

NEUROFLY

BIRMINGHAM 2024

2ND - 6TH
SEPTEMBER
2024



SPONSORSHIP
& EXHIBITION BROCHURE



ABOUT NEUROFLY 2024

The 20th biennial European *Drosophila* Neurobiology Conference “Neurofly 2024” will be held at the University of Birmingham, UK between Monday 2nd to Friday 6th September 2024.

Neurofly 2024 will allow the opportunity for researchers from across the globe to meet to discuss their latest research and observations principally on the neurobiology of *Drosophila* but also including studies using other invertebrate model organisms. *Drosophila* offers major advantages for neurobiological research due to the wealth of genetic tools to observe and manipulate the nervous system. We aim to provide a venue for wide-ranging discussions and interactions between junior and senior researchers in an inclusive interdisciplinary environment that will allow the exchange of results, ideas, and new concepts. A wide range of sessions will include Nervous System Development, Neural Circuits and Synapses, Behaviour, Metabolism, Neurodegeneration, Regeneration, Aging and Disease Models. The majority of the talks will be selected from abstracts allowing a range of emerging research to be presented from junior and senior researchers and the programme will also include Plenary Keynote talks by invited speakers.

THE VENUE

We look forward to welcoming you to the Edgbaston Campus of the University of Birmingham in the UK. Attendees will have the option to book University accommodation on campus ensuring ample opportunities for interaction. Birmingham is the cradle of the industrial revolution, crisscrossed with canals. Its vibrant city centre is close to the campus, while the historical tourist sites of Stratford upon Avon and Ironbridge are a short distance away. Birmingham has easy access: Birmingham International airport is half an hour from the city centre and if coming by train from Europe via the Eurostar/Shuttle, Birmingham is only a further hour and a half away.

ORGANISING COMMITTEE

Alicia Hidalgo (University of Birmingham), Chair
Yun Fan (University of Birmingham)
Matthias Landgraf (University of Cambridge)
Carolina Rezaval (University of Birmingham)
Matthias Soller (University of Birmingham)
Guy Tear (Kings College London)
Richard Tuxworth (University of Birmingham)

EVENT MANAGEMENT TEAM

Alicia Hidalgo (University of Birmingham), Chair
Yun Fan (University of Birmingham)
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ATTENDEES

more than 350 attendees are expected:

Academic research staff
Post-doctoral researchers
PhD Students
Engineers
Industrial and Commercial researchers and representatives

NEUROFLY 2024 is a dedicated opportunity to:
Promote your services and/or products;
Distinguish yourself from competitors by being involved in state of the art research and innovation;
Prospect for new clients.

SPONSORSHIP PACKAGES

Sponsorship packages range from Bronze through to Platinum level and will be used to support the meeting and for student scholarships. The exhibition hall will be open for 3 full days of the conference. The package inclusions are listed below:

BRONZE SPONSORSHIP

£400 +VAT

- Your company's logo on the NeuroFly 2024 website with a link to your company website
- Your logo included in the conference brochure under bronze sponsor
- Recognition with logo displayed during the opening session
- Please note, this does not include conference attendance or an exhibition stand

SILVER SPONSORSHIP

£1,000 +VAT

- Short presentation session in Main Hall (3 minutes)
- Your company's logo on the NeuroFly 2024 website, to include your company name, a 100-word profile and a link to your company website under silver sponsor
- Your logo included in the conference brochure under silver sponsor
- Recognition with logo displayed during the opening session
- Half-page advertisement in the conference brochure
- Exhibition stand in the catering and poster room, to include a table, chairs, and access to power and Wi-Fi
- 1x staff to support the stand throughout the conference: to include access to conference sessions and tickets to the conference dinner

GOLD SPONSORSHIP

£2,000 +VAT

- Short presentation session in Main Hall (5 minutes)
- Your company's logo on the NeuroFly 2024 website, to include your company name, a 200-word profile and a link to your company website under gold sponsor
- Your logo included in the conference brochure under gold sponsor
- Recognition with logo displayed during the opening session
- Full-page advertisement in the conference programme (inside back cover)
- Exhibition stand in the catering and poster room, to include a table, chairs, and access to power and Wi-Fi
- 2x staff to support the stand throughout the conference: to include access to conference sessions and tickets to the conference dinner

PLATINUM SPONSORSHIP

£3,500 +VAT

- Short presentation session in Main Hall (10 minutes)
- Your company's logo on the NeuroFly 2024 website, to include your company name, a 300-word profile and a link to your company website under platinum sponsor, and your logo on the homepage as platinum sponsor
- Your logo included in the conference brochure under platinum sponsor
- Recognition with logo displayed during the opening session
- Full-page advertisement in the conference brochure (inside front cover)
- Exhibition stand in the catering and poster room, to include a table, chairs, and access to power and Wi-Fi
- 4x staff to support the stand throughout the conference: to include access to conference sessions and tickets to the conference dinner
- Sponsorship of the conference dinner to include a short presentation/welcome to the event



OTHER SPONSORSHIP OPPORTUNITIES

- Attendee Lanyards: £1,000+VAT
- Attendee Pad & Pen: £1,000+VAT
- Drinks in poster sessions: £1,500+VAT

ADDITIONAL EXHIBITOR PASS £450 + VAT

- Participation/access to all talks and poster sessions
- Lunches, and all conference refreshment breaks
- Ticket to the conference dinner

Additional:

- Gala Dinner ticket: £75 + VAT

CONTACT US

Further information can be found on the conference website:
neurofly2024.org

If you wish to discuss any of the opportunities in more detail or would like some more information regarding the conference, please contact the University's Event Management Team:

Email: academic.conferences@contacts.bham.ac.uk