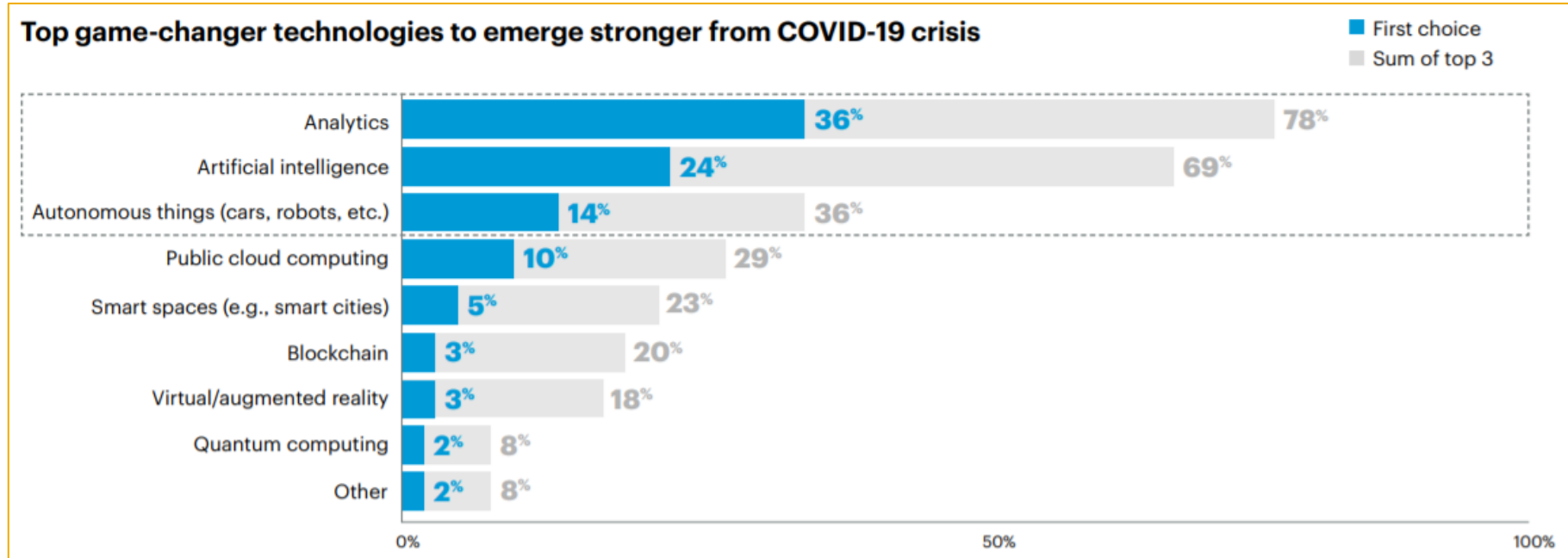




# Achieve Transparency in Sustainability Business Priorities with the Help of Analytics

**Dominik Schrank**  
Analytics Architect

# What **importance** do Analysts see in the area of Analytics .....



## ... and what are the biggest **challenges**?

1. Embed Analytics in business units
2. Perception of Analytics within the organization

# Sustainability Analytics Use Cases

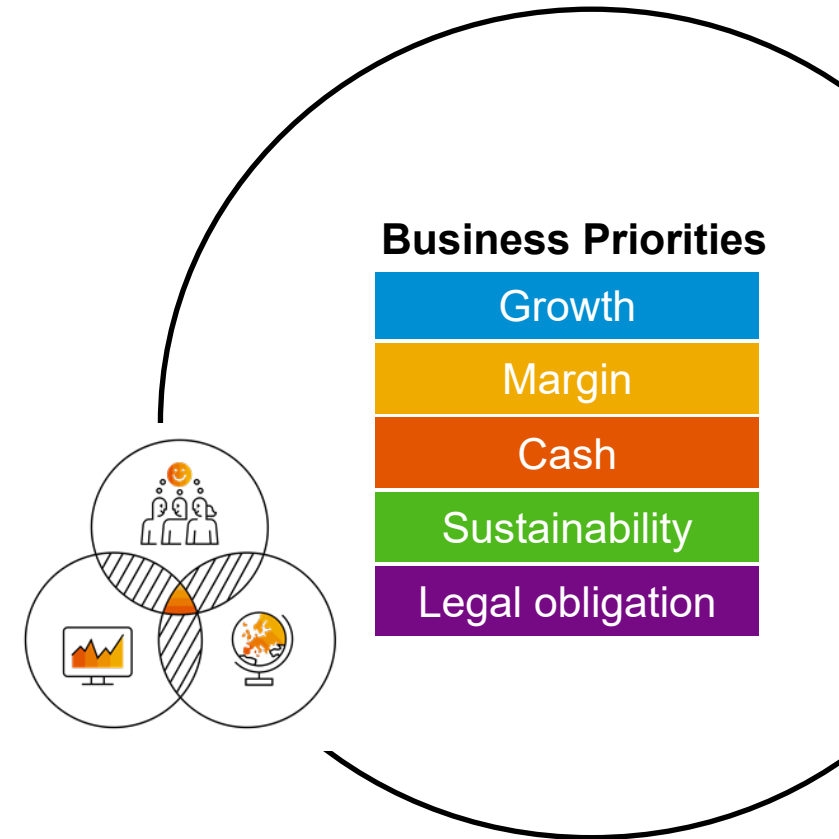
**81%** of consumers feel strongly that companies should help improve the environment. <sup>1</sup>

**5k** approx. impacted organizations in Germany to fulfill new legal obligations (supplier due diligence act). <sup>2</sup>

EU-wide legislation likely to follow soon.

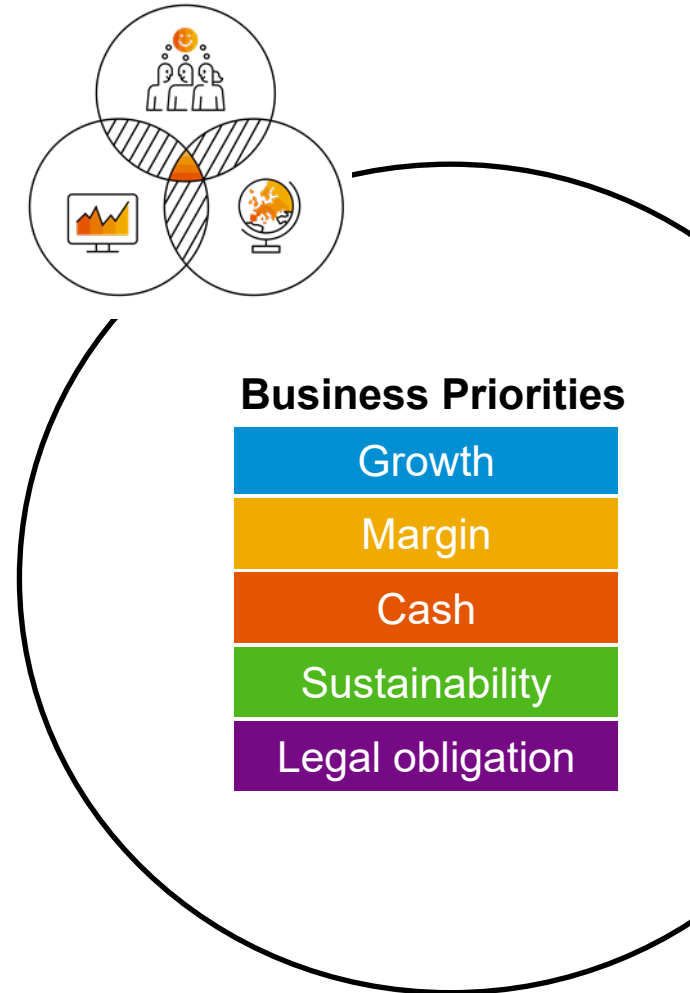
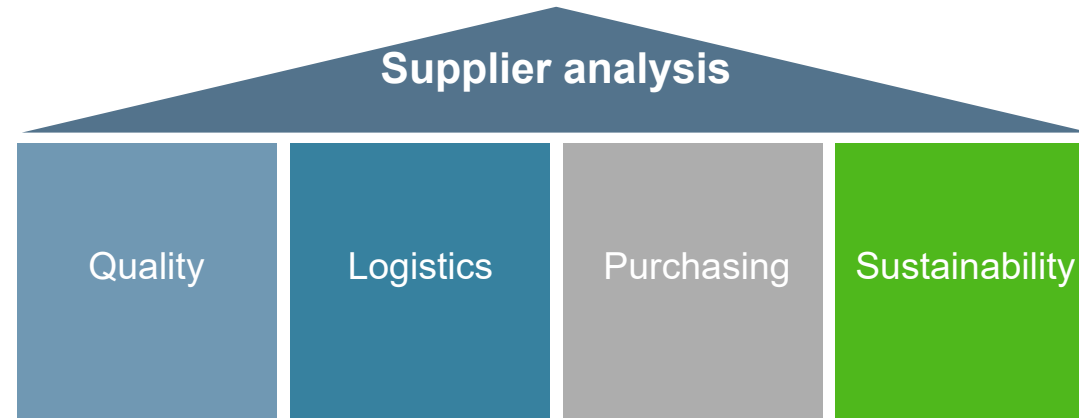
## Use case

- I. Supplier risk analysis
- II. CO<sub>2</sub> emissions reporting

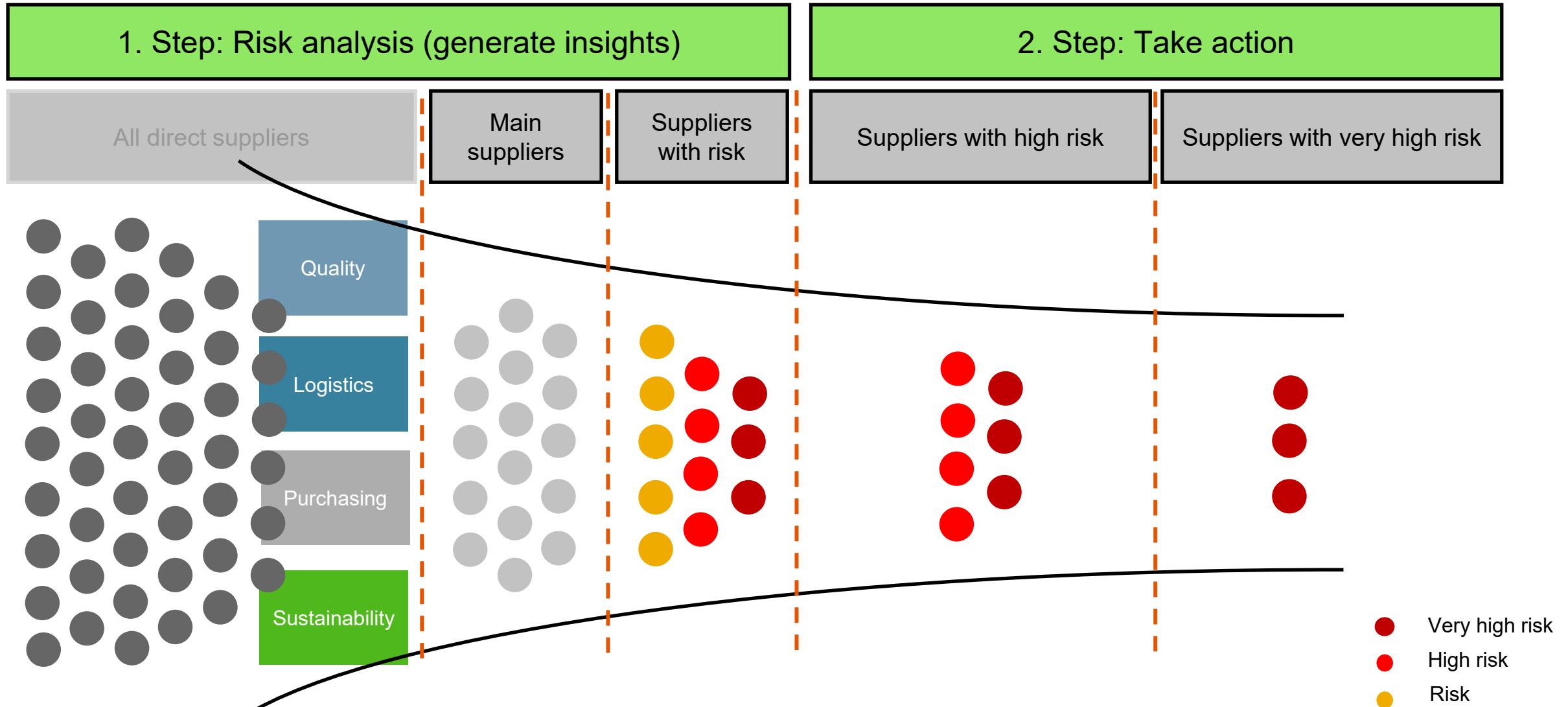


# I. Use Case – Supplier risk analysis

## Transparency in the Supply Chain

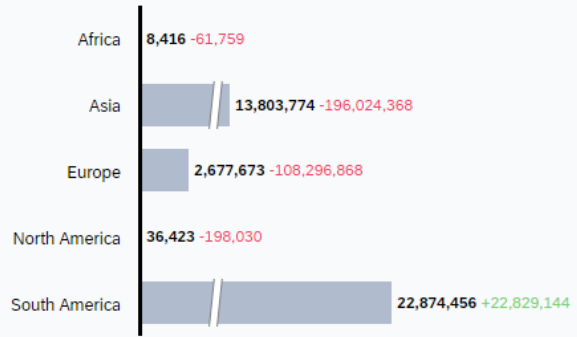


# Target picture – Identify supplier risk to take action



# I. Use Case – Supplier risk analysis

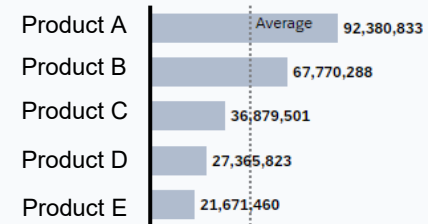
Supplier Spent in EUR 2022 YTD per Region



Relative Amount spent in per Country Top 10

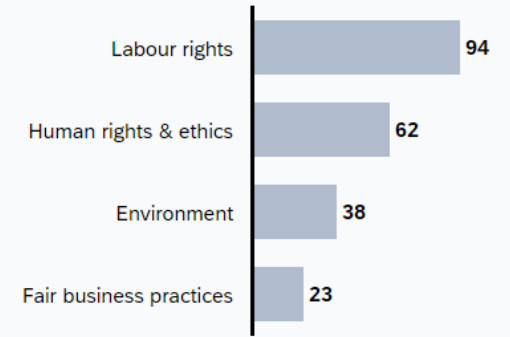
Country Location	Invoice Amount in %	Number of Supplier
Turkey	62 %	114
Russian Federation	16 %	131
Brazil	6 %	32
Germany	1 %	124
Austria	0 %	5
Netherlands	0 %	43

Amount spent in EUR 2022 YTD by Product and Country

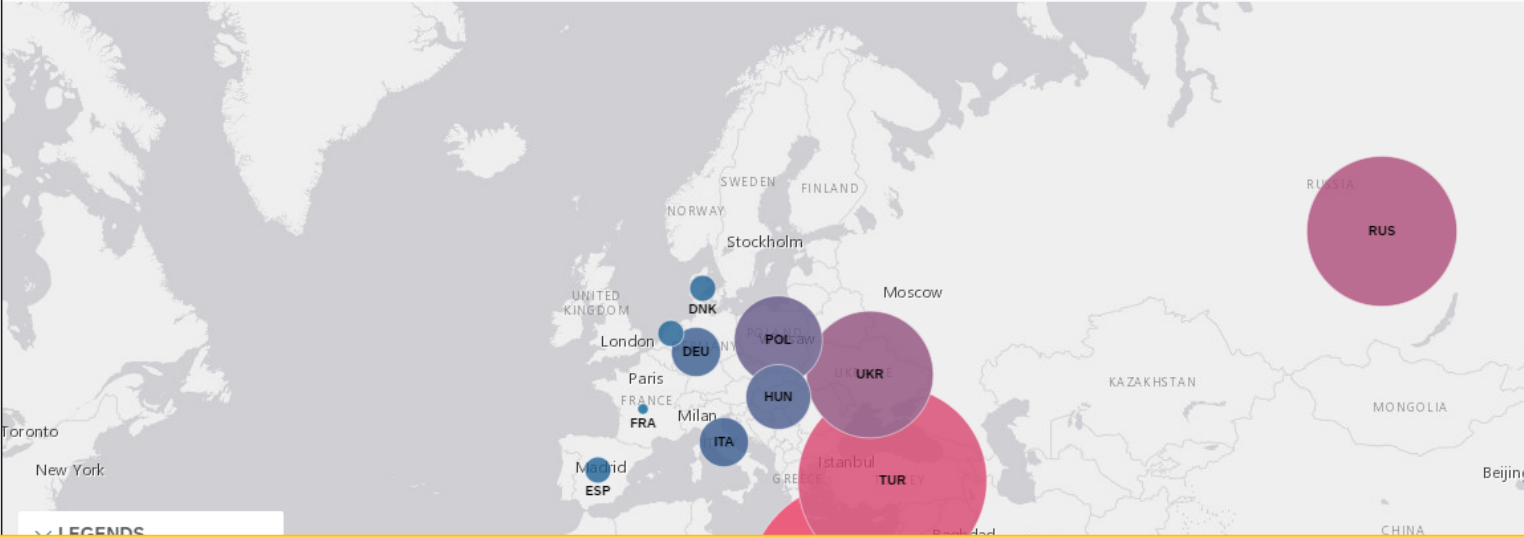


Product A has the highest Invoice Amount, showing a 88% deviation from the average. The total so far for Feb 2022 is 415,794. The total for Jan 2022 was 1,105,250, a decrease of 76% (3,431,020) compared to Dec 2021 (4,536,270). [View more...](#)

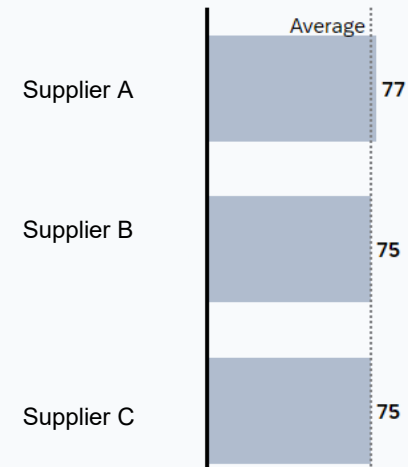
Risk exposure by Category (number of risks)



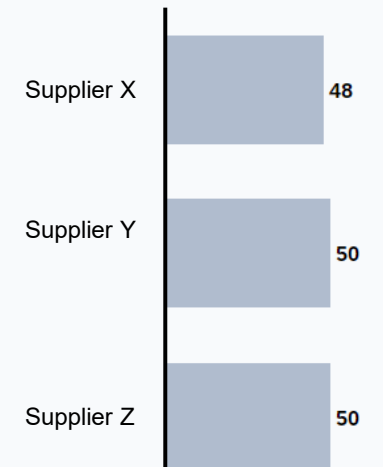
Risk exposure by Country



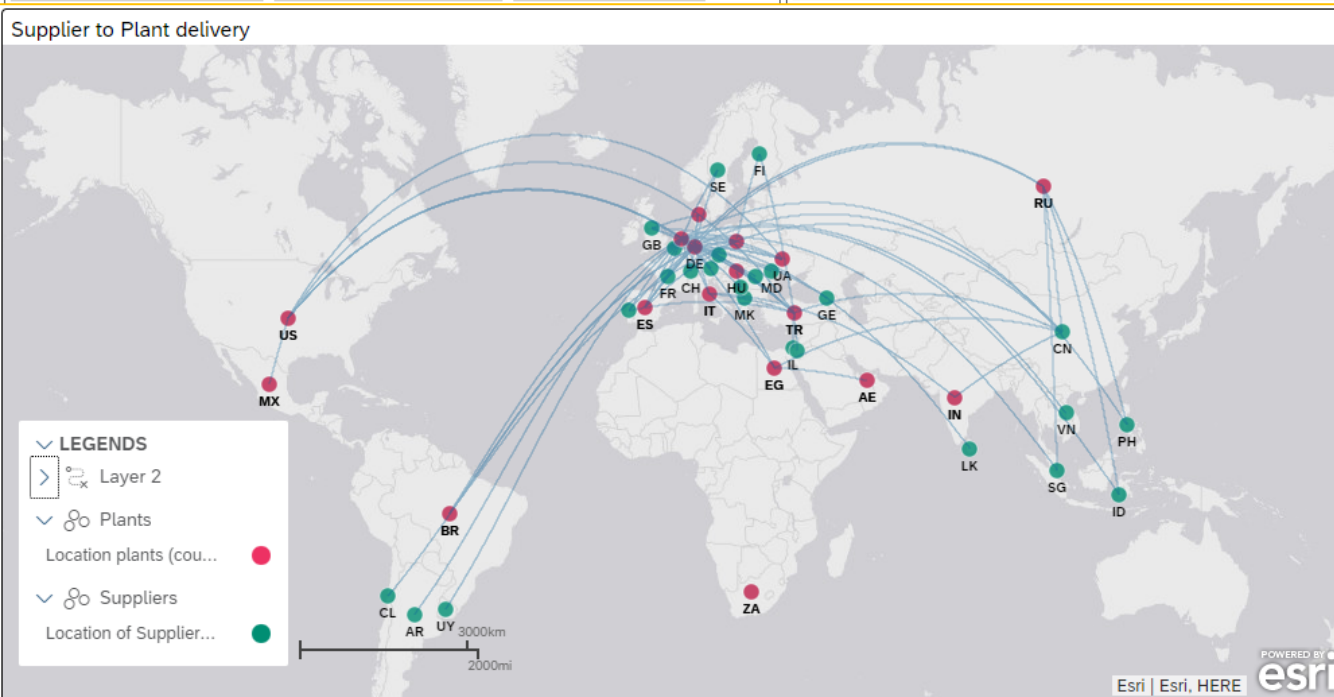
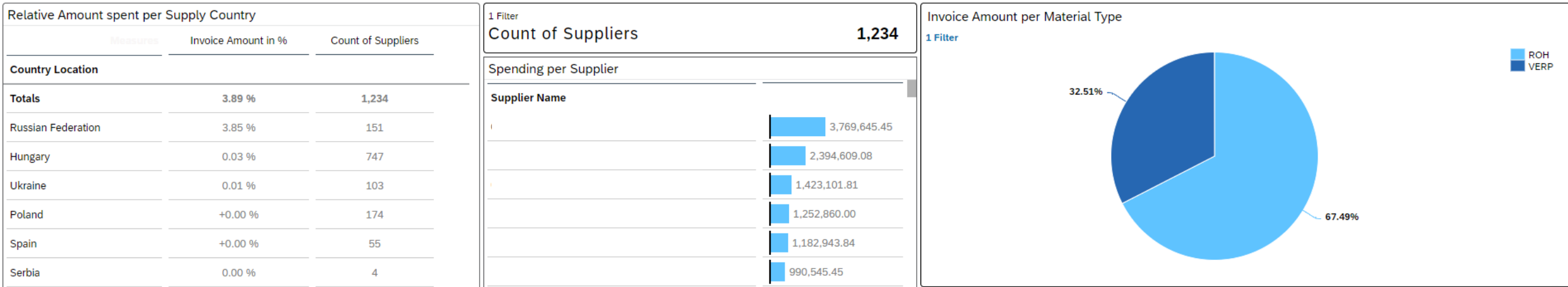
Top Suppliers by Supplier Rating %



Bottom 5 Suppliers by Supplier Rating %

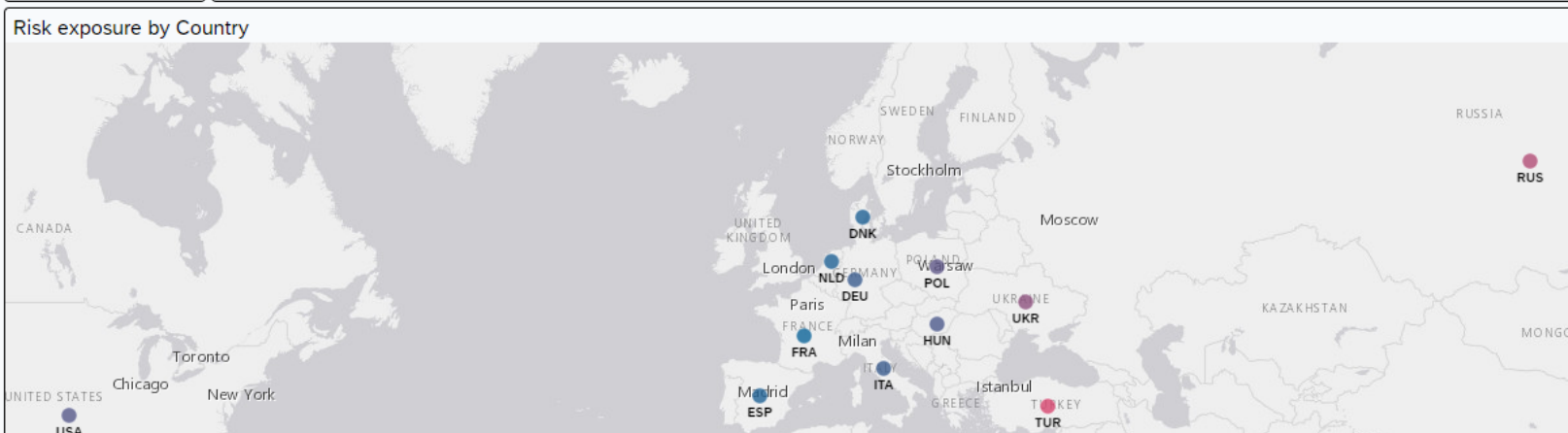
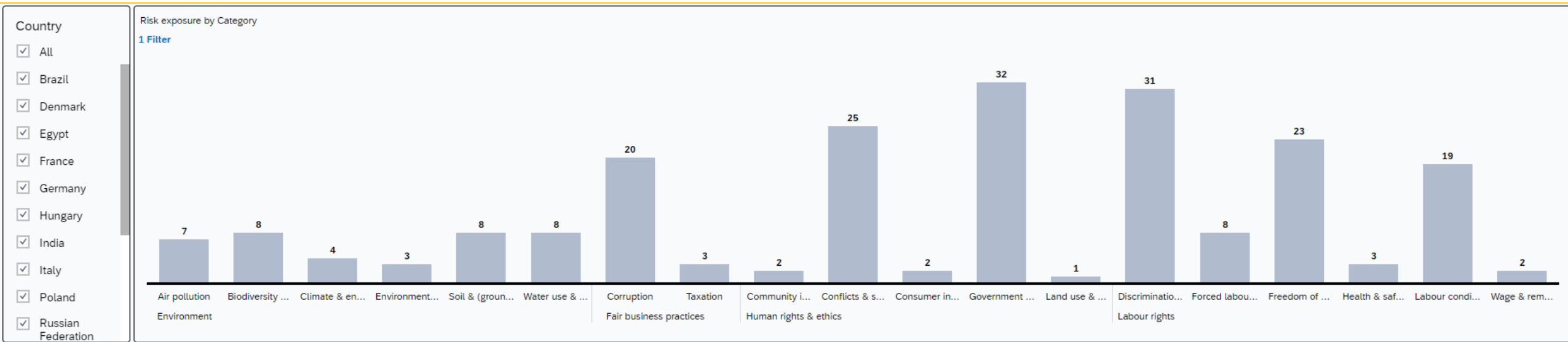


# I. Use Case – Supplier risk analysis



Supplier Name	Supplier Country	MAKTX	Period	
			> 2021	> 2022
	TUR		90,381,739.33	1,521,044.00
			36,879,501.00	-
	RUS		34,215,824.47	458.10
	RUS		33,551,755.00	2,250.00
	TUR		22,072,559.00	4,853,294.00
			21,671,459.90	-
			17,891,536.24	98,709.00
	BRA		-	10,666,248.23
	TUR		6,023,195.00	1,099,065.00
			4,181,886.00	1,455,616.00
	BRA		-	5,390,821.19

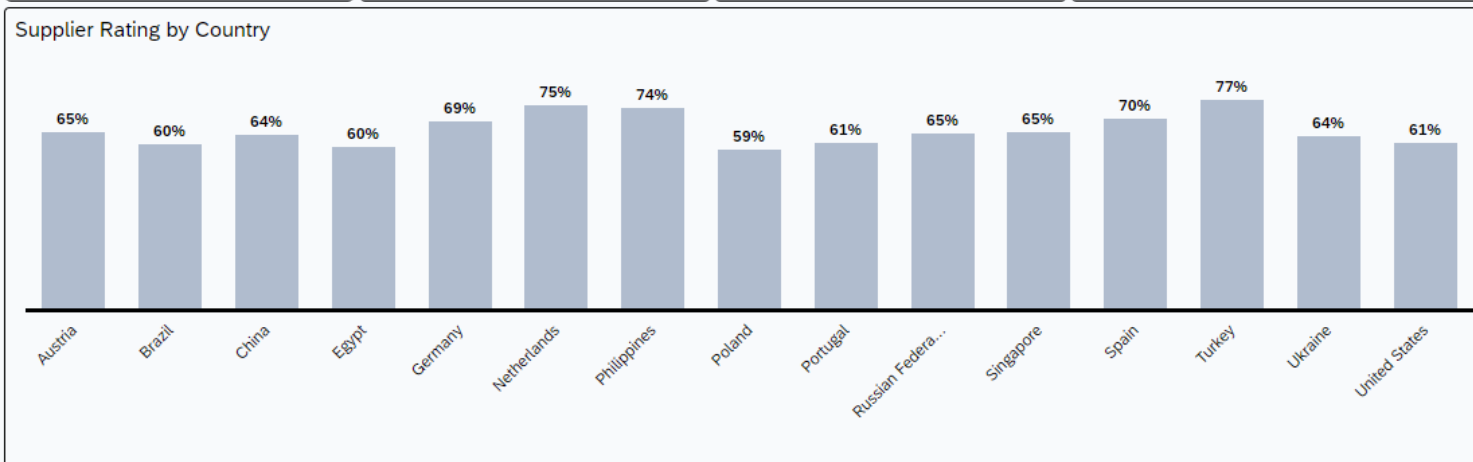
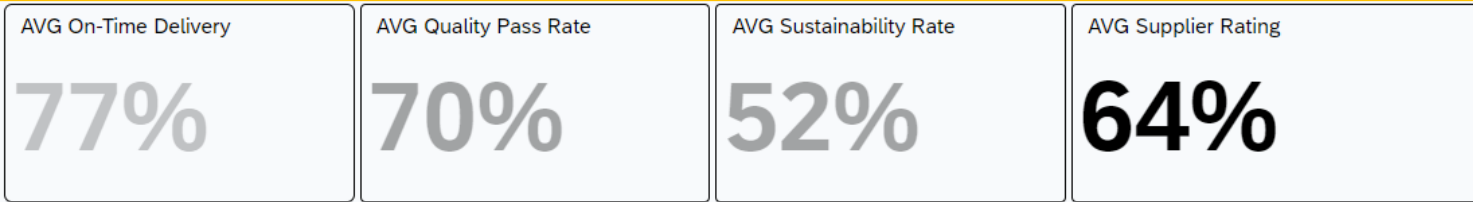
# I. Use Case – Supplier risk analysis



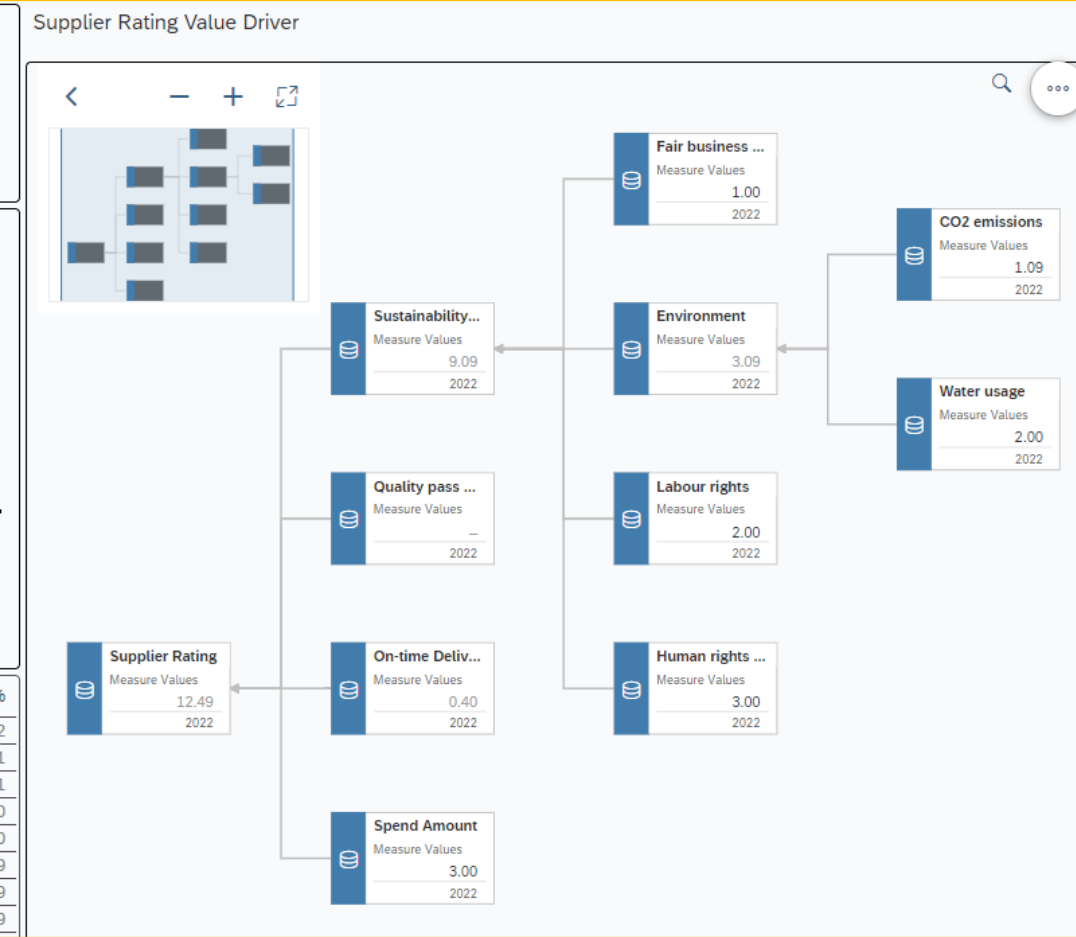
Alpha...	RISK_DESCRIPTION
BR	According to the Corruption Perceptions Index, the corruption score of Brazil is 38 on a scale of 0 (highly corrupt) t
	According to the ITUC Global Rights Index, this country is one of the world's ten most difficult countries for workers
	Aggression against environmentalists and human rights activists has increased sharply. In 2020, approximately 170
	Air pollution is a big problem in the large urban areas along the Brazilian coast. The worst pollution can be found in
	Brazil is a major consumer of pesticides. Some of the pesticides used are labelled as 'very dangerous' for human h
	Brazil is ranked 111 out of 180 countries in the World Press Freedom Index with a score of 36,25 on a scale from 0
	Brazil scores a 5 on the ITUC Global Rights Index (scale 1-5) for freedom of association and workers' rights, which
	Corruption scandals occur daily and the phenomenon is deeply rooted in the administrative culture. The focus in B



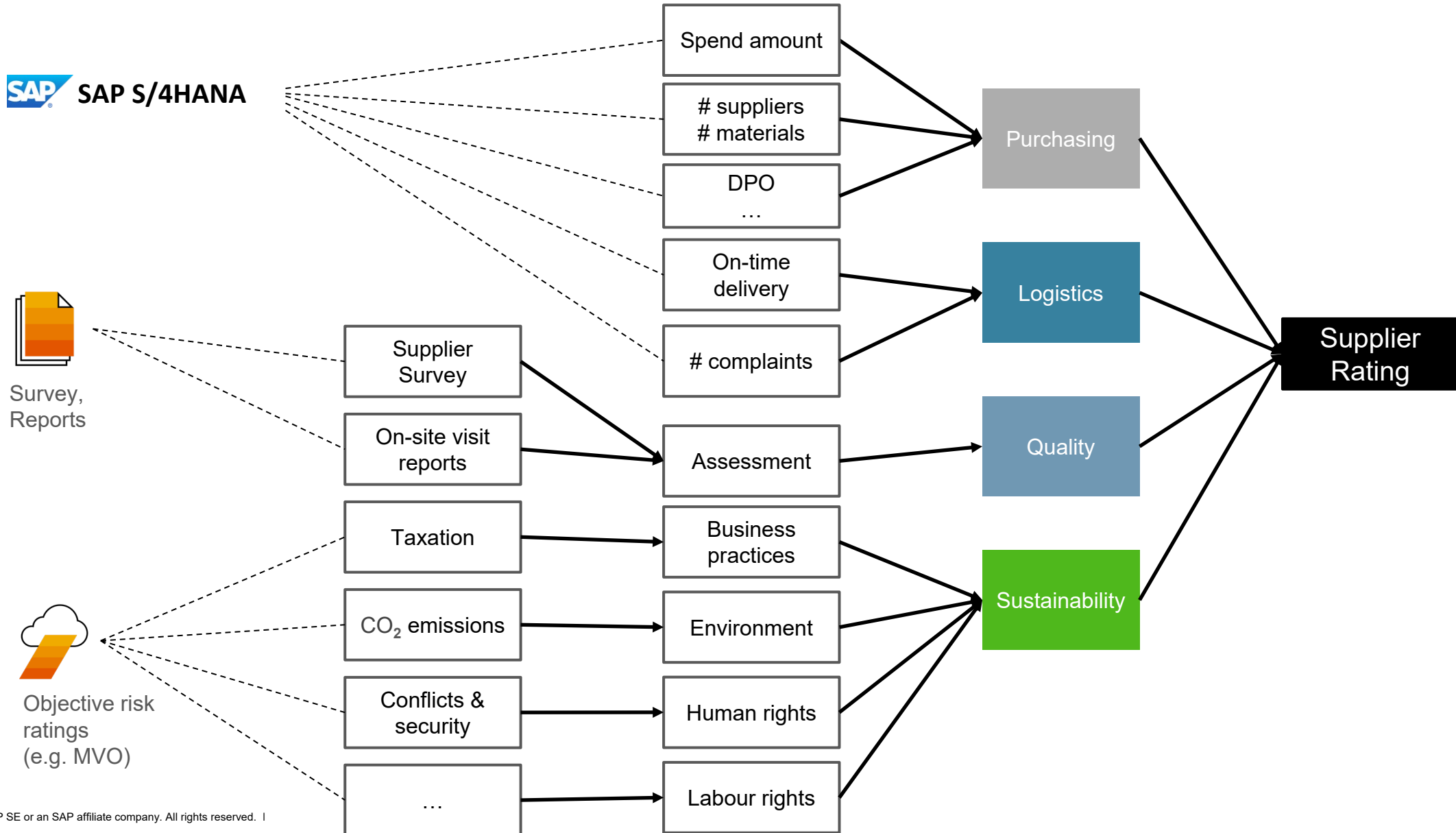
# I. Use Case – Supplier risk analysis



	On-time Delivery %	Quality Pass Rate %	Spend Amount EUR	Sustainability Rating %	Supplier Rating %
Turkey	43	67	68	32	52
Netherlands	49	47	45	60	51
Russian Federation	64	61	45	34	51
Germany	54	65	45	38	50
Philippines	61	57	45	38	50
Russian Federation	63	54	45	33	49
Russian Federation	58	63	45	32	49
Russian Federation	53	67	45	32	49



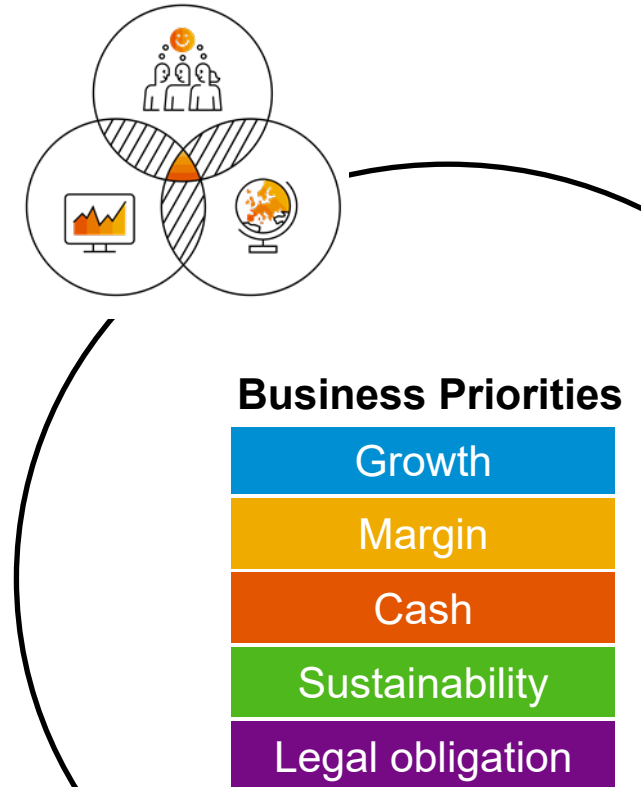
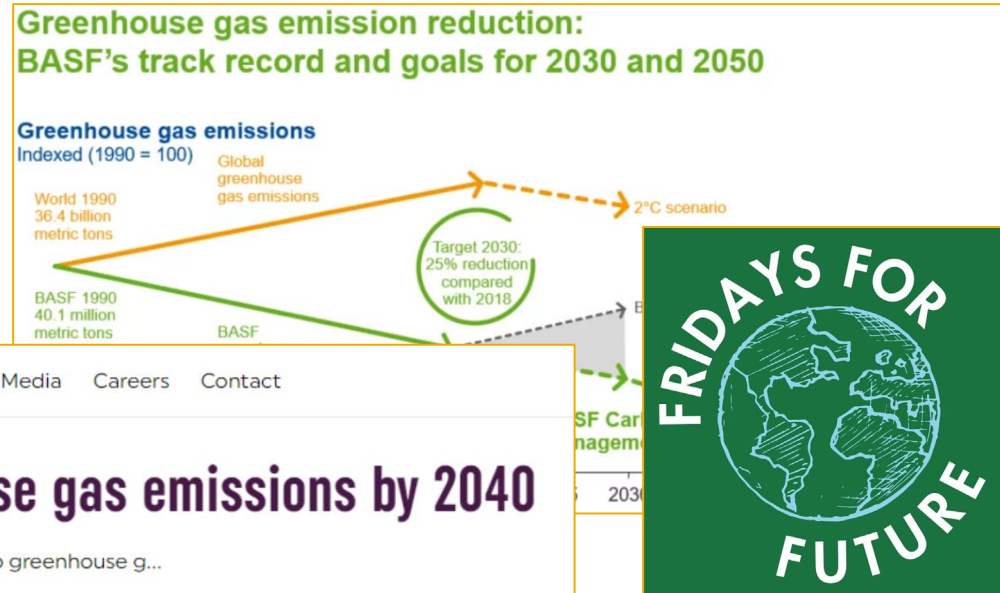
# I. Use Case – Holistic supplier risk rating based on multiple factors



## II. Use Case – CO<sub>2</sub> emissions reporting

### Motivation

- Pressure from consumers and business partners
- Transparency on emissions according to Greenhouse Gas Protocol corporate standard
- Track energy consumption and compare production facilities



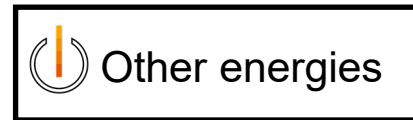
# II. Use Case – CO<sub>2</sub> emissions reporting

## Data collection (production & non-production sites)

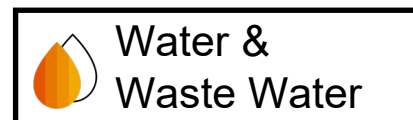
- Electricity non-renewable [kWh]
- Electricity RENEWABLE [kWh]
- Electricity for production [kWh]
- Electricity for non-production/ other [kWh]
- ...
- Heavy fuel oil [tons]
- Fuel oil [liter]
- Brown coal [tons]
- Natural gas [m<sup>3</sup>]
- ...
- Tap water [m<sup>3</sup>]
- Well water [m<sup>3</sup>]
- Other water sources [m<sup>3</sup>]
- Water for production [m<sup>3</sup>]
- ...
- Plastic waste not recycling [tons]
- Plastic waste recycling [tons]
- Non-hazardous waste recycling [tons]
- food waste, fruit and vegetable leftovers [tons]
- ...



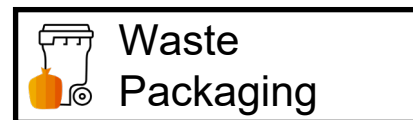
Electricity



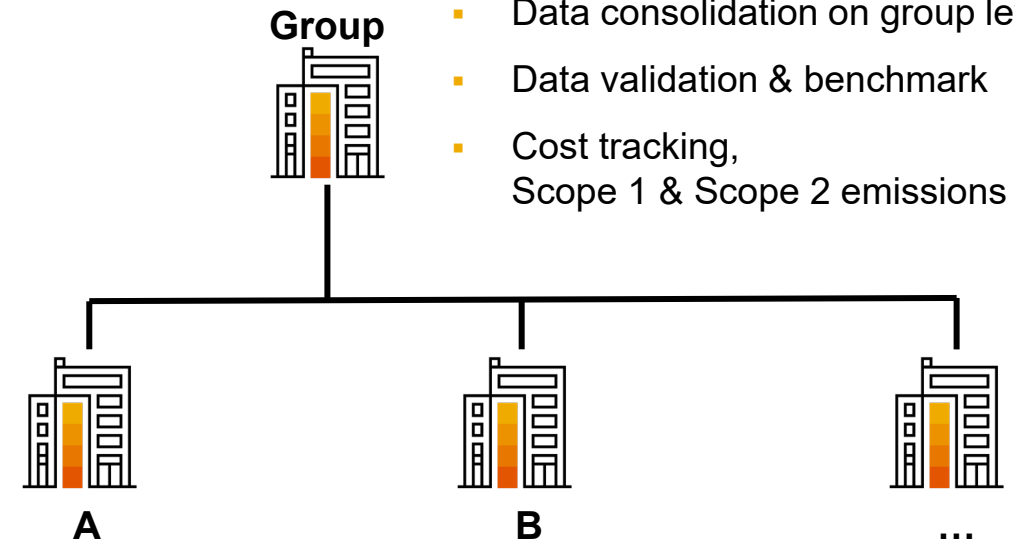
Other energies



Water & Waste Water



Waste Packaging



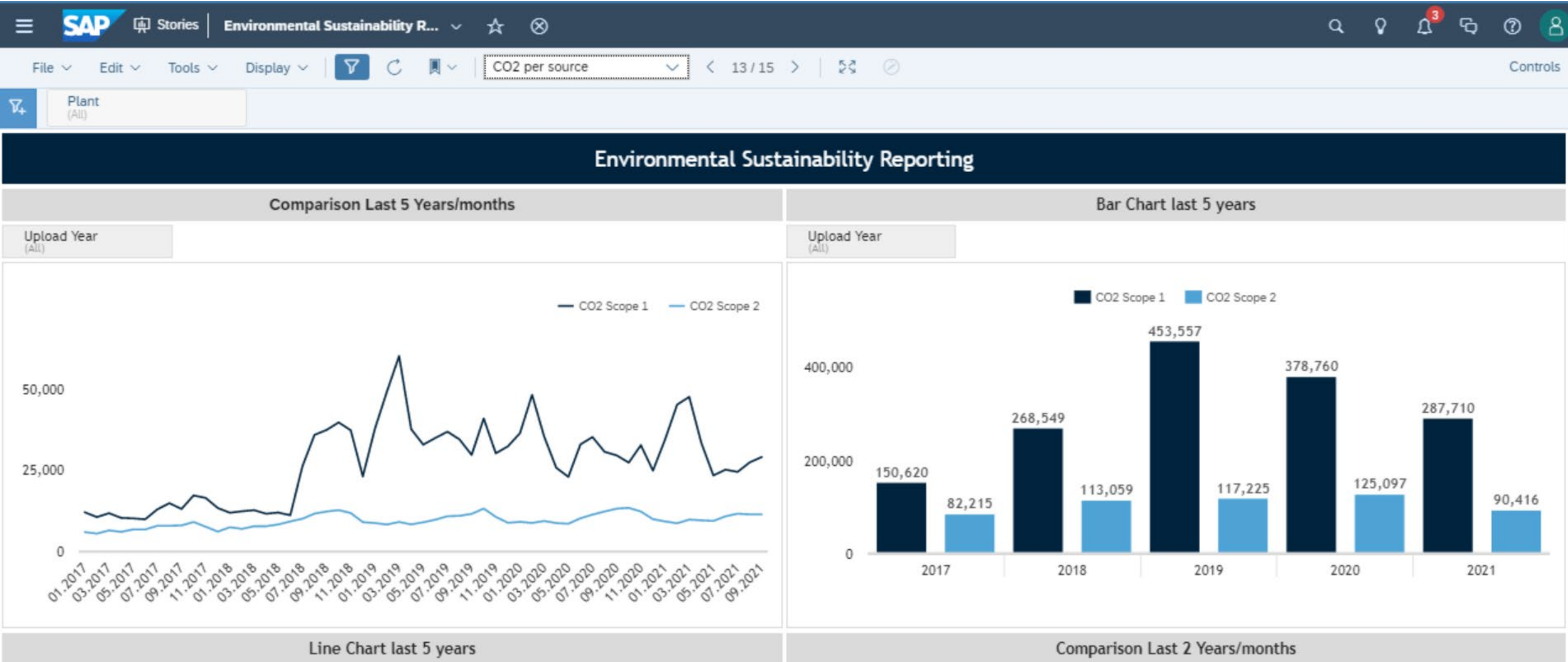
- Data consolidation on group level
- Data validation & benchmark
- Cost tracking, Scope 1 & Scope 2 emissions

ENERGY	July 2020	August 2020	September 2020	October 2020
Electricity Usage (kWh) *	632	732	832	932
Total Cost of Electricity Usage *	634	734	834	934
Renewable Energy Generated (kWh)	636	736	836	936
Renewable Energy Purchased (kWh)	638	738	838	938
Total Cost of Renewable Energy Purchased	640	740	840	940
Offsets Purchased (MW)	642	742	842	942
Total Cost of Offsets Purchased	644	744	844	944
WATER	July 2020	August 2020	September 2020	October 2020
Total Water Usage *	646	746	846	946
Total Cost of Acquired Water *	648	748	848	948
Total Cost of Water Disposal/Sewage	650	750	850	950
District Steam	123	765		
GAS	July 2020	August 2020	September 2020	October 2020

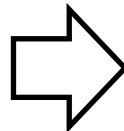
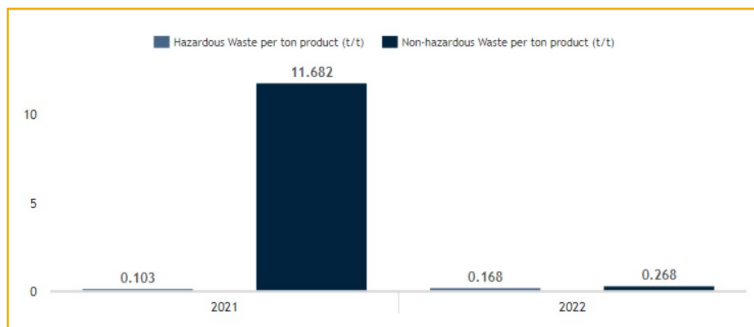
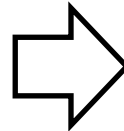
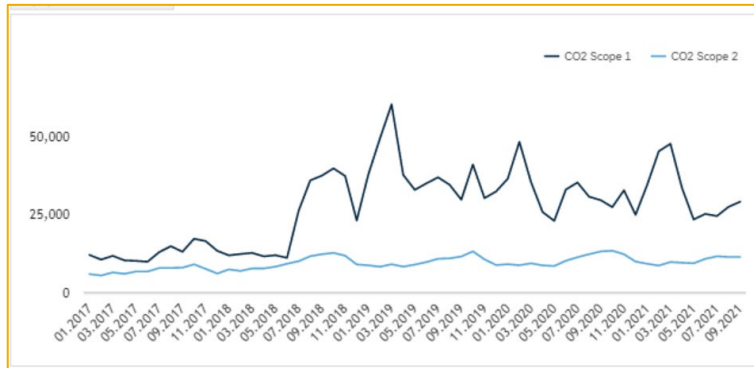
Submit Save Draft Cancel

Data collection template

# II. Use Case – CO<sub>2</sub> emissions reporting

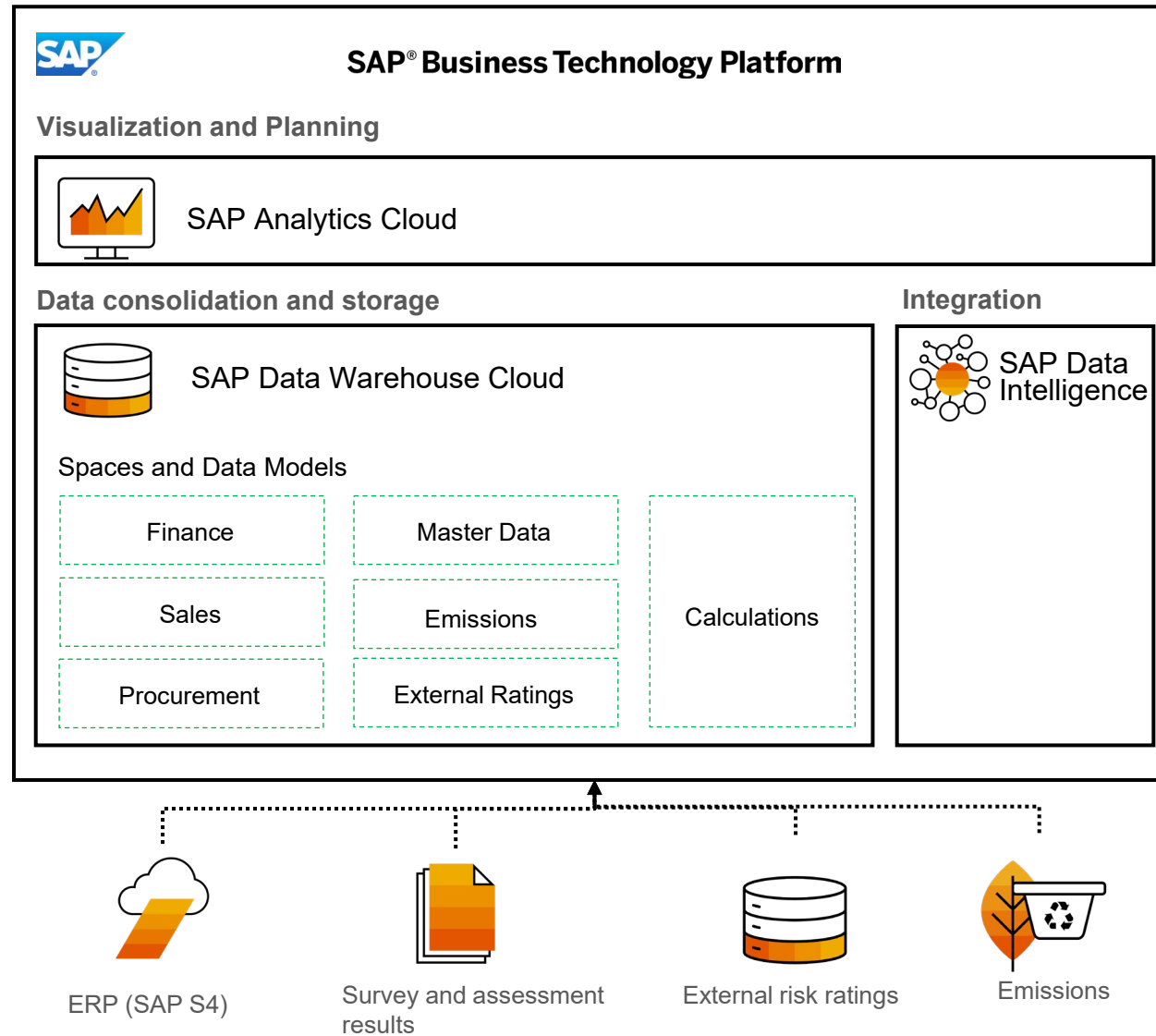


## II. Use Case – CO<sub>2</sub> emissions reporting

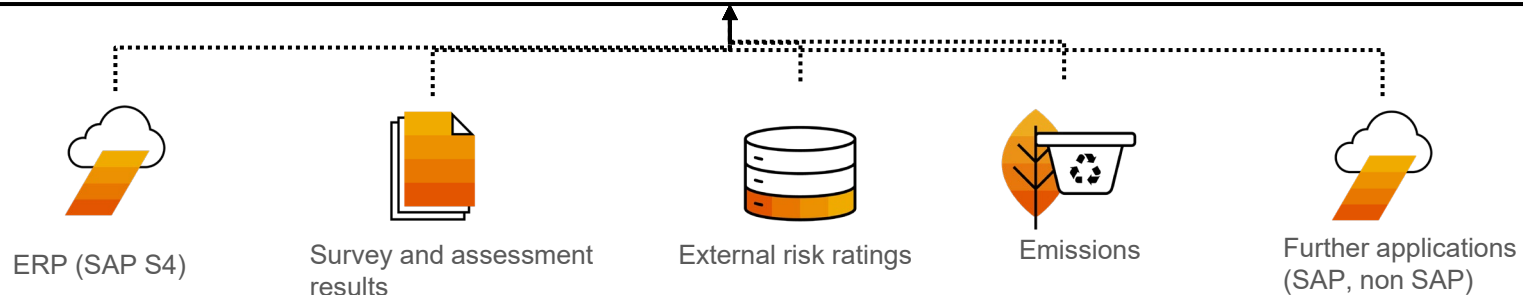
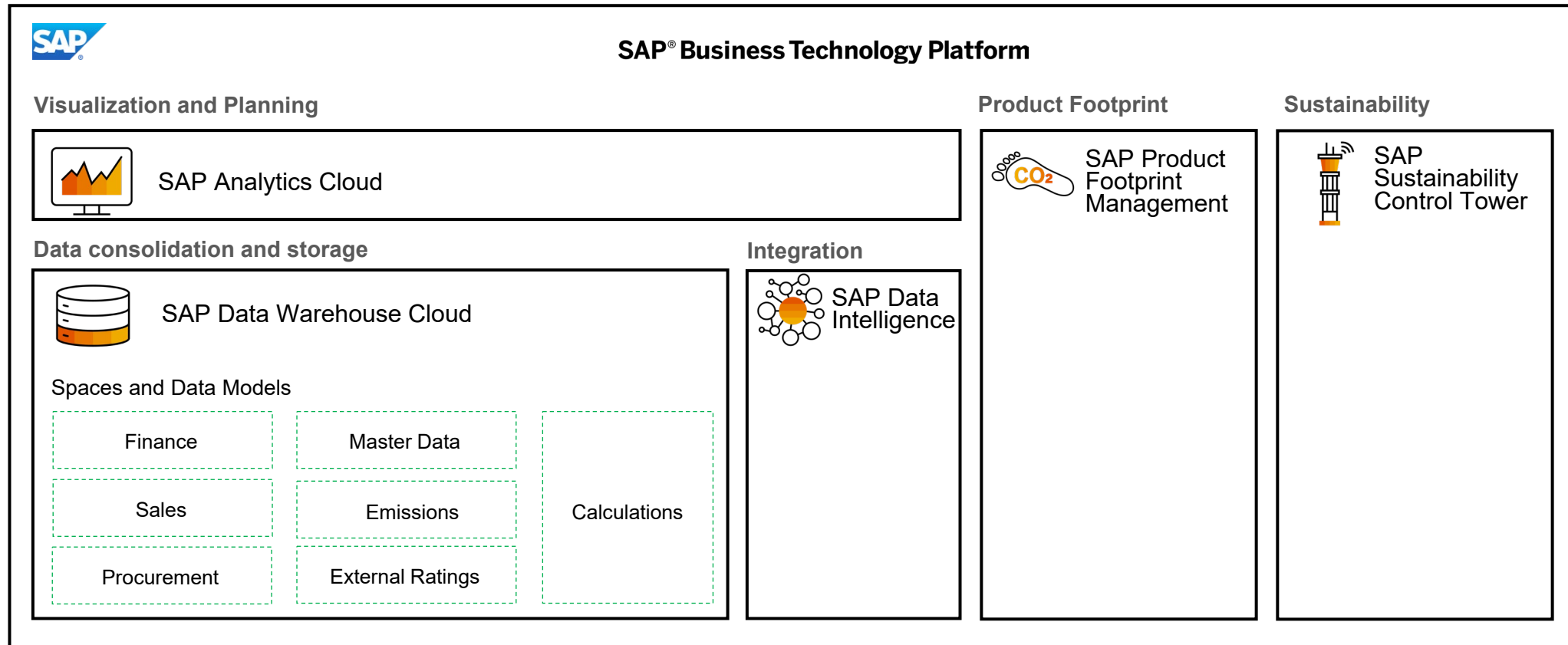


Goals	Target year	Base year	KPI target
Reduction of GHG emission by 25% of used energy sources.	2025	2020	5% reduction per location generated per calendar year.
50% reduction of GHG emissions, scope 1+2.	2025	2020	10% reduction per location generated per calendar year.
Reduction of water consumption by 25%.	2025	2020	5% reduction per location generated per calendar year.
Zero Kg waste disposal to landfill.	2025		To be set once site report data available.
75% waste is recycled / recovered or re-used.	2025		To be set once site report data available.
95% of plastic waste is recycled.	2025		To be set once site report data available.

# Current analytics architecture

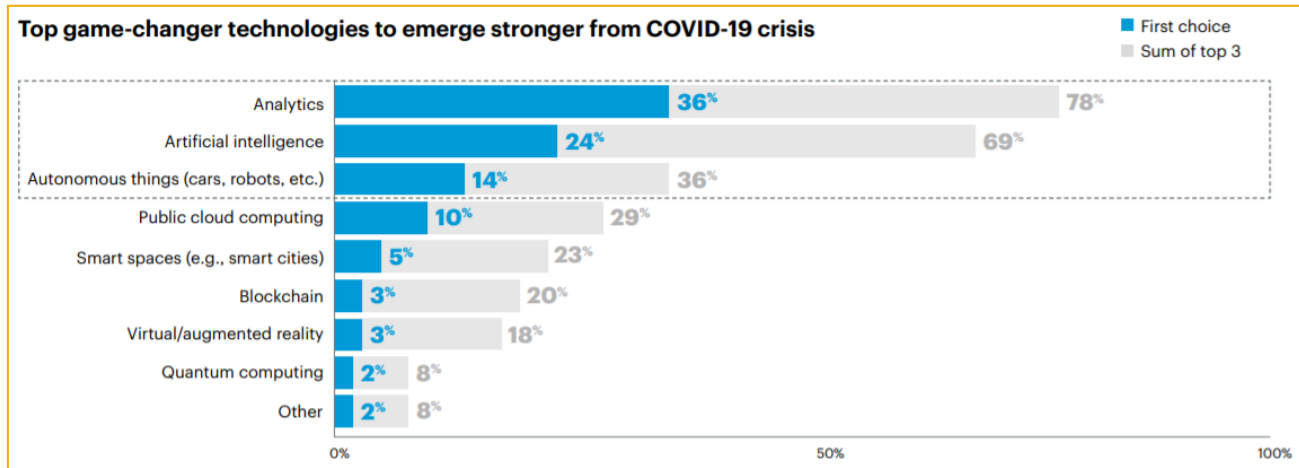


# Target – Holistic steering and scale sustainability reporting on one platform





# Lessons learned



enabler



## Steps in the journey

1. Align your data with the business strategy
2. Combine domain expertise and analytical skills
3. Change management

## Considerations to stay focused

1. Narrow the scope
2. Automate tasks
3. Foster a strong data culture

# The time to start is now!

Analytics is a strategic tool to...



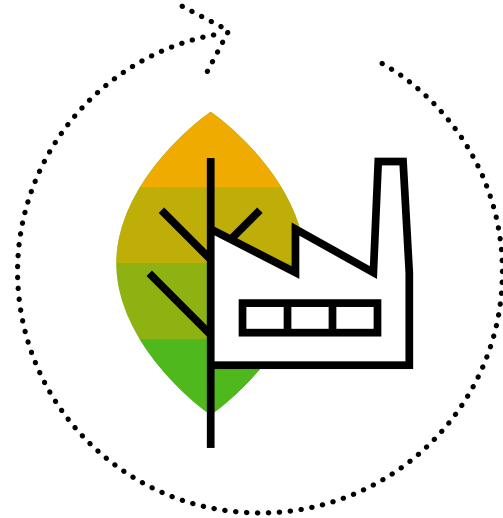
Engage stakeholders



Support sustainable decision-making process



Shape business strategy



Drive better performance and value creation

# Thank you.

Contact information:

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