



# How Arauco's Data-Driven Supply Chain Supercharges Ocean Freight Visibility and Customer Experience

**arauco**



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## Arauco's Marine Supply Chain Challenges

What was Arauco looking to improve?



## The ClearMetal Solution

What made ClearMetal the right solution?  
What are the benefits you've been seeing?



## **Arauco's Customer/Supplier Transparency**

Tell us why Customer/Supplier  
Transparency is so important to Arauco?



## Arauco + SAP + ClearMetal

How are they “better together” for Arauco?



# THANK YOU!



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