Dear <Manager Name>,

I am writing to request approval to attend the highly anticipated **SAP for Asset and Service Management Conference,** presented by TAC Insights *(October 25-26, in Madrid, Spain).*

International brands such as **Chevron, Petrobras, DFS Deutsche Flugsicherung, Naturgy, Hydro Aluminium, CaetanoBus, Weiss Technik, and Equinor,** will share the business benefits, drivers, challenges, and practical insights learned throughout their own SAP journeys. My ticket will provide unlimited access to all presentations during the conference, allowing me to learn directly from others with first-hand experience and to identify actionable solutions for our own company’s continued success.

As the premier learning and networking opportunity for SAP Asset and Service Management professionals, key agenda topics will include:

* Optimizing condition monitoring, material consumption, and time management on the go with SAP Service and Asset Manager mobile app
* Using SAP Field Service Management to make scheduling and dispatching processes more efficient
* Streamlining asset inspections worldwide by integrating SAP Asset Performance Management (APM) and SAP S/4HANA
* Implementing SAP Predictive Asset Insights (API) to optimize equipment reliability, avert risks and drive the development of proactive preventive maintenance strategies
* Driving data quality, business productivity and green transition goals with automation and digitalization of ‘smart’ assets
* End-to-end maintenance process transformation with SAP APM and SAP Analytics Cloud (AC)

For further information on the programme, please visit the [conference website.](https://tacinsights.eventsair.com/sap-for-asset-and-service-management-conference/)

Here are just a few of the many benefits I can envisage from my participation in this conference:

1. We will **become members of an exclusive, business-centric SAP asset and service management community**, where we can expand our network internationally and learn from experienced, like-minded professionals who have embarked on their SAP customer journey
2. I’ll be able **to collect actionable solutions and lessons learned directly from established SAP customers**. I will learn how to improve our business by seeing exactly how someone else has tackled the challenges we face
3. Private meeting facilities onsite will allow me to organize one-to-one meetings with our contacts at SAP, as well as other users we are interested in learning from. **Helping us to secure answers to our most pressing questions**

1. The pre-conference workshops are designed to offer a deeper understanding of SAP’s solutions. Delivering best practice guidance for project implementation and execution, **we would leave with the tools and knowledge needed to confidently tackle our future projects**

I’d be happy to write a report after the conference highlighting my key learnings and recommendations for our future success in our SAP asset and service management journey.

Can you support and approve my plans to attend?

For a better understanding of the value of this educational event, here is a link to the event website: [SAP for Asset and Service Management Conference.](https://tacinsights.eventsair.com/sap-for-asset-and-service-management-conference/)

Thank you in advance for your consideration.

<Your Name Here>