



2020

Sponsorship Options

28th June -1st July 2020

MECC Maastricht





2020

EFB Board welcome you to Maastricht for ECB 2020

The Executive Board of the European Federation of Biotechnology has selected Maastricht as the host city for their flagship congress from 28 June – 1 July, 2020. The European Congress on Biotechnology is the longest established congress in biotechnology and attracts 800+ delegates from academia and industry. The scientific programme covers the spectrum of biotechnologies, reflecting the EFB's mission to promote the safe, sustainable and ethical use of biological systems for the benefit of mankind.





2020

Venue: MECC Maastricht

As a multifunctional and compact venue, MECC Maastricht has 30 years of experience in hosting corporate meetings, extraordinary events, large conferences and exhibitions in a climate where service and quality are the keywords. From start to finish, MECC Maastricht will ensure that ECB 2020 is a great success. To guarantee this success a dedicated team will be assigned to make sure the organization will be flawless. From the culinary team to the technicians, MECC has “high quality service” as a minimum standard.

Maastricht is a vibrant city with an international profile due to its location and its status as an important academic and industrial centre. There is great collaboration between science and industry here with public-private initiatives to encourage start-ups and SMES, specifically in life sciences. The Brightlands Maastricht Health Campus and Brightlands Chemelot Campus are one of the world’s leading locations for medical and biomedical research.





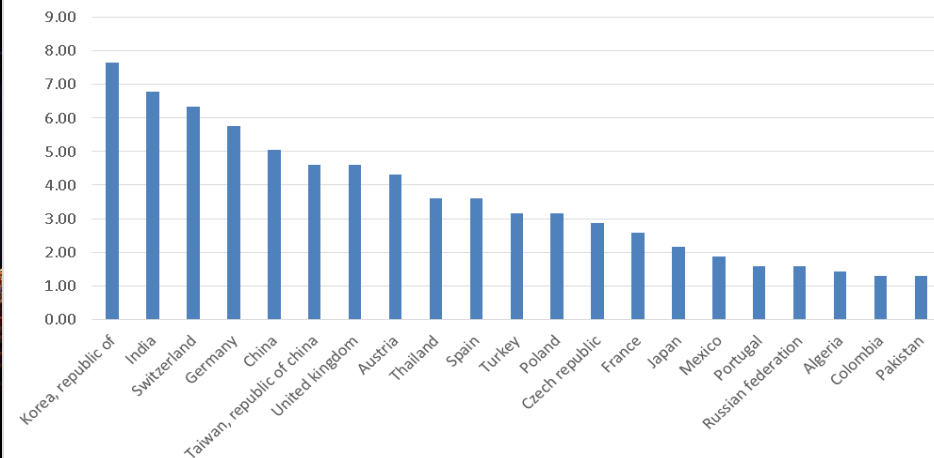
2020

Attendee Profile:

ECB 2020 will bring together over 800 attendees from the biotechnology ecosystem that will include representatives from the pharmaceutical industry; research institutes; academia and commerce . The event attracts a global audience of the most senior executives from across the industry including CEO's, VP's, Directors, Senior Managers as well as senior academic professionals.



ECB 2018 Attendance - Top 20 Countries (%)





2020

Platinum Sponsor Package

Limited Availability - €25,000*

Exclusive to Platinum Sponsor :

Designation as sponsor of either a plenary lecture from the main programme, or one of the symposia organised by the EFB Scientific Programme Committee OR

Designation as sponsor of the opening or closing ceremony subject to availability

Company logo with URL and 100 word company profile to be published in the

EFB newsletter (reaching 30,000+ EFB members)

Priority choice of other sponsorship items (at additional cost)

Branding:

Company to be acknowledged as 'Platinum Sponsor' on:

the sponsor section of the conference website

Pre-event marketing mailers

Delegate handbook (or electronic equivalent)

Company logo on holding slides during breaks (i.e.

Sponsor acknowledgement board

Company logo with URL to appear on the website

100 word company profile to appear on the website

Full page advert included in the delegate handbook, which is given out to all attendees at registration

Exhibition:

Priority choice of exhibition location (subject to availability)

4m x 4m (16sqm) exhibition space (space only)

Passes:

3 delegate passes

2 exhibition stand passes

Biotech'Industry Presentation Forum:

A 30 minute business presentation free of charge to Platinum sponsor, to be held in the exhibition during a scheduled break in conference sessions.

*2018 price held for re-bookings made on site at ECB 2018



2020

Gold Sponsor Package

€16,000*

Branding

Company to be acknowledged as 'Gold Sponsor' on:
the sponsor section of the conference website

Pre-event marketing mailers

Delegate handbook (or electronic equivalent)

Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)

Sponsor acknowledgement board

Company logo with URL to appear on the website

75 word company profile to appear on the website

1/2 Page advert included in the delegate handbook, which is given out to all attendees at registration

Exhibition

4m x 3m (12 sqm) exhibition stand (space only)

Passes

2 delegate passes

2 exhibition stand pass

Bolt On: Biotech' Industry Presentation Forum

A 30 minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000

*2018 price held for re-bookings made on site at ECB 2018



2020

Silver Sponsor Package

€10,000*

Branding

Company to be acknowledged as 'Gold Sponsor' on:
the sponsor section of the conference website

Pre-event marketing mailers

Delegate handbook (or electronic equivalent)

Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)

Sponsor acknowledgement board

Company logo with URL to appear on the website

75 word company profile to appear on the website

1/2 Page advert included in the delegate handbook, which is given out to all attendees at registration

Exhibition

4m x 3m (12 sqm) exhibition stand (space only)

Passes

2 delegate passes

2 exhibition stand pass

Bolt On: Biotech' Industry Presentation Forum

A 30 minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000

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2020

Bronze Sponsor Package

€7,000*

Branding

Company to be acknowledged as 'Bronze Sponsor' on:

The sponsor section of the conference website

Pre-event marketing mailers

Delegate handbook (or electronic equivalent)

Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)

Sponsor acknowledgement board

Company logo with URL to appear on the website

50 word company profile with a link to your company website

Exhibition

3m x 2m (6sqm) exhibition stand (space only)

Passes

1 delegate pass

1 exhibition stand pass

Bolt On: Biotech' Industry Presentation Forum

A 30 minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000

*2018 price held for re-bookings made on site at ECB 2018



2020

Exhibition Package

€5,500*

Exhibition

3m x 2m (6sqm) exhibition stand (space only)

Branding

Company to be acknowledged as 'Exhibitor' on the conference website

Company logo and link to your company website

Passes

1 exhibition stand pass

Discounts

Opportunity to purchase delegate passes for staff at a 10% discount

Bolt On: Biotech' Industry Presentation Forum

A 30 minute business presentation, to be held in the main exhibition hall during a scheduled break in conference sessions. Available at additional cost: €1,000

ECB2020 Standard Exhibitor Stand Package

1 Table

2 Chairs

Electricity (2kw)

Price: €300

*2018 price held for re-bookings made on site at ECB 2018



2020

Vendor Symposia / Industry Workshops €6,500*

Prime visibility

Opportunity to sponsor one of the main Scientific Symposia or a Highlight Event or to hold a satellite symposium or industry workshop (45 minutes duration, during lunchtime), subject to the approval of the Scientific Programme Committee.

Package includes:

Opportunity to bring a pull-up banner to display in the symposium or industry workshop room

Symposium or industry workshop details and timings to appear on the conference website

Option for delegates to pre-book attendance at symposia or workshops through the congress registration system

Symposium or industry workshop details and timings to appear in the delegate handbook, which is given out to all attendees at registration

Passes

1 delegate pass

This opportunity is only available as an add-on to the other sponsor and exhibitor packages.

*2018 price held for re-bookings made on site at ECB 2018



2020

Additional Sponsorship Options

Conference App

Lanyards

Delegate Bag

Delegate Bag Inserts

Conference Brochure

Delegate badge sponsor

Registration sponsor

Industry recognition Award Sponsor

(Price for the above options on application)

Customised sponsorship opportunities:

Please let us know if you have any ideas / previous sponsorship opportunities that have worked well for you in achieving your event objectives as and we will work with you to build a tailored sponsorship solution.

To discuss any of the sponsorship options detailed in this prospectus please contact:

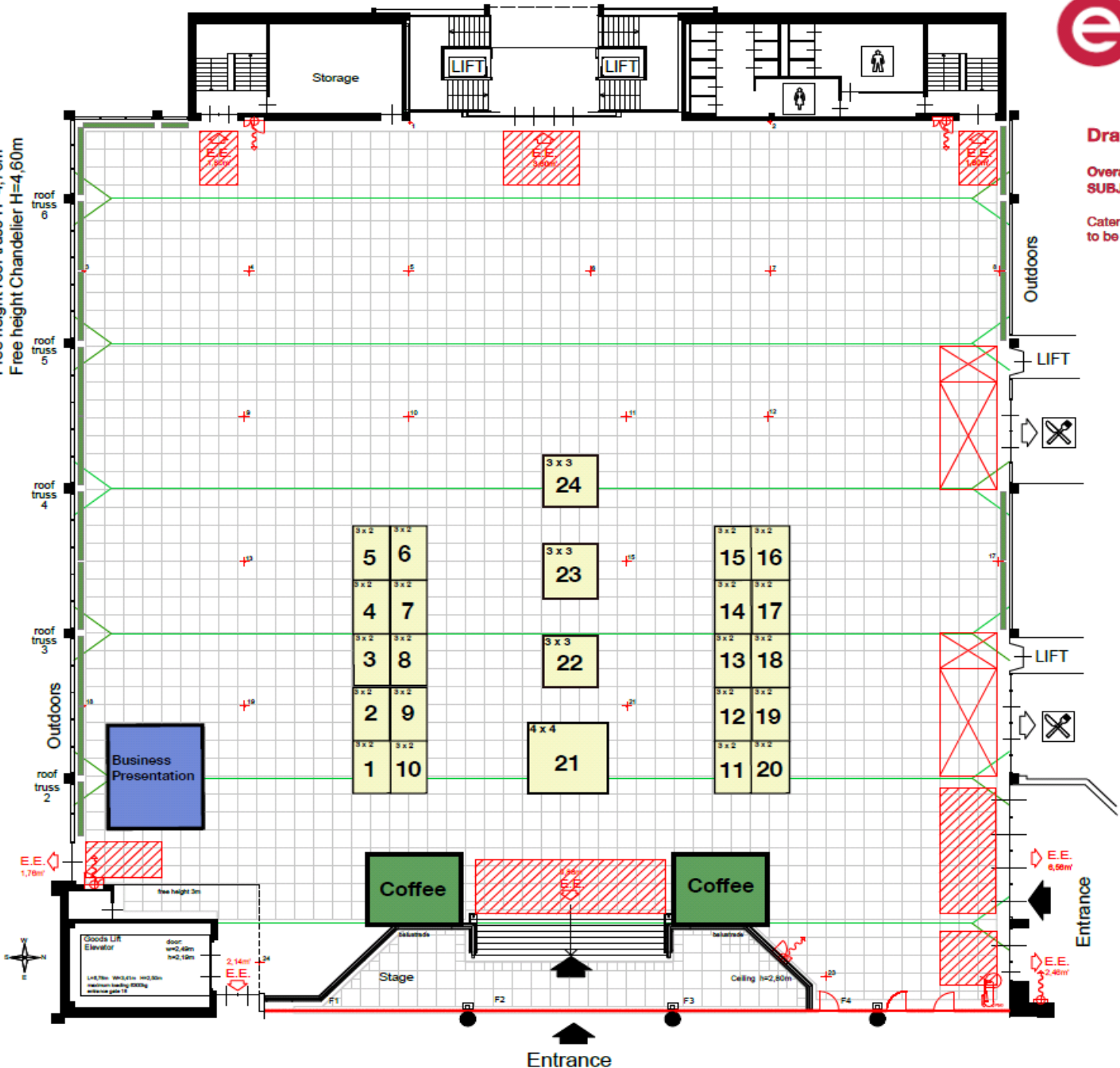
Ashley Webb: e-mail- awebb@tfigroup.com. Mobile: 39 344 233 1622

Draft Exhibition Floor Plan

**Overall Layout
SUBJECT TO CHANGE**

Catering/ Posters layout in exhibition hall to be confirmed later in 2018

Floorspace= 2241 sqm
Stage= 71 sqm
Free height roof truss H=4,75m
Free height Chandelier H=4,60m



Legend

- = cloakroom
- = information
- = restaurant
- = toilet ladies
- = toilet gents
- = toilet disabled persons

- = fire hose reel
- = emergency exit
- = folding wall
- = emergency exit keep clear
- = pillar
- = outlet for water in floor $\phi 70mm$
- = folding wall
- = chandelier
- = radiator central heating
- = roof truss

