

COMBINING THE WORLD'S TWO LONGEST RUNNING BIOTECHNOLOGY CONGRESSES



European congress  
on biotechnology

30 June - 3 July 2024

De Doelen International Congress Center

Rotterdam, The Netherlands



Organized by



European  
federation of  
biotechnology

In association with



Nederlandse  
Biotechnologie  
Vereniging



INTERNATIONAL UNION OF  
PURE AND APPLIED CHEMISTRY

# Sponsorship Options

## European Congress on Biotechnology 2024



30<sup>th</sup> June – 3<sup>rd</sup> July 2024, Rotterdam, the Netherlands

[ecb2024.com](http://ecb2024.com)

#ECB2024

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## EFB, IUPAC and NBV welcome you to Rotterdam for ECB 2024

The Organising Committee of the **European Federation of Biotechnology**, **IUPAC** and **NBV** have selected **Rotterdam** as the host city for their flagship congress from **30<sup>th</sup> June to 3<sup>rd</sup> July 2024**.

The **European Congress on Biotechnology** and the **International Biotechnology Symposium** are the **two longest running biotechnology congresses in the world** attracting **over 1,000 delegates from academia and industry**.



The scientific programme covers the spectrum of biotechnologies, reflecting the congress' mission to promote the safe, sustainable and ethical use of biological systems for the benefit of mankind.

[ecb2024.com](http://ecb2024.com)

[#ECB2024](https://twitter.com/ECB2024)

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## Venue: De Doelen Rotterdam

**De Doelen ICC** is a prestigious convention centre in the heart of Rotterdam.

A 33-minute train ride from Schiphol Airport and a mere 400 metres from Rotterdam Central Station, De Doelen is in the heart of the city known as the **Gateway to Europe**.



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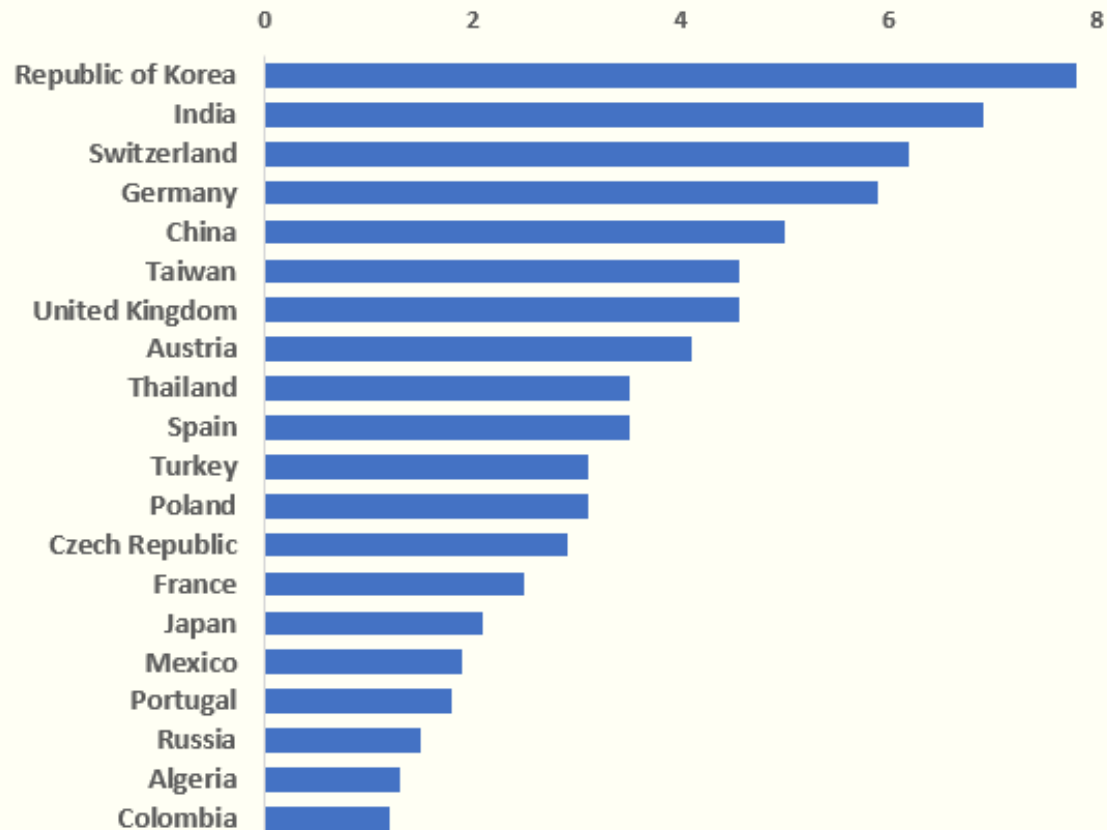
INTERNATIONAL UNION OF  
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## Attendee Profile

ECB2024 will bring together **over 1,000 attendees** from the biotechnology ecosystem including representatives from the **pharmaceutical industry; research institutes; academia and industry.**

The event attracts a **global audience** of the most senior executives from across the industry including **CEOs, VPs, directors, senior managers** as well as **senior academic professionals.**

## ECB Attendance – Top 20 Countries (%)





# Sponsorship opportunities at a glance

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
<b>Sponsor of Plenary Lecture or Symposia or Opening or Closing Ceremony</b>	✓	✓			
<b>Logo + URL + 100-word profile in Newsletter</b>	✓				
<b>Priority choice of other sponsorship items (additional cost)</b>	✓				
<b>Acknowledged in pre-event marketing mailers</b>	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
<b>Acknowledged in the event app</b>	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
<b>Acknowledged with logo on holding slides during breaks</b>	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
<b>Acknowledged on Sponsor acknowledgement board</b>	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
<b>Logo &amp; URL on website</b>	✓	✓	✓	✓	✓
<b>Company profile on website</b>	100 words	75 words	60 words	50 words	-
<b>Exhibition space</b>	4m x 4m 1 <sup>st</sup> Priority Position Choice	4m x 3m 2 <sup>nd</sup> Priority Position Choice	3m x 3m 3 <sup>rd</sup> Priority Position Choice	3m x 2m 4 <sup>th</sup> Priority Position Choice	3m x 2m Allocated Position
<b>Delegate passes</b>	3	2	2	1	0
<b>Stand passes</b>	2	2	1	1	1
<b>30-minute Business Presentation: Forum</b>	Free (1)	€1,000	€1,000	€1,000	€1,000
<b>Exhibitor Stand Package (1 table, 2 chairs, electricity)</b>	Free	Free	Free	Free	Free
<b>PACKAGE PRICE</b>	<b>€25,000</b>	<b>€16,000</b>	<b>€10,000</b>	<b>€7,000</b>	<b>€5,500</b>



# Platinum Sponsor Package

## limited availability - €25,000

### Exclusive to Platinum Sponsor:

**Designation as Sponsor of either a plenary lecture** from the main programme, **or one of the symposia** organised by the Scientific Programme Committee, OR

**Designation as Sponsor of the opening or closing ceremony** (*subject to availability*).

Company logo with URL and 100-word company profile to be published in the **newsletter** (reaching 30,000+ members).

Priority choice of other sponsorship items (at additional cost).

### Biotech Industry Presentation Forum:

A 30-minute business presentation free of charge to Platinum Sponsor, to be held in the exhibition during a scheduled break in conference sessions.

### Exhibition:

Priority choice of exhibition location (subject to availability).

4m x 4m (16sqm) exhibition space (space only).

### Branding:

Company to be acknowledged as 'Platinum Sponsor' on:

- The sponsor section of the conference website
- Pre-event marketing mailers
- In the event app.

Company logo on holding slides during breaks (i.e. refreshment breaks, lunch).

Sponsor acknowledgement board.

Company logo with URL to appear on the website.

100-word company profile to appear on the website.

### Passes:

- 3 delegate passes
- 2 exhibition stand passes



# Gold Sponsor Package

## €16,000

### Branding

Company to be acknowledged as 'Gold Sponsor' on:

- Sponsor section of the conference website;
- Pre-event marketing mailers;
- Event app;
- Company logo on holding slides during breaks (i.e. refreshment breaks, lunch);
- Sponsor acknowledgement board.

Company logo with URL to appear on the website.

75-word company profile to appear on the website.

### Exhibition

4m x 3m (12 sqm) exhibition stand (space only)

### Passes:

- 2 delegate passes
- 2 exhibition stand pass

### Bolt On: Biotech' Industry Presentation Forum

A 30-minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000.



# Silver Sponsor Package

## €10,000

### Branding

Company to be acknowledged as 'Silver Sponsor' on:

- Sponsor section of the conference website;
- Pre-event marketing mailers;
- Event app;
- Company logo on holding slides during breaks (i.e. refreshment breaks, lunch);
- Sponsor acknowledgement board.

Company logo with URL to appear on the website.

60-word company profile to appear on the website.

### Exhibition

3m x 3m (9 sqm) exhibition stand (space only)

### Passes

- 2 delegate passes
- 1 exhibition stand pass

### Bolt On: Biotech' Industry Presentation Forum

A 30-minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000.





# Bronze Sponsor Package

## €7,000

### Branding

Company to be acknowledged as 'Bronze Sponsor' on:

- Sponsor section of the conference website;
- Pre-event marketing mailers;
- Event app;
- Company logo on holding slides during breaks (i.e. refreshment breaks, lunch);
- Sponsor acknowledgement board.

Company logo with URL to appear on the website.

50-word company profile with a link to your company website.

### Exhibition

3m x 2m (6sqm) exhibition stand (space only)

### Passes

- 1 delegate pass
- 1 exhibition stand pass

### Bolt On: Biotech' Industry Presentation Forum

A 30-minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000.



# Exhibition Package

## €5,500

### Exhibition

3m x 2m (6sqm) exhibition stand (space only)  
Company to be acknowledged as 'Exhibitor' on the conference website

### Passes

- 1 exhibition stand pass

### Discounts

Opportunity to purchase delegate passes for staff at a 10% discount

### Bolt On: Biotech' Industry Presentation Forum

A 30-minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000.

### ECB2024 Standard Exhibitor Stand Package

- 1 table
- 2 chairs
- Electricity (2kw)



# Vendor Symposia / Industry

## €6,500

### **Prime visibility**

Opportunity to sponsor one of the main Scientific Symposia or a Highlight Event or to hold a satellite symposium or industry workshop (45 minutes duration, during lunchtime), subject to the approval of the Scientific Programme Committee.

### **Package includes:**

- Opportunity to bring a pull-up banner to display in the symposium or industry workshop room;
- Symposium or industry workshop details and timings to appear on the conference website;
- Option for delegates to pre-book attendance at symposia or workshops through the congress registration system;
- Symposium or industry workshop details and timings to appear in the event app.

### **Passes**

- 1 delegate pass

*This opportunity is only available as an add-on to the other sponsor and exhibitor packages.*



# Additional Sponsorship Options

- Conference app;
- Lanyards;
- Delegate bag;
- Delegate bag inserts;
- Conference brochure;
- Delegate badge Sponsor;
- Registration Sponsor;
- Industry Recognition Award Sponsor;

*(Price for the above options on application)*

## **Customised sponsorship opportunities:**

Please let us know if you have any ideas / previous sponsorship opportunities that have worked well for you in achieving your event objectives as and we will work with you to build a tailored sponsorship solution.

To discuss any of the sponsorship options detailed in this prospectus please contact:

**ECB Sponsorship Sales Team: [sponsorship.ecb@tfilodestar.com](mailto:sponsorship.ecb@tfilodestar.com)**



**ECB Sponsorship Sales Team:**

**[sponsorship.ecb@tfileodestar.com](mailto:sponsorship.ecb@tfileodestar.com)**

[ecb2024.com](http://ecb2024.com)

[#ECB2024](https://twitter.com/ECB2024)