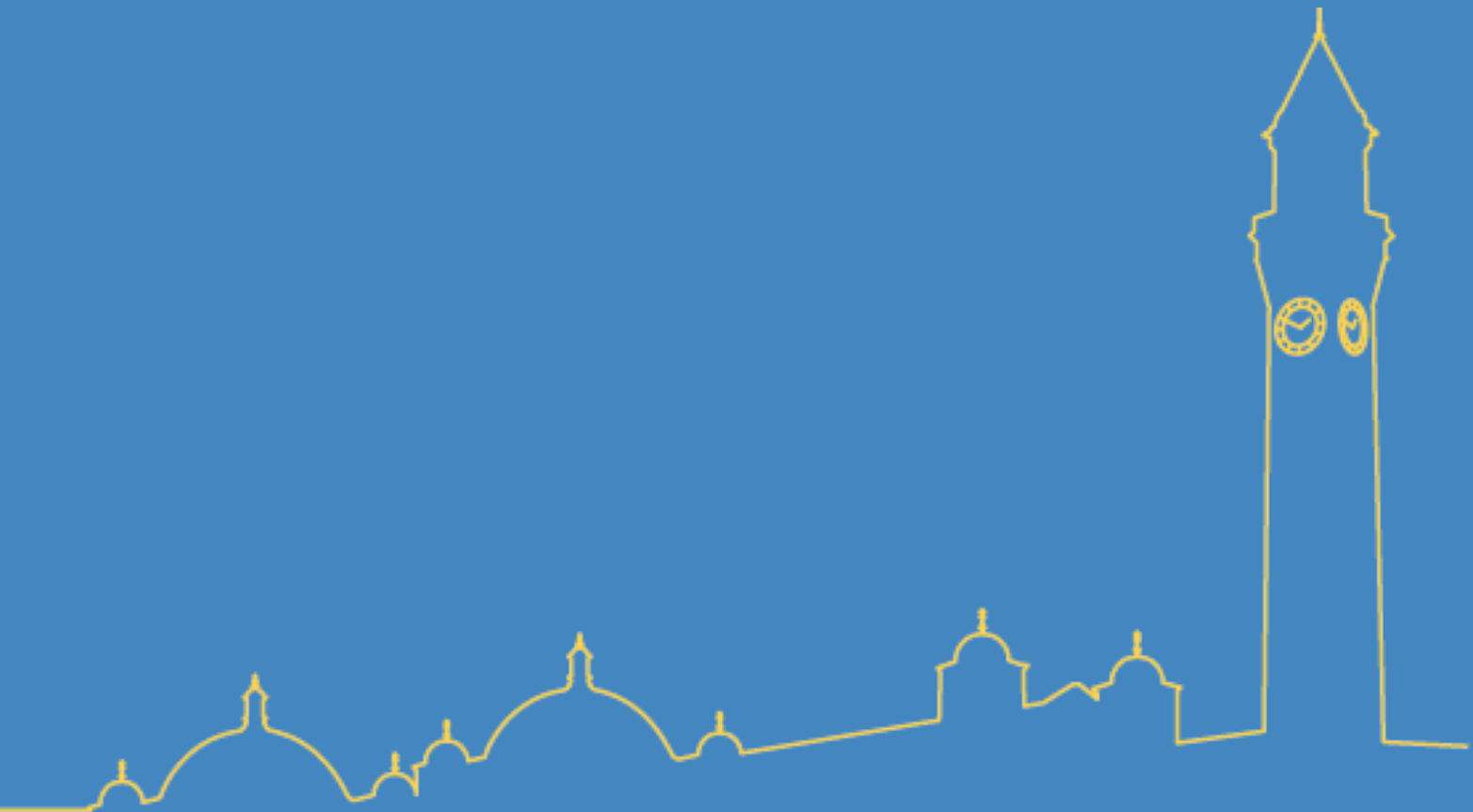


EUROPT(R)ODE 2024

24-27 March, University of Birmingham

SPONSORSHIP OPPORTUNITIES



EUROPT(R)ODE 2024

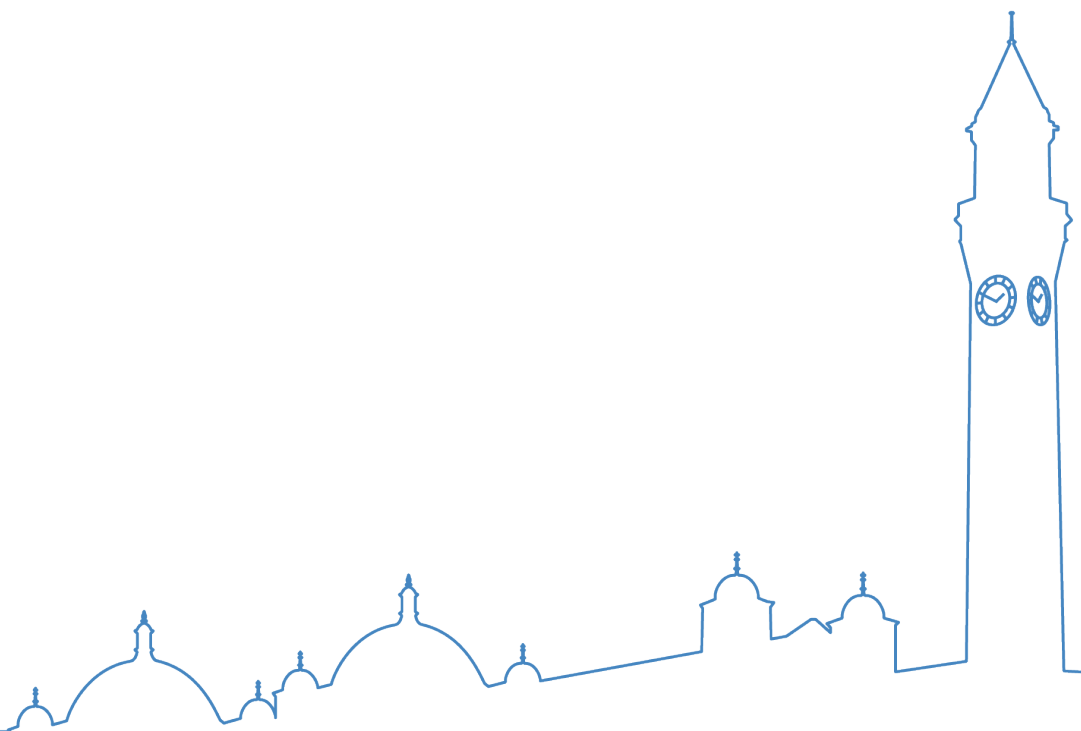
We invite you to join Europt(r)ode 2024 in Birmingham, UK for the chance to connect and network with around 300 attendees from all over the world.

Europt(r)ode is one of the leading worldwide conference series for discussion of all aspects related to the research, development and applications of optical chemical sensors and biosensors. Since 1992, the Europt(r)ode conference has occurred every two years and attracted scientists and engineers from academia, research institutes and industry from all over the world. The conference is highly multidisciplinary bringing together chemists, physicists, biologists, engineers, and technologists.

Attending this conference gives a unique opportunity to manufacturers of instrumentation for spectroscopic and optical analysis (spectrophotometers, spectrofluorometers, microscopes etc.), optoelectronic components (light sources, photodetectors, optical fibres, connectors etc.), and data acquisition systems to reach the multidisciplinary audience.

On behalf of the organising committees, we hope to see you in Birmingham.

Ruchi Gupta
Chair of Europt(r)ode 2024 Organising Committee



THE VENUE

Founded in 1900, the University of Birmingham was the UK's first civic university, where students from all religions and backgrounds were accepted on an equal basis. Today, it continues in the same innovative spirit as a World Top 100 University and a leading research institution.

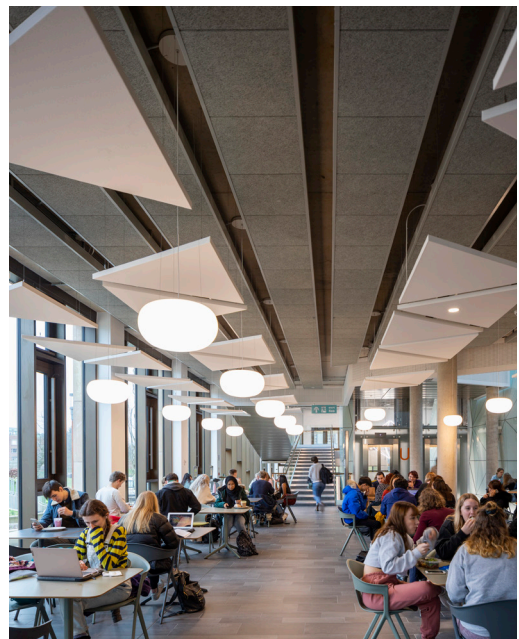
Europt(r)ode will all be held on the central campus, with the conference sessions taking place in the Teaching and Learning Centre. The Teaching and Learning Centre is at the heart of campus and opened in January 2020. A hub for education, the facility provides a state-of-the-art teaching and social study space to support the modern learning experience at Birmingham.

Deliveries

Deliveries will need to be sent to LG03 in the Teaching and Learning Building on Friday 22nd March. Further details will be provided nearer the time.

Stall set-up

We will ask you to set-up your stall on Sunday 24th March, or the morning of Monday 25th March. Breakdown will be required by the end of the conference on Wednesday 27th March.



SPONSORSHIP OPPORTUNITIES

We have several sponsorship opportunities available:

PLATINUM £5,000 +VAT 1 Available

- Welcome reception sponsor to include acknowledgement in the welcome
- Acknowledgement at the main conference opening and closing speeches
- 4x staff to support the stand throughout the conference: to include access to conference sessions and tickets to the conference dinner
- Exhibition stand in the conference venue, to include a table, chairs, and access to power and Wi-Fi
- 15-minute presentation during a dedicated session for conference sponsors
- 1x e-mail campaign to all conference participants (content of the message to be provided by the sponsor/approved by the Conference Chair)
- Company name and logo on the conference website to include a 200-word profile and a link to your company website
- Your logo included in the conference brochure under platinum sponsor
- Full-page advertisement in the conference brochure (inside front cover)

GOLD £3,500 +VAT 2 Available

- Acknowledgement at the main conference opening and closing speeches
- 2x staff to support the stand throughout the conference: to include access to conference sessions and tickets to the conference dinner
- Exhibition stand in the conference venue, to include a table, chairs, and access to power and Wi-Fi
- 5-minute presentation during a dedicated session for conference sponsors
- 1x e-mail campaign addressed to all conference participants (content of the message to be provided by the sponsor/approved by the Conference Chair)
- Company name and logo on the conference website to include a 100-word profile and a link to your company website
- Your logo included in the conference brochure under gold sponsor
- Half-page advertisement in the conference brochure

SILVER £1,750+VAT 5 Available

- Acknowledgement at the main conference opening and closing speeches
- 1x staff to support the stand throughout the conference: to include access to conference sessions and ticket to the conference dinner
- Exhibition stand in the conference venue, to include a table, chairs, and access to power and Wi-Fi
- Company name and logo on the conference website to include a 50-word profile and a link to your company website
- Your logo included in the conference brochure under silver sponsor

ADDITIONAL SPONSOR OPPORTUNITIES

All additional sponsor opportunities can be added on to a package, or be purchased individually:

Additional Exhibitor pass or Sponsored Registration

£500 +VAT

- Access to conference sessions
- Lunches, and all conference refreshment breaks
- Ticket to the conference dinner

Badge and lanyard sponsor

£500 +VAT

- The sponsor provides lanyards with company logo on with prior approval from the organiser.
- Company name and logo on the conference website with a link to your company website

Conference dinner sponsor

£3500 +VAT

- Acknowledgement at the start of dinner with the option to give a 5-minute speech
- Logo included on any dinner signage
- Company name and logo on the conference website with a link to your company website

Merchandise

£500 +VAT (unless add-on package)

- USBs with logo
USB's will be given to all delegates containing a copy of the Conference Book
- Conference Pack/Bag with logo
Conference packs or bags will be provided to delegates during registration.
Merchandise is to be provided by the sponsor, prices are therefore TBC.

Poster Prizes

Poster prizes to be presented by / on behalf of the sponsor:

- First Prize: £250 +VAT
- Second Prize: £175 +VAT
- Third Prize: £100 +VAT

CONTACT US

If you wish to discuss any of the packages in more detail or would like some more information regarding the conference, please contact the University Academic Conference and Events team;

E: academic.conferences@contacts.bham.ac.uk

T: 0121 4415 8400

