



Chartered Institute  
of Fundraising Scotland  
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## SCOTTISH FUNDRAISING AWARDS

### Best Partner Relationship (Corporate) 2024

- For the best relationship between a charity and business, that provides benefit to both the charity and corporate organisation.
- The initiative should have taken place in the last 18 months.

### Submitting your nomination

- You may enter under multiple categories where appropriate.
- All fields are mandatory; the judging panel will not consider nomination forms with blank spaces.
- All entry forms must be received by 10:00am on Monday 3 June 2024 via [the awards nomination website](#).
- No entries will be accepted after this date.

|                  |
|------------------|
| Name of charity. |
|                  |

|                            |
|----------------------------|
| Name of corporate partner. |
|                            |

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|--|
| List the campaign objectives of the partnership and how it was carried out.<br>(Max 300 words) |
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| Please describe the benefits to both parties.<br>(Max 200 words) |
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| Describe the degree to which the partnership was new or ground breaking for either party. What, if anything, will you or the company do differently in future as a result of this campaign?<br>(Max 200 words) |
|  |



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How was success intended to be measured? What was the projected income and ROI?  
(Max 200 words)

What were the actual results? If they were different from projections, please tell us more.  
(Max 200 words)

What were the non-financial benefits of this relationship? For example, did it result in greater public understanding of the role of the charity, or enable the charity to improve or undertake more of its work?  
(Max 200 words)

To what extent has the partnership created a greater ongoing understanding of the work of the charity within the supporting company? How were the corporate partner's staff involved with the partnership?  
(Max 200 words)

Please use this space to upload any images you feel will support your nomination.  
(Optional)

The files should be in JPG, BMP or PNG formats, big enough to use in printed material, but not greater than 2MB in size. The image files should be titled with the name of your organisation plus the name of the relevant award category i.e., Best Partner Experience (Corporate).

Submission summary: please provide us with a summary of your submission; including the key details of your nomination. If shortlisted, this information will be used on the Chartered Institute of Fundraising Scottish Conference website and awards brochure. Please note that your summary may be revised for editorial purposes.

(Max 150 words)

Please upload a few images to be used on our website and printed materials should your nomination be shortlisted.

The files should be in JPG, BMP or PNG formats, big enough to use in printed material, but not greater than 2MB in size. The image files should be titled with the name of your organisation plus the name of the relevant award category i.e., Best Partner Relationship (Corporate).



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Please provide your charity's website address and social media handles, including LinkedIn

### Judging Process

A co-ordinator will receive all applications. Copies of the applications will be shared with members of the judging panel. The panel will decide which applications will be shortlisted. The panel's decision is final. A co-ordinator will contact all applicants by email confirming the outcome of their application and where a nomination has been shortlisted, outlining the next steps.

### Privacy Notice

- The Chartered Institute of Fundraising of Charter House, Canopi, 7-14 Great Dover Street, London SE1 4YR is the Controller.
- The information you provide in this form will be used by the Chartered Institute of Fundraising Scotland to administer the nomination process.
- All received forms will be accessed by a single co-ordinator and will be kept in a secure, restricted access environment. A judging panel will have access to completed forms for the selection process only.
- All copies of the application forms will be securely destroyed within one month following the Awards ceremony.
- Some of the data you supply will be made public if your nomination is shortlisted. This includes names, job titles, companies and photographs where this is relevant to the Award category. This information will be published via our website and in media articles.
- For further information on how your information is used, how we maintain the security of your information and your rights of access to information we hold about you, please see our [privacy policy](#).