



I S D E 2 0 2 3

# 13<sup>th</sup> International Symposium on Digital Earth

11-14 JULY 2023  
ATHENS GREECE  
Harokopio University

**Sponsorship Prospectus**

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The International Society for Digital Earth (**ISDE**) aimed at harnessing the world's data and information resources to describe and digitally represent our planet, and to monitor, measure and forecast natural and human activities on earth.

Digital Earth is the name given to a concept by former US vice president Al Gore, describing a virtual representation of the Earth connected to the world's digital knowledge. In his remarkable 1998 speech, Gore described a digital future where children – indeed all the world's citizens – could interact with a computer-generated three-dimensional spinning virtual globe and access vast amounts of scientific and cultural information to help them understand the Earth and human activities.

The 2009 Beijing Declaration of Digital Earth stated "Digital Earth is an integral part of other advanced technologies including: earth observation, geoinformation systems, global positioning systems, communication networks, sensor webs, electromagnetic identifiers, virtual reality, grid computation, etc. It is seen as a global strategic contributor to scientific and technological developments and will be a catalyst in finding solutions to international scientific and societal issues." Since 1999, 12 International Symposia and 8 summits on Digital Earth, organized by ISDE have been held in 14 countries around the world.

ISDE also publishes the *International Journal of Digital Earth* and *Big Earth Data* journal, and *Manual of Digital Earth*. In addition, ISDE is a member of the Group on Earth Observations, International Science Council, and Geospatial Societies of the United Nations Committee of Experts on Global Geospatial Information Management.

## Local Organizing Committee

**Prof. Issaak Parcharidis**

Scientific Lead Department of Geography, Harokopio University of Athens

**Petros Katsafados**

Member of Local Organising Team Department of Geography,  
Harokopio University of Athens

**Olga A. Sykioti**

Member of Local Organising Team Institute for Astronomy, Astrophysics,  
Space Applications and Remote Sensing of National Observatory of Athens

**Emmanuel Vassilakis**

Member of Local Organising Team Department of Geology  
& Geo-environment of the National and Kapodistrian University of Athens

**Athanasia-Maria Tompolidi**

Member of Local Organising Team Department of Geography,  
Harokopio University of Athens

**Ioanna Tselka**

Member of Local Organising Team Harokopio University of Athens

# Key Information

## → When and Where

July 11 – 14, 2023

Harokopio University of Athens

Eleftheriou Venizelos 70

Kallithea 176 76 Athens, Greece



## → Hosts / Organizers



## → Professional Congress Organizer





















### **CONVIN S.A.**

K. Varnali 29, 15233 Chalandri, Athens

T: +30 210 6833600

W: [www.convin.gr](http://www.convin.gr)

# Sponsorship Opportunities for Major Sponsors

	Sponsorship Categories			
Distinguishing benefits	Platinum 8.000 €	Gold 4.500 €	Silver 2.500 €	Silver 1.500 €
Guaranteed slot in Program	1 Innovation Keynote (8-10 minutes) + 1 Break-out session (up to 45 minutes)	1 Innovation Keynote (8-10 minutes) + 1 Break-out session (up to 45 minutes)	1 Innovation Keynote (8-10 minutes)	1 Innovation Keynote (8-10 minutes)
Banner Placement at Exhibition area (Banner design & construction is the responsibility of the Sponsoring Company)				
Inclusion in exhibitor list				
Full Registrations	3	2	1	
Advertisement in the final e-Program	2 Pages spread	Full Inner Page	Half Inner Page	
Bag insert				
Logo on the Symposium Website with hyperlink to company's home page (under relevant category)				
Visibility in social media (Facebook)				
Logo on sponsors' recognition banner at the registration area (under relevant category)				
You are here " SIGNS " Small signs will be placed in key locations throughout the venue.				

## Itemized Sponsorship Opportunities for Supporters

### Technical Services

Sponsorship Opportunities	Benefits	Cost
Smartphone & Tablet App (Exclusive Sponsorship)	Sponsor logo on the App's splash screen	2.500 €
Self-Check in/ Internet Area (Exclusive Sponsorship)	Sponsor's logo visible in the self-check in & internet area for the whole duration of the Symposium (2 self-check-in stations)	2.500 €

### Symposium Material

Sponsorship Opportunities	Benefits	Cost
Symposium bags (Exclusive Sponsorship)	Sponsor's logo will be placed along with the Symposium logo on the Symposium bags	2.500 €
Symposium notepads (Exclusive Sponsorship)	Sponsor's logo will be placed along with the Symposium logo on the Notepads	1.000 € or in kind sponsorship
Symposium pens (Exclusive Sponsorship)	Opportunity to provide pens with your company's logo (they will be distributed to all participants in Symposium bags)	700 € or in kind sponsorship
Symposium lanyards (Exclusive Sponsorship)	Sponsor's logo will be placed along with the Symposium logo on the lanyards (in one color)	1.500 €

### Social Opportunities

Sponsorship Opportunities	Benefits	Cost
<b>Coffee Breaks</b> (Exclusive Sponsorship)	Sponsor's logo will be placed along with the Symposium logo on the serving tables	1.500 €
<b>Water Stations</b> (Exclusive Sponsorship)	Sponsor's logo on the water stations placed in the venue	800 €



# Itemized Sponsorship Opportunities for Supporters

## Advertisement/ Branding

Sponsorship Opportunities	Benefits	Cost
Symposium bag insert (Unlimited)	Sponsor's insertion will be placed to Symposium bag, distributed to all participants	1.000 €
Advertisement (As per options given)	Back cover (Exclusive)	2.500 €
	2 full pages spread (Unlimited)	2.500 €
	Full inner page (Unlimited)	1.000 €
	Half inner page (Unlimited)	700 €
Banner Placement (Up to 5)	Opportunity for promoting your company by placing your banner at Registration Desk area	1.200 €
Secretariat Back Construction (Exclusive Sponsorship)	The Symposium's secretariat back construction may be used by the sponsor for projecting product advertisements or company's logo	2.500 €
Environmental Social Governance (ESG) Sponsor (Exclusive Sponsorship)	Opportunity to connect your brand with a ESG Initiative: Branded recycling collection boxes inside the venue, logo on the 'Sponsors' page as a ESG Initiative Sponsor & Link to the sponsor website	2.500 €

**All rates are exclusive of VAT – European VAT rules apply**



# General Terms & Conditions

## (How to Apply & Cancellation Policy)

### How to apply

To apply, please return the sponsorship booking form by email to: **Sponsorship Management**,  
E-mail: [info@digitalearth2023.org](mailto:info@digitalearth2023.org) | Tel.: **+30 210 683 3600**

### Next Steps

- Upon receipt of the Sponsorship Booking Form, the Professional Congress Organizer will send a confirmation and a contract which should be signed and returned, accompanied by the relevant deposit payment (as per payment conditions)
- First come- First served will apply to all sponsorship options according to receipt of a signed contract and deposit

### Special requests

Looking for something different? If the sponsorship opportunities outlined in this brochure do not fully match your marketing and corporate objectives, we are open to any suggestions. To find out more about sponsorship opportunities or to address your specific inquiry, please contact [info@digitalearth2023.org](mailto:info@digitalearth2023.org)

### Payment Conditions

- 50% of the total due, upon contract signing
- Balance by 20 July 2022, against invoice

Please note that:

- Any sponsorship will only be reserved upon the payment of the required first deposit.
- Any late payment of the second or third installment that exceeds one week will be considered as an application for cancellation of the interested party for the selected sponsorship. Under such circumstances the cancellation policy will be activated by the organizers.
- All the amounts and payments are in Euro (EUR).
- All sponsorship prices are subject to VAT (at current rate on date of invoicing).
- Credit cards are accepted.
- All sponsorship & exhibition prices are subject to VAT (if applicable).
- Bank charges are the responsibility of the payer.

### Cancellation Policy

Cancellations must be made in writing to:

**Sponsorship Management, e-mail: [info@digitalearth2023.org](mailto:info@digitalearth2023.org)**

Cancellation charges will be as follows:

Cancellation received: by 31 March 2023 | 50% of the amount due will be kept as fee

Cancellation received: after 31 March 2023 | 100% of the amount due will be kept as fee

## Symposium Guidelines

In order to improve the organizing aspects of the Symposium and to ensure the highest quality standards, the Professional Congress Organizer requires that the following guidelines performed are respected:

- ▶ The technical services provided for all sessions of the Symposium will be managed by the official AV company; any other potential supplier proposed by the sponsoring companies will be taken into account only if the official AV company is unable to meet the same requirements.
- ▶ Communication agencies called to manage the exhibition or any other aspect of the Symposium on behalf of the sponsoring company, are requested to submit the draft project to the Professional Congress Organizer for final approval.
- ▶ The distribution of corporate promotional material is forbidden outside of the relevant area of the exhibition stand.
- ▶ All food & beverage services provided during the Symposium, in any area of the Harokopio University of Athens, can be delivered only by the official appointed supplier. Requests should always be made directly to the Professional Congress Organizer.
- ▶ All suppliers (of goods and services) must be provided for and approved by the Professional Congress Organizer.
- ▶ Use of the Symposium and/or Societies' logo is always and, in all cases, subject to written approval by the Professional Congress Organizer (prior authorization of the ISDE).

All sponsoring companies are kindly requested to abide by the Guidelines listed above.

## PHISHING AWARENESS

You are strongly advised to be alert for unauthorized agents who may contact you directly by email or phone, offering their services. **CONVIN S.A is the only authorized agency for the ISDE Symposium**, as the officially appointed Professional Congress Organizer.

# Sponsorship Booking Form

Please complete and return this form to the Professional Congress Organizer by e-mail:  
[info@digitalearth2023.org](mailto:info@digitalearth2023.org)

## Company Invoicing Details

Company name:

Area of expertise:

Address:

Tel:

E-mail:

Contact person:

VAT Registration Number:

Our company wishes to participate in the ISDE2023 Symposium as follows:

## Major Sponsors

Type	Cost	Type	Cost	Type	Cost	Type	Cost
Platinum	8.000 €	Gold	4.500 €	Silver	2.500 €	Bronze	1.500 €
(✓)		(✓)		(✓)		(✓)	

Other Sponsorship Opportunities	Cost*	(✓)
<b>Technical Services</b>		
Smartphone & Tablet App	2.500 €	
Self-Check in/ Internet Area	2.500 €	
<b>Symposium Materials</b>		
Symposium bags	2.500 €	
Symposium notepads	1.000 €	
Symposium pens	700 €	
Symposium lanyards	1.500 €	
<b>Social Opportunities</b>		
Coffee breaks	1.500 €	
Water stations	800 €	
<b>Advertisement / Branding Opportunities</b>		
Symposium bag insert	1.000 €	
Banner placement	1.200 €	
Secretariat back construction	2.500 €	
Inner page	Back cover	2.500 €
	2 full pages spread	2.500 €
	Full inner page	1.000 €
	Half inner page	700 €
Environmental Social Governance (ESG) Sponsor	2.500 €	

**Date:**

**Signature**

\* Prices are subject to VAT (at current rate on date of invoicing)

## Professional Congress Organizer



29, K. Varnali str.  
15233 Chalandri, Athens  
T: +30 210 6833600  
W: [www.convin.gr](http://www.convin.gr)

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Symposium correspondence (general inquiries):

**Sponsorship | General Information**  
[info@digitalearth2023.org](mailto:info@digitalearth2023.org)

### **Delegate Services**

Registrations | Hospitality Services  
[registrations@digitalearth2023.org](mailto:registrations@digitalearth2023.org)