



Enabling Chain of Custody via
Blockchain

-

Trust and Transparency

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EASTMAN



The PROBLEM

EASTMAN

Three simultaneous global crises need solutions



VISION FOR A BETTER CIRCLE



2030 Commitments - Critical Impact Areas

Mitigating Climate Change

- Reduce our absolute Scope 1 and 2 greenhouse gas emissions by one-third by 2030 to achieve carbon neutrality by 2050
- Increase renewable energy use at Eastman so 100% of our purchased electricity in North America and Europe will be renewable by 2030
- Innovate to provide products that enable energy savings and greenhouse gas reduction down our value chains and at the consumer level

Mainstreaming Circularity

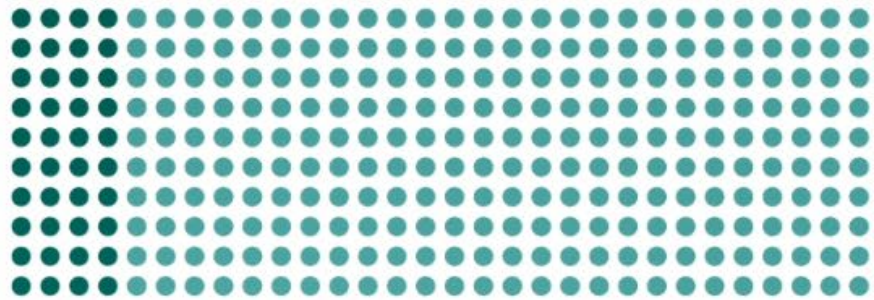
- Recycle more than 500 million pounds of plastic waste annually by 2030 via molecular recycling technologies, with a commitment to recycle 250 million pounds annually by 2025
- Catalyze improvement of the recycling system by continuing to expand capabilities to recycle more complex products and by participating in initiatives and collaborations to drive increased collection

Caring for Society

- Achieve gender parity in alignment with our commitment to Paradigm for Parity™
- Be a leader for racial equity within our industry sector
- Drive new product innovations that advance solutions for society's most pressing needs while ensuring product safety and transparency

Opportunities going to waste

300 million metric tons
of plastics are produced globally



260 million metric tons
of plastics are disposed



MECHANICAL AND MOLECULAR RECYCLING

MECHANICAL RECYCLING



PET BOTTLE



CHOPPED-UP BOTTLE



REMELTED INTO NEW APPLICATIONS



Extends useful life of material but eventually must be downcycled or landfilled



LANDFILL

PRODUCT DEGRADES WITH EACH CYCLE

MOLECULAR RECYCLING



MIXED WASTE PLASTIC



BROKEN DOWN TO MOLECULAR LEVEL



MADE INTO NEW PRODUCTS USING EXISTING PROCESSES



Equal or better end-use applications

INFINITE CYCLES

WHAT WE DOING

WHAT WE KNOW

Solutions will need to be adaptable and scalable with ease

250 million pounds of waste annually by 2025 and 500 million pounds by 2030

WHAT WE BELIEVE

A tracking platform for recycled content will accelerate the circular economy

A tracking platform for sustainable attributes will transform consumer messaging and transparency

Eastman Molecular Recycling Technologies:
carbon renewal & polyester renewal

Digital Traceability solutions:
GreenToken by SAP

Digital Opportunity across the Value Chain



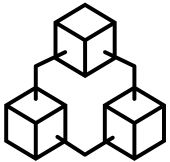
Standardize Digital Tracking and Traceability to Build Trust, Transparency, and Accountability



Offer **transparency** for product and packaging material to align with **commitments and sustainability goals**

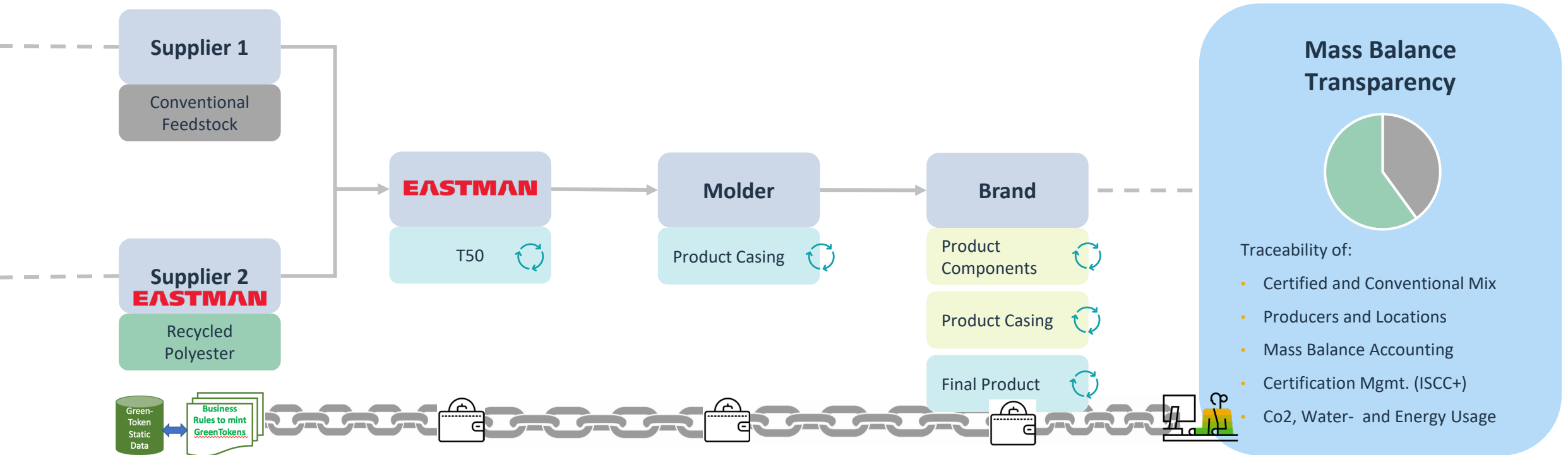


Enable **best practices** for process transparency while ensuring confidential data remains private



Provide **immutable sourcing data** on Blockchain to support **auditing and marketing**

Pilot: Circular Materials with Eastman Supply Chain



IMMUTABLE CHAIN OF CUSTODY (BLOCKCHAIN) ACROSS MULTIPLE BUSINESS PARTNERS



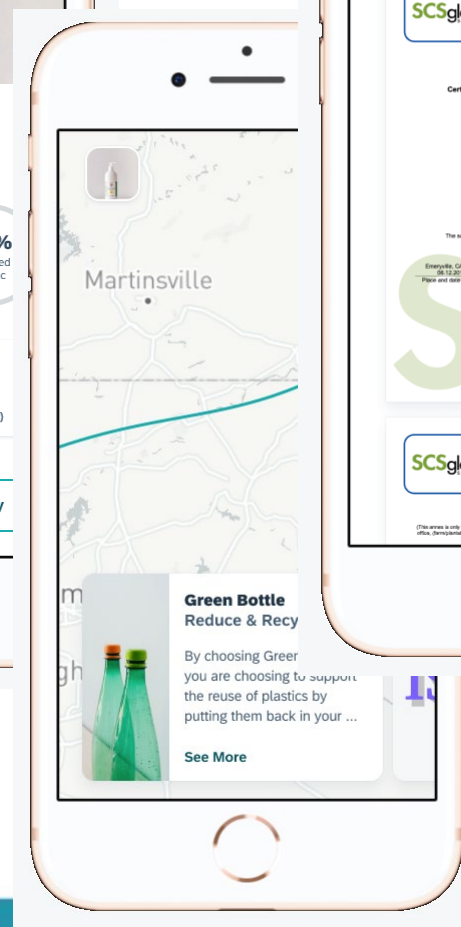
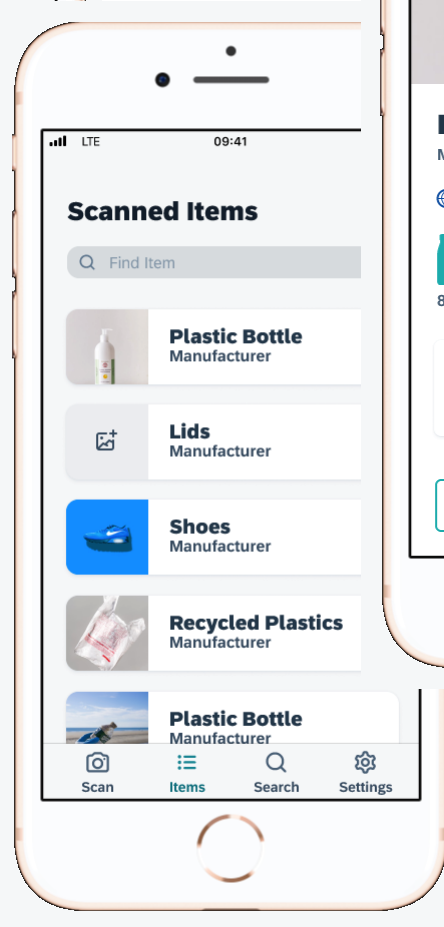
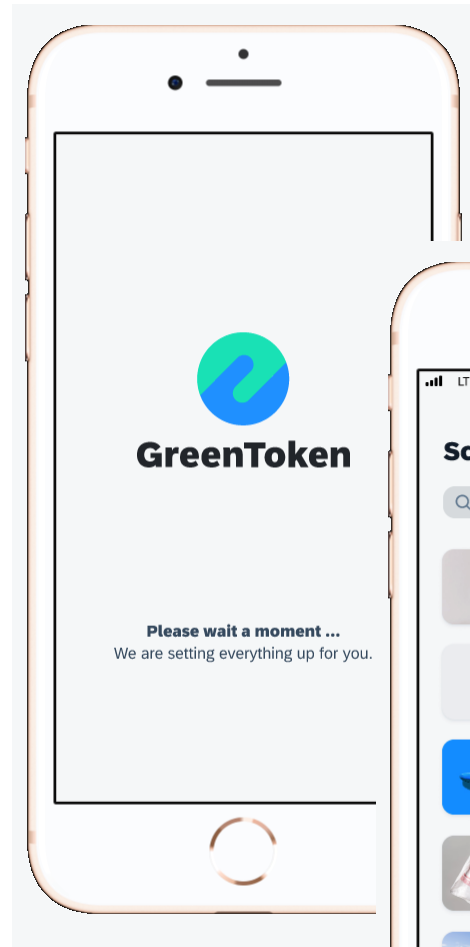
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Material = Recycled Polyester
Qty = 1 kg
Origin = Springfield, U.S.A

Co2 Footprint = 0.1
Cert. # = A123XX5678
Producer = Supplier 2

Prod date = 11/08/2022
Unique ID = : X123YY45FF765
Etc.

	Certified Feedstock		Supply Chain Stage
	Conventional Feedstock		Output Product
	Intermediate product		



Summary: Why Blockchain – Industry Transparency?

Reduce Risk	Improve Brand Perception	Cut Costs
<ul style="list-style-type: none">• Decrease time to traceability from months to seconds• Assurance of zero non-compliance supply• Reduce supply chain disruptions with better insight of our materials to stakeholders 	<ul style="list-style-type: none">• Increase brand value through trust – customers stating that sustainability and traceability are important to them• Ability to build personalized experiences while maintaining privacy• Remain market leader and disruptor 	<ul style="list-style-type: none">• Reduce audit complexity and costs• Reduce time and costs of corrective actions• Create trust in automated workflows with external stakeholders enabling better speed to market 



Thank you!

eastman.eco