## BUILDING PRODUCTS BATHROOMS & KITCHEN

**60 years of experience and leadership** of Turkey's ceramic sanitary ware market

Turkey's **first and largest** ceramic sanitary ware producer and exporter

Global sales network generating **more than 80 percent of revenue** in **75+ countries** 

12 PRODUCTION PLANTS 4 COUNTRIES

+75

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INTERNATIONAL MARKETS

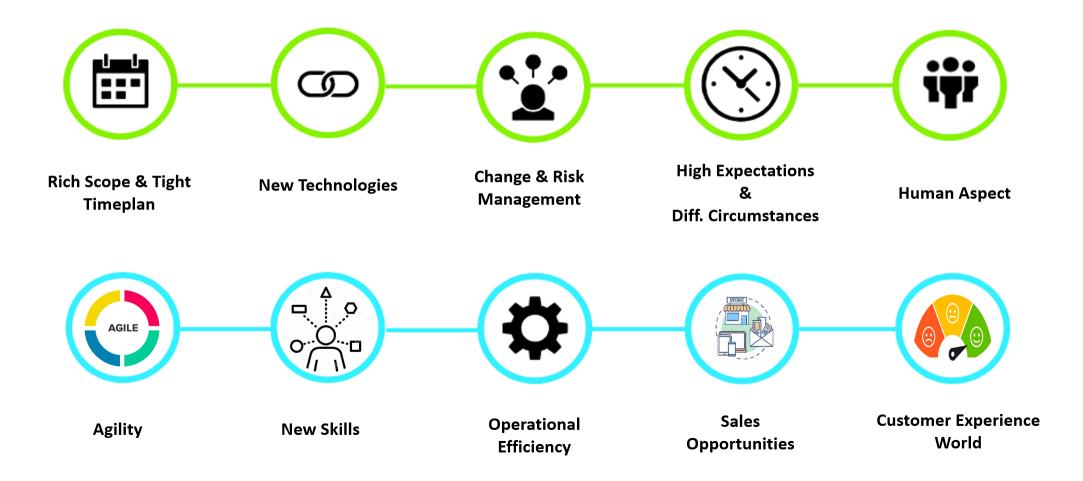
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+60 YEARS' EXPERIENCE

**EMPLOYEES** 

+4,600

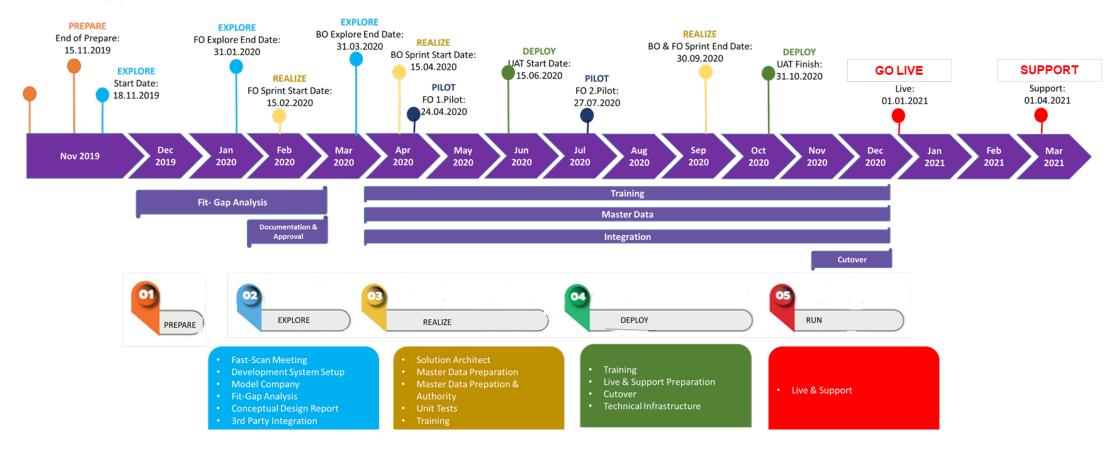
## Vitramax... More than Digital Transformation

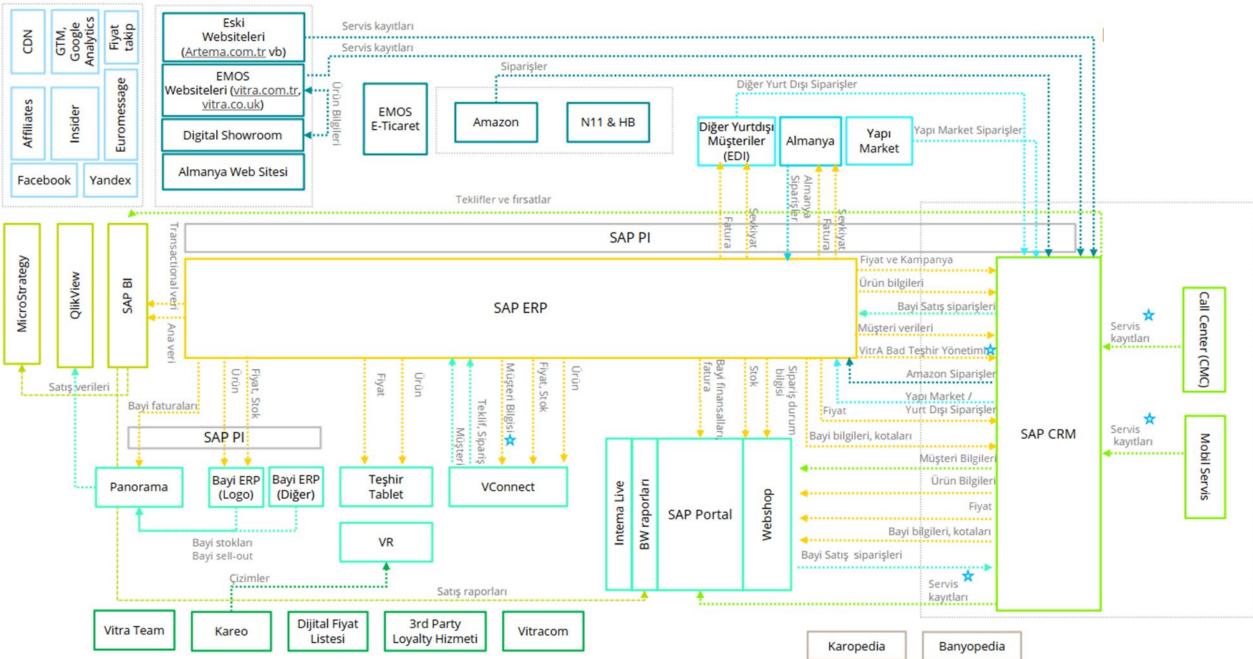


## Project duration: 13 months

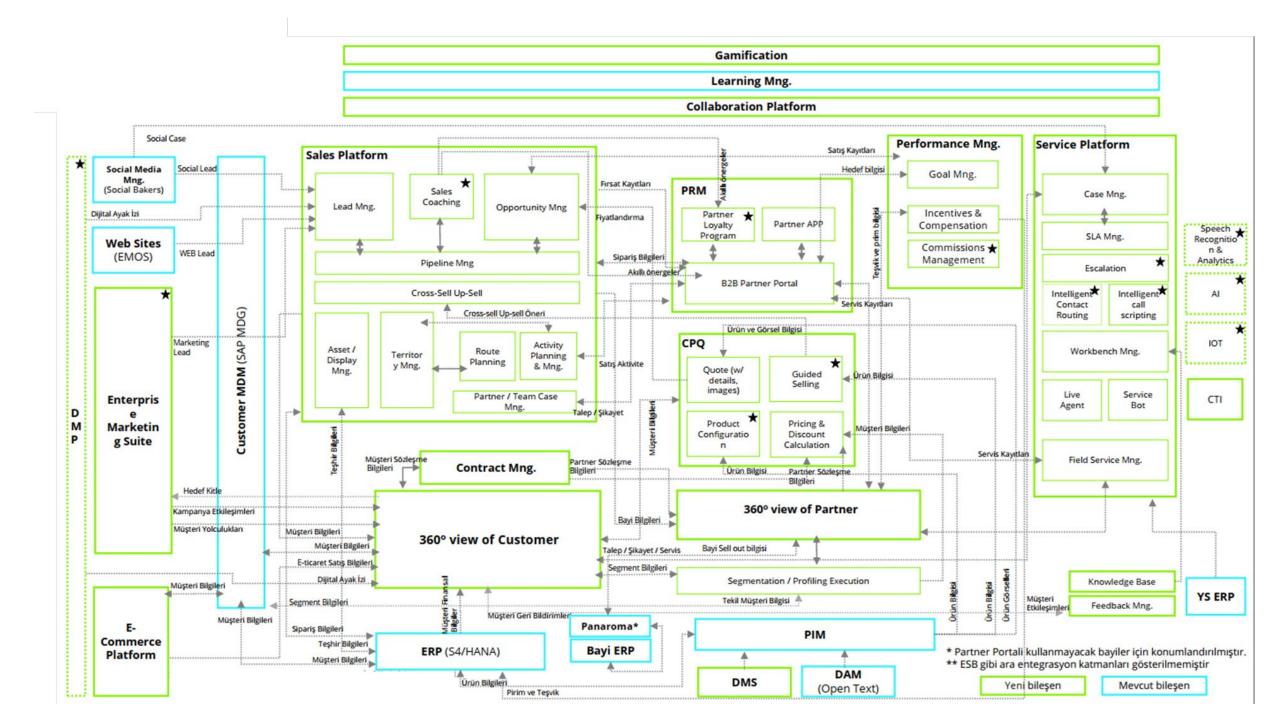
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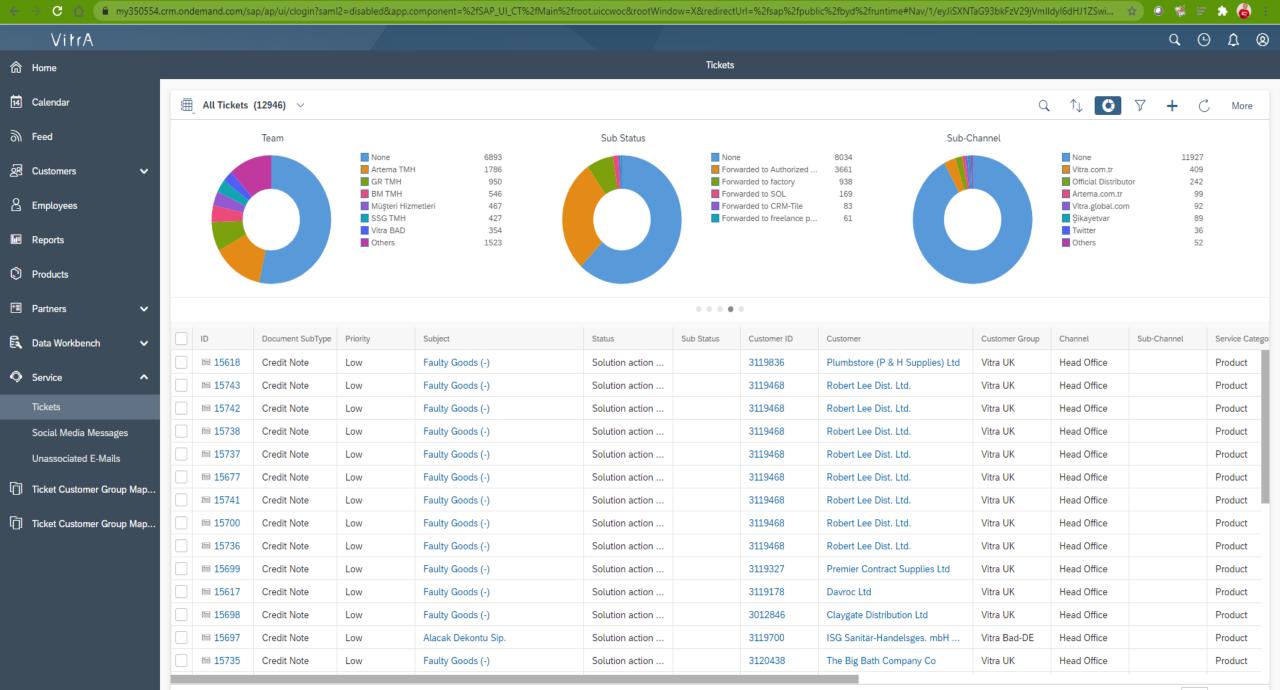
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