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Albemarle's post-merger momentum: Igniting a business-led, SAP-enabled transformation for a built-to-evolve enterprise

Meet the presenters



Larry East

VP of Business Transformation

Albemarle



Mark Broussard
VP Li Finance Operations
Albemarle



Armando Betancourt

Principal

Deloitte Consulting LLP

Albemarle: a global specialty chemicals company on the move

Our purpose:

Making the world safe and sustainable by powering the potential of people

Albemarle

Our values:

Care • Curiosity • Courage Collaboration • Humility Integrity & Transparency

- Industry leader in lithium,
 bromine, and refining catalysts
- Diverse global footprint of world-class resources
- Powering the potential of dynamic and growing industries like energy, electronics, pharmaceuticals, communications and electric transportation

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Project vision



Provide global visibility into business units and geographies



Establish simplified, consolidated processes based on Chemical Industry leading practices



Empower the potential of the organization



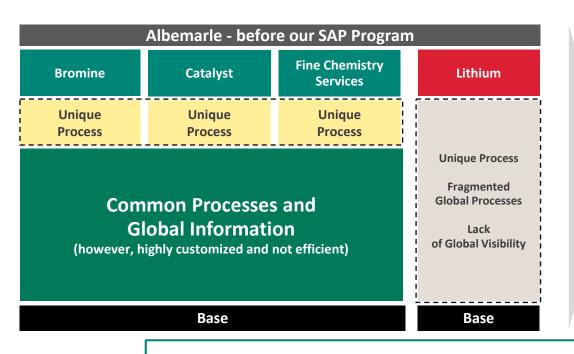
Enable efficient business productivity

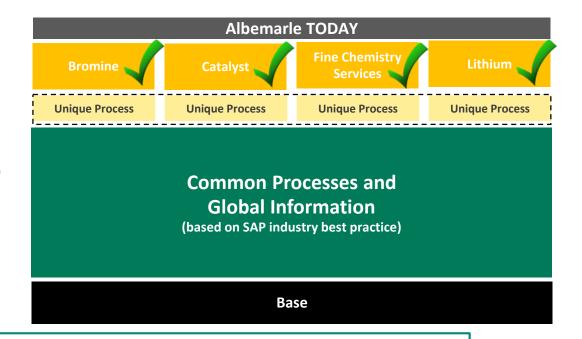


Build a global template for scalable growth

What we accomplished

Our industry best practice solution was successfully deployed across Albemarle and is functioning as designed.





All processes and system functionality fully implemented following leading practices

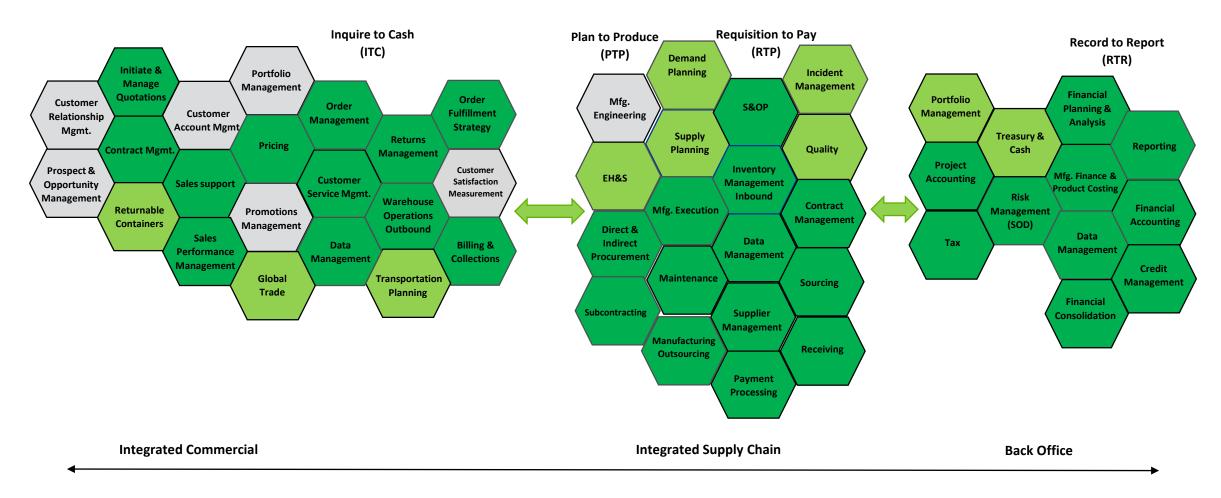
System & process governance and support structure in place and functioning as designed

Team accomplished their mission of no system customizations

Our path forward is to stay true to no customizations and continually improve processes

Continue to deliver benefits

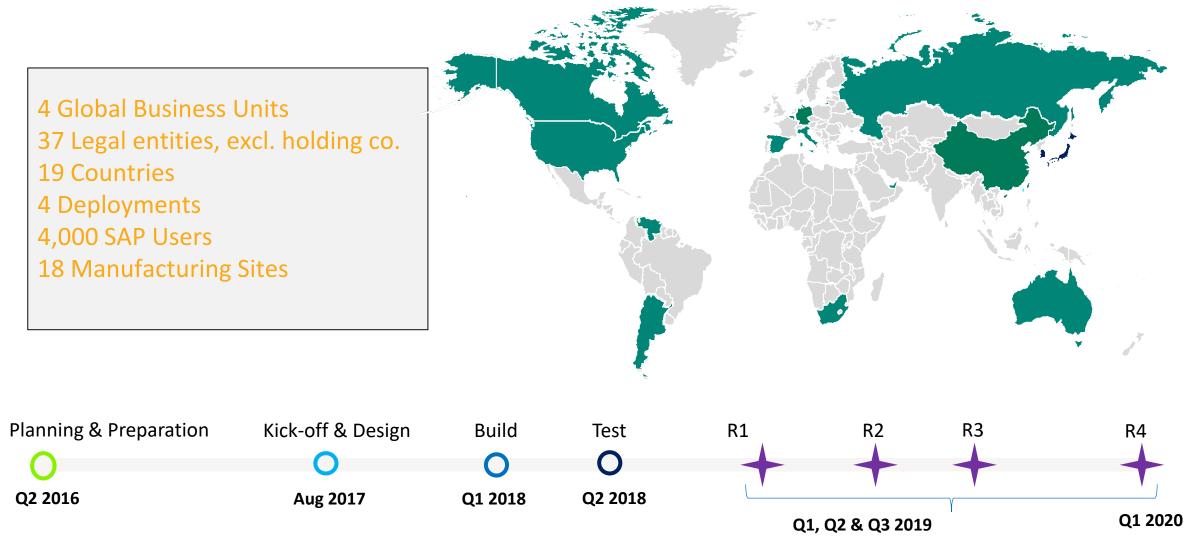
Scope included "Chemical Best Practices" functionality Implemented globally



Integrated Business Functions

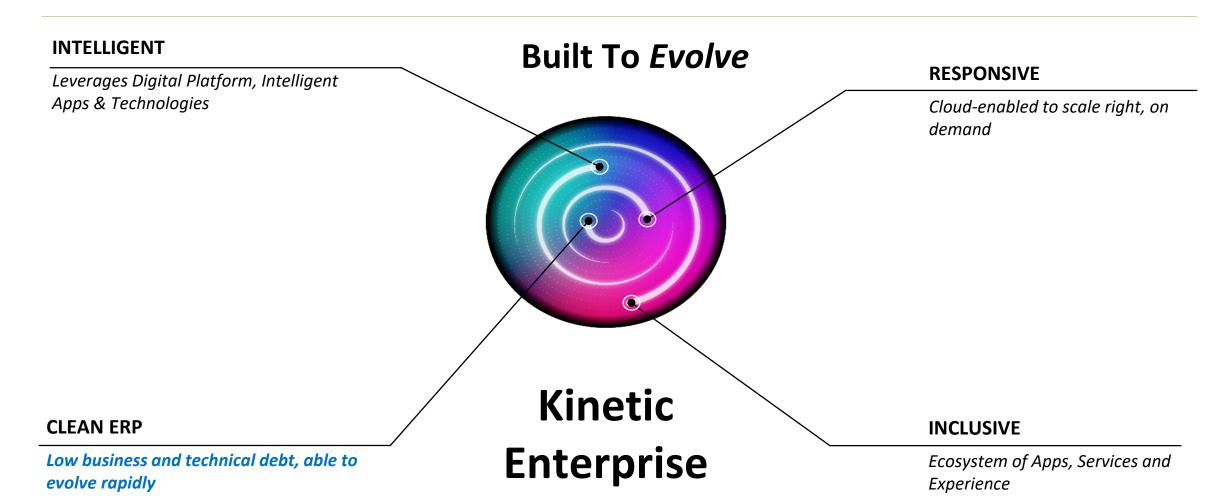


SAP S/4HANA® deployment – multi release approach



Kinetic Enterprise

DCHEM is an example of a CLEAN Enterprise with Low Business and Technical Debt



DCHEM - Deloitte Chemicals Industry Accelerator

SAP S/4 HANA Core ERP Modules



SAP Best Practices



Deloitte's Chemicals Industry Expertise



DCHEM - Chemicals Reference Client

Standard SAP Capabilities

Enables standard end-to-end processes powered by SAP's Best Practices for Chemicals (BP4C)

Enhances and improves end- to-end processes

- Best Practices Documented Demo Scenarios
- Clean ERP No RICEFW
- Role Based Fiori App design ready to facilitate design workshops
- Deloitte's Chemicals IndustryPrint down to level 4 (task)

Implications

- Establishes a Core Solution
- Reduce time on Core Configuration
- Accelerates migration / conversion to New SAP Products
- Minimize Regression Time
- Support Chemicals Industry

Features

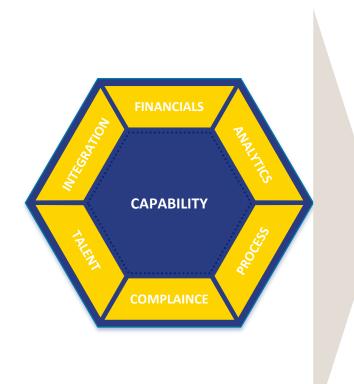
- Covers SAP Best Practices Scenarios from the pre-configured solution
- Provides for innovation that will differentiate the solution in the marketplace
- Reference template reduces risk, accelerates migration and conversion to new SAP innovations, improves the quality and focus of our industry solution

Benefits

- Ready to leverage on Day One
- Configured, developed, documented and tested
- Leverages SAP and Deloitte Chemicals Best Practices
- Accelerate Design and Configuration time

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Value levers mapped to capabilities



Benefits	Financials	Analytics	Process	Integration	Talent	Compliance
Logistics	✓	✓	✓	✓		✓
Manufacturing	✓	✓	✓	✓		✓
Supply Chain	✓	✓	✓	✓		✓
External Audit	✓		\checkmark			✓
Other (GTC, TR, etc.)	✓	✓	✓	✓	✓	✓
Shared Services	✓		✓	✓		
FTE Rebadging	✓				✓	✓
IT Rationalization	✓					✓
WC (Inventory & AR)	✓					
Capital Mgmt.		✓				
Treasury – Op Cash		✓				✓

Lessons learned



Preparation and defining scope



Solid execution to plan



Internal stakeholder alignment



Business involvement and communication



Training



Solid deployment execution and support



Change management



Master Data, Reporting, and Forms

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