



WINNERS' ACADEMY



WINNERS' ACADEMY

NATIONAL 2022/23

Category	Winner
Best B&B or Guest House Experience	Lys-Na-Greyne, Aboyne
Best Bar or Pub	MacGregor's Bars, Inverness
Best Business Event	COP26 at Scottish Event Campus, Glasgow
Best Eatery Experience	WeeCOOK Kitchen, Carnoustie
Best Hotel Experience (Over 20 rooms)	Auchrannie Resort, Brodick
Best Hotel Experience (Under 20 rooms)	Douneside House, Aboyne
Best Luxury Experience	Glenmorangie House, Tain
Best Outdoor or Adventure Experience	Wild Discovery, Ballater
Best Self Catering Accommodation Experience	Morton of Pitmilny, St Andrews
Food Tourism Award	Thyme Deli & Bistro at Errichel Farm, Aberfeldy
Great Days Out Award	The Helix; Home of the Kelpies, Falkirk
Outstanding Cultural Event or Festival	Edinburgh International Festival
Outstanding Sporting Event	The 150th Open, St Andrews
Responsible Tourism Award	Comrie Croft, Crieff
Tourism & Hospitality Hero	Graham Rooney, Platform 1864
Working Together for Tourism	A Toast to Gaia - Edinburgh Science
Silver Thistle	Calum Ross

REGIONAL WINNERS

Category	Winner
Best B&B or Guest House Experience	Crescent House - Boutique B&B, Edinburgh Lys-Na-Greyne, Aboyne Newton Farm Holidays & Tours, Forfar Queensberry House B&B, Moffat Tigh na Mara Guesthouse, Arinagour
Best Bar or Pub	Allanwater Brewhouse, Bridge of Allan MacGregor's Bars Inverness The Ormidale, Isle of Arran Teuchter's Landing, Edinburgh Titan Sky Bar at Meldrum House Country Hotel

WINNERS' ACADEMY

Best Eatery Experience	Cafe St Honore, Edinburgh Coll Hotel, Isle of Coll Kirk View, Aberdeen The Ship Inn & No 1 Fleet Street Restaurant, Gatehouse of Fleet WeeCOOK Kitchen, Carnoustie
Best Hotel Experience (Over 20 Rooms)	Auchrannie Resort, Brodick Mackays Hotel, Wick Maryculter House, Aberdeen Murrayshall Country Estate, Perth Waldorf Astoria, Edinburgh
Best Hotel Experience (Under 20 Rooms)	Coll Hotel, Isle of Coll Douneside House, Aboyne The Kirklands Hotel, Kinross The Ship Inn, Gatehouse of Fleet
Best Outdoor or Adventure Experience	A wee pedal, Edinburgh Beyond Adventure, Aberfeldy In Your Element, Inverness Kitchen Coos and Ewes, Newton Stewart Wild Discovery, Ballater
Best Self-Catering Accommodation Experience	Down on the Farm, Fraserburgh Knoydart Hide, Inverness Loch Ken Bothies, Castle Douglas Morton of Pitmilley, St Andrews The Old Millhouse, Dalkeith
Best Visitor Attraction Experience	Camera Obscura & World of Illusions, Edinburgh The Devil's Porridge Museum, Easttriggs The Helix; Home of the Kelpies, Falkirk Macduff Marine Aquarium, Macduff Shetland Seabird Tours, The Noss Boat, Shetland
Food Tourism Award	Beinn an Tuirc Distillers Ltd, Kintyre City of Aberdeen Distillery and Gin School Drift Coffeehouse, North Berwick Once Upon a Whisky, Glasgow Thyme Deli & Bistro at Errichel Farm, Aberfeldy
Outstanding Cultural Event or Festival	Edinburgh International Festival Fèis Ìle - The Islay Festival Glasgow Life: Celtic Connections Jazz Scotland - Aberdeen Jazz Festival Over Lunan by Aproxima Arts, Lunan Bay
Regional Ambassador	Ellie & Murray Lamont Emma Chalmers, Mary's Meanders Tours Fiona Campbell, Association of Scotland's Self-Caterers Steven Campbell, Discover Clackmannanshire Steven Gow

WINNERS' ACADEMY

Tourism & Hospitality Hero	Caroline Raeburn, Peebles Hydro Hotel Graham Rooney, Platform 1864 June Goodfellow, Taste Perthshire Lee Medd, Annandale Distillery Marta Skowron-Thieulen, Hilton and Aloft Aberdeen TECA
Working Together for Tourism	A Toast to Gaia - Edinburgh Science Cairngorm Lodges & Bothies, Ballater Galloway & Southern Ayrshire UNESCO Biosphere What Would Mary Do? Hostelling Scotland Wild Skies Shetland
NATIONAL 2019/2020	
Category	Winner
Best Bar or Pub	The Pot Still
Best Business Event	All-Energy Exhibition and Conference 2019 at the Aberdeen Exhibition and Conference Centre
Best Cultural Event or Festival	Paisley Halloween Festival
Best Heritage Tourism Experience	Robert Burns Birthplace Museum
Best Hotel Experience	The Dunstane Houses
Best Informal Eating Experience	The Real Food Cafe, Tyndrum
Best Outdoor or Adventure Experience	Land Rover Experience Scotland
Best Restaurant Experience	l'escargot blanc
Best Self Catering Accommodation Experience	Eagle Brae
Best Sporting Event	Salomon Skyline Scotland™ 2018
Best Visitor Attraction	The McManus: Dundee's Art Gallery & Museum
Inclusive Tourism	Edinburgh Festival Fringe 2018
Innovation in Tourism	Invisible Cities
Most Hospitable B&B or Guest House	Glenedale House
Tourism & Hospitality Hero	James Ryan, Culloden Battlefield Visitor Centre
Working Together for Tourism	Aberdeen International Airport and its Northern Lights Lounge food and drink suppliers
Silver Thistle	Brigadier David Allfrey

WINNERS' ACADEMY

REGIONAL - Central Fife & Tayside, Lothian & Borders and West

Category	Winner
Best Bar or Pub	Criterion Bar, St Andrews The Pot Still, Glasgow Rutherfords Micro Pub, Kelso
Best Cultural Event or Festival	Edinburgh Festival Fringe 2018 Paisley Halloween Festival WILDHOOD Festival, Kinross

NATIONAL 2018/2019

Category	Winner
Best Bar or Pub	MacGregor's Bar
Best Business Event	European Orthodontic Society Congress 2018 at the Edinburgh International Conference Centre
Best Cultural Event or Festival	Celtic Connections Festival
Best Eating Experience	Eat on the Green
Best Heritage Tourism Experience	The Real Mary King's Close
Best Outdoor or Adventure Experience	Sweeney's Cruise Co.
Best Self Catering Accommodation Experience	Leny Estate
Best Sporting Event	European Tour - Aberdeen Standard Investments Scottish Open
Best Visitor Attraction	Cruise Loch Ness
Innovation in Tourism	Wigtown Festival Company
Most Hospitable B&B or Guest House	Newton Farm Holidays & Tours
Most Hospitable Hotel	Meldrum House Country Hotel and Golf Course
Tourism and Hospitality Hero	Kieran Rose, Borthwick Castle
Working Together for Tourism	Association of Scotland's Self Caterers - Paws for a Break
Silver Thistle Award	Willie Cameron

WINNERS' ACADEMY

REGIONAL - Central Fife & Tayside, Lothian & Borders and West

Category	Winner
Best Bar or Pub	The Boudingait, Cupar The Clachan Inn, St John's Town of Dalry D.M. Stewart Ltd, The Guildford Arms, Edinburgh
Best Cultural Event or Festival	Celtic Connections Festival, Glasgow The Enchanted Forest, Pitlochry Sleep in the Park (Social Bite & Unique Events), Edinburgh
Best Eating Experience	Cafe St Honoré, Edinburgh Knockderry House, Cove Thyme at Errichel Restaurant, Aberfeldy
Best Heritage Tourism Experience	Dunfermline Carnegie Library & Galleries Eastriggs and Gretna Heritage, The Devil's Porridge Museum The Real Mary King's Close, Edinburgh
Best Outdoor or Adventure Experience	MacBackpackers Tours, Edinburgh Newton Farm Holidays & Tours, Forfar Sweeney's Cruise Co, Loch Lomond
Best Self Catering Accommodation Experience	East Cambusmoon Holiday Cottages, Cartocharn Leny Estate, Callander The Old Millhouse, Dalkeith
Best Visitor Attraction	Historic Environment Scotland: Engine Shed, Stirling Kelvingrove Art Gallery & Museum, Glasgow The Real Mary King's Close, Edinburgh
Innovation in Tourism	Helicopter Glamping - Mains Farm Wigwams, Stirling Invisible Cities, Edinburgh Wigtown Festival Company
Most Hospitable B&B or Guest House	Carraig Mhòr Bed and Breakfast, Lamlash Fauhope Country House, Melrose Newton Farm Holidays & Tours, Forfar
Most Hospitable Hotel	The Kirklands Hotel, Kinross Trump Turnberry, a Luxury Collection Resort Windlestraw Hotel, Walkerburn
Regional Ambassador	Emma Chalmers, Mary's Meanders Romano Petrucci, Stranraer Development Trust Wendy Barrie, Scottish Food Guide
Regional Rising Star	Craig MacDonald, Wee Heroes / Transcend Escape Rooms Joe Posnett, Apex Hotel
Tourism and Hospitality Hero	Jules Matteoni, Glasgow Prestwick Airport June Goodfellow, Taste Perthshire Kieran Rose, Borthwick Castle
Working Together for Tourism	Association of Scotland's Self Caterers - Paws for a Break, Perth History of Edinburgh in 101 Objects - Edinburgh World Heritage, Marketing Edinburgh and ETAG Sail Scotland, Inverclyde

WINNERS' ACADEMY

NATIONAL 2017/2018

Category	Winner
Best Accommodation Provider	Portavadie Loch Fyne
Best Bar or Pub	Teuchters Landing
Best Business Event	Aberdeen Exhibition & Conference Centre and Alzheimer's Research UK
Best Cultural Event or Festival	Hebridean Celtic Festival
Best Heritage Tourism Experience	Eilean Donan Castle
Best Informal Eating Experience	Venachar Lochside
Best Outdoor or Adventure Experience	Foxlake Adventures
Best Restaurant Experience	Number 16 Restaurant
Best Sporting Event	Fort William UCI Mountain Bike World Cup
Best Visitor Attraction	Dewar's Aberfeldy Distillery
Innovation in Tourism	Loch Earn Tourism Information BLISS Trail 2017
Most Hospitable B&B or Guest House	Kingsmuir House, Peebles
Most Hospitable Hotel	Moor of Rannoch
Tourism and Hospitality Hero	Peter Wilson, Cruise Forth
Working Together for Tourism	VisitArran
Silver Thistle Award	Willie Macleod

REGIONAL - Central Fife & Tayside, Lothian & Borders and West

Category	Winner
Best Accommodation Provider	Airhouses, Lauder Forest Way on White Loch, Colvend Lochend Chalets, Stirling
Best Bar or Pub	The Boudingait, Cupar The Hielan Jessie Bar, Glasgow Teuchters Landing, Edinburgh
Best Cultural Event or Festival	Glasgow Film Festival Hidden Door, Edinburgh Mhor Festival 2017, Balquidder

WINNERS' ACADEMY

Best Heritage Tourism Experience	The Black Watch Castle and Museum, Perth The Friends of Britannia Panopticon Music Hall Trust (SCIO), Glasgow National Trust for Scotland - Robert Smail's Printing Works, Innerleithen
Best Informal Eating Experience	Basecamp Cafe at Laggan, Gatehouse of Fleet Seasons - Full of Local Flavour, Melrose Venachar Lochside, Callander
Best Outdoor or Adventure Experience	Foxlake Adventures, Dunbar Galloway Activity Centre, Castle Douglas Nae Limits, Pitlochry
Best Restaurant Experience	Firebrick Brasserie, Lauder Number 16 Restaurant, Glasgow The Wee Restaurant, North Queensferry
Best Sporting Event	The 145 th Open at Royal Troon Blair Castle International Horse Trials & Country Fair 2016, Pitlochry Edinburgh Marathon Festival
Best Visitor Attraction	Heads of Ayr Farm Park, Alloway Dewar's Aberfeldy Distillery Summerhall Distillery - Pickering's Gin, Edinburgh
Innovation in Tourism	Loch Earn Tourism Information BLiSS Trail 2017, Stirling Scottish Beer Tours, Edinburgh Solway Tours, Dumfries
Most Hospitable B&B or Guest House	Ballintaggart Farm, Grandtully Hillcrest House Guest House, Wigtown Kingsmuir House, Peebles
Most Hospitable Hotel	Moor of Rannoch, Rannoch Moor Trigony House Hotel, Closeburn Windlestraw, Walkerburn
Regional Ambassador	Fred Berkmillier, l'escargot blanc and l'escargot bleu Ian McAndrew, Blackaddie Restaurant with Rooms Peter Wilson, Cruise Forth
Regional Rising Star	Juliane Grasekamp, SnuggleMuffin Katya Adam, Gloagburn Farm Shop Peter Gilchrist, Peter Co & Associates Limited
Tourism and Hospitality Hero	Douglas Johnston, Radical Travel Group Ltd. (HAGGiS Adventures and Highland Explorer Tours) John Stevenson, Experience Scotland's Wild Peter Wilson, Cruise Forth
Working Together for Tourism	Crail Food Festival, Crail Stars & Stories by Edinburgh UNESCO City of Literature Trust VisitArran, Isle of Arran

WINNERS' ACADEMY

NATIONAL 2016/2017

Category	Winner
Best Accommodation Provider	Mill of Nethermill Holidays
Best Cultural Event or Festival	Edinburgh's Hogmanay
Best Informal Eating Experience	No. 10 Bar & Restaurant
Best Outdoor or Adventure Experience	Laggan Outdoor Activity Centre
Best Restaurant Experience	GAMBA - Seafood Restaurant & Bar
Best Sporting Event	Glasgow 2015 FIG World Gymnastics Championships
Best Visitor Attraction	National Museums Scotland
Friendliest Pub or Bar	MacGochans
Innovation in Tourism	Comrie Croft
Most Hospitable B&B or Guest House	Brookford B&B
Most Hospitable Hotel	Kinloch Lodge Hotel & Restaurant
Tourism and Hospitality Hero	Jean Ryrie
Working Together for Tourism	Calmac Ferries Ltd
Silver Thistle Award	Freda Newton MBE

REGIONAL - Central Fife & Tayside, Lothian & Borders and West

Category	Winner
Best Accommodation Provider	The Chester Residence, Edinburgh Dundream, Stranraer Portnellan, Crianlarich
Best Cultural Event or Festival	NVA's Hinterland, Cardross Solas Festival, Perthshire Unique Events - Edinburgh's Hogmanay
Best Informal Eating Experience	AliBob @ Cairn O'Mohr, Errol Secret Herb Garden, Edinburgh Stravaigin, Glasgow

WINNERS' ACADEMY

Best Outdoor or Adventure Experience	Go Ape Aberfoyle Laggan Outdoor Ltd, Gatehouse of Fleet
Best Restaurant Experience	Cromlix, Dunblane GAMBA - Seafood Restaurant & Bar, Glasgow Number One at The Balmoral, Edinburgh
Best Sporting Event	Edinburgh Marathon Festival FEI European Eventing Championship 2015 Blair Castle, Pitlochry The Glasgow 2015 FIG World Gymnastics Championships
Best Visitor Attraction	The Experience, Hillington Park National Museums Scotland, Edinburgh Scotland's Jute Museum @ Verdant Works, Dundee Heritage Trust
Friendliest Pub or Bar	The Clachan Inn, St John's Town of Dalry The Royal Arch Bar & Bistro, Broughty Ferry
Innovation in Tourism	Born in the Borders, Jedburgh Comrie Croft, Crieff Galloway Activity Centre, Castle Douglas
Most Hospitable B&B or Guest House	Barony House, Edinburgh Brookford B&B, St John's Town of Dalry Newton Farm Holidays, Forfar
Most Hospitable Hotel	Apex City Quay Hotel & Spa, Dundee Glenapp Castle, Ballantrae, South Ayrshire Motel One Edinburgh-Royal
Regional Ambassador	Daniel Steel, Sail Scotland Peter Duncan, HAGGIS Adventures / Youth Travel Edinburgh Tom Lewis, Mhor Group
Regional Rising Star	Adam Newth, The Tayberry Restaurant Alastair Watson, Can You Escape Ross Coutts, Argyll Holidays
Tourism and Hospitality Hero	Abed Ullah, Taj Mahal Douglas Clement, Kingsbarns Distillery Hamish Reid, The Abbotsford Trust
Working Together for Tourism	BLISS Trail Art Installations 2016, Lochearnhead Calmac Ferries Ltd, Gourrock ScotRail, Edinburgh

WINNERS' ACADEMY

NATIONAL 2015/2016

Category	Winner
Best Cultural Event or Festival	Festival 2014
Best Holiday Accommodation	Forest Holidays, Ardgartan
Best Informal Eating Experience	Venachar Lochside
Best Outdoor or Adventure Experience	Foxlake Adventures
Best Restaurant Experience	Ninth Wave Restaurant
Best Sporting Event	Glasgow 2014 Commonwealth Games (<i>joint winners</i>) The 2014 Ryder Cup (<i>joint winners</i>)
Best Visitor Attraction	Rosslyn Chapel
Friendliest Pub or Bar	Applecross Inn
Hospitality Hero	James Rusk
Innovation in Tourism	FishPal - Fish Scotland
Most Hospitable B&B or Guest House	Ardtorna
Most Hospitable Hotel	Kylesku Hotel
Tourism Everyone's Business	Arnold Clark Car and Van Rental
Silver Thistle Award	Robin Worsnop

REGIONAL - Central South East, Fife & Tayside and Central South West

Category	Winner
Best Cultural Event or Festival	Festival 2014, Glasgow GENERATION - National Galleries of Scotland, Edinburgh Perthshire Amber Festival 2014, Dunkeld
Best Holiday Accommodation	Forest Holidays, Ardgartan The Hideaway Experience, Auchterhouse Pilrig House Apartments, Edinburgh
Best Informal Eating Experience	Gloagburn Farm Shop, Tibbermore, Perth House For An Art Lover, Glasgow Venachar Lochside, Callander

WINNERS' ACADEMY

Best Outdoor or Adventure Experience	Blown Away, St Andrews Foxlake Adventures, Dunbar Laggan Outdoor Activity Centre, Castle Douglas
Best Restaurant Experience	The Adamson, St Andrews Ox and Finch, Glasgow Victor and Carina Contini Cannonball Restaurant, Edinburgh
Best Sporting Event	The 2014 Ryder Cup, Gleneagles Edinburgh Marathon Festival Glasgow 2014 Commonwealth Games
Best Visitor Attraction	The Kirkcudbright Art and Crafts Trail Rosslyn Chapel, Roslin
Friendliest Pub or Bar	The Allanwater Brewhouse, Bridge of Allan The George Bar, Hamilton The Old Mill Inn, Pitlochry
Hospitality Hero	Graeme Pallister, 63 Tay Street, Perth James Rusk, The Butchershop Bar & Grill Paul Wedgwood, Wedgwood The Restaurant
Innovation in Tourism	FishPal - FishScotland, Kelso Homelands Trust - Fife, Leven La Barca, Riverbank Bar and Cattle & Creel Steakhouse, Helensburgh
Most Hospitable B&B or Guest House	Craigmhor Lodge, Pitlochry Kerr Cottage Bed & Breakfast, Dalbeattie Kingsmuir House, Peebles
Most Hospitable Hotel	The Douglas Hotel, Isle of Arran Fonab Castle Hotel & Spa, Pitlochry Waldorf Astoria Edinburgh, The Caledonian
Regional Ambassador	Amanda MacFarlane John Henderson Robin Baird
Tourism - Everyone's Business	Arnold Clark Car and Van Rental, Glasgow Rabbie's Small Group Tours, Edinburgh St Andrews Links
Young Regional Ambassador	Gail Ritchie, Ardmay House International Summer School Lucy Whitehall, Global Brand Ambassador for The Famous Grouse and Glenturret, Crieff Samantha Wright, The Dunstane Hotel

WINNERS' ACADEMY

NATIONAL - 2014/2015

Category	Winner
Best Event or Festival	The Enchanted Forest
Best Holiday Accommodation	Eagle Brae
Best Informal Eating Experience	Mimi's Bakehouse
Best Outdoor or Adventure Experience	Kilda Cruises
Best Restaurant Experience	The Kitchin
Best Visitor Attraction	Laphroaig Distillery
Creative Ambition Award	Auchrannie Resort
Discovering Scotland	Helen Fraser, Afternoon Tea Tours
Friendliest Pub or Bar	Cheers Cafe, Bar and Tavern
Most Hospitable B&B or Guest House	Craigatin House & Courtyard
Most Hospitable Hotel	Prestonfield
Our Warmest Welcome	CruiseForth Welcome Volunteers
Silver Thistle Award	Peter Lederer CBE

REGIONAL - Central South East, Central South West and North East Tayside

Category	Winner
Ambassador Award	Stephen Balfour, Hamilton Willie MacLeod, Peebles
Best Event or Festival	Edinburgh International Science Festival The Enchanted Forest, Perthshire Glasgow Film Festival
Best Holiday Accommodation	Crosswoodhill Farm Holiday Cottages, near Edinburgh The Hideaway Experience, Angus The Majestic Line, Oban

WINNERS' ACADEMY

Best Informal Eating Experience	The Art Lovers Café at House for an Art Lover, Glasgow Hornblowers Restaurant and Takeaway, Gourdon Mimi's Bakehouse, Edinburgh
Best Outdoor or Adventure Experience	Blown Away, St Andrews Comrie Croft, Crieff Galloway Activity Centre, Castle Douglas
Best Restaurant Experience	Barley Bree Restaurant with Rooms, Crieff Cail Bruich, Glasgow The Kitchin, Edinburgh
Best Visitor Attraction	Beam Suntory, Isle of Islay Blair Castle, Pitlochry The Bo'ness & Kinneil Railway
Discovering Scotland	Helen Fraser, Afternoon Tea Tours, Edinburgh Marie McGhee, The Majestic Line, Oban
Friendliest Pub or Bar	The Bridge Inn at Ratho Cheers Café Bar & Tavern, Fraserburgh The Station Bar, Glasgow
Most Hospitable B&B or Guest House	Craigatin House and Courtyard, Pitlochry Fauhope Country House, Melrose Gleneedale House, Isle of Islay
Most Hospitable Hotel	Crieff Hydro Glenisle Hotel & Bistro, Isle of Arran Prestonfield, Edinburgh
Our Warmest Welcome	CruiseForth Welcome Volunteers, Edinburgh & Fife Loch Leven's Larder, Kinross McKinlay Kidd, Glasgow
Young Ambassador Award	Juliet Fellows Smith, Glasgow Peter Thornton, Edinburgh

WINNERS' ACADEMY

NATIONAL 2013

Category	Winner
Best Bar, Cafe or Restaurant	Loch Leven's Larder
Best Cultural Event	Tiree Music Festival
Best Guest House or B&B	Ardtorna
Best Hotel Award	The Duisdale Hotel
Best Nature Based Experience	Aigas Field Centre
Best Self-Service Accommodation	Whitefalls Spa Lodges
Best Shopping Experience	Johnstons of Elgin
Best Sporting Event	Tour of Britain
Best Tour Operator Programme of the Year	HAGGiS Adventures
Best Visitor Attraction	The Glenlivet Distillery & Visitor Centre
Marketing Campaign of the Year	Wilderness Scotland
Partnership In Tourism	VisitLanarkshire
Tourism Entrepreneur	Rabbie's Small Group Tours
Training and Skills Development	Mercat Tours
Silver Thistle Award	Stephen Leckie

REGIONAL - Central South East, Central South West and North East & Tayside

Category	Winner
Best Bar, Cafe or Restaurant	Loch Leven's Larder Ninth Wave Restaurant, The Real Food Cafe
Best Cultural Event	Bloody Scotland Festival Glasgow Film Festival
Best Guest House or B&B	Ardtorna The Bridge Inn, Ratho Ltd Craigatin House, Pitlochry

WINNERS' ACADEMY

Best Hotel Award	Auchrannie Resort Meldrum House Hotel Old Course Hotel, Golf Resort & Spa
Best Nature Based Experience	Newton Tours The Royal Botanic Gardens
Best Self-Service Accommodation	Clan Cottages Self-Catering / Solway View Holidays 2013 The Hideaway Experience Morton of Pitmilley
Best Shopping Experience	Gretna Green Famous Blacksmith Shop Loch Leven's Larder The Scotch Whisky Experience
Best Sporting Event	Blair Castle International Horse Trials & Country Fair The Tour of Britain TweedLove Bike Festival
Best Tour Operator Programme of the Year	HAGGiS Adventures
Best Visitor Attraction	Glasgow School of Art The Royal Botanic Garden
Marketing Campaign of the Year	Hilton Dunkeld House McKinlay Kidd Unique Events
Partnership In Tourism	Edinburgh Bus Tours The Village at Machrihanish Dunes VisitLanarkshire
Tourism Entrepreneur	Laggan Outdoor Rabbie's Small Group Tours
Training and Skills Development	The Gleneagles Hotel Mercat Tours The Village at Machrihanish Dunes

WINNERS' ACADEMY

NATIONAL 2012

Category	Winner
Best Bar, Cafe or Restaurant	A Room With A View Seafood Restaurant
Best Cultural Event	Celtic Connections
Best Guest House or B&B	Whitehouse Country House
Best Hotel Award	Blythswood Square
Best Nature Based Experience	Scottish Seabird Centre
Best Self-Service Accommodation	Morag's Lodge
Best Shopping Experience	Thistle B Scrumptious
Best Sporting Event	Baxter's Loch Ness Marathon
Best Visitor Attraction	Stirling Castle
Marketing Campaign of the Year	Our Dynamic Earth
Partnership In Tourism	VisitLanarkshire
Tourism Entrepreneur	Auchrannie Resort
Training and Skills Development	CairnGorm Mountain
Silver Thistle Award	Ian Cleaver
Global Silver Thistle Award	Mark Andrews

REGIONAL - Central South East, Central South West and North East & Tayside

Category	Winner
Best Bar, Cafe or Restaurant	The 'famous' Spotty Bag Shop Room with a View Seafood Restaurant Salon Bar at Blythswood Square
Best Cultural Event	Celtic Connections 2011 Edinburgh's Hogmanay 2011/12 The Scottish Traditional Boat Festival

WINNERS' ACADEMY

Best Guest House or B&B	Ardtorna Craigatin House and Courtyard Whitehouse Country House
Best Hotel Award	Blythswood Square, Glasgow Hilton Dunkeld House Hotel Missoni
Best Nature Based Experience	Cream o' Galloway Deveron, Bogie & Isla Rivers Charitable Trust Scottish Seabird Centre
Best Self-Service Accommodation	Crosswoodhill Farm Holiday Cottages, near Edinburgh Forbes of Kingennie Solway View
Best Shopping Experience	Romanes & Paterson - Part of The Edinburgh Woollen Mill Thistle 'B' Scrumptious Ltd
Best Sporting Event	Melrose Sevens 2011 Oban 2011 - Scottish 6 Day Orienteering Event Ricoh Women's British Open 2011
Best Visitor Attraction	Cream o' Galloway Historic Scotland – Stirling Castle The Famous Grouse Experience
Marketing Campaign of the Year	Big Burns Supper Festival The Enchanted Forest Our Dynamic Earth
Tourism Entrepreneur	Auchrannie Resort Crieff Hydro Rabbie's Small Group Tours
Training and Skills Development	Cream o' Galloway Hotel Missoni , Edinburgh The Famous Grouse Experience

WINNERS' ACADEMY

NATIONAL ONLY 2010

Category	Winner
Business Tourism	Glasgow Science Centre
Events & Festivals (National)	Scottish 6 Days Orienteering
Events & Festivals (International)	MOBO Awards
Extra Mile: Small Business	SeaView Bed & Breakfast
Extra Mile: Medium Business	Wilderness Scotland
Extra Mile: Large Business	Historic Scotland
Heritage Experience	Glasgow School of Art
Innovation	Rabbie's Trail Burners
Marketing Initiative	Scottish Seabird Centre
Taste of Scotland	Isle of Eriska Hotel
Young Tourism Entrepreneur	Guy & Jamie McKenzie
Silver Thistle Award	Sir Moir Lockhead OBE

NATIONAL ONLY 2009

Category	Winner
Business Leadership	Horsecross Arts
Business Tourism	The Famous Grouse Experience
Events & Festivals (Regional)	Belladrum Tartan Heart Festival
Events & Festivals (International)	Air New Zealand Golden Oldies World Rugby Festival
Extra Mile: Small Business	Pilrig House Apartments
Extra Mile: Medium Business	Jacobite Experience Loch Ness
Extra Mile: Large Business	Rabbie's Trail Burners
Innovation	Cruise Loch Lomond
Marketing Initiative	The Old Course Hotel, Golf Resort & Spa
Operator Programme of the Year	Rabbie's Trail Burners
Sustainable Tourism	Maximillion
Taste of Scotland	Doune Dining Room
Young Tourism Entrepreneur	Catherine Bunn
Silver Thistle Award	Gavin Ellis

WINNERS' ACADEMY

NATIONAL ONLY 2008

Category	Winner
Business Tourism	Unique Venues of Edinburgh
Collaboration	Scottish Racing & Tartan Turf Tours
Customer Care: Accommodation	Crosswoodhill Farm Holiday Cottages
Customer Care: Activities & Attractions	Huntly Peregrine Wildwatch
Customer Care: Serviced Accommodation	Uplawmoor Hotel & Restaurant
Events & Festivals (Regional)	Stena Line Wigtown Book Festival
Events & Festivals (International)	Celtic Connections
Innovation	walkhighlands.co.uk
Marketing Initiative	National Galleries of Scotland
Operator Programme of the Year	Wilderness Scotland
People Development: Small Business	The Famous Grouse Experience
People Development: Large Business	Rabbie's Trail Burners
PR Excellence	The Real Mary King's Close
Sustainable Tourism	Radison SAS Hotel, Edinburgh
Young Tourism Entrepreneur	Ross McKinnon, Amazing Days Scotland
Silver Thistle Award	Tom Gillespie

NATIONAL ONLY 2007

Category	Winner
Business Tourism	Horsecross (Perth Concert Hall & Perth Theatre)
Customer Care: Accommodation	Milness Croft Luxury Cottages
Customer Care: Serviced Accommodation	Western House Hotel
Events & Festivals (Regional)	Cambo Snowdrops, Scottish Snowdrop Festival
Events & Festivals (International)	Glasgow MacIntosh Festival
Innovation	Loch Lomond Seaplanes
Marketing Initiative	Glasgow MacIntosh Festival
Operator Programme of the Year	JAC Travel, Just Go Scotland
People Development: Small Business	The Shetland Fudge Company
People Development: Large Business	The Town House Company
PR Excellence	McKinlay Kidd
Sustainable Tourism	Rabbie's Trail Burners
Taste of Scotland	Captain's Galley Seafood Restaurant
Silver Thistle Award	Joan Campbell

WINNERS' ACADEMY

NATIONAL ONLY 2006

Category	Winner
Business Tourism	Heritage Portfolio
Customer Care: Hotel	The Howard
Customer Care: Guest House or B&B	Rickla B&B Orkney
Customer Care: Self Catering Accommodation	Blue Reef Cottages
Customer Care: Camping & Caravan Park	Argyll Caravan Park
Customer Care: Visitor Attraction	Huntly Peregrine Wildwatch
Events & Festivals	The Storr, Unfolding Landscape
Innovation	scotlandbybike.com
Off-Peak Success	Ice Factor Mountain Activity Centre
People Development	The Balmoral
Taste of Scotland	The Princes' House and Restaurant
UK & International Travel Journalism: Broadcast Media	BBC Holiday 2006
UK & International Travel Journalism: Print & Online Media	David Lansing, Islands Magazine
Silver Thistle Award	Brigadier Melville Jameson CBE

NATIONAL ONLY 2005

Category	Winner
Business Tourism	St Andrews Bay Golf Resort and Spa
Customer Care: Hotel	Radisson SAS Glasgow
Customer Care: Guest House or B&B	The School House Jedburgh
Customer Care: Self Catering Accommodation	Crosswoodhill Farm Holiday Cottages
Customer Care: Camping & Caravan Park	Glendaruel Caravan Park
Customer Care: Visitor Attraction	Glasgow Science Centre
Events & Festivals	Big In Falkirk
Innovation	The Ice Factor
Off-Peak Success	HAGGiS Adventures
Skills for Success: Small Company	Jacobite, Experience Loch Ness
Skills for Success: Large Company	Ramada Jarvis Hotels
Tourism and the Environment	HAGGiS Adventures

WINNERS' ACADEMY

Travel Journalism: Print	Vicky Allan & Alastair Devine, Sunday Herald Magazine
Travel Journalism: Broadcast Media	Scottish Television, Home for the Holidays
Silver Thistle Award	Douglas Rae

NATIONAL ONLY 2004

Category	Winner
Customer Care: Visitor Attraction	Newhailes, The National Trust for Scotland
Customer Care: Hotel	The Balmoral
Customer Care: Self Catering Operator	Crathie Opportunity Hotels
Customer Care: Guest House or B&B	Six Mary's Place
Events & Festivals	The Edinburgh Military Tattoo
Flavour of Scotland	The Lochside Lodge and Roundhouse Restaurant
Innovation	The Scottish Borders - Scotland's Dog Friendly Holiday Destination
Marketing Initiative	The Town House Company / Occupancy Marketing
Scotland Year Round	The Auchrannie Resort
Skills for Success: Small Company	Elle Events Ltd
Skills for Success: Large Company	St Andrews Bay Golf Resort and Spa
Tourism and the Environment	Cream o' Galloway
Travel Journalism: Print & Online Media	A Taste of Scotland: Bon Appetit
Travel Journalism: Broadcast Media	BBC Holiday 2004 - Lonach Highland Games
Silver Thistle Award	James Thomson

NATIONAL ONLY 2003

Category	Winner
Area Tourism Initiative	Fort William Mountain Bike World Cup
Business Tourism	Edinburgh Convention Bureau
Customer Care: Visitor Attraction	Creetown Gem Rock Museum
Customer Care: Hotel	Kirroughtree House
Customer Care: Self Catering Operator	CairnGorm Executive Ltd
Customer Care: Guest House or B&B	Balmory Hall
Flavour of Scotland	Coll Hotel
Individual Excellence Award	Julie Franchetti, Scottish Enterprise
Information Technology Initiative	Edinburgh Festival Fringe
Innovation	Ackergill Tower

WINNERS' ACADEMY

Marketing Initiative	Escape for a Fiver - Scottish Youth Hostels
Scotland Year Round	St Andrews Bay Golf Resort and Spa
Skills for Success: Small Company	Town House Restaurant Dunfermline
Skills for Success: Large Company	Glasgow Marriott
Small Business Marketing Initiative	Ayrshire Farmers Market
Tourism and the Environment	Loch Insh Watersports
Travel Journalism	BBC Holiday 2003 - Road To The Isles
Silver Thistle Award	Dr James Edward Arnold

NATIONAL ONLY 2002

Category	Winner
Area Tourism Initiative	Isle of Bute Discovery Centre
Business Tourism Initiative	Encore Creative Catering - Glasgow City Council
Cultural Tourism	UZ Events - Glasgow Art Fair
Customer Care: Visitor Attraction	Mount Stuart House
Customer Care: Hotel	The Ivy House
Customer Care: Self Catering Operator	Melford Pier and Harbour
Customer Care: Guest House or B&B	Lochwood Farm
Flavour of Scotland	Old Pines Restaurant with Rooms
Individual Excellence Award	Shirley Spear - The Three Chimneys
Information Technology Initiative	Glasgow Private Hire Ltd
Marketing Initiative	Historic Scotland Events Marketing
Scotland Year Round	Shearlings Holiday Hotels
Skills for Success: Small Company	Speyside Heather Garden and Visitor Centre
Skills for Success: Large Company	St Andrews Links Trust
Small Business Marketing Initiative	Gems of Midlothian
Tourism and the Environment	The Scottish Seabird Centre
Travel Journalism	BBC Summer Holiday - Great Glen Inverness
Silver Thistle Award	Stephen Carter

NATIONAL ONLY 2001

Category	Winner
Area Tourism Initiative	Scottish Borders Tourist Board - Land of Creativity
Business Tourism Initiative	Our Dynamic Earth

WINNERS' ACADEMY

Customer Care: Guest House or B&B	East Lochead Country House
Customer Care: Visitor Attraction	The Gordon Highlanders Museum
Customer Care: Hotel	Highland Cottage
Customer Care: Self Catering Operator	Crosswoodhill Farm Holiday Cottages
Cultural Tourism	Mercat Tours Ltd
Flavour of Scotland	Monachle Mhor Hotel, Brae of Balquidder
Individual Excellence Award	Damian Forster, Off Beat Bikes
Information Technology Initiative	The Big Idea, Irvine
Marketing Initiative	British Trust Hotels "Easy Breaks"
Scotland Year Round	Shearlings Holiday Hotels
Skills for Success: Small Company	Speyside Heather Garden and Visitor Centre
Skills for Success: Large Company	St Andrews Links Trust
Small Business Marketing Initiative	Gems of Midlothian
Tourism and the Environment	The Scottish Seabird Centre
Travel Journalism	BBC Summer Holiday - Great Glen Inverness
Silver Thistle Award	Peter Taylor

NATIONAL ONLY 2000

Category	Winner
Area Tourism Initiative	Isle of Arran Taste Trail
Business Tourism Initiative	Edinburgh International Conference Centre
Customer Care: Guest House or B&B	Kilmeny Country Guest House
Customer Care: Visitor Attraction	Highland Folk Museum
Customer Care: Hotel	ArtHouse Hotel, Glasgow
Customer Care: Self Catering Operator	Morton of Pitmilley
Cultural Tourism	Shetland Arts Trust - Simmer' n Sessions'
Flavour of Scotland	Ballathie House Hotel
Information Technology Initiative	Clach Mhuilinn B&B, Inverness
Manager of the Year	Ian McMahon
Marketing Initiative	Stirling Castle Great Hall
Scotland Year Round	Scottish Borders Short Breaks Campaign
Small Business Marketing Initiative	Dunalastair Hotel Kinloch Rannoch
Small Company Training	Skaill House, Orkney
Tourism and the Environment	Hebridean Whale and Dolphin Trust
Travel Journalism	Erlend Coulston: Articles in The Guardian
Silver Thistle Award	Peter Irvine

WINNERS' ACADEMY

NATIONAL ONLY 1999

Category	Winner
Area Tourism Initiative	The 1999 Spirit of Speyside Whisky Festival
Business Tourism Initiative	Meeting Makers Ltd
Cultural Tourism	Ceolas - The Gaelic Arts Agency / Proseact Nan Ealan
Large Company Training	Rufflets Country House, St Andrews
Manager of the Year	James Thomson - The Witchery by the Castle & Tower Restaurant
Marketing Initiative	Stakis Hotels (Stakis Timeshare)
Natural Cooking of Scotland	Cargill's Restaurant, Blairgowrie
Scotland Year Round	The Port Charlotte Hotel
Small Business Marketing Initiative	Museum of Flight - Festival of Flight
Small Company Training	Garvock House Hotel, Dunfermline
Tourism For All	Fhuarain Forest Cottages & Lazy Duck Hostel
Tourism and the Environment	Shetland Wildlife Tours
Travel Journalism	Dazzled by a Northern Light "Ardnamurchan in January" by Julie Davidson
Silver Thistle Award	Pat Lally

NATIONAL ONLY 1998

Category	Winner
Area Tourism Initiative	Scottish Borders Events Development Scheme
Customer Care	Acorn Lodge Guest House, Edinburgh
Large Company Training	Rufflets Country House Hotel
Manager of the Year	Stephen Leckie, Crieff Hydro
Marketing Campaign of the Year	Stirling Initiative
Natural Cooking of Scotland	The Harbour Inn, Isle of Islay
Scotland Year Round	Farleyer House Hotel, Aberfeldy
Small Business Marketing Initiative	Loch Lomond Castle Lodges
Small Company Training	Pool House Hotel
Tourism For All	The Scotch Whisky Heritage Centre
Tourism and the Arts	Discover the Highlands of Scotland and its Arts and Culture
Tourism and the Environment	Gillespie Leisure - Brighthouse Bay Holiday Park
Tourism and the Media	Island Harvest
Silver Thistle Award	Ian D Grant CBE

WINNERS' ACADEMY

NATIONAL ONLY 1997

Category	Winner
Area Tourism Initiative	Tayside Tourism Business Network Evenings
Hospitality & Customer Care: Caravan Parks	Lidalia Caravan Park
Hospitality & Customer Care: Self Catering	Hilary and John MacDonald
Hospitality & Customer Care: Serviced Accommodation	Feorag House
Hospitality & Customer Care: Visitor Attractions	Highland Mysteryworld
Large Company Training	Edinburgh International Conference Centre
Manager of the Year	Marco Truffelli, Channings Hotel
Marketing Campaign of the Year	Glasgow Festival of Visual Arts
Scotland Year Round	Crieff Hydro Hotel
Small Company Training	Camera Obscura
Small Business Marketing	The Scottish Trust for Underwater Archaeology
Student of the Year	Duncan James Stewart, Napier University
Tourism For All	Tor-Na-Coille Hotel
Tourism and the Arts	The Scottish Literary Tour Company
Tourism and the Environment	Perth & Kinross Council
Tourism and the Media	Jurgen Grundann
Silver Thistle Award	Peter van Dijk

NATIONAL ONLY 1996

Category	Winner
Area Tourism Initiative	Killin Tourism Initiative
Large Company Training	Peebles Hydro Hotel
Marketing Campaign of the Year	ScotRail
Scotland Year Round	GG & CVTB, Icelandic Campaign
Serviced Accommodation: B&B	The Grange, Fort William
Serviced Accommodation: Guest House	The Ley, Innerleithen
Serviced Accommodation: Hotel	Inverlochy Castle, by Fort William
Small Company Training	Scottish Borders Tourist Board
Small Business Marketing	The Willow Tea Rooms
Student of the Year	Mary Mitchell, Perth College
Tourism For All	West Park Centre, Dundee

WINNERS' ACADEMY

Tourism and the Arts	Fotfeis
Tourism and the Environment	Ardnamurchan Natural History Centre
Tourism and the Media	Michael Bengel
Silver Thistle Award	Major Brian Leishman

NATIONAL ONLY 1995

Category	Winner
Area Tourism Initiative	Assynt Visitor Centre & Sutherland TIC
Company Training	Malin Court Hotel
Marketing Campaign of the Year	ScotRail
Scotland Year Round	Edinburgh's Hogmanay
Serviced Accommodation: B&B	The Grange, Fort William
Serviced Accommodation: Guest House	The Ley, Innerleithen
Serviced Accommodation: Hotel	Inverlochy Castle, by Fort William
Small Company Training	Scottish Borders Tourist Board
Small Business Marketing	Isle of Bute Trout Company
Student of the Year	Marie Leckie, James Watt College
Tourism For All	Clyde Muirsheil Regional Park
Tourism and the Arts	Calanais - The Atlantic Stones
Tourism and the Environment	Nairn Seafront
Tourism and the Media	The Big Country
Young Manager of the Year	Colin Hynd, Glasgow Royal Concert Hall
Silver Thistle Award	Peter Broughan

NATIONAL ONLY 1994

Category	Winner
Area Tourism Initiative	Trossachs Trail
Company Training	Freedom of the Glen Family Hotels
Marketing Campaign of the Year	Wild in Scotland with Glenmorangie
Scotland Year Round	Celtic Connections
Small Business Marketing	Lynnhurt Hotel, Johnstone
Student of the Year	Breda D'Arcy, Perth College
Tourism For All	Clan Donald Centre
Tourism and the Arts	Balnain House
Tourism and the Environment	Sea Life Surveys

WINNERS' ACADEMY

Tourism and the Media	Peter Irvine for Scotland the Best
Young Manager of the Year	Agnes Linsay, James Pringle Weavers
Silver Thistle Award	David Hayes

NATIONAL ONLY 1993

Category	Winner
Company Training	Cala Hotels
Marketing Campaign of the Year	Scottish Borders Tourist Board for "Freedom of the Fairways"
Scotland Year Round	Scotland's Commended Hotels
Small Business Marketing	Speyside Cooperage
Student of the Year	Malcolm Copland, Napier University
Tourism For All	Tolbooth Arts Centre
Tourism and the Environment	Dolphin Ecosse
Young Manager of the Year	Alan Duff, Wheatsheaf Catering

NATIONAL ONLY 1992

Category	Winner
Company Training	ATB Training Scheme
Marketing Campaign of the Year	United Distillers for "Discovering Distilleries"
Scotland Year Round	New Lanark
Small Business Marketing	Treasures of the Earth
Student of the Year	Neil Brownlee
Young Manager of the Year	Michael Cantlay, Hector Russell