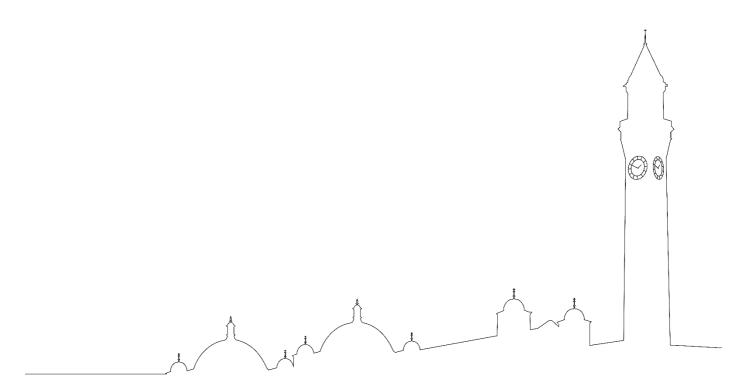


25 – 27 July, University of Birmingham

SPONSORSHIP OPPORTUNITIES



ISAN 2024

The International Society for Autonomic Neuroscience (ISAN) came to life at a meeting in Melbourne in 1994 to represent both academic and industrial scientists at the forefront of autonomic research. The common goal is to further understand the diversity of the autonomic nervous system and its dysfunction in disease processes. The Society Journal is Autonomic Neuroscience attracting papers covering both Basic & Clinical Autonomic Neuroscience.

ISAN 2024 will be the first meeting held in the UK since London in 2000 (following a world tour of North & South America, Europe, Japan and Australia). We invite you to join ISAN 2024 in Birmingham, UK for the chance to connect and network with 300-400 attendees from all over the world.

The accepted symposia highlighted below demonstrate the breadth of autonomic research being carried out by researchers around the world.

- Bioelectronic medicine
- Utilising NIH SPARC resources for ANS research
- Working towards selective vagus nerve stimulation to modulate autonomic function
- Interrogating the physiology of the human vagus nerve
- Integrative control
- Anatomical, functional, and molecular mapping of autonomic innervation of organs
- Neuroimaging of cardiovascular and respiratory control in humans
- Neural control and autonomic regulation during exercise: recent innovations
- Bidirectional association between depression and autonomic nervous system alteration: new insights into therapeutic strategies
- Central nervous control of blood pressure, brain blood flow, and cognitive health
- "You're so vein" new insights into the function and autonomic regulation of the 'forgotten' venous circulation
- Breaking news in cardiac autonomic regulation
- Recent insights into the role of the vagus nerve in brain-gut communication and therapeutic implications of vagus nerve stimulation in the treatment of gastrointestinal disorders
- Targeting GI vasodilatory hormones for the treatment of postprandial syndromes in autonomic disorders
- Glucose sensing affecting autonomic activity a new insight into neuronal control of metabolic homeostasis

The Venue

Founded in 1900, the University of Birmingham was the UK's first civic university, where students from all religions and backgrounds were accepted on an equal basis. Today, it continues in the same innovative spirit as a World Top 100 University and a leading research institution.

ISAN 2024 will all be held on the central campus, with the conference sessions taking place in the Aston Webb Building, with the Bramall Concert Hall and Great Hall being the main venues for all sessions.

Great Hall

The Great Hall was originally built as a 'cathedral to learning', this building never fails to impress delegates and guests. This Grade II-listed red-brick hall was built in 1900 and has welcomed thousands of students for graduation ceremonies across the decades. Now it inspires delegates and visitors alike as one of the University's accredited Venues of Excellence.



The Bramall

The Bramall is the beating heart of music and entertainment at the University of Birmingham. Home to the University's Department of Music and state-of-the-art teaching and performance space, the building has attracted some of the finest musicians, comedians, and speakers in the world. When not hosting concerts and performances, the Bramall welcomes delegates from across the globe through its doors for standout events and conferences on campus. The configuration of the auditorium (also known as the Elgar Concert Hall) offers 419 seats.



Deliveries

We can only accept small deliveries before the conference date as we do not have any storage in the venue beforehand. Further details and information will be provided nearer the time including the address deliveries can be sent to.

Stall set-up

Stalls will be set up in the Great Hall. We will ask you to set-up your stall on the morning of Thursday 25th July as the venue is in use the day before. Breakdown will be required by the end of the conference on Saturday 27th July.

Sponsorship Opportunities

We have several sponsorship opportunities available:

Gold £5,000 + VAT

- Welcome reception sponsor to include acknowledgement in the welcome
- Acknowledgement at the main conference opening and closing speeches
- An exhibition stand in the conference venue, to include a table, chairs, and access to power and Wi-Fi
- 4x staff to support the stand throughout the conference: to include access to conference sessions and tickets to the conference dinner
- You can also present (by negotiation) an idea or product at one of the unsponsored symposia. We suggest that you review the list of symposia to see what might be of interest to you.
- 1x e-mail campaign to all conference participants (content of the message to be provided by the sponsor/approved by the Conference Chair)
- Company name and logo on the conference website to include a 200-word profile and a link to your company website
- Your logo included in the conference brochure under gold sponsor
- Full-page advertisement in the conference brochure (inside cover)

Silver £3,500 + VAT

- Acknowledgement at the main conference opening and closing speeches
- Exhibition stand in the conference venue, to include a table, chairs, and access to power and Wi-Fi
- 2x staff to support the stand throughout the conference which will include access to conference sessions
- 5-minute presentation during a dedicated session for conference sponsors
- Company name and logo on the conference website to include a 100-word profile and a link to your company website
- Your logo included in the conference brochure under gold sponsor
- Half-page advertisement in the conference brochure

Bronze £1,750 + VAT

- Acknowledgement at the main conference opening and closing speeches
- An exhibition stand in the conference venue, to include a table, chairs, and access to power and Wi-Fi
- 1x staff to support the stand throughout the conference which will include access to conference sessions
- Company name and logo on the conference website to include a 50-word profile and a link to your company website
- Your logo included in the conference brochure under bronze sponsor

Additional Sponsor Opportunities

All additional sponsor opportunities can be added on to a package, or be purchased individually:

Symposium Sponsorship £1,000 + VAT (per speaker)

This will cover or contribute to the cost of registration, accommodation and travel

- Your company or organisation will be listed wherever the symposium is advertised, in/during the symposium, and in the meeting's list of sponsors.
- Funds can be paid either to the University of Birmingham conference account* who can reimburse speakers, or you can arrange alternative funds management with the symposium leads.

Event Sponsorship

The meeting holds a series of the additional events, which you may wish to sponsor. The following are available:

Conference dinner £5,000 + VAT 1 Available

- Your company/organisation will be listed in all advertising for the event
- A representative for your organization will be invited to talk to the attendees at the dinner. (Approximately 200 300 attendees)

Bespoke symposia £5,000 + VAT

We have some capacity to create pop-up sessions, running either during lunch breaks, in parallel with corporate meetings, or with symposia. They might be an opportunity to pitch your business in a more bespoke way, or provide some training in a way that promotes or supports users of your products. We're happy to discuss how you might do this, which might include the offer of laboratory space within the nearby Medical School.

We're also happy to negotiate any additional suggestions for sponsorship you might have.

Contact Us

If you wish to discuss any of the packages in more detail or would like some more information regarding the conference, please contact the University Academic Conference and Events team;

Email: <u>academic.conferences@contacts.bham.ac.uk</u>

Tel: 0121 4415 8400

