very cost-effective way for your company to become a key player in this market.

A commercial exhibition will be held in conjunction with the Conference. Refreshments and lunch will be provided in this area; this will maximise both the amount of time delegates spend within the exhibition area, and the footfall past the exhibition stands.

The exhibition offers an excellent opportunity for delegates to interact with the industry and familiarise themselves with the latest advances within this field. From our experience, delegates increasingly welcome the chance to tap into the expertise provided by exhibitors, who answer questions and provide hands-on product demonstrations.

### **This Conference will offer you an opportunity to:**

- Update your knowledge of stroke management;
- Contribute to the reduction of accidents;
- Help us deliver optimum care in a country where a yearly count of 1.4 million tourists now exceeds the local population (of these, 150,000 and 400,000 are respectively from the UK and France).



## **PARTNERSHIP OPPORTUNITIES**

NEURAM 2020 offers a wide range of opportunities for companies wishing to be a part of this conference.

Partnership support of this international conference on Neuro-Rehabilitation in Mauritius is a highly cost-effective way for your company to either become a key player in this market, or sustain its present market share.

NEURAM 2020 can tailor specific partnership support and exhibition packages to help you meet your corporate marketing strategies. The promotional opportunities offered will provide a basis for you to:

- Increase your brand awareness and corporate profile;
- Launch new products and services;
- Increase your market share;
- Develop new relationships and industry links.

Overall, you will be provided with a chance to win new business and, of course, contribute to a great cause in Mauritius.

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We will be more than happy to consider suggestions on tailoring sponsorship items or packages.

All packages are negotiable, in order to benefit both the sponsor and the Conference.

It is our express intension to ensure that participating companies receive the highest recognition in return for their generous support. We look forward to building close and effective relationships with each participating company, and working together to ensure the event is a great success for all involved.



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	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
	£7,500 + VAT	£4,000 + VAT	£2,500 + VAT
Specialist seminar session	☑		
2 x delegate passes	☑	☑	☑
2 x speaker passes	☑		
2m x 2m display area within the main exhibition area	☑	☑	☑
Branding on signage throughout venue	☑	☑	☑
Logo with reciprocal link on the Conference website	☑	☑	
Logo/acknowledgement on the Conference website			☑
Logo/acknowledgement within Conference programme	☑	☑	☑
Logo/acknowledgement on all Conference advertisements	☑	☑	
1 x insert within delegate bags	☑	☑	
Use of Conference logo within own corporate literature	☑	☑	☑

Support is not restricted to major packages; companies may also take up one of the individual sponsorship items.



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## SUMMARY OF ADDITIONAL INDIVIDUAL SPONSORSHIP ITEMS

Item	Cost excl. VAT
<p><b>All Conference refreshment and lunch breaks</b> Catering points will be located around the exhibition area. The sponsor of this item will be entitled to the following:</p> <ul style="list-style-type: none"><li>• Sponsor may provide pop-up banners to brand catering areas;</li><li>• Sponsor's logo on signage on catering tables during arrival refreshments;</li><li>• Sponsor may provide own branded items such as napkins, etc.</li></ul>	£1,800
<p><b>Delegate bags</b> The sponsor should supply approximately 200 delegate bags which should include the Conference logo, Sponsor logo and event details. The style and quality of the bag must be approved by NEURAM 2020. Alternatively, the Conference will supply the bags for an additional cost.</p>	£1,000 plus supply of bags
<p><b>Full-page advert in the Conference programme</b> Will be distributed on site to all participants and will include all Conference information, including the programme outline.</p>	£500
<p><b>Delegate bag insert</b> Companies may have a single insert, maximum size A4, which will be inserted into the delegate bag by the Conference Secretariat. We will require approximately 200 inserts.</p>	£495 plus supply of printed material
<p><b>Attendee App (Pending)</b></p> <ul style="list-style-type: none"><li>• Sponsorship of the Attendee App with logo appearing on opening splash image within App</li><li>• Banner advertising on subsequent pages within App push notification</li></ul>	£1,000



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Item	Cost excl. VAT
<b>eBlast to Advance Mailing List</b> Opportunity to send a pre-event e-blast to the registered audience for engagement. HTML5 to be provided by Sponsor.	£800
<b>Breakfast Symposium</b> There will be the opportunity to hold a one hour breakfast symposium on either day 1 or day 2 to share and exchange information and ideas outside of the main programme with the conference delegates. Included: <ul style="list-style-type: none"><li>• one pre-event and one post-event electronic mailing to the delegate list</li><li>• company branding in the symposium room and adjacent areas</li><li>• basic audio visual equipment</li></ul> Breakfast catering of your choice is additional and may be ordered with the venue. Limited to 40 attendees.	£2,500
<b>Pre-conference Workshops 26th May</b> The opportunity to sponsor one or both of the following hands on workshops; <ol style="list-style-type: none"><li>1. Spasticity Workshop</li><li>2. Collaborative care in Stroke:<ul style="list-style-type: none"><li>• Practical clinical pearls in swallowing assessment post stroke</li><li>• Practical strategies to enhance quality of life in stroke patients</li></ul></li></ol> Open to all delegates	Each four-hour workshop £3,500  includes: <ul style="list-style-type: none"><li>– brand alignment online, in-app and onsite</li><li>– 2 x pull-up display banners</li><li>– Leaflet drop to audience on site</li><li>– Active promotion to conference and local attendees for audience generation</li></ul>

Other support opportunities to complement specific marketing objectives can be considered. If you wish to discuss a tailor-made package, please do not hesitate to contact the Conference Secretariat.



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## EXHIBITION SPACE

Catering will be offered at a number of points within the exhibition area, ensuring an even flow of delegates throughout the exhibition.

As limited spaces are available, we recommend that you make your booking as soon as possible. Included in the package are:

- 1 x delegate pass
- 2m x 2m display area
- 1 x electricity point
- Furniture to include 1 x chair / 1 x table and cloth
- Editorial in final programme (75 words)

**Total cost: £1,200 + VAT**

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**We welcome the opportunity of working with you. Charities, publishers and not-for-profits are also welcome and will be offered 20% discount on all prices. Please contact the Conference Secretariat team for further information:**

### NEURAM 2020

**Victoria Giordano / Mable Lew**  
2 Burston Road  
London SW15 6AR  
United Kingdom

**Tel:** +44 (0)20 7045 6923  
**Email:** [neuram@bcdme.com](mailto:neuram@bcdme.com)  
**Website:** [www.neuram.org](http://www.neuram.org)

# TERMS AND CONDITIONS

## 1. Definitions

“Conference” shall mean the, NEURAM 2020, which will take place from 26 to 27 May 2020 in Mauritius. “Secretariat” shall mean BCD Meetings & Events. “Exhibitor or Sponsor” shall mean any person, firm or organisation allocated a space by the Secretariat in the above-said Conference, or with a confirmed sponsorship as outlined in this document. “Co-exhibitor” shall mean any person, firm or organisation exhibiting their own products or services on the stand space of an exhibitor.

## 2. Applications for participation & acceptance

All applications for participation shall be made on the prescribed form overleaf. The application shall be submitted to the Secretariat. Upon receipt of the invoice, the exhibitor or sponsor will promptly transfer the full amount of the total space rental charges and / or sponsorship package. The submission of the application form shall be deemed to be confirmation of participation and full acceptance of the ‘Terms & Conditions for Participation’ as stated herein. The application shall become a valid contract upon the Secretariat accepting the application. The application and confirmation of its receipt do not constitute grounds for any claim to approval, or to any specific location or site of stand. In particular, the Secretariat is entitled to implement the relocation of space allocated if the Conference area available is oversubscribed or deemed necessary.

## 3. Rental of stand fitting, design and signs

The Individual design of the stand, if in excess of the services indicated in the offer, is the concern of each individual Exhibitor. The nature of the design shall, however, be subjected to the construction regulations applicable to the event venue and to the construction guidelines set by the Secretariat.

## 4. Co-exhibitors and firms indirectly represented

Stand areas are in principle made available solely as whole entries and only to one contracting party, the ‘main Exhibitor’. The use of the stand area by another company represented by its own conference goods (co-exhibitor) shall require a special application and written approval from the secretariat. Approval of co-exhibitors is likewise based on the criteria listed under paragraph 2 above, apart from this. Such companies shall also be subject to the terms & conditions for participation, which are to be acknowledged by those companies in writing. The assignment of the rights and obligations to other parties, even if only in part, is not permissible except with the written approval of the Secretariat in advance. The Main Exhibitor shall be liable for any fault on the part of his co-exhibitor or indirectly represented company and their agents, in the same manner as his own faults and for the faults of his own agents. The same shall apply to auxiliary staff. If paragraph 4 above applies, the main Exhibitor and all co-exhibitors shall be jointly and severally liable to the Secretariat for the obligation arising from this rental contract.

## 5. Terms of payment

- a. Full amount upon receipt of invoice
- b. All invoices must be settled within 30 days, non receipt of payments may result in release of reserved items
- c. For other additional services, payments must be made in full, in advance, when placing orders for services

## 6. Cancellations

The Exhibitor or Sponsor will not be permitted to withdraw from, cancel, alter or reduce in any way their booking of the Conference. However, the Secretariat may consider special cases and in their sole discretion grant partial refunds according to how many months/weeks prior to the start of the Conference that the proposed withdrawal or change is made known to the Secretariat in writing.

The Secretariat shall retain:

- a) 50% of the agreed package amount if the cancellation is made by 20 March 2020.
- b) 100% of the agreed package amount if the cancellation is made after 20 March 2020.

## 7. Movement of exhibits

- a) The Exhibitor or Sponsor shall bear the responsibility and expenses for transport of exhibits to the Conference venue.
- b) The Exhibitor or Sponsor shall make their own arrangements for the storage and warehousing of the exhibits, subject to the approval of the Secretariat.
- c) The Exhibitor or Sponsor shall submit a list of exhibits to the Secretariat at least ten days prior to the start of the Conference.
- d) No exhibits or other goods will be permitted to leave the Conference venue. The Exhibitor or Sponsor shall indemnify the Secretariat against any loss or damages due to delay or damage to the Conference venue.

## 8. Security Responsibility

During all periods, security of exhibits, stands and furniture is wholly the responsibility of the Exhibitor or Sponsor, his agent or contractor and the Secretariat, its directors, trustees, offices, employees, agents and representations shall not be responsible for any losses, damages to property or injuries to person incurred.

## 9. Security & Insurance

The Secretariat, its directors, trustees, offices, employees, agents and representations, will not be responsible for the safety of articles of any kind brought into the Conference by the Exhibitor or Sponsor, their employees, agents or contractors, members of the public or any person whatsoever. Exhibitors and Sponsors shall ensure that they are fully covered by Insurance and take out public liability and comprehensive protection. The period of Insurance shall be from the time the Exhibitor first enters the Conference hall until all his exhibits have been properly removed to the satisfaction of the Secretariat. The Exhibitor shall indemnify and hold the Secretariat, its directors, trustees, offices, employees, agents and representations, harmless with respect to all costs, claims, liabilities, losses, demands, proceedings and expenses to which the Secretariat, its directors, trustees, offices, employees, agents and representations may in any way be subject (including but not limited to members of the public, the staff of the local authorities, or the Secretariat of Exhibitors’ staff, agents or contractors) caused as a result of any act of omission of the Exhibitor, co-exhibitor, sponsor, representatives, employees, agents, contractors or invitees. If the Secretariat so demands, the Exhibitor shall provide proof to the Secretariat that the Exhibitor has adequate insurance coverage. The Secretariat shall not in any event be held responsible for any loss or damages whatsoever (including loss of profits suffered by the exhibitor) as a result of any restrictions or conditions which prevent construction, completion, alteration or dismantling, or for the failure of any service normally provided at the listed Conference ground, for the cancellation or parttime opening of the Conference either as a whole or in part, or for amendments or alterations tall or any of the ‘Terms & Conditions for Participation’ caused by any circumstance not within their control.

## 10. Damage to venue

The exhibitor shall take good care of and shall not cause any damage or permit or suffer any damage to be done to the Conference venue or to any part or parts thereof or to any fittings, equipment or other property therein, and shall make good and pay for damages thereto (including accident damage and damage by fire) caused by act or omission of himself, employees, co-exhibitors, agents, representatives, contractors or persons by reason of the use of the Conference venue by the Exhibitor. If the Secretariat demands, the Exhibitor shall insure the venue for any damage and send the insurance documents to the Secretariat.

## 11. Indemnity of the Secretariat/ show manager

Under no circumstances shall the Secretariat make good or accept any responsibility or liability however arising with respect to damage, theft or loss of any property, goods, articles or things however placed, deposited. Brought into or left upon the premise either by the Exhibitor for his use or purpose or by any other person, and the Exhibitor must indemnify the Secretariat, its employees, agents and offices in respect thereof.

## 12. Compliance with laws

Exhibitors shall comply with all the rules, regulations and laws imposed or laid down or prescribed in the future by the local government, public authorities and owners or managers of the Conference venue for all purposes concerned with the implementation of these regulations, of the regulations and stipulations laid down or prescribed in the future by the Secretariat by virtue thereof, and of all other contracts relating to the Conference the Exhibitor shall be deemed to be domiciled at the office of the Secretariat in the UK. Without prejudice to the powers of the parties to enter into a general or limited arbitration agreement, all disputes arising from the Exhibitor’s participation, from the enforcement of these regulations, or from any other contracts relating to the Conference, including the Terms & Conditions for Participation’ stated herein, or by virtue of regulations or stipulations laid down or prescribed by the Secretariat, shall be governed and construed accordingly and the Exhibitor hereby submits to the non-exclusive jurisdiction of the courts. Where disputes arise concerning interpretation, the English text of these ‘Terms & Conditions for Participation’ shall be deemed to be final.

## 13. Supplementary clauses

Whenever necessary to ensure the smooth management of the Conference, the Secretariat shall have the right to issue Supplementary regulations and instructions in addition to those in the Terms & Conditions for Participation’. All such additional written instructions form a part of the ‘Terms & Conditions for Participation’ and are binding on all Exhibitors.

## 14. Infringement of ‘Terms & Conditions for Participation’

The infringement of the above-mentioned ‘Terms & Conditions for Participation’, and any other future rules and regulations determined by the Secretariat, will result in the exclusion of the Exhibitor from the Conference, and the Exhibitor shall have no right to claim compensation or demand refund on any payments already processed, losses or expenses, nor shall the Exhibitor be released from their contractual obligation to pay.

## 15. Unforeseen Occurrences

In the event of any occurrence not foreseen in these Terms & Conditions for Participation’, the decision of the Secretariat shall be final.