



ECCA 2023
6th European Climate Change
Adaptation Conference

Visual Guidelines



This is our logo and text lock up

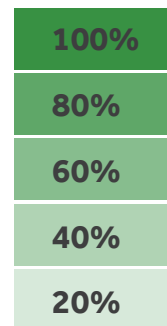


These are our core colours, based on the landscape colours of Ireland.

R 61
G 144
B 67
3d9043



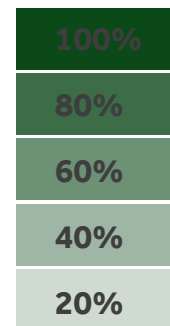
C 78.52
M 20.7
Y 100
K 5.86



R 9
G 74
B 26
094a1a



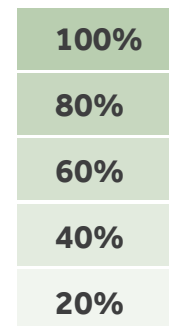
C 78.52
M 20.7
Y 100
K 63.67



R 184
G 204
B 174
b8ccae



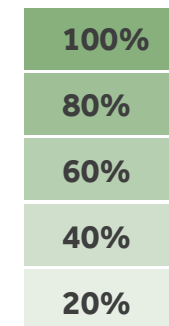
C 26.95
M 7.03
Y 33.98
K 1.89



R 136
G 175
B 124
88af7c



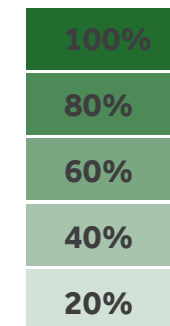
C 48.44
M 12.89
Y 61.79
K 3.52



R 38
G 108
B 48
266c30



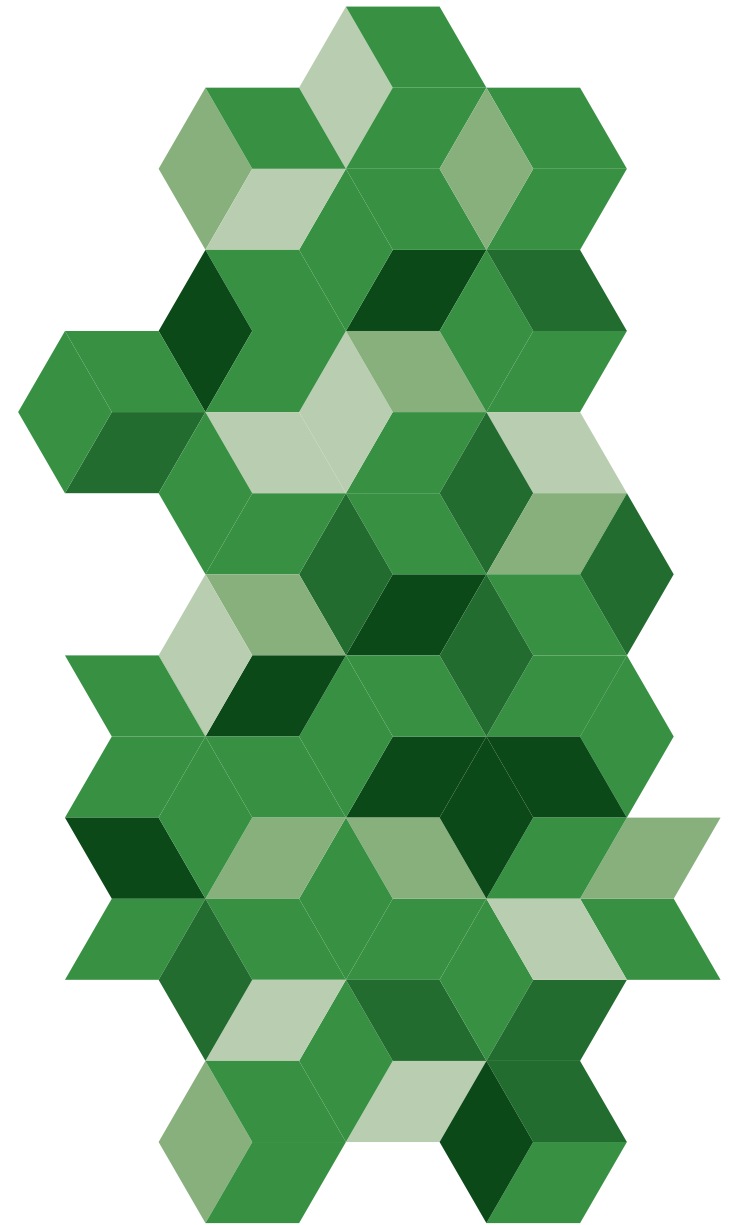
C 78.52
M 20.7
Y 100
K 35.94





This is our core graphic, based on the famous Giants Causeway.

This graphic can be used in a wide manner of formats, as shown on the following pages.





These are our typefaces.

Merriweather for headings. Roboto for body copy.

Merriweather Font Family

Merriweather Bold

**abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ**

Merriweather Regular

abcdefghijklmnopqrstuvwxyz1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Merriweather Italic

*abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ*

Roboto Font Family

Roboto Bold

**abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ**

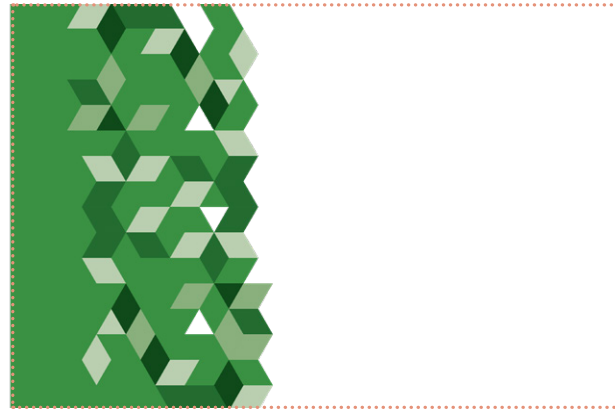
Roboto Regular

abcdefghijklmnopqrstuvwxyz1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

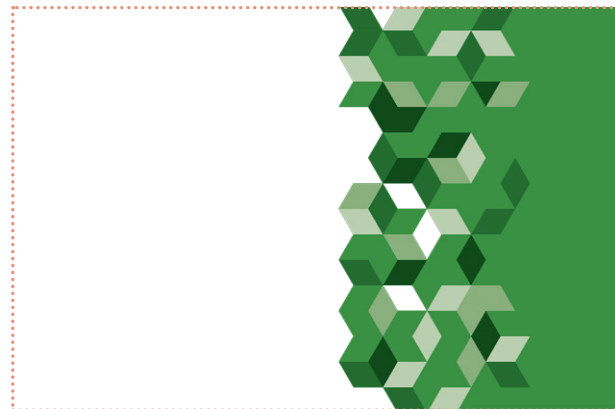
 <https://fonts.google.com/specimen/Merriweather>

 <https://fonts.google.com/specimen/Roboto>

The graphic shape is supplied in a range of formats to allow use as shown in the below examples.

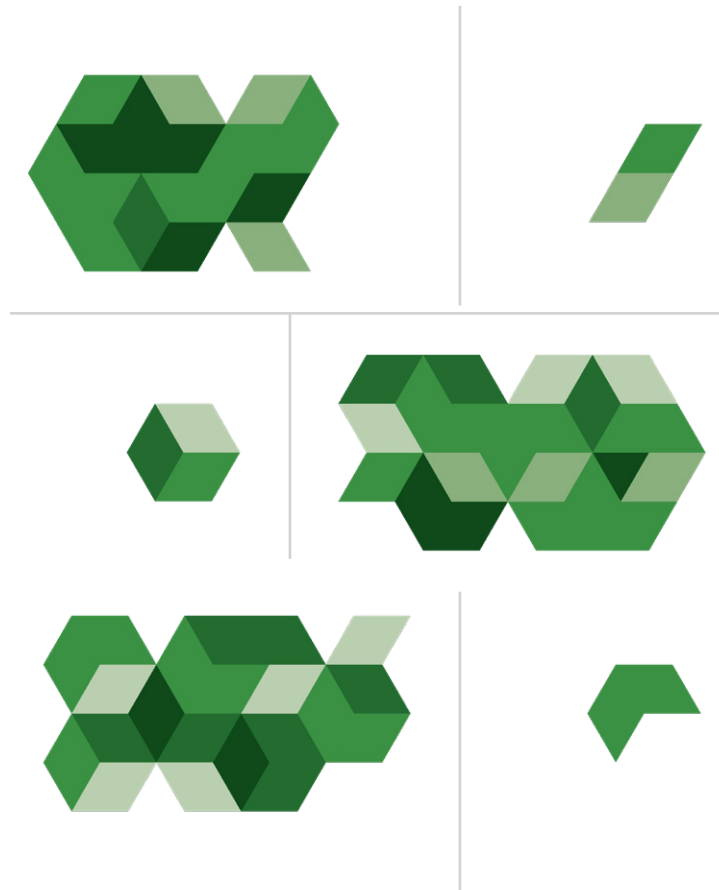


SAMPLE IMAGE



SAMPLE IMAGE

There are also a range of smaller elements that can be used as overlays where you see fit.



SAMPLE IMAGE

Suggested use for PowerPoint Cover page



ECCA  *ECCA 2023*
6th European
Climate Change
Adaptation
Conference
June 19th- 21st 2023,
Dublin

**Your text goes here
and more here**
And some more here

Suggested use for PowerPoint Interior page

Your text goes here and here and here

And some more here if you need this space

**Ihicta ad molendam quam vitam dolent unt
et, sequis sequam volum eaquis eos essedi
tempedio es evelitaquo tem num non explica
boriam quatese cturio. Nam doluptinus a
idustiorunto dolorumque que in nat.**

Volupit alitem volorpo rentis quas non corenie nienisim que
eum ad mossitae rent aut videbis eos as volum lab ipis etur aut
exeritaquunt et ut voloreptae veniamus dition etur maionsequi
ut laut derferume nis earum aut omniaspid quas aut omnis
rendite ntentibus cupturi.

Officius dolores es reratur aspientis ilis sus a culles et
vendamus reperitas rest re imporem endae niet apienis ea
conem quodipit, sit utatqua tqamus aligend amendam
resentias nonseque nonsequ ideribus con pa ventium cum, tor
ratem nihillab inis re,



*Itam, si bea est aut eosam sitaessi volorem
hillorro idus il mi, sinverspe evenita vent
maiostiame pori rem rem desed modis
millore natur molupta tenihicium laboribus.*



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Thank You

