BUILDING THE FUTURE WITH T LEVELS

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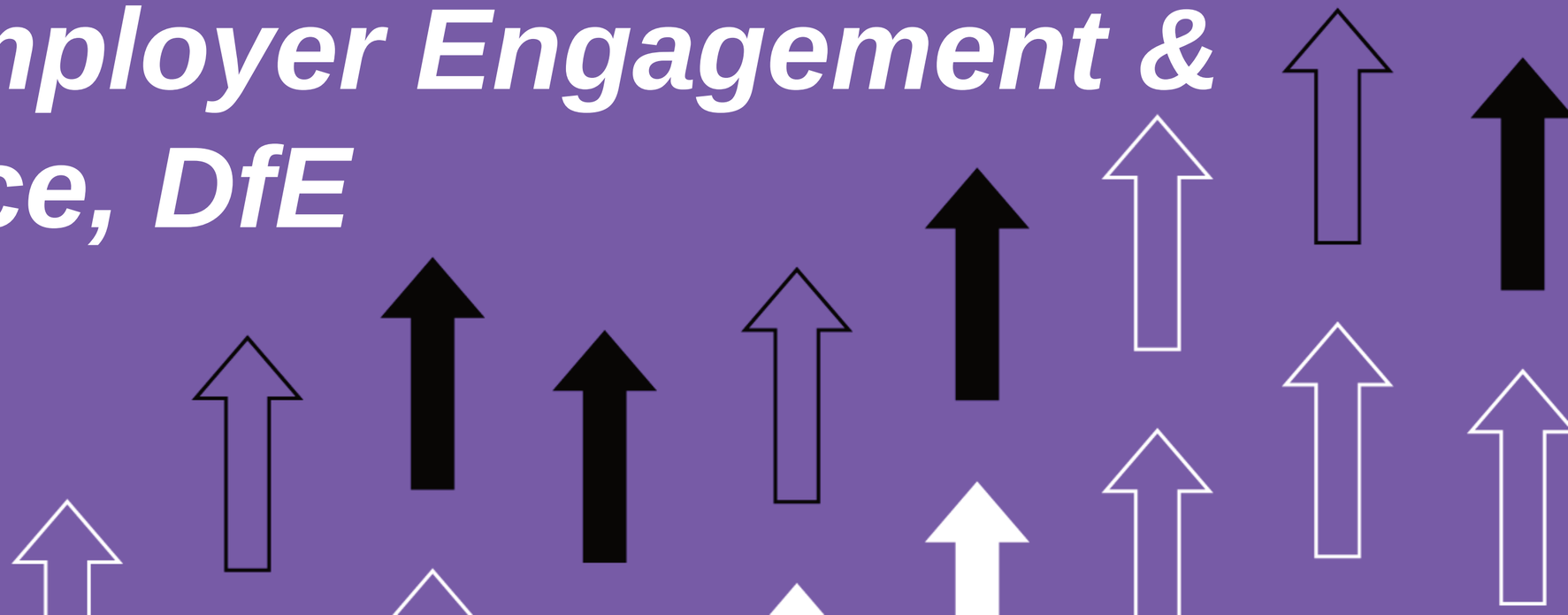
T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

Welcome – Jane Belfourd, Deputy Director Employer Engagement & Performance, DfE



AGENDA

11:00 – 11:05	Welcome – Jane Belfourd
11:05 – 11:35	New Leadership Team to set vision and Q&A – Ray Olive, Danny Brett and Dawn Helbsy
11:35 – 12:00	Barnsley College to share its T Level story and Q&A
12:00 – 12:30	Policy & Comms Update and Q&A – Stella Pearson, Simon Peek & Louise Silous-Holt
12:30 – 13:55	*Lunch & Networking*
13:55 – 14:00	Welcome Back
14:00 – 14:15	Minister Alex Burghart
13:30 – 13:35	Breakout Session
14:55 – 15:00	Wrap Up & Close – Jane Belfourd and Ray Olive

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SLIDO

If you wish to ask a question or view questions being asked by others, you can do so by visiting Sli.do and entering the code 3231

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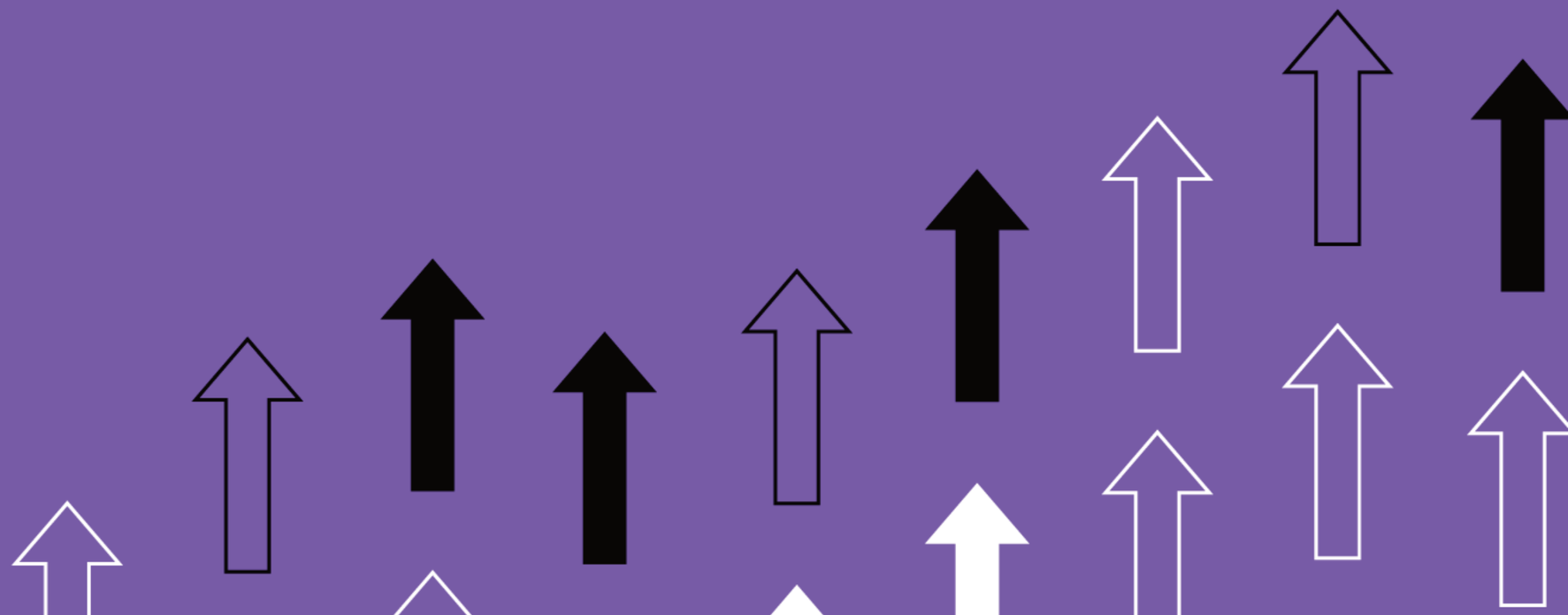
T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

Meet your new Leadership Team



RAY OLIVE

T Level Ambassador Network Chair

Assistant Director Of People & OD

University Hospitals of Morecambe Bay NHS Trust

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DANNY BRETT

T Level Ambassador Network Vice Chair

Deputy Chief Executive & Principal (Curriculum & Quality)

York College

TL

DAWN HELSBY

T Level Ambassador Network Vice Chair

Student Employability Manager

North Warwickshire And South Leicestershire College

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VISION

The T Level Ambassador Network motivates and influences people to choose T Levels, as a course to create business and individual success across the country.

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MISSION

The T Level Ambassador Network (comprising of employers, providers and student members)is the movement championing T Levels to raise awareness and increase engagement to meet the needs of employers, communities, and individuals across the country.

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STRATEGIC OBJECTIVES

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SHORT TERM OBJECTIVES (3 MONTHS)

Spearhead the drive to engage new stakeholders to support T Level delivery in England.

- Review current Ambassador Network and ensure each member is able to commit to the ‘ambassador asks’
- Highlight representation gaps within the network and specifically target engagement in those area e.g. a specific employment sector, skills set, influencing capacity
- Review existing and develop revised operational framework
- Review existing and develop revised Ambassador Network strategy (inc highlighting priority areas for action).

TL

MEDIUM TERM OBJECTIVES (6 MONTHS)

Feeding back to government lessons learnt and what ambassadors are hearing about T Levels and what the network needs for future growth.

- Gather insights and feedback on T Level and industry placement promotional materials/resources, based on network and wider stakeholder feedback
- Gather insights and feedback on challenges/barriers, based on network and wider stakeholder feedback
- Develop an action plan to target key areas of work, that includes specific actions, accountabilities, milestones and success criteria, to guide the and focus the ambassador network
- Identify and develop the resources required to support the above.

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LONG TERM OBJECTIVES (12 MONTHS)

- Grow in influence and relevance, locally, regionally and nationally
- Listen to our stakeholders
- Tell our story

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THE ‘ASKS’… THE FOUR QUADRANTS

- Pointing employers and learners towards accurate sources of information about T Levels.
- Endorsing T Level messages on social media, specific education and sector/trade publications **at least 4 a quarter.**
- Participation in various third party T Level events, facilitating discussions, attending/supporting webinars, etc **at least 1 a quarter.**
- Become lead generators by identifying **at least 2 a quarter** and sharing these industry placement leads from your own employer and/or from others within your supply chain/networks or wider.
- Sharing your experiences of T Levels – peer to peer, employer to employer and wider

Signposting	Storytelling
Insight	Celebration

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ASK YOUR QUESTIONS

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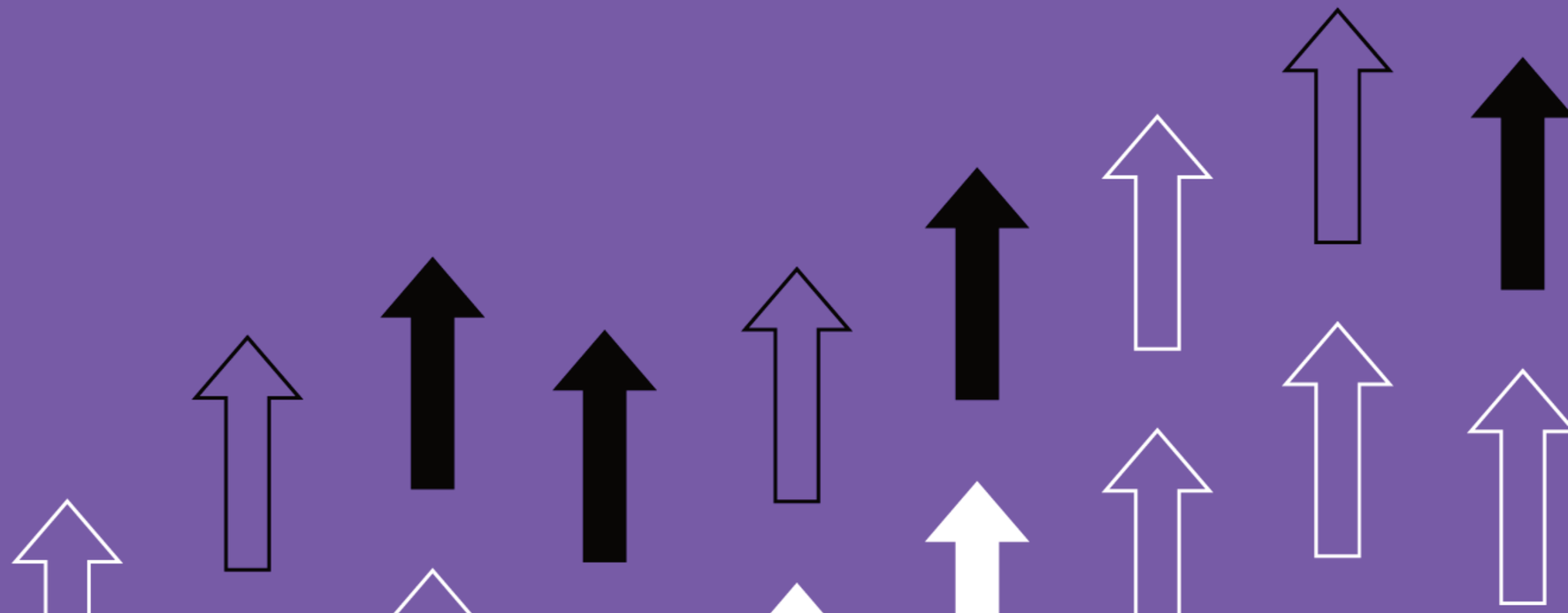
T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

Barnsley College T Level Story



GAVIN BATTY

Vice Principal Technical & Professional Education

NEIL JOHNSON

Assistant Principal Class Based Learning

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T-LEVELS

Our reflections on T Level delivery

Barnsley College

THE IMPLEMENTATION GROUP

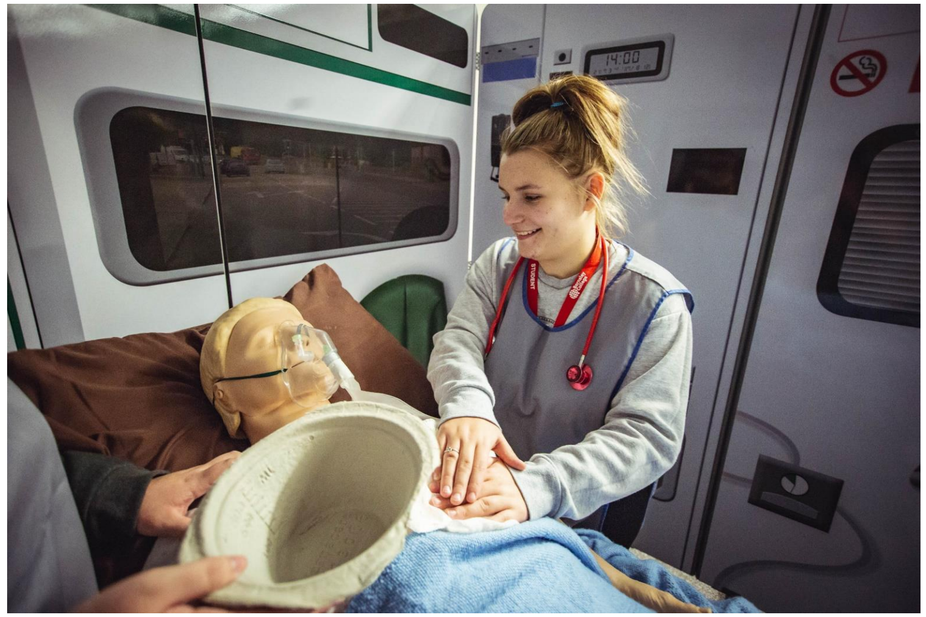
- To take strategic developments to an operational level
- A whole college approach
- ‘The Plan’ … resourced to do it well
- Explore opportunities and problem solving
- Rolling register of actions

EMPLOYER ENGAGEMENT AND ENHANCING RELATIONSHIPS

- Informed and involved
- Expand and engage
- Co-ordinated Multi-team approach
- Direct approach and via supporting organisations
- Hosting Events
- Mutual benefits

TRAINING EVENTS, WORKSHOPS, SEMINARS

- Network of support … facilitated by DfE, AoC, ETF
- Other colleges – peer network
- ETF – a range of T&D initiatives
- SCR & Gatsby
- College development days – focused workshops



RECRUITMENT STRATEGY

- Enabling learners to succeed, not setting them up to fail
- Open events / interviews / tasters
- Planned tasters to include employer input

CHALLENGES

- Release of the approved Wave 1 specifications
- Staffing expertise
- Awareness
- Covid-19
- Industry Placements in year 1
- Hospital settings for Health placements (this year)

SUCCESSES

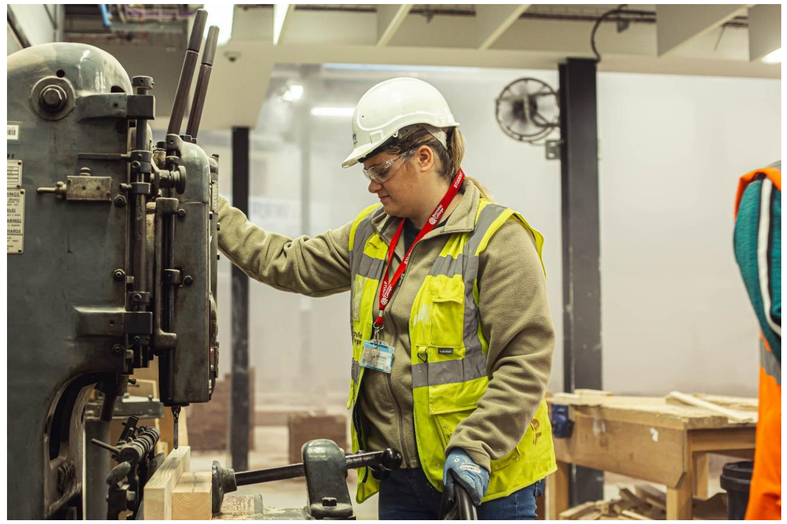
- 2020 starts … year one – 100% retention in Childcare and Digital

- 86% achieved a grade A-C for the externally assessed component

- Strong employer relationships
  - Digital: Barnsley Hospital Business Intelligence Unit; Tüv Süd (cyber security, automotive traffic safety, medical devices, energy, environment)
  - Childcare: a vast range of Primary Schools and Nursery settings
  - Construction: Willmott Dixon; AmcoGiffen
  - Health: NHS (Barnsley, Sheffield, Leeds); a range of care settings

- Some learners were able to start their industry placements in 2020-21; very positive feedback received across the board

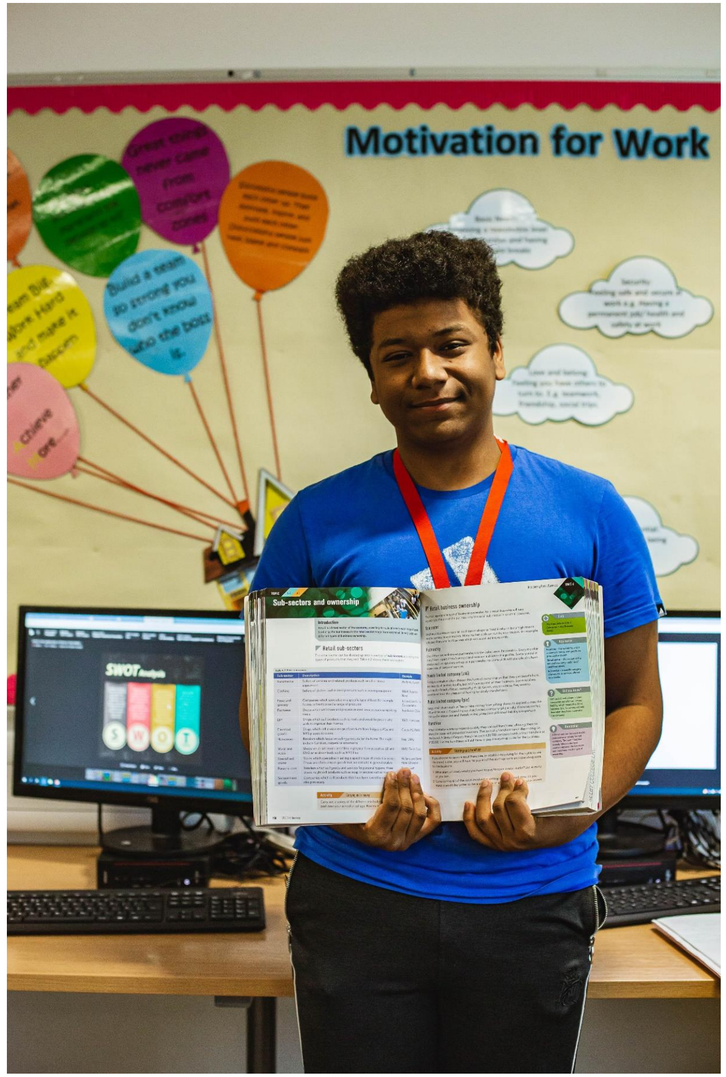
SUCCESSES



- T Level Practitioners Group – support and share best practice for our existing and future T Level teachers
- Development of a T Level e-starter pack
- This year 120 starts across Y1 and Y2 – 96% retention; including the addition of the T Level route in Health to our offer
- IP: 100% of students in Y2 have a face to face placement, with some having already completed the minimum hours required
- Where planned; year 1 students have also started their placements

THE FUTURE

- Progression
- We have over 300 new starts targeted for Sept 2022/23
- We aim to have c1000 T Level students by 2025/26



- A whole organisation approach
- Rich employer relationships
- Support networks

Thank you for listening

JOSEPH FOSTER
&
HARRISON BAXTER

YEAR 1 STUDENTS
T LEVEL - DIGITAL DESIGN AND PRODUCTION
BARNSLEY COLLEGE

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ASK YOUR QUESTIONS

Ask your questions on Sli.do entering the code 3231

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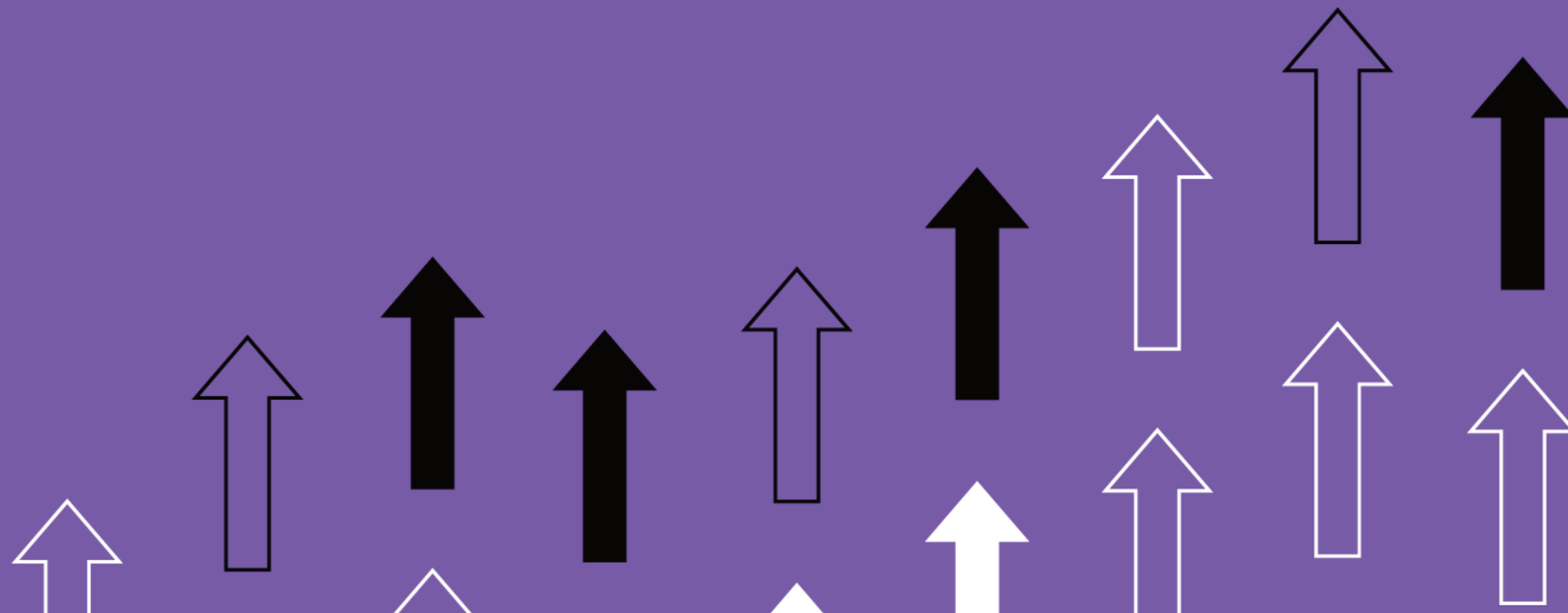
T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

Policy & Comms Update



STELLA PEARSON & SIMON PEEK

T Level Delivery

T Levels Policy Update

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Ask your questions on Sli.do entering the code 3231

INDUSTRY PLACEMENT VISION:

- There is **coverage of placement** opportunities to meet student demand, in all T Level subjects, across England.
- Employers are aware, engaged and **offering** placements routinely.
- T Levels and industry placements are **accepted by employers as a core** part of the 16-19 offer and are a recognised route into careers.
- Providers are **self-sufficien**t in finding industry placements.
- **Civil service and wider public sector** placements are established.
- **Providers collaborate** to support multi-sited employers.
- Provider/employer relationships are **wide-ranging and inclusive** where both parties benefit.
- T-Level students **enjoy and learn** on their placement, which feels like a **holistic** part of the T-Level.

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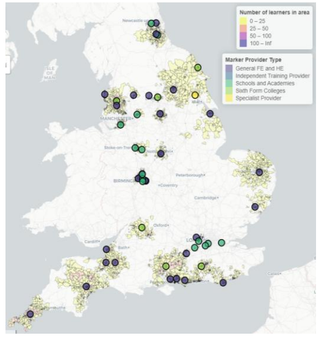
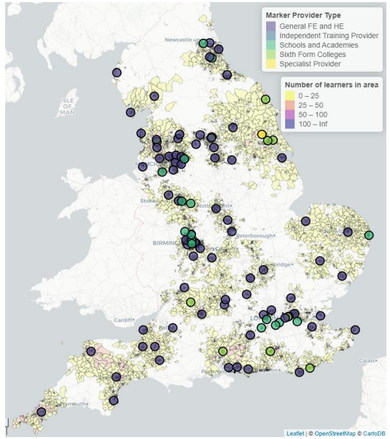
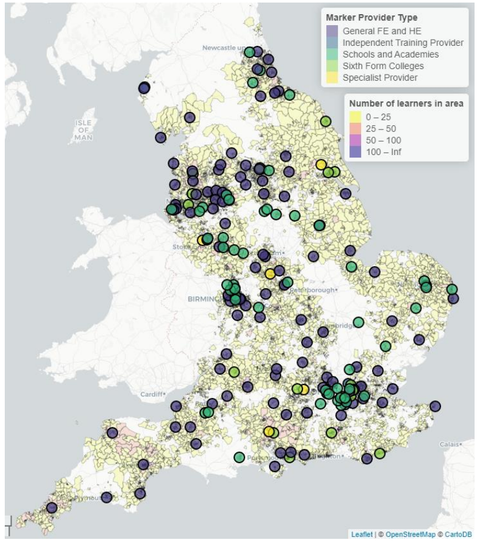
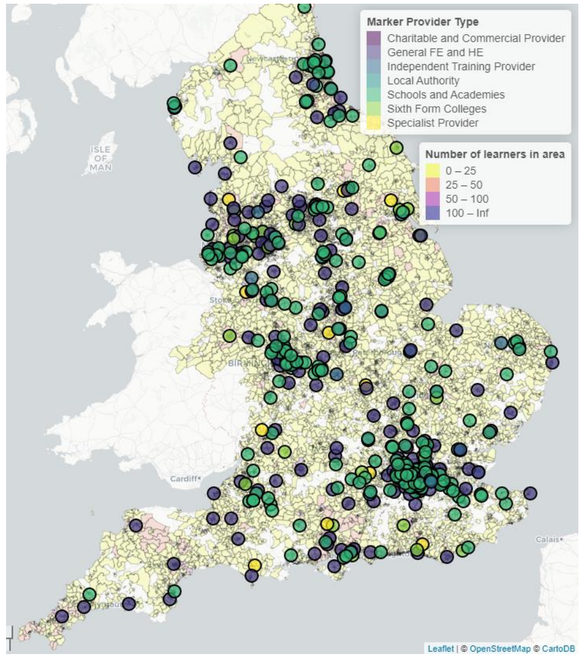
T LEVEL ROLL OUT:









20/21

1300
3
43

24/25

100,00
23
400

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Awareness

Comms campaigns targeting all stakeholders

Digital

Employer Journey - digital first

Progression

Mapping of routes following T-Level completion

Providers

Employers

- ✓ Collaboration
- ✓ Digital relationship brokering
- ✓ Benefits illustration
- ✓ Rural solutions
- ✓ Support

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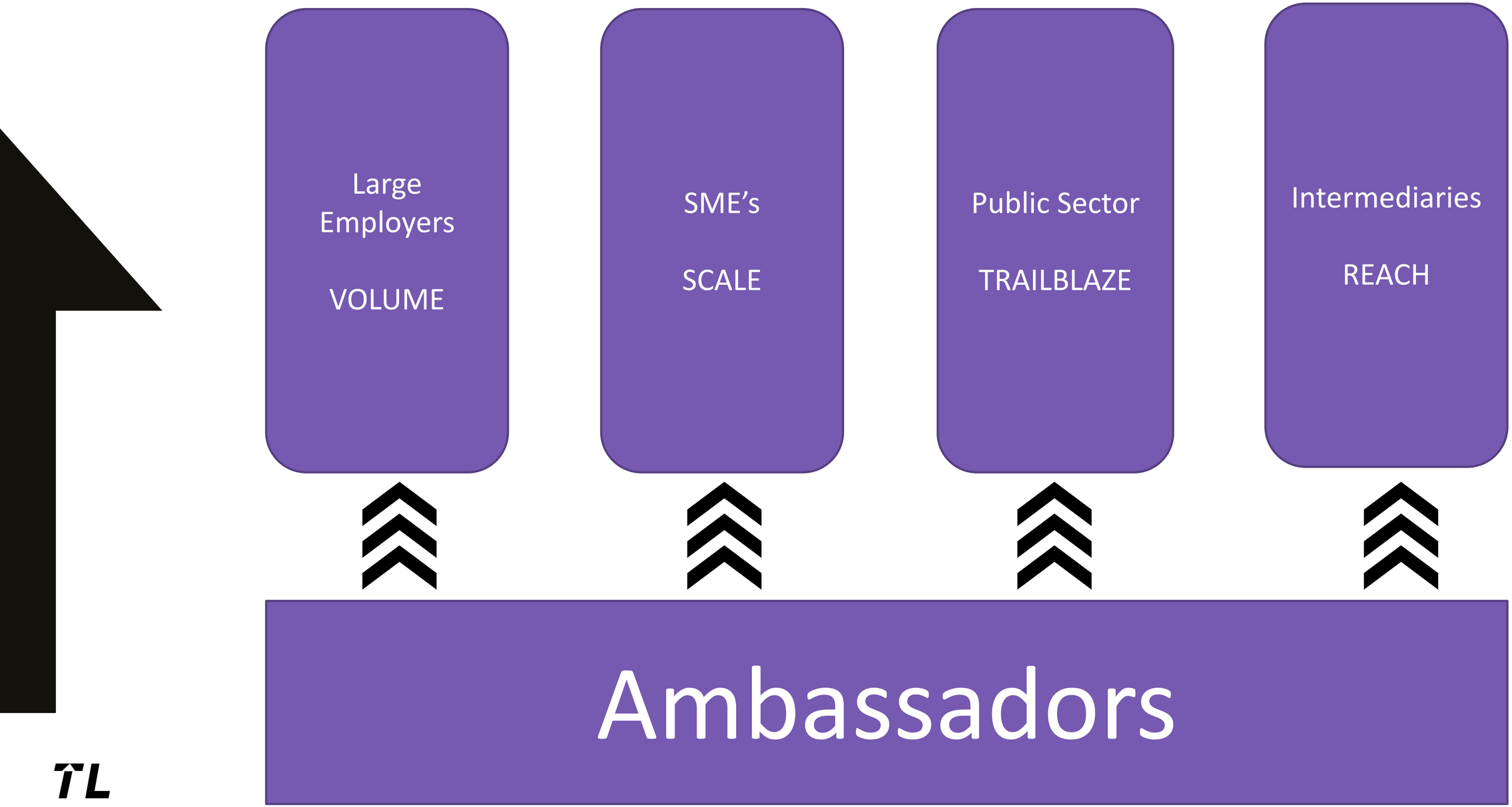
Large Employers
VOLUME
SME's
SCALE
Public Sector
TRAILBLAZE
Intermediaries
REACH
Ambassadors

TL

LOUISE SILOUS-HOLT

Senior Communications Manager - T Levels

T Levels - Communications Update

TL

Ask your questions on Sli.do entering the code 3231

JOIN THE SKILLS REVOLUTION

The **Join the Skills Revolution** campaign launched in January, and is encouraging small and medium sized businesses across the country to consider T Levels, Apprenticeships, Traineeships and other skills products from across government, to address skills shortages in their business, whilst providing opportunities for young people to start their career.

The campaign has included digital activity including search engine optimisation, sponsored social media adverts and online display advertising and a media partnership with articles in The Times, The Sun and segments on Talk Radio. There has also been a significant PR drive, using employer case studies in trade, sector and regional media.

The campaign finishes this week 31 March 2022.

JOIN THE SKILLS REVOLUTION

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JOIN THE SKILLS REVOLUTION CAMPAIGN

Some of the static and video assets covering spotlight products used in the campaign include:

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JOIN THE SKILLS REVOLUTION CAMPAIGN

Some of the static and video assets specifically for T Levels used in the campaign include:

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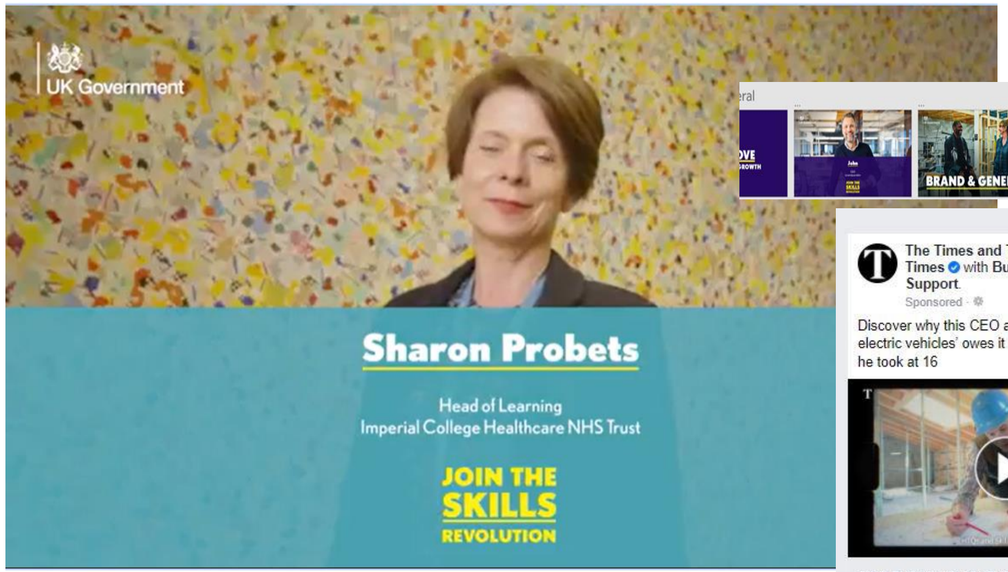
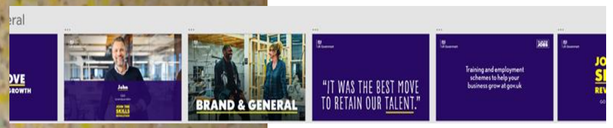
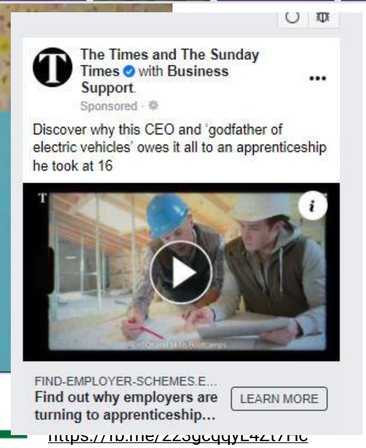
JOIN THE SKILLS REVOLUTION COVERAGE







https://fb.me/2Z3gCqqyL4Z7HC

Education

City businesses urged to 'Join the Skills Revolution' in new government campaign as Southsea nursery praises T Level apprenticeships - but MP warns that young people need more support 'after a decade of decline'

A PORTSMOUTH nursery manager says that T Level students are 'the future' of her business as the government launches a campaign to boost business growth in 2022.

By Emily Jessica Turner
Tuesday, 1st March 2022, 4:45 pm

Training the Next Generation is Essential to the Future of Care

By Caroline Brady M.D., Clifton Homecare Limited (www.cliftonhcl.co.uk)

In 2020, the Covid-19 pandemic brought into sharp focus the importance of the often-overlooked care sector and the skilled workforce that keeps it going. However, when the media covered stories about social care, everybody assumed that this meant residential care homes only and the lack of understanding for what domiciliary care was, became only more apparent.

This is a long-term issue and one that needs to be tackled for the future of our sector.

Many people in the wider community do not seem to know the differences between residential and domiciliary care, but this is a matter of awareness and education, and one that needs to be addressed with the move for more home care options to be available across the UK as a first resort in the future. As such, it is something which we within the sector have the power to help rectify, and an issue that Clifton Homecare has been addressing by engaging with the local community and investing time in training.

Clifton Homecare is tapping into the Department of Education's Skills for Life campaign, and hosting industry placements for eight T Level students from local colleges and high schools between 2021-22. Through this, students are experiencing what it means to work in the home care side of social care and how this differs from residential care settings. It is assumed by the majority of the public that our day-to-day jobs are entirely made up of tending to personal care needs, when actually there is so much more to the sector than this. For example, all senior team members complete training on the NEWS2 system which is a vital part of our role now, helping us to provide critical information to the NHS by carrying out skilled clinical observations of our clients to ensure their health needs are monitored and met.

Throughout the social care sector, in all its forms, we are dealing with a complexity of needs in a changing world – from the events of the last two years to changes in technology and healthcare. Our sector covers a vast range of caring roles, having adapted from the traditional home help care over the last decade – everything from end-of-life care, and multifaceted illnesses like motor neuron disease, Huntington's and the increase in dementia, to care for those with special needs and learning disabilities.

Engaging in training and employment schemes such as T Levels and apprenticeships is essential as it provides an opportunity for people to experience the social care sector and find that there is a wonderful career to be had in the field. This is a key message that those within the industry need to communicate, to change the image of what social care means. We want to inspire the whole care sector, and beyond, to realise the potential for success through skills investment and encourage businesses to join the skills revolution that is happening right now. T Levels are fairly new and offer an alternative path for young people to enter the workplace while gaining a technical education, as well as acting as a steppingstone to apprenticeships - which are fundamental to our business success and key technical education programmes to enhance businesses in all sectors, not just ours.

As an SME business, the continued development and upskilling of staff is essential to maintaining an agile workforce. Clifton currently has nine employees working their way through apprenticeships at varying levels, seven of whom are older workers progressing their careers with us with higher level apprenticeships. Supporting and encouraging staff learning is essential in keeping the care we provide at the highest quality, as it allows new ideas, developments within the sector and best practice to be incorporated into our business, ensuring our clients receive the best possible care.

The future of our workforce lies in this approach – in education, awareness and investing time in training. One of the greatest advantages of offering industry placements, is the recruitment pipeline which they enable, whilst allowing us to get to know students and nurture talent on-the-job, as they learn from the ground up.

For Clifton Homecare we've certainly seen the benefits of investing the time in working with T Level students, especially when they find a real passion for the work and people. Staff recruitment, retention and overall morale have improved as our experienced and committed employees have enjoyed the opportunity to pass on their knowledge, so the training schemes add to the overall fulfilment felt. Effort is certainly needed to ensure we are providing quality training, offering the right support and having ground rules set to maximise the benefits to both the students and our business. But it has all been very worthwhile - and the T Level incentive payment that's available now, and until 31 July, has helped to cover some costs we have incurred.

Businesses are urged to join the skills revolution to drive better performance. Visit www.gov.uk/skills-support to find skills opportunities designed by employers, for employers.

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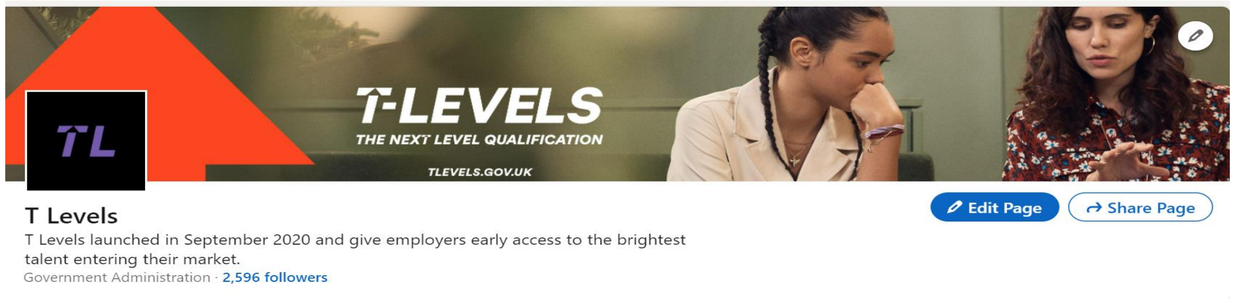
HOW AMBASSADORS CAN HELP



- Following T Levels LinkedIn and liking and sharing content
- Sharing information on your own T Levels events so we can like and share these
- Follow your T Level leadership team on social media and support their T Level content
- Sharing details of employer case studies so we can continue to showcase T Levels in regional, trade and sector press
- Follow BEIS Business Support social channels and amplify T Levels content developed as part of the Join the Skills Revolution campaign on Twitter: LinkedIn & Facebook

ASK YOUR QUESTIONS

Ask your questions on Sli.do entering the code: 3231

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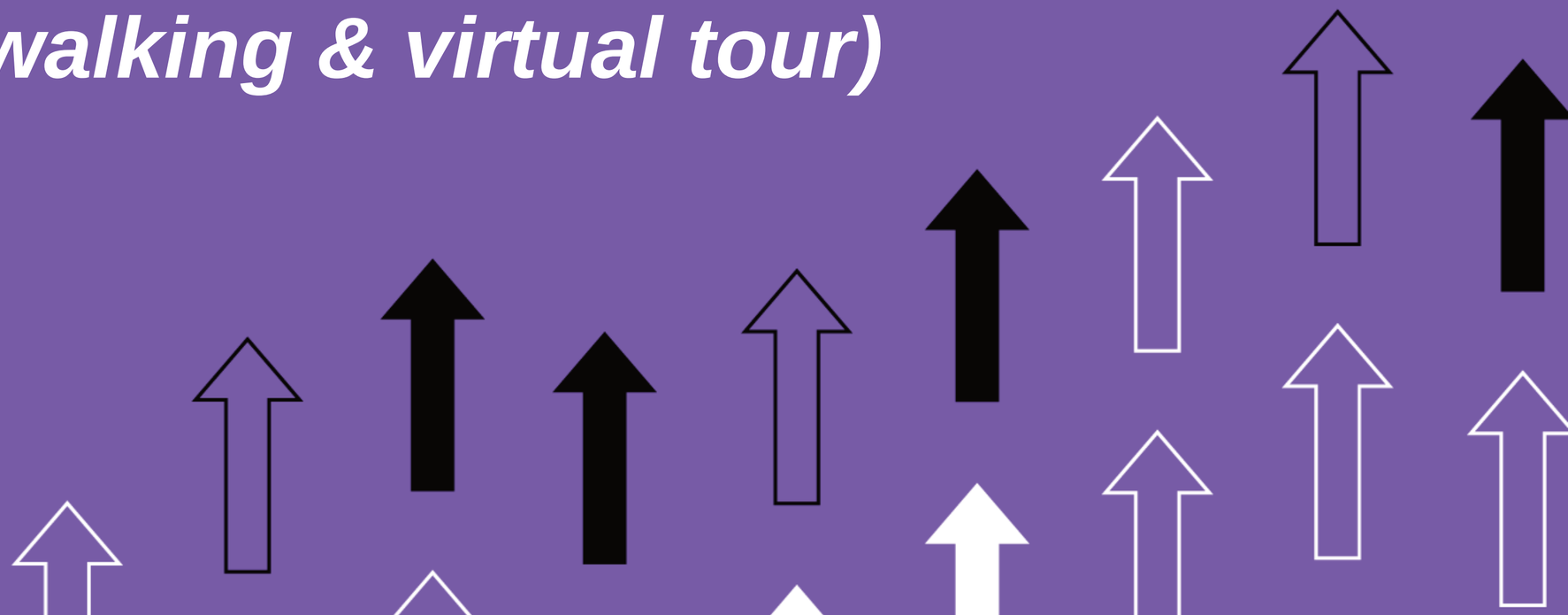
T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

Lunch & Networking
(with optional walking & virtual tour)



PLAY VIRTUAL TOUR

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OPTIONAL ONLINE NETWORKING – BREAKOUT ROOMS

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BUILDING THE FUTURE WITH T LEVELS

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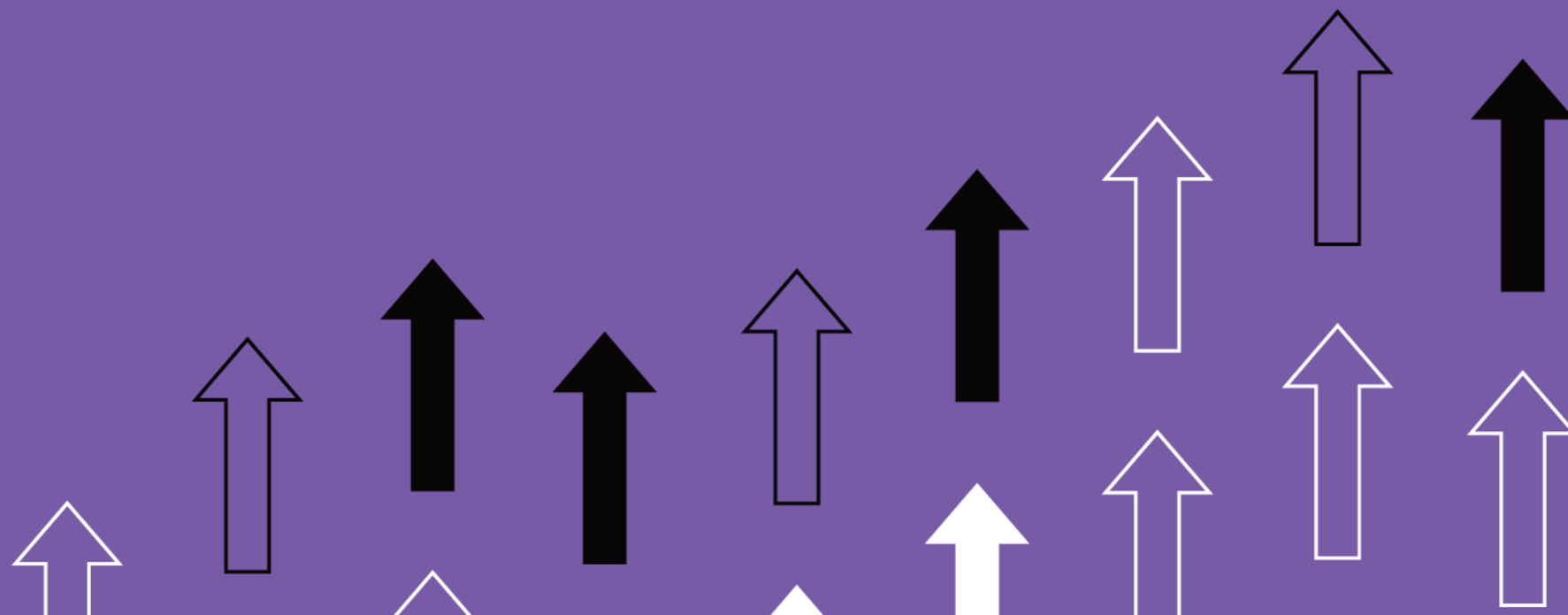
THE NEXT LEVEL QUALIFICATION

Up next:

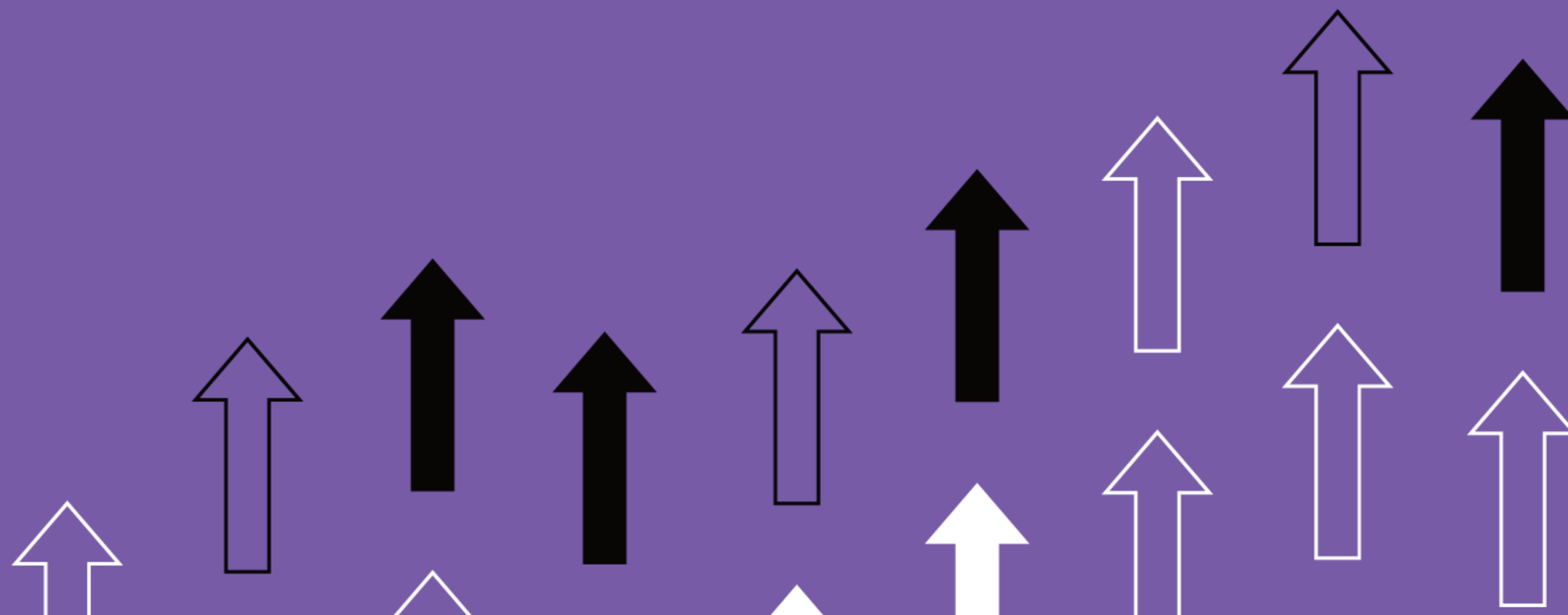
Welcome Back – Jane Belfourd



T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

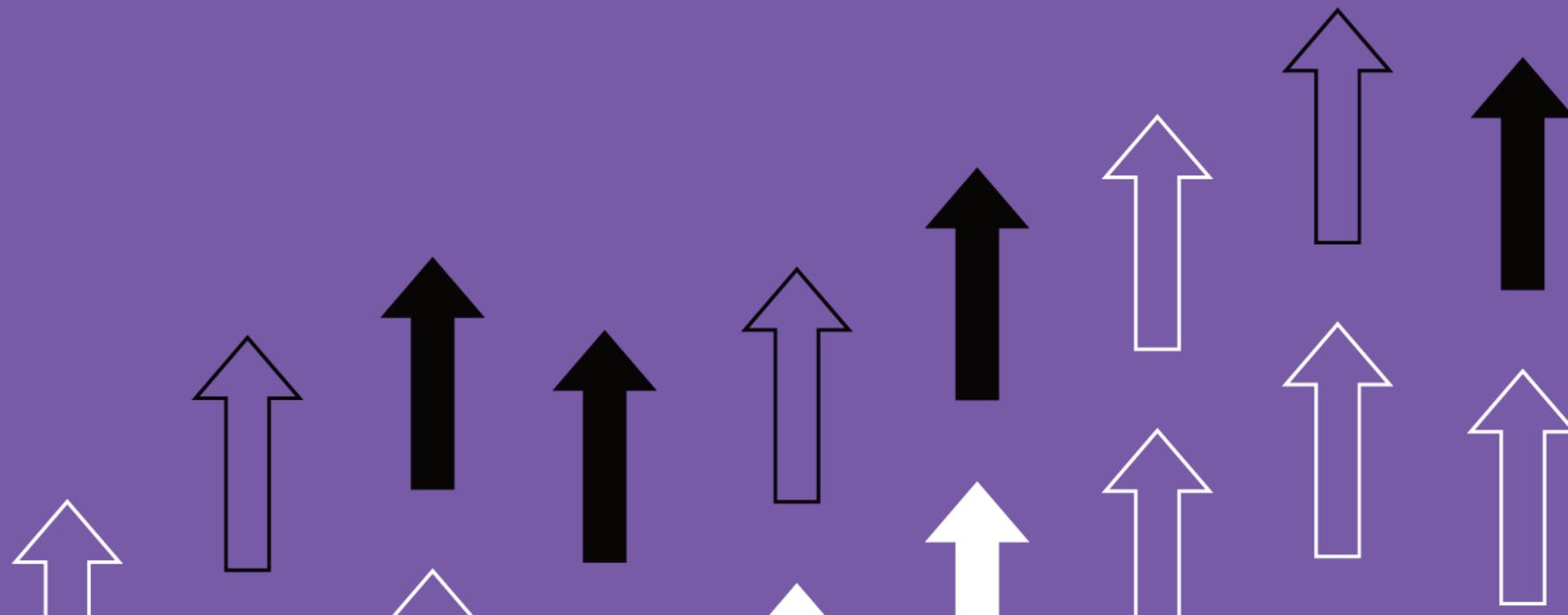
Minister Alex Burghart MP Keynote



T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

Breakout Session



BREAKOUT SESSION

The breakout session will last for 30 minutes, with 10 minutes for feedback.

Each group will be asked to discuss 3 points, all based on the future vision and strategy of T Levels and the Ambassador Network.

1. **What are the opportunities and challenges for T Levels over the next 12 months? (if it helps, you can break this down to short/medium and longer term)**
2. **What can the Network do to maximise the opportunities and help tackle the challenges?**
3. **What does success look like for the Network and how do we get there?**

Each group will be assigned a facilitator who will summarise your discussion and feedback to the main group.

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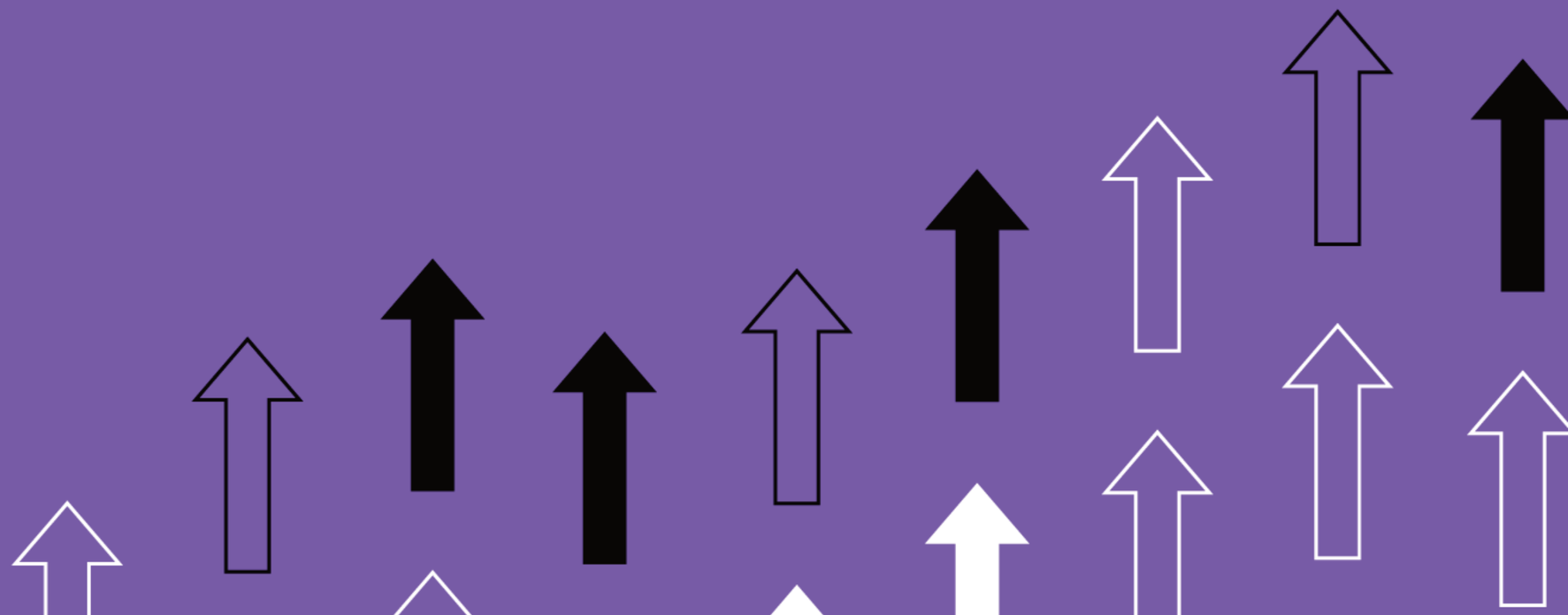
T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

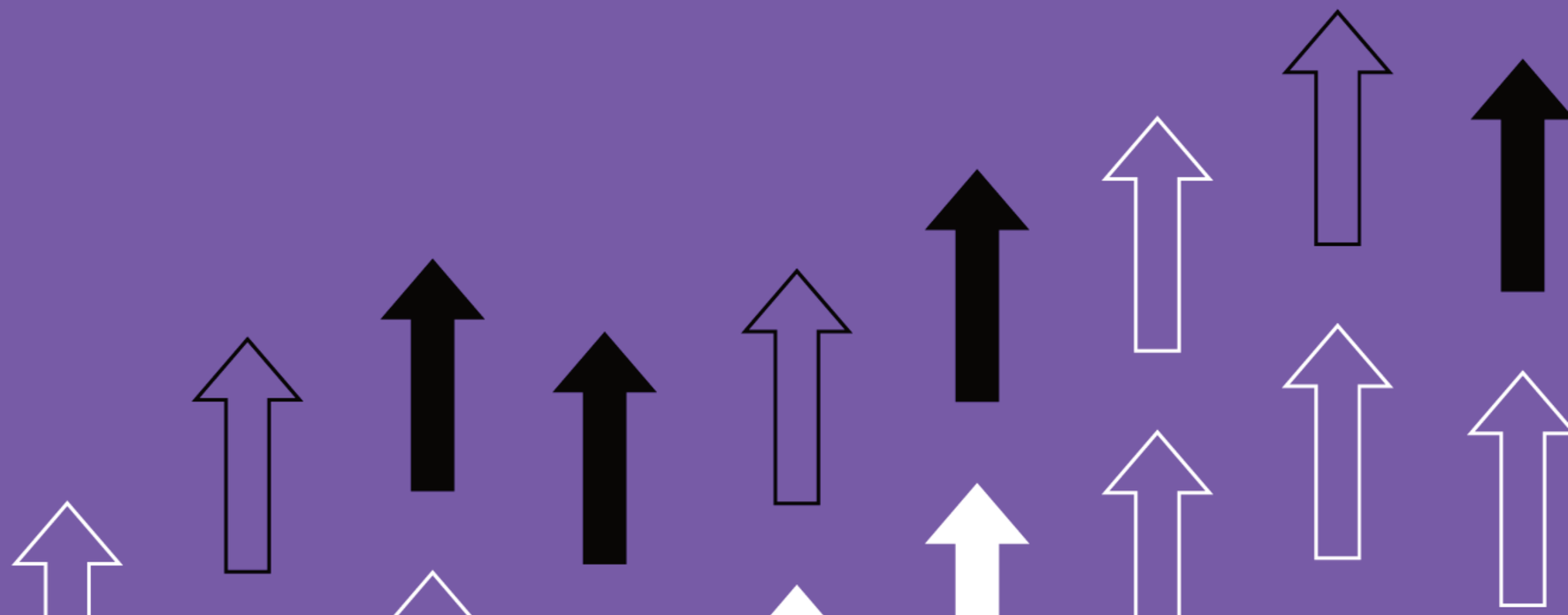
Breakout Session - Feedback



T-LEVELS
THE NEXT LEVEL QUALIFICATION

Up next:

Wrap up and event close



TELL US YOUR TAKE AWAYS FROM TODAY

Please share on Sli.do entering the code 3231

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CALL TO ACTION

https://www.tlevels.gov.uk/employers/next-steps

Industry Placement Hotline - 08000 150 600 (choose option 4)

Become a T Level Ambassador email - tlevel.ambassadors@education.gov.uk

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