

EUROPEAN DELIRIUM ASSOCIATION CONFERENCE

6 - 8 September 2023, University of Birmingham

SPONSORSHIP OPPORTUNITIES



EUROPEAN DELIRIUM ASSOCIATION

We invite you to join the European Delirium Association Conference, a multidisciplinary event aimed at advancing the understanding and management of delirium, and one of the world's most important meetings about delirium. Delirium is when people develop sudden changes to their thinking, and consciousness. They can be sleepy, or agitated, and become forgetful or muddled. Some people hallucinate and develop problems with their language. Delirium is usually triggered by infections, or surgery, and although it recovers in most people, can lead to longer term problems such as dementia. Delirium affects up to 1 in 5 patients in hospitals, so is very common.

Having a presence at the conference will allow you the opportunity to connect with around 220-280 participants from across the world, but mainly from European countries, with both doctors, scientists and non-doctor medical practitioners working in a range of specialities from A&E, acute medicine, geriatric medicine, intensive care medicine, neurology, psychiatry, paediatrics, and anaesthetics.

European Delirium Association Committee

EUROPEAN DELIRIUM ASSOCIATION

Founded in 1900, the University of Birmingham was the UK's first civic university, where students from all religions and backgrounds were accepted on an equal basis. Today, it continues in the same innovative spirit as a World Top 100 University and a leading research institution.

European Delirium Association annual conference in 2023 will be held on central campus, with the conference sessions taking place in the Teaching and Learning Centre. The Teaching and Learning Centre is at the heart of campus and opened in January 2020. A hub for education, the facility provides a state-of-the-art teaching and social study space to support the modern learning experience at Birmingham.

Information on set-up times and delivery arrangements will be made provided once an official sponsor.



SPONSORSHIP OPPORTUNITIES

We have several sponsorship opportunities available:

STANDARD EXHIBITOR

£2,000 + VAT

- Listed as an exhibitor on the event website, to include company name and logo and a 200-word profile, with link to your company website
- Exhibition stand in the conference venue to include a table, chairs and access to power/free Wi-Fi
- 2x registrations included to support the stand throughout the conference: to include access to conference sessions and tickets to the welcome reception and conference dinner
- Company logo included on the event header slides and signage

SPONSORED LUNCHTIME SYMPOSIUM

£2,000 + VAT

- 30-minute symposium to take place over the lunch break on either day. Please note the content will need to be agreed with the Conference Chair in advance of the session
- An invitation to registered delegates will be emailed 4 weeks before the date of meeting.
- The meeting will include:
 - o Room hire
 - o Technical Assistance
 - o Standard AV package



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SPONSORED PHOTOGRAPHY COMPETITION

£2,000 + VAT

We are commissioning submissions to an open photographic competition, where people will submit work that best represents the experience of delirium, whether for themselves, a loved one, or society. This is to maximise our public engagement for the event, as well as to improve clinicians understanding of the human element of the delirium experience.

- Logo, with link to your company website and acknowledgement of sponsorship on all promotional materials, to include on the conference website
- Company logo included on the header slides and signage for the exhibition
- 2x tickets to attend the welcome reception where a selection of photos will be on display and the winner revealed

SPONSORED LANYARDS

£1,000 + VAT

- Company logo to be included on the conference lanyards



CONTACT US

If you wish to discuss any of the packages in more detail or would like some more information regarding the conference, please contact the University Academic Conference and Events team;

E: academic.conferences@contacts.bham.ac.uk

T: 0121 4415 8400

