

DATE: 13th - 19th September 2024 VENUE: Sandton Convention Centre, Johannesburg, South Africa

(Incorporating SASA Congress, Refresher Course & Workshops)

CREATING Sustainability FOR FUTURE GENERATIONS

Sustainability guide for exhibitors



The AAAC local organising committee, cares about its people and the natural environment and therefore seek to inspire sustainable development in our industry. We invite you as our exhibitors and partners to support this initiative by keep the environment top of mind whilst planning for the congress.

Through hosting the event in a responsible manner, it reflects the importance of our local economic development and that each of us have an obligation to make a difference. Let's work together on enhancing the event experience, meeting the expectations of our attendees and minimising the wastage of time, resources and expenses.

Please note, this year we will be including "the angle of sustainability" as a judging criteria for best overall stand.

We invite you to join our sustainability efforts by considering these sustainability tips.

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TO CONSIDER FOR YOUR

Booth DESIGN



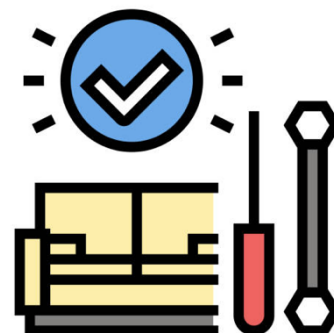
**REDUCE
REUSE
RECYCLE**






-  When planning your stand, think of the many benefits of producing a stand that you can reuse at multiple events, not just for better sustainability, but also for cost efficiency.
-  Design your booth and displays using environmentally responsible materials and energy efficient lighting if applicable.
-  Choose the core elements such as walls, counters etc. from reusable materials. Choose recyclable carpets, vinyl flooring and other floor coverings.
-  We encourage all exhibitors to include an indigenous tree to your trade exhibition. After the exhibition, the trees will be donated to green an area next to a health facility in Johannesburg. Veggie boxes may also be included and these can be donated to the health facility after the event. The LOC will make the arrangements to move the greenery.
-  Include Recycle Rubbish Bins on your stand if you are handing out hospitality items to the delegates.
-  Design and word signage so that it can be stored and reused multiple times.
-  Energy-efficient lighting (Consider switching off the power on the stand at night).
-  Utilise digital engagement (over paper).
-  Eco-friendly give-aways (find alternatives to serving bottled water on your stand) This will also reduce the waste generated at the event.

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PLAN *Smartly:*
SET-UP & DISMANTLING








-  Follow the organiser's set-up schedule. Working on your stand outside the set hours will involve extra cost directly to you and will affect the energy needed to keep the exhibition hall open and functioning.
-  Use efficient, low energy consumption equipment.
-  Make a conscious effort to minimize packing materials. Whenever possible, use environmentally responsible packing materials that are reusable, recyclable and/or biodegradable.
-  Consider using materials or packaging that generate less waste at the end of the material's life cycle e.g. less volume or less weight.
-  Participate in the convention centre's recycling efforts by recycling cardboard, freight boxes, plastic wrappings and other recyclable items during move-in and move-out.

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REDUCE YOUR *Carbon* FOOTPRINT



-  Minimize transportation to and from the event site.
-  Where possible, travel by Gautrain. If traveling by plane, choose airlines that strive to reduce the environmental impact of their flights. [Click Here](#) for more information and to view the Gautrain schedule.
-  At the destination, travel to your hotel and around the destination on shuttle buses, or group together for sharing a Taxi/Uber
-  For car rentals use low-emission vehicles and if possible, consider ride-share.
-  At the hotels
 - Bring your own toiletries or use the refillable amenities provided by the hotel.
 - Reuse your towels and save water as much as possible.
 - Turn off lights/electricity and unplug devices when not in use
 - Use water wisely and responsibly - take short showers
 - Make sure to buy/order only what you need, to avoid waste.
 - If shopping - bring your own reusable bags
 - Educate and engage our colleagues