



SPONSORSHIP AND EXHIBITION PROSPECTUS

SPONSORSHIP

Platinum Level – \$10,000 USD

Includes complimentary exhibit space (10' x 10'), full page ad in final program, high profile signage, acknowledgement of sponsorship in welcome address, listing on the conference website, sponsor ribbons for all employees of your company attending the conference who registered by the early bird deadline (maximum 3 ribbons), additional opportunities to sponsor networking events (reception/breaks), and three (2) complimentary conference registrations.

Gold Level – \$5,000 USD

Includes complimentary exhibit space (10' x 10'), 1/2-page ad in final program, high profile signage, acknowledgement of sponsorship in welcome address, listing on the conference website, sponsor ribbons for employees of your company attending the conference who registered by the early bird deadline (maximum 2 ribbons), additional opportunities to sponsor networking events (reception/breaks), and two (2) complimentary conference registrations.

Silver Level – \$2,500 USD

Includes listing in final program and the conference website, high profile signage and sponsor ribbons for employees of your company attending the conference who registered by the early bird deadline (maximum 2 ribbons).

Bronze Level – \$1,500 USD

Includes listing in final program and the conference website, high profile signage and sponsor ribbons for employees of your company attending the conference (maximum 2 ribbon).

ADD-ON SPONSORSHIP OPPORTUNITIES

GOLD/PLATINUM SPONSORS MAY ADD THE FOLLOWING TO SPONSORSHIP

Cost

Break/Breakfast Sponsor.....\$ 2,500 USD

Lunch Sponsor.....	\$ 3,500 USD
Welcome Reception Sponsor.....	\$ 5,000 USD
Symposium Sponsor only (non-Gold/Platinum)	\$ 2,500 USD

Contact CMC: yvonne.brown@uct.ac.za for more information.

BEING A SPONSOR is the ideal way to gain the highest visibility for your organization and the best way to show your commitment to, and support for both the ISPE African Regional Interest Group and scientific research in Africa. We encourage you to show your support for the excellent scientific program by providing an unrestricted grant to sustain the 3rd ISPE African Regional Interest Group Conference in Cape Town, South Africa in 2023.

Listed below are the categories of sponsorship and benefits by which your organization will realize a positive return for its contribution to, and visibility at the premier international educational program on Pharmacoepidemiology, therapeutic risk management, medical device and drug safety in Africa.

AD SPACE AfRIG 2023 FINAL PROGRAM

SPECIFICATIONS

Half-page ad

Size.....	7.5" x 5"
Cost.....	\$1,000 USD

Full-page ad

Size w/bleed.....	8.75" x 11.25"
Non-bleed.....	7.5" x 10"
Cost.....	\$1,500 USD
Upgrade for GOLD Level Sponsor.....	.\$500 USD

Complimentary to PLATINUM Level Sponsor

Submission Guidelines

All print ready submissions should be in four color (CMYK) and high resolution (300dpi).

File formats accepted: PDF, JPG, and EPS

DEADLINE: Ad must be submitted by **April 30, 2023** to be included in final program.

EXHIBITION SPACE

10' x 10' Space

ISPE Organizational/Institutional Member

Industry/Service Provider.....\$ 1,500 USD

Govt/Academic.....\$ 1,000 USD

NON-ISPE Organizational/Institutional Member

Industry/Service Provider:.....\$ 2,500 USD

Govt/Academic:..... \$ 1,250 USD

EXHIBIT SPACE RENTAL INCLUDES

Exhibit space, listing on the conference website and in the final program, exhibitor ribbons for all company staff attending the conference who register by the early bird deadline (maximum 5 ribbons). Stands come with fascia, 1 socket, 2 spotlights, 2 chairs, 1 table with cloth and 1 waste bin per stand.

REGISTRATION

Each exhibit space (not included in sponsorship) includes one (1) complimentary registration that allows entrance to meeting sessions, the Welcome Reception, the evening social event and all coffee breaks and lunches. Badges are **NOT** transferable.

DECORATING/BOOTH EQUIPMENT SHIPPING

The Exhibitor Services Kit will be available online in May 2023. Contact: Yvonne.brown@uct.ac.za for more details. This document will include charges/general information for decorating, drayage, electrical and shipping/customs. Each exhibitor is responsible for these additional charges.

HOUSING

Blocks of hotel rooms near the conference facility have been reserved at special meeting rates for attendees. Exhibitors assume all responsibility for arranging and paying for housing accommodations.

SOUND

Loudspeakers, tape recorders, sound movies, etc. that interfere with adjoining exhibitors are not permitted.

We expect 250-300 conference participants in Cape Town, South Africa. Attendees look forward to learning how your products and services can help them perform their jobs better, more effectively and more economically, and ultimately improve patient safety.

EXHIBITION HOURS AND IMPORTANT EVENTS

These times are subject to change; visit pharmacoepi.org for the latest meeting schedule.

Tuesday, June 06

Noon-5:00pm.....Exhibition Set-up

Tuesday, June 07

8:00am-5:00pm.....Exhibition Open

10:00-10:30am.....Break in Exhibit Hall

Noon-1:30pm.....Lunch

3:00-3:30pm.....Break in Exhibit Hall

6:00-8:00pm.....Welcome Reception

Wednesday, June 08

8:00am-5:00pm.....Exhibition Open

10:00-10:30am.....Break in Exhibit Hall

Noon-1:30pm.....Lunch

3:00-3:30pm.....Break in Exhibit Hall

6:00-8:00pm.....Evening Social/Dinner

Friday, June 09

8:00am-5:00pm.....Exhibition Open

10:00-10:30am.....Break in Exhibit Hall

Noon-1:30pm.....Lunch

3:30-4:00pm.....Break in Exhibit Hall

ASSIGNMENT OF EXHIBITION SPACE

Space assignment will be on a priority first-come, first-served basis. CMC and ISPE reserve the right to decline any application or prohibit an exhibit.

1. Assignment of Space and Setup/Breakdown

Once space is approved, an exhibit may be moved only with the mutual consent of CMC or ISPE and the specified exhibitor. Exhibitors will be given directions for installing and dismantling exhibits. Booths must be set by 5:00pm on June 06, and, must not be dismantled before 5:00pm on June 09. Violation of this rule will result in an early move in/move out penalty equal to an additional charge of 50% of the original booth rental fee.

2. Cancellations

CMC must receive cancellations in writing on or before April 01, 2023, to receive 80% of the exhibitor fee. No refunds will be made after May 01, 2023.

3. Cancellation or Relocation of Meeting

If cancellation or relocation of meeting is due to circumstances within CMC or ISPE's control, ISPE and its representative's liability will be limited to a refund of exhibition registration fees paid by the exhibitor. If ISPE or its representative has no control over the cancellation or relocation, ISPE or its representative will have no liability of any kind, but may, at its discretion, refund any fees paid by the exhibitors.

4. Care of Exhibit Space

Exhibitors must maintain and keep their exhibit space in good order, at their expense.

5. Default Occupancy

An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and ISPE shall have the right to use that space. Neither CMC nor ISPE assumes any liability for loss or damage to any equipment or supplies displayed at the exhibition.

6. Distribution of Printed Material

Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of conference registrants without permission from CMC. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, swag, etc. may only be distributed from exhibit booths, and may not be placed in any meeting room or in the conference registration or facility area.

7. Food or Beverage in Exhibitor Booths

No alcoholic beverages or tobacco products of any type may be sold or distributed from an exhibitor booth. Food may be distributed (not sold) upon approval from Conference Facility or CMC.

8. Insurance

In all cases, exhibitors must insure their goods at their expense. Please send CMC your proof of insurance.

9. Liability

Neither CMC nor ISPE assumes any responsibility for the protection or safety of the exhibitor, its official agents, or employees. Neither CMC nor ISPE assumes any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold CMC nor ISPE harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitor, its representatives, or from the display or use of property of the exhibitor. Neither CMC nor ISPE shall be held liable for the exhibitor for failure to provide space to an exhibitor if, where through no fault of CMC or ISPE, non-delivery is due to destruction to the building or the exhibit space.

10. Payment

Payment in full is required with a completed application for exhibit space. A completed form and payment must be received by April 01, 2023, to ensure inclusion in the final program. Exhibitors are responsible for arranging for special equipment and services with the exhibition services provider through CMC.

11. Price List

Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.

12. Protection of Exhibit Space

Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the conference facility without the permission of CMC, ISPE and/or a representative of the conference facility. Packing, unpacking, and assembly or exhibits shall be done in designated areas and conform to instructions of CMC, ISPE or facility representatives.

13. Removal of Exhibits

CMC and/or ISPE have the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of CMC or ISPE is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. The punitive actions, as identified in this Section, may be taken against companies that are determined by CMC or ISPE to have violated any provision of these rules and regulations.

14. Selling of Products or Services

All transactions must be conducted in a manner consistent with the professional nature of the event.

15. Seminars, Lectures and Food Functions

The Exhibitor/Sponsor agrees **NOT** to conduct, sponsor, or promote any general seminars, parties, lectures, receptions, or clinics in the same geographical area (within a radius of 50 miles, 80.5 km) for a period of three days prior to, during or after the conference, unless approved by CMC.

16. Solicitation by Non-Exhibitors

Non-registered individuals are prohibited from entering the exhibit hall or soliciting business elsewhere on, or within 1,000 feet of the conference facility.

17. Use of Space

Exhibits will be permitted in the official exhibit area established by CMC. Exhibitors shall not distribute printed materials, samples, swag, or souvenirs, except from rented space, unless previously approved.

18. Violation of Condition

The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) violation of any municipal, provincial, state, or national laws, rules, or regulations, including safety codes and 2) failure to abide by this agreement.

NOTE – Experience has shown that often the person(s) who staff the booth and the person(s) who reserve the booth are not the same. Please ensure that whoever is on-site is aware of all the services that have been ordered and has copies of all orders placed.

WIRE TRANSFER FEE (\$1,000 USD payment minimum)

Fee..... \$100 USD

PLEASE PRINT CLEARLY

Organization/CompanyName _____

Primary Representative* _____

Address _____

City/State/Postal Code _____ Country: _____

Office Phone (_____) _____ Cell Phone (_____) _____

Email _____

** In order to manage effective communication CMC will only correspond with the individual listed as primary representative.*

PAYMENT METHOD

Please send me an invoice.

Check Enclosed (Payable to “ISPE” in the US, or “CMC” in South Africa).

Please send me wire instructions (additional \$100 fee).

TOTAL AMOUNT TO BE CHARGED \$ _____

All applications MUST include full payment (unless covered by committed conference support level). Applications are considered incomplete until full payment has been received and will not be assigned a booth number. Payment must be received by April 01, 2023, to ensure inclusion in final program. CMC must receive a written cancellation by April 30, 2023, to receive a refund minus a 20% administrative fee of the total registration fee. No refunds will be made after May 01, 2023, or for “no shows.”

Mail 2023 AfRIG Conference Sponsorship | UCT CMC, 93-95 Meulenhof Buidling, Mowbray, Cape Town, South Africa, 7780

Email Yvonne.brown@uct.ac.za

SPONSORSHIP (select one)

Platinum.....\$10,000 USD

Exhibit space included, see page 1

I will use the complimentary exhibit space

Exhibit space additional, see page 1

Gold.....\$5,000 USD

Silver.....\$2,500 USD

Exhibit space additional, see page 1

Bronze..... \$1,500 USD

Exhibit space additional, see page 1

EXHIBITION SPACE ONLY (10’ x 10’)

ISPE Organizational/Institutional Members:

Industry/Service Provider.....\$1,500 USD

Government/Academic.....\$1,000 USD

NON-ISPE Organizational/Institutional Members

Industry/Service Provider..... \$2,000 USD

Government/Academic.....\$1,500 USD

* Each exhibit booth includes one (1) complimentary meeting registration.

FINAL PROGRAM AD (see page 2)

Half-Page Ad.....\$1,000 USD

Full Page Ad..... \$1,500 USD

Gold Sponsor Upgrade to Full-Page Ad.....\$500 USD

EXHIBITORS ONLY (Includes Platinum and Gold Sponsors)

IMPORTANT NOTE

Experience has shown that often the individual(s) who staff the booth and the individual(s) who reserve the booth are not the same. Please ensure that whoever is on-site is aware of all the services that have been ordered and has copies of all function sheets/ meeting event orders.

Please list up to two companies you do NOT want to be next to:

1: _____

2: _____

ADDITIONAL EXHIBIT STAFF

All additional exhibit staff must register as regular meeting attendees. Contact CMC at Tel: +27 216503915; or email: yvonne.brown@uct.ac.za for more information about the exhibition or conference.

TERMS AND CONDITIONS (Must be signed):

I understand the terms and conditions as outlined in this exhibitor prospectus and agree to comply.

Signature _____

Company _____ Date _____

ABOUT THE CONFERENCE

The purpose of the scientific meeting in Cape Town, South Africa is to bring together leading researchers, scientists, and scholars primarily from Africa, but also from outside Africa to exchange and share their experiences and research findings on all aspects of Pharmacoepidemiology and Pharmacovigilance. The 3-day meeting would be held at the UCT GSB Conference Centre, Breakwater lodge, University of Cape Town, feature international speakers, and include hands-on educational sessions and presentation of research findings. The meeting is also intended to provide a forum for regulators, public health professionals, policy makers, educators, clinicians, students and other stakeholders to interact with each other and to

discuss innovations, emerging trends, concerns, as well as challenges and solutions faced in Pharmacoepidemiology, Pharmacovigilance, Medical Device, Drug Utilization and therapeutic risk management education and practice in Africa and worldwide.

In addition to providing funding to make the meeting possible, your contribution will help provide scholarships for students and trainees in Pharmacoepidemiology - the next generation of Pharmacoepidemiologists - to attend this conference, which is an important part of their growth and development as professionals.

WHY EXHIBIT AT THE AfRIG 2023 CONFERENCE IN CAPT TOWN, SOUTH AFRICA?

Lead Generation

Africa is an important emerging global market, and your exposure to epidemiologists, researchers, clinicians, regulators and leaders in Pharmacoepidemiology, Therapeutic Risk Management, and Drug Safety would expand your network of contacts in the industry within the continent.

Policy Comprehension

Stay up to date with the latest developments, breakthroughs and challenges in Pharmacoepidemiology in Africa. Knowing where the field is heading to in Africa can be an important driving force behind your business in the Region.

Brand and Industry Awareness

Introduce or re-introduce your brand to today's leading epidemiologists, researchers, and leaders in Pharmacoepidemiology in Africa. The 2023 AfRIG conference is a perfect opportunity to make a statement with your business and have your organization noticed in the African healthcare industry as well as the field of Pharmacoepidemiology in the region.

Your competitors will be in Cape Town, South Africa

The conference in Cape Town would likely attract a wide range of organizations that exhibit and sponsor. See below for a list of past sponsors and exhibitors at ISPE conferences.

Expected Attendees by Primary Work Sector

Academia | Government/Regulatory | Industry/Service Provider | Student (In Training).

PAST ICPE EXHIBITORS

The following organizations have been generous supporters of past ICPEs:

Aarhus University Hospital	Bayer	Commonwealth Informatics	EU2P
Aetion	Biogen	Covance	European Medicines Agency
Amgen	Boehringer Ingelheim	CPI Global CRO	Evalytica

Analysis Group	Boston Collaborative Drug Surveillance Program	Drug Safety Research Unit	Evidera
Anolinx	BHE	Eli Lilly	Genzyme
AstraZeneca	RTI Health Solutions	Evidera	HealthCore
Kantar Health	Clinical Practice Research Datalink (CPRD)	EPID Research	Harvard Pilgrim Health Care Institute
PharmaLex GmbH	IBM Watson Health	Ipsos Healthcare	JMDC, Inc.
PrimeVigilance	ICON Clinical Research	IQVIA	Pfizer
Takeda Pharmaceuticals	Klein Hersh International	Optum	PHARMO
MSD/Merck Sharpe & Dohme	Medical Data Vision Co. Ltd.	Oxon Epidemiology	Proctor & Gamble
Roche	STATinMED Research	OM1	Servier
Uppsala Monitoring Centre	WHO Collaborating Centre for Drug Statistics	UCB BioSciences	UBC