



Don't talk to me about 2050

**Driving sustainable business innovation together
- now .**

**Stefan Weisenberger, SAP
Timothy Van Audenaerde, Accenture**

Sustainability is more relevant than ever

Companies need to act on sustainability now

Customers

79%

of buyers are changing preferences based on sustainability

Investors

2.3x

Companies with consistent high ESG performance have a better TRS than peers

Employees

90%

of employees implied that a company's ESG efforts enhances job satisfaction

Regulators

>600

voluntary & regulatory ESG standards / frameworks currently exist

Companies

70%

of EBITDA could be at stake from sustainability challenges

Companies will need to accelerate investments

...and technology at the core

ASSETS

95% (!) of projects (>1\$bn) go over budget

ENERGY & RAW MATERIAL

Increased volatility in a new world

Sales & Marketing

A need for traceability as source for monetization

Finance, Reporting & Technology

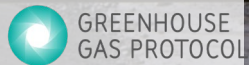
Technology at the core

Sustainability is a team sport.

Standards Organizations



GRI



Government and Global Non-Profits



United Nations
Global Compact



Technology Partners



Industry Specific Consortia



Industrial Clusters

- Utility
- Chem
- Metals
- Cements
- OEMs

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If companies wants to keep their license to operate they need to act now. Talk to us to see how we can support.