

# How Arauco's Data-Driven Supply Chain Supercharges Ocean Freight Visibility and Customer Experience







Domingo Amunátegui Vice President of Supply Chain Arauco



Adam Compain
Founder & CEO
ClearMetal



**Tom Linton**Supply Chain Thought
Leader and Author





## **Arauco's Marine Supply Chain Challenges**

What was Arauco looking to improve?

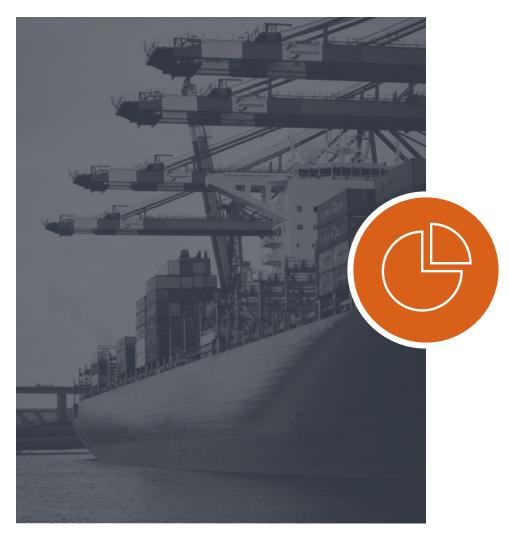




#### **The ClearMetal Solution**

What made ClearMetal the right solution? What are the benefits you've been seeing?





## **Arauco's Customer/Supplier Transparency**

Tell us why Customer/Supplier Transparency is so important to Arauco?





#### **Arauco + SAP + ClearMetal**

How are they "better together" for Arauco?

### **THANK YOU!**







