

Intelligent Sales Order Management with SAP Business Technology Platform (BTP)

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Customer



Process Automation with SAP Business Technology Platform

Overview on Capabilities for Process Automation

SAP Intelligent RPA

SAP Workflow Management

SAP AI Business Services

Content is Key

Process Example

Questions & Answers

Process Automation with SAP Business Technology Platform

Volatile Market Dynamics and Increasing Pressure

Organizations struggle to innovate at the speed the market demands



Volatile markets

Requirements are constantly changing and evolving

With Covid disruptions, >50% of companies worldwide are planning to start using process automation, per Forrester



Limited resources

Companies are under increasing pressure to deliver "more with less"

77% of companies see 'tech talent' gap as a major handicap for their digitalization, per McKinsey



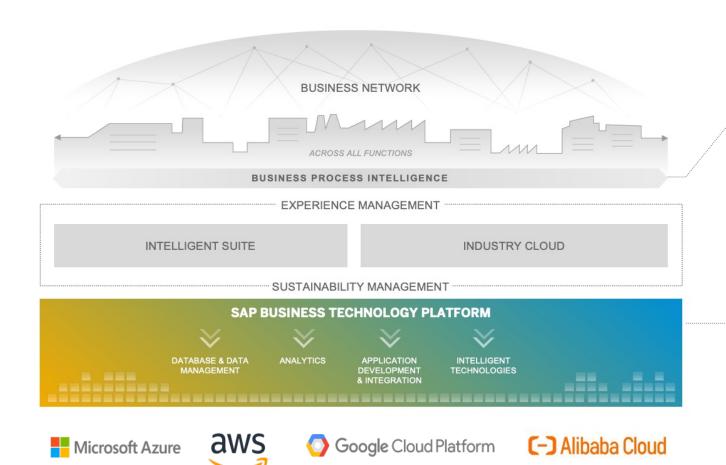
Complex IT landscapes

Leveraging investments whilst innovating remains a challenge

Large companies **maintain 129 different applications** on average, with the total number increasing by 68% since 2015

Process Automation with SAP Business Technology Platform

SAP Intelligent RPA – SAP Workflow Management – SAP AI Business Services



Process automation with SAP works with a set of automation solutions that enable business process improvements as part of SAP's Business Process Intelligence strategy, covering end-to-end process excellence across Analyze – Design & Simulate – Improve – Rollout and Govern – Monitor.

SAP Business Technology Platform is the technical foundation for the Citizen Automation layer and includes SAP Intelligent RPA, SAP Workflow Management, SAP AI Business Services, SAP Conversational AI and leverages the full set of foundational services from SAP Integration Suite & SAP Extension Suite.

SAP Business Technology Platform is closely integrated with

- SAP Business Process Intelligence (e.g., Signavio by SAP)
- SAP S/4HANA, SAP SuccessFactors, SAP Ariba, SAP Fieldglass, etc.
- SAP Analytics Cloud
- SAP Cloud Application Lifecycle Management

Overview on Capabilities for Process Automation

SAP Intelligent RPA

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Accelerate Digital Transformation by Automating Repetitive Tasks

SAP Intelligent Robotic Process Automation (RPA)

Who

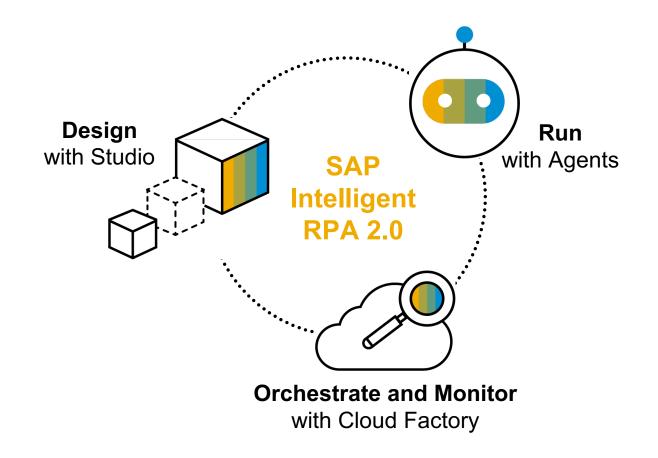
Expert developers, citizen developers and business process experts

What

Build bots to augment and automate human tasks across LoBs and Industries

Why

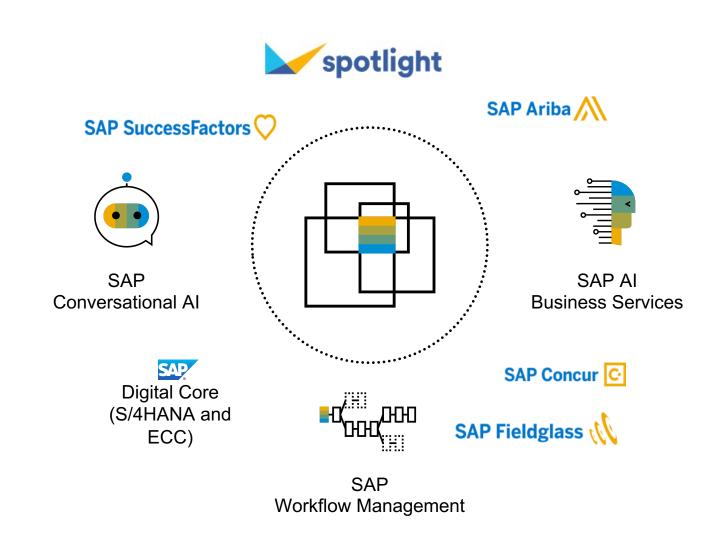
Save time, costs and reduce human errors in business operations.



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Purpose Built Integration for SAP Applications

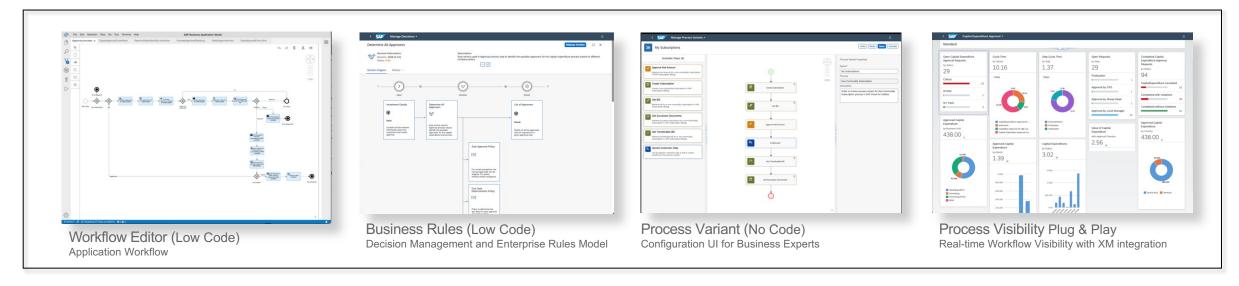
- Simplify UI integration with dedicated connectors to SAP Fiori and SAP GUI
- Automate data collection with SAP and thirdparty applications
- Accelerate bot development with best-inclass integration with SAP applications
- Automate processes with unstructured information using embedded AI and intelligent services
- Native Integration with SAP Workflow Management and Spotlight
- Using Machine Learning and Artificial with SAP AI Business Services and SAP Conversational AI
- Technology connectors to ensure clean application drive



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SAP WORKFLOW MANAGEMENT

OVERVIEW OF KEY CAPABILITIES



Application developer focused workflow modeling and process automation

Integrated Business Rules Management to deploy into hybrid landscapes Process flexibility to configure variants of processes with prebuilt content

Plug & Play Process Visibility with easy to configure dashboards and XM integration

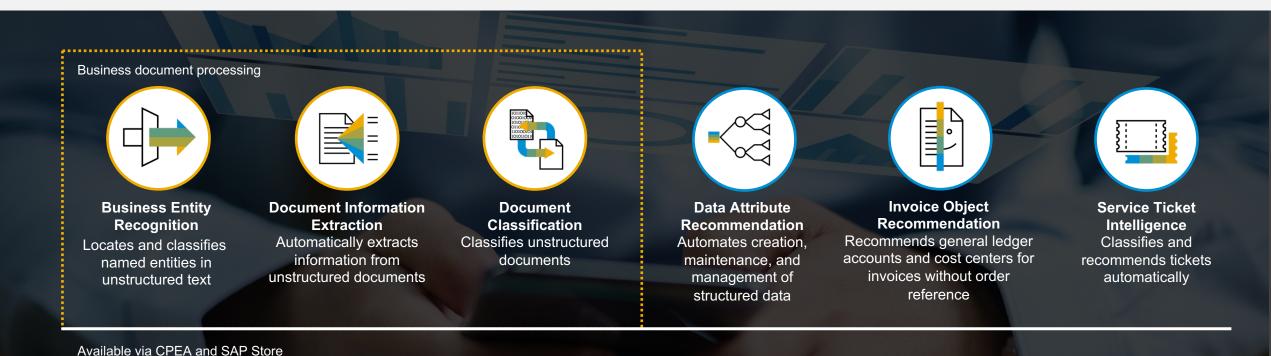


Workflow Management is a coherent cloud service offering combining Workflow, Business Rules, Process Visibility, Process Flexibility and Inbox (SAP Task Center), complemented by pre-built content packages

Optimize Existing Processes with SAP AI Business Services



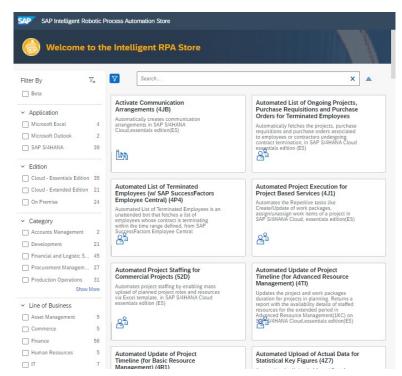
<u>SAP AI Business Services</u> provide strategic machine learning capabilities that help you automate and optimize processes while enriching the customer experience. These reusable services are available on SAP Business Technology Platform.

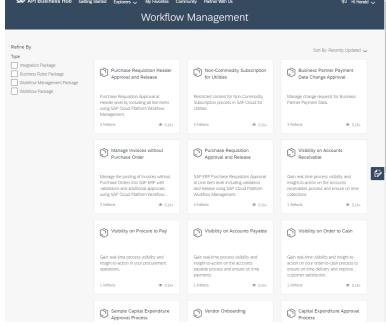


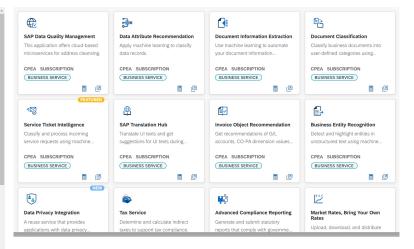
Content is Key

Predefined Bots, Live Process Content & Business Services

Deliver Outcomes Faster by Relying on Pre-built Content









Pre-built bots in store
13 LoBs | 24 Industries



Workflow content packages



Business services

Process Example

Automation Opportunities in Order Management

BTP@Work

Settle. Collect Resolve Check Handle Reconcile. **Order Capture** Cash **Payments Disputes** Credit **Account** Respond to customer Remittance Advice **Cash Collection** Download and import Download and import Customer Invoice Inquiry questions download from vendor Pos from websites or credit documents from based on strategy chat portals mail accounts external agency Create dispute cases Collect payment Import bank statements websites out of customer Upload data to S/4HANA commitments Remittance advice Process digital payments conversations document information Import Credit ratings Correspondence Extract data from extraction Electronic bill Internal & external structured Sources management Credit limits approvals presentment Dispute creation and Intelligent Line-Item Extract data from Automated risk processing matching classification and limit unstructured sources Processor & SLA determination automated reconciliation determination posting rule execution Root cause analysis Approve dispute resolution Collaboration on



Rule-based engines / Workflow Management



Machine Learning



Robotics Process Automation

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disputes



Q&A

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