



Florence 2023



15th Experts Live CTO, the annual EUROCTO Club meeting in partnership with the GISE CTO meeting

**Sponsor
Book**

**September
8-9, 2023
Florence, Italy**



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COMMITTEES

EURO CTO CLUB Scientific Board

Carlo Di Mario, Florence, Italy
(ECC-President)

Roberto Garbo, Turin, Italy
(Live Case Coordinator)

Andrea Gagnor, Turin, Italy

Alfredo Galassi, Palermo, Italy

Gabriele Gasparini, Milan, Italy

Omer Goktekin, Istanbul, Turkey

Alessio La Manna, Catania, Italy

Kambis Mashayekhi, Bad Krozingen, Germany

GISE CTO Scientific Board

Giovanni Esposito, Naples, Italy
(GISE President)

Mauro Carlino, Milan, Italy

Pietro Mazzarotto, Lodi, Italy

Jacopo Oreglia, Milan, Italy

Francesco Saia, Bologna, Italy

Gioel Gabrio Secco, Alessandria, Italy

Giuseppe Tarantini, Padua, Italy

Scientific Organisation



www.eurocto.eu
secretariat@eurocto.eu

Scientific Organisation



www.gise.it
segreteria@gise.it

MAIN CONTACTS

ORGANIZING SECRETARIAT



Viale della Giovine Italia, 17 - 50122 Firenze

Tel. 055 055 50351

Info: eurogisecto2023@oic.it | www.oic.it

OIC Srl is a MedTech Europe Trusted partner



Sponsor and Exhibition:

Guendalina Carnesecchi - Daniela Pifferi

Tel. 055 5038239 / 055 5035319

Mobile: 347 8279334 / 335 1080774

sponsorcto@oic.it

Registrations: registrationcto@oic.it

IMPORTANT DATES

MARCH 30, 2023

DEADLINE FOR SPONSORS TO INFORM US ABOUT THEIR INTEREST
IN SPONSORSHIP & MEDTECH UNRESTRICTED GRANT

MAY 4, 2023

PRELIMINARY PROGRAMME OF THE SPONSORED SESSION

JUNE 4, 2023

FINAL PROGRAMME OF THE SPONSORED SESSION

JUNE 2023

CONFIRMED EXHIBITORS WILL RECEIVE THE TECHNICAL MANUAL

JUNE 29 2023

SCIENTIFIC PROGRAMME AND FACULTY LIST (FILE UNICO) WILL BE MADE
AVAILABLE FOR THOSE ITALIAN PHARMACEUTICAL COMPANIES
TO VALIDATE THEIR PARTICIPATION IN THE CONGRESS

JULY 10 2023

MANDATORY DEADLINE FOR ITALIAN PHARMACEUTICAL COMPANIES
TO GET AUTHORISATION BY AIFA (ITALIAN MEDICINES AGENCY)
TO SUPPORT THE CONGRESS

PROGRAM AT A GLANCE

Thursday, 7 September

	ZEFFIRELLI ROOM
18:30-19:30	PRE-MEETING INDUSTRY COCKTAIL SYMPOSIUM LIGHT WELCOME COCKTAIL in the Little Cloister to follow

Friday, 8 September

	AUDITORIUM ZUBIN MEHTA	FOYER GALLERY ROOM	ZEFFIRELLI ROOM
08:00-09:00	PLENARY OPENING SESSION		
09:00-10:30	PARALLEL SESSION Organized by EuroCTO Club 2 LIVE CASES	09:15-10:30 PARALLEL SESSION ENTRY LEVEL CTO COURSE Organized by GISECTO SESSION 1	
10:30-11:00	Coffee break		
11:00-12:00	PARALLEL SESSION LECTURES Organized by EuroCTO Club	PARALLEL SESSION ENTRY LEVEL CTO COURSE Organized by GISECTO SESSION 2	
12:00-13:30	PARALLEL SESSION Organized by EuroCTO Club 2 LIVE CASES	PARALLEL SESSION ENTRY LEVEL CTO COURSE Organized by GISECTO SESSION 3	
13:30-15:00	Lunch time		
		13:30-13:45 Lunch box delivery 13:45-15:00 INDUSTRY LUNCH SYMPOSIUM	13:30-13:45 Lunch box delivery 13:45-15:00 INDUSTRY LUNCH SYMPOSIUM
15:00-16:30	PARALLEL SESSION Organized by EuroCTO Club 2 LIVE CASES	PARALLEL SESSION ENTRY LEVEL CTO COURSE Organized by GISECTO SESSION 4	

PROGRAM AT A GLANCE

Saturday, 9 September

	AUDITORIUM ZUBIN MEHTA	FOYER GALLERY ROOM	ZEFFIRELLI ROOM
08:30-10:00	PLENARY SESSION Organized by EUROCTO 2 LIVE CASES		
10:00-11:00	PARALLEL SESSION LECTURES Organized by EuroCTO Club		
11:00-11:30	Coffee break		
11:30-13:00	PLENARY SESSION Organized by EUROCTO 2 LIVE CASES		
13:00-14:30	Lunch time		
		13:00-13:15 Lunch box delivery	13:00-13:15 Lunch box delivery
		13:15-14:30 INDUSTRY LUNCH SYMPOSIUM	13:15-14:30 INDUSTRY LUNCH SYMPOSIUM
14:30-16:00	PLENARY SESSION Organized by EUROCTO 2 LIVE CASES		
16:00-17:00	LIVE CASES WRAP UP AND TAKE HOME MESSAGES		

CONGRESS VENUE

The Maggio Musicale Fiorentino

Piazzale Vittorio Gui, 1
50144 Firenze

The Maggio Musicale Fiorentino Theatre Foundation is a modern and functional space; conceived by the architect Paolo Desideri of the ABDR studio, the “new house” of the Maggio Musicale Fiorentino rises at the meeting point between the monumental center and the Parco delle Cascine, the green lung of the city.

An important connective function also reaffirmed by the vast system of open areas that can be reached through the two areas of the city and the different volumes of the building. Moreover, the proximity to the Stazione Leopolda helps to create a cultural pole of European importance.

Above a sort of wide base, a sloping skirting, there are the large music rooms and the



enigmatic volume of the 35 meter high stage tower. Three rooms, which can work simultaneously: the 1800-seat opera theater, distributed between the stalls, boxes and gallery, an outdoor 2000-seat auditorium and finally an auditorium, dedicated to maestro Zubin Mehta, which varies its capacity from 500 to 1000 spectators.

MEDTECH EDUCATIONAL SUPPORT

From 1 January 2018, MedTech Europe Member Companies and their representatives are no longer permitted to provide direct financial support to individual HCPs from the MedTech Europe Geographic Area, which includes EU and EEA countries as well as Russia, Turkey and the countries governed by Mecomed to attend Third-Party Organised Events. OIC S.r.l., as Organizing Secretariat of the EURO CTO – GISE CTO Congress, gives to MedTech associated Companies the possibility to participate in the Congress through an Educational Grant that will be managed following the rules included in MedTech Europe Code of Ethics. The Grant is meant to facilitate HCPs (Healthcare Professionals) participation in the event. It can include the management of different levels of HCPs' hospitality arrangements.

Instructions

Companies that are interested in supplying an educational grant need to inform the Organizing Secretariat OIC (sponsorcto@oic.it) no later than 30th March 2023.

HCPS' selection criteria

Selection will be based on the criteria established by the HCO (Scientific Society). Priority will be given to Faculty Members As per MedTech Code Q&A 37 bis, Companies will be able to suggest additional potential selection criteria that will be submitted to GISE approval

HCPS' application

Once Sponsoring Companies' requests are received, OIC will open the application on Congress website and interested participants will submit their request directly on-line.

After the Congress

Name and/or logo of Companies that supplied Educational Grants, will be highlighted in the final program of the Congress.



MEDTECH EDUCATIONAL GRANTS PACKAGES

ITALY

REGULAR DELEGATE

Includes:
Registration to the congress
Transportation to / from the event
(economy class)
Accommodation for 2 nights
(stay tax included)
Agency fee
Total: **€ 1,350** (each HCP)

FELLOW DELEGATE

Includes:
Registration to the congress
Transportation to / from the event
(economy class)
Accommodation for 2 nights
(stay tax included)
Agency Fee
Total: **€ 1,100** (each HCP)

EUROPE

REGULAR DELEGATE

Includes:
Registration to the congress
Transportation to / from the event
(economy class)
Accommodation for 2 nights
(stay tax included)
Agency fee
Total: **€ 1,650** (each HCP)

FELLOW DELEGATE

Includes:
Registration to the congress
Transportation to / from the event
(economy class)
Accommodation for 2 nights
(stay tax included)
Agency Fee
Total: **€ 1,400** (each HCP)

REGISTRATION PACKAGES

RESIDENTIAL

REGULAR DELEGATE

Includes:
Registration to the congress
Agency Fee
Total: **€ 750** (Each HCP)

FELLOW DELEGATE

Includes:
Registration to the congress
Agency Fee
Total: **€ 300** (Each HCP)

EXHIBITION SPACES

The exhibition space includes rental of the Area plus custom designed Shell Schemes and basic furniture as per packages description (see pages 12, 14, 16, 18, 19).

Extra furniture can be ordered only to the Official stand building partner – SSDLAB (quotation upon request).

SSDLAD use the beMatrix system in order to be 100% sustainable; all beMatrix frames are manufactured in-house, exhibitors are supported since the very beginning of the project to drive them in discovering sustainable materials and focusing on the easier way and solution to invest their budget.

The aluminium frame system is lightweight, hence very ergonomic and eco-friendly: no need for the stand builder to carry around heavy structures, while the transport weight and CO2 emissions remain low.

In order to comply with ISO 20121 SSDLAB map the impact of the products throughout their entire lifecycle.

The technical and scientific exhibition will take place on the stall foyer located in the main entrance of the congress venue (Exhibition floor map will be sent after confirmation).

EXHIBITION SPACE SQM	N. SPACE AVAILABLE
4 MQ	2
6 MQ	11
12 MQ	2

Exhibition spaces will be assigned upon availability. Requests will be processed on a first-come first served basis.

Please be informed that compulsory general expenses (€ 350 + VAT if applicable) are not included and must be added to the final cost.

Include:

- basic cleaning of common areas
- general surveillance
- 1 kw energy supply

Space reservation will be final once the contract of sponsorship for the Congress is signed by the company.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - € 95,000

(price does not include VAT)

Rental of exhibition space on site

- 12 sqm exhibition space with prime location in the exhibition area
- Allocation of a shell scheme set up consisting of: shell scheme booth with box included plus customized branding and furniture included as shown below. Graphics produced by the Sponsor, set up by OIC/SSDLAB - Instructions will be sent after confirmation



- 10 exhibitor badges. Passes for company staff permit the access to the meeting sessions. Priority will be given to the congress delegates

Industry Lunch Symposium (60 mins slot)

As Diamond Sponsor Lunch Industry Symposium is included in the Package with priority on Slot assignment

Preliminary time slots are as follows:

- FRIDAY, SEPTEMBER 8: INDUSTRY LUNCH SYMPOSIUM: 13.45-14.45 - The First Tear Foyer (80 seats) / ZEFFIRELLI ROOM (40 seats)
- SATURDAY, SEPTEMBER 9: INDUSTRY LUNCH SYMPOSIUM: The First Tear Foyer (80 seats) / ZEFFIRELLI ROOM (40 seats)

More Information on Programme deadlines and included Services at page 19

SPONSORSHIP OPPORTUNITIES

ADV package

- Company logo and Sponsor title on the Congress website & official printed items
- Final program: internal full ADV page (institutional ADV – no product)
- Display of your logo on a Welcome Sign at the entrance area
- 2 Company slide (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas
- 2 Company Video SPOT (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas (40” max)

Unrestricted educational grant to the congress LIVE SESSIONS & LIVE IN THE BOX (Not Exclusive)

Live Sessions will educate an important percentage of cardiologic community and will increase the knowledge on the state of the art of the topics capitalizing on the educational experience of the participant created from this session. The structure will be oriented to international formats with new rules in presenting the cases, in choosing the structures and in detecting the training objectives which should be clear and targeted, identified through the needs of the interventional community. The new Live Sessions will be boosted in terms of educational quality and value giving participants solid “Take Home Message” and a series of tools and techniques which will help them enhance their daily practice. Your important support (through an unrestricted grant) will be used to create one or more specific Live Sessions whose contents and modes will be established and selected by the Scientific Committee of the Congress. Acknowledgements to the companies, which will contribute, will be highlighted in a dedicated page of the Final Program.

Medtech Educational Grant packages

7 full Medtech packages Italy - 7 full Medtech packages Europe

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - € 75,000

(price does not include VAT)

Rental of exhibition space on site

- 12 sqm exhibition space with prime location in the exhibition area
- Allocation of a shell scheme set up consisting of: shell scheme booth with box included plus customized branding and furniture included as shown below. Graphics produced by the Sponsor, set up by OIC/SSDLAB - Instructions will be sent after confirmation



- 5 exhibitor badges. Passes for company staff permit the access to the meeting sessions. Priority will be given to the congress delegates

ADV package

- Company logo and Sponsor title on the Congress website & official printed items
- Final program: internal full ADV page (institutional ADV – no product)
- Display of your logo on a Welcome Sign at the entrance area
- 2 Company slide (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas
- 1 Company Video SPOT (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas (40” max)

SPONSORSHIP OPPORTUNITIES

Unrestricted educational grant to the congress LIVE SESSIONS & LIVE IN THE BOX (Not Exclusive)

Live Sessions will educate an important percentage of cardiologic community and will increase the knowledge on the state of the art of the topics capitalizing on the educational experience of the participant created from this session. The structure will be oriented to international formats with new rules in presenting the cases, in choosing the structures and in detecting the training objectives which should be clear and targeted, identified through the needs of the interventional community. The new Live Sessions will be boosted in terms of educational quality and value giving participants solid “Take Home Message” and a series of tools and techniques which will help them enhance their daily practice. Your important support (through an unrestricted grant) will be used to create one or more specific Live Sessions whose contents and modes will be established and selected by the Scientific Committee of the Congress. Acknowledgements to the companies, which will contribute, will be highlighted in a dedicated page of the Final Program.

Industry Lunch Symposium (60 mins slot) discount

As Platinum Sponsor you will get a reduction of € 8,000 (for more information see page 19)

Medtech Educational Grant packages

6 full Medtech packages Italy - 4 full Medtech packages Europe

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - € 45,000

(price does not include VAT)

Rental of exhibition space on site

- 6 sqm exhibition space with prime location in the exhibition area
- Allocation of a shell scheme set up consisting of: shell scheme booth with box included plus customized branding and furniture included as shown below. Graphics produced by the Sponsor, set up by OIC/SSDLAD - Instructions will be sent after confirmation



- 3 exhibitor badges. Passes for company staff permit the access to the meeting sessions. Priority will be given to the congress delegates

ADV package

- Company logo and Sponsor title on the Congress website & official printed items
- Final program: internal full ADV page (institutional ADV – no product)
- Display of your logo on a Welcome Sign at the entrance area
- 1 Company slide (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas
- 1 Company Video SPOT (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas

SPONSORSHIP OPPORTUNITIES

Unrestricted educational grant to the congress LIVE SESSIONS & LIVE IN THE BOX (Not Exclusive)

Live Sessions will educate an important percentage of cardiologic community and will increase the knowledge on the state of the art of the topics capitalizing on the educational experience of the participant created from this session. The structure will be oriented to international formats with new rules in presenting the cases, in choosing the structures and in detecting the training objectives which should be clear and targeted, identified through the needs of the interventional community. The new Live Sessions will be boosted in terms of educational quality and value giving participants solid “Take Home Message” and a series of tools and techniques which will help them enhance their daily practice. Your important support (through an unrestricted grant) will be used to create one or more specific Live Sessions whose contents and modes will be established and selected by the Scientific Committee of the Congress. Acknowledgements to the companies, which will contribute, will be highlighted in a dedicated page of the Final Program.

Industry Lunch Symposium (60 mins slot) discount

As Gold Sponsor you will get a reduction of € 6,000 (for more information see page 19)

Medtech Educational Grant packages

3 full Medtech packages Italy - 2 full Medtech packages Europe - 1 only Registration package Fellow Delegate

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR - € 20,000

(price does not include VAT)

Rental of exhibition space on site

- 6 sqm exhibition space with prime location in the exhibition area
- Allocation of a shell scheme set up consisting of: shell scheme booth plus customized branding and furniture included as shown below. Graphics produced by the Sponsor, set up by OIC/SSDLAB - Instructions will be sent after confirmation



- 2 exhibitor badges. Passes for company staff permit the access to the meeting sessions. Priority will be given to the congress delegates

ADV package

- Company logo and Sponsor title on the Congress website & official printed items
- Final program: internal half ADV page (institutional ADV – no product)
- Display of your logo on a Welcome Sign at the entrance area
- 1 Company slide (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas
- 1 Company Video SPOT (INSTITUTIONAL – NO PRODUCT adv) before event start and during breaks on-site screens in common areas

Medtech Educational Grant packages

1 full Medtech package Italy - 1 full Medtech package Europe - 1 only Registration package Fellow Delegate

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR - € 12,000

(price does not include VAT)

Rental of exhibition space on site

- 4 sqm exhibition space with prime location in the exhibition area
- Allocation of a system booth/shell scheme set up consisting of: customized branding and furniture included as shown below. Graphics produced by the Sponsor, set up by OIC/SSDLAB- Instructions will be sent after confirmation



- 2 exhibitor badges. These permit access to the meeting sessions - priority will be given to the congress delegates

ADV package

- Company logo and Sponsor title on the Congress website & official printed items
- Final program: internal half ADV page (institutional ADV – no product)
- Display of your logo on a Welcome Sign at the entrance area

ADV self standing banner

Company banners will be displayed on site in common areas.
Banner supplied by the Sponsor.

Medtech Educational Grant packages

2 only Registration packages Fellow Delegate - 2 only Registration packages Regular Delegate

ADDITIONAL OPPORTUNITIES INDUSTRY SCIENTIFIC OPPORTUNITIES

Technical symposia or panel discussions, or hand-on sessions are a great opportunity for companies interested in presenting topics where they have deep know-how.

PROGRAM

With regard to the organization of the scientific program of the Company Session, we kindly ask you to get in contact with OIC and professor Carlo di Mario, in order to arrange scientific topics.

Companies interested in organizing a Symposium need to send to OIC:

- the preliminary program including speakers' names in order to forward it to the Scientific Committee for proper evaluation within 4 May 2023
- the final program including speakers' names in order to edit the document for AIFA-CME for the Congress (for pharmaceutical companies) no later than 4 June 2023

Selection priority will be given to DIAMOND SPONSORS

The Scientific Committee will then work accordingly. We strongly suggest to deliver a final and complete program in order to guarantee the most suitable time slot according to the Symposium topics. We also inform that the program should be sent both in Italian and in English.

IMPORTANT! – SIDE EVENTS

We inform you that, according to GISE wish, the organization of events and meetings will not be allowed outside the congress venue during the days of the Congress not only during Congress hours but also after the scientific sessions

SERVICES INCLUDED IN THE SYMPOSIUM QUOTATION

A/V

In order to guarantee a better organization of the Company session, we inform you that the meeting rooms will be equipped as follows:

- Meeting room rental (theatre style) for the time and day assigned
- Basic PA system
- Screen and video projector
- Microphones for chairmen's table and for the lectern
- Laptop on the podium for speakers
- One A/V technician present in the meeting room
- One hostess for assistance & sanitization of Chairmain and Speaker microphones/table/podium during the session
- Event publication in the final Program

ADDITIONAL OPPORTUNITIES INDUSTRY SCIENTIFIC OPPORTUNITIES

SERVICES NOT INCLUDED in the INDUSTRY SYMPOSIUM QUOTATION

SPEAKERS' HOSPITALITY & LUNCH BOX - quotation after confirmation of symposia

Travel and hospitality expenses for speakers and moderators of the symposium and potential fees will be at company's charge.

For symposia from 13.45 to 14.45, companies are required to cover the cost of lunch boxes to be distributed to participants according to room capacity.

A/V

- Customized set-up of the meeting room
- Customized signage for the meeting room
- F&B services
- Simultaneous interpreting
- Remote system for Faculty

Particular requests in terms of set-up, technical equipment and services, simultaneous interpreting, etc. should be sent to OIC within 30 June 2023. It is possible to place a freestanding banner outside the meeting room with the title and the logo of the company. It is not allowed to place customized signage inside the congress venue to give directions for the meeting room since the signage is already foreseen for the whole Congress.

INDUSTRY LUNCH SYMPOSIUM (60 MINS TIME SLOT) - € 20,000

Preliminary slots

- FRIDAY, SEPTEMBER 8: INDUSTRY LUNCH SYMPOSIUM: 13.45-14.45 - The First Tear Foyer (80 seats) / ZEFFIRELLI ROOM (40 seats)
- SATURDAY, SEPTEMBER 9: INDUSTRY LUNCH SYMPOSIUM: The First Tear Foyer (80 seats) / ZEFFIRELLI ROOM (40 seats)

EXCLUSIVE! PRE-CONGRESS COCKTAIL INDUSTRY SYMPOSIUM (60 MINS TIME SLOT) ON SEPTEMBER 7 - € 20,000

ZEFFIRELLI ROOM (50 seats)

PRELIMINARY SLOT

18:30-19:30 PRE-CONGRESS INDUSTRY SYMPOSIUM + 19:30 – LIGHT WELCOME COCKTAIL

In addition to the services included in the symposium fee, the pre-congress industry session will also encompass:

- Light cocktail for all the attendees at the end of the session

ADDITIONAL OPPORTUNITIES INDUSTRY SCIENTIFIC OPPORTUNITIES

HANDS-ON VILLAGE (not exclusive) € 10,000 full-day use - 2 days

(9:00 - 17:30 - 8 September) - (9:00 - 16:30 - 9 September)

*According to first come first served basis

Thanks to its great success, the organization of the Educational Village is confirmed for this congress edition but in a new version more focused on practice, technique and interaction. Associate your brand, shared with other companies (max.3) with this exclusive opportunity to organize live demonstrations and display your promotional items on 8 and 9 September



BRANDING & ADVERTISING OPPORTUNITIES

ADV IN FINAL CONGRESS PROGRAMME

Show your company logo or your claim in the digital programme and reach all congress participants! (no product adv - artwork provided by the company)

- **ANY FULL INSIDE PAGE - € 3,000**
- **ANY HALF INSIDE PAGE - € 2,000**
- **BACK COVER - € 5,000**

COMPANY LOGO PACKAGE - To be officially recognized as sponsor!
FREE OF CHARGE for GISE CORPORATE PARTNERS AND INCLUDED FOR EXHIBITORS
€ 2,500 for OTHER SPONSORS

Includes:

- **Company logo and “sponsor level” title on the Congress website**
- **Company logo and “sponsor level” title on official printed and virtual items**
- **Company Logo on Welcome Sign placed at conference Main Entrance**

CONGRESS KIT FOR PARTICIPANT

CONGRESS BAGS WITH COMPANY LOGO - produced & supplied by the Sponsor
Exclusive! € 4,000

CONGRESS LANYARDS WITH COMPANY LOGO - produced & supplied by the Sponsor - **Exclusive! € 3,000**

CONGRESS PADS & PENS WITH COMPANY LOGO - produced & supplied by the Sponsor - **Exclusive! € 2,000**

EXCLUSIVE FULL KIT (Bags, Lanyards, Pads & Pens) - produced & supplied by the Sponsor - **€ 6,000**

NEWSLETTER TO PROMOTE THE INDUSTRY SYMPOSIUM or EXHIBITION SPACE

€ 2,000 for GISE CORPORATE PARTNERS

€ 3,000 for OTHER SPONSORS

The newsletter will be created by the Sponsor and sent by e-mail to the mailing list of preregistered participants and congress faculty, starting from two weeks before the congress (graphics supplied by the Sponsor)

BRANDING & ADVERTISING OPPORTUNITIES

COMPANY ADVERTISING DURING CONGRESS BREAKS

COMPANY SPOT

€ 3,000 for GISE CORPORATE PARTNERS

€ 3,500 for OTHER SPONSORS

- 1 promotional video during the congress breaks
- Video provided by the Sponsor. Max 40'

COMPANY SLIDE

€ 1,500 for GISE CORPORATE PARTNERS

€ 2,000 for OTHER SPONSORS

- 1 promotional slide during the congress breaks
- Slide provided by the Sponsor

BRANDING & ADVERTISING OPPORTUNITIES

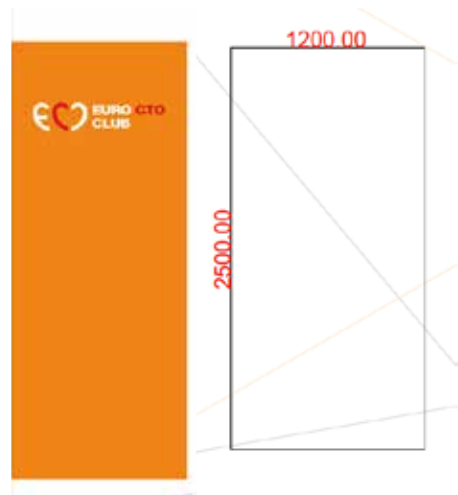


OUTDOOR ENTRANCE BANNER

Show your Company Logo or Institutional ADV with a banner located outside (only 13 available) (Graphics supplied by the sponsors)

250 cm h x 120 cm

cost € 1,500 each



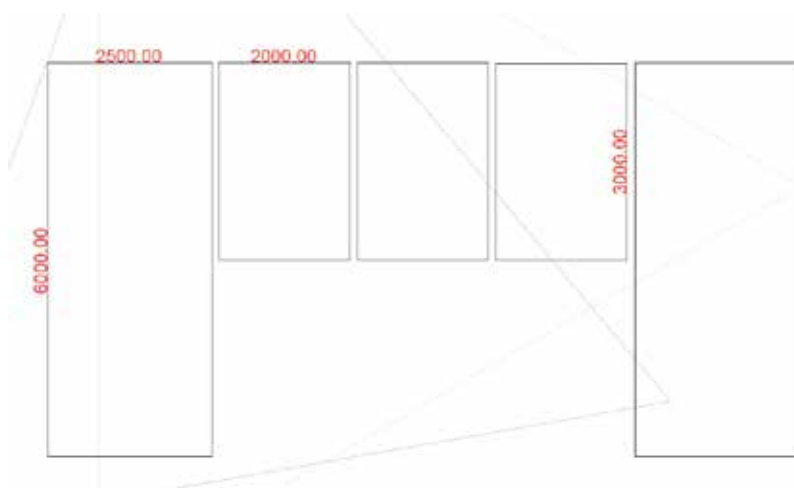
BRANDING & ADVERTISING OPPORTUNITIES

MAIN ENTRANCE GLASS WINDOWS

Show your Company Logo or Institutional ADV with a branded glass window at the main entrance of the Congress Venue (Graphics supplied by the sponsors)

Outside - only 2 available - cost € 3,000 each

Inside - only 2 available cost € 3,000 each



BRANDING & ADVERTISING OPPORTUNITIES

CONGRESS DIRECTIONAL SIGNS - € 6,500

Company logo on all institutional directional signs located in Congress' common areas (INDOOR & OUTDOOR)

EXCLUSIVE!!! SLIDE CENTER and FACULTY FELLOW LOUNGE

Quotation and details about branded items and possibilities upon request

SOCIAL MEDIA PACKAGE

FULL

€ 3,500 for GISE CORPORATE PARTNERS

€ 4,500 for OTHER SPONSORS

- 2 posts on Facebook on SICI-GISE social networks
- 2 Tweets on SICI-GISE social networks
- 2 Instagram Stories on SICI-GISE social networks

SMART

€ 2,500 for GISE CORPORATE PARTNERS

€ 3,000 for OTHER SPONSORS

- 1 post on Facebook on SICI-GISE social networks
- 1 Tweet on SICI-GISE social network

FLYER IN THE FOLDER - € 1,000

Supplied by the Sponsor
A5 format

OTHER SPONSORSHIP OPPORTUNITIES

CONTRIBUTION TO THE EXPENSES OF THE CONGRESS/OF ONE SCIENTIFIC SESSION - upon request

Realized with the unrestricted support of "Company name"

Unrestricted support to the Organizing Congress expenses or to a specific Congress Session that will be announced in the final programme as

ORGANIZING SECRETARIAT



Viale della Giovine Italia, 17 - 50122 Firenze

Tel. 055 055 50351

Info: eurogisecto2023@oic.it | www.oic.it

OIC Srl is a MedTech Europe Trusted partner



Sponsor and Exhibition:

Guendalina Carnesecchi - Daniela Pifferi

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