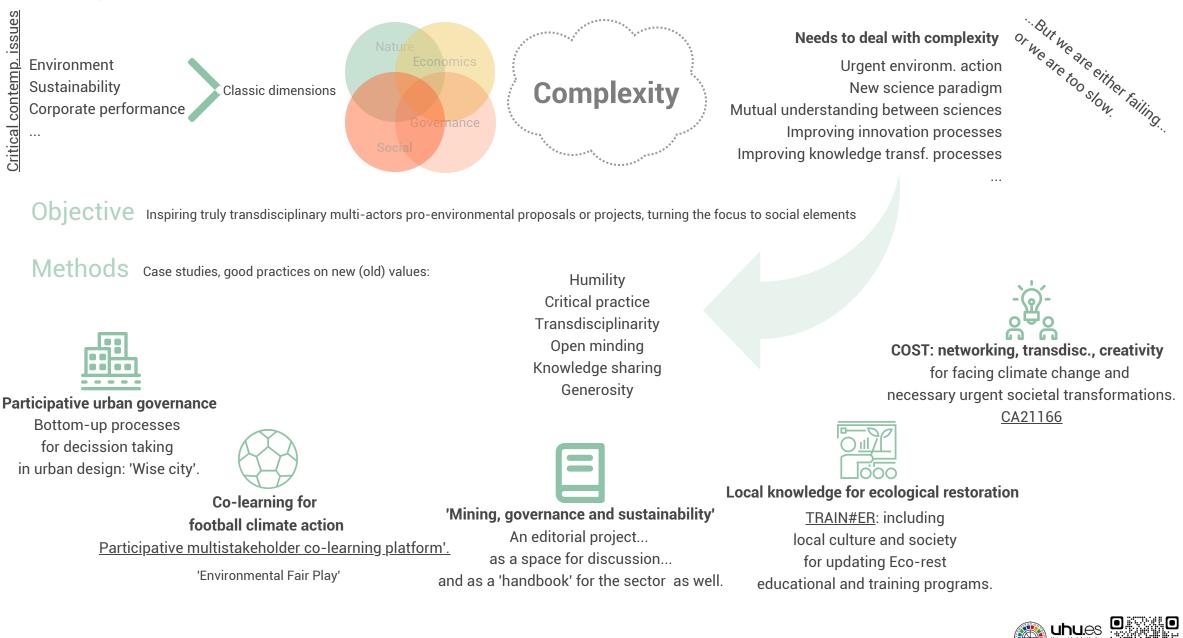
## Background

## The social key for sustainability: some examples of betting for applied social research



ECCA 2023 Dublin. 5. Reframing Societal Transformation by Challenging Underlying Assumptions

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