



5 - 7 OCTOBER 2023
CAPE TOWN, SOUTH AFRICA



www.ishasoc.net

ISHA 2023

Annual Scientific Meeting
Cape Town, South Africa 5 - 7 October 2023

EXHIBITION & SPONSORSHIP PROSPECTUS



Invitation to Industry

ISHA would like to thank South African National Convention Bureau for their support of ISHA 2023



NATIONAL CONVENTION BUREAU



Table of Contents

WHY ATTEND ISHA 2023	PAGE 3
INVITATION TO INDUSTRY	PAGE 4
ABOUT ISHA	PAGE 5
PREVIOUS ANNUAL MEETING STATISTICS	PAGE 6
VENUE	PAGE 7
PROGRAMME INFORMATION	PAGE 9
IMPORTANT DATES	PAGE 10
EXHIBITOR OPPORTUNITIES	PAGE 11
SPONSORSHIP OPPORTUNITIES	PAGE 13
AFRICA DAY SPONSORSHIP OPPORTUNITIES	PAGE 20
PT PROGRAMME SPONSORSHIP OPPORTUNITIES	PAGE 21
REGISTRATION	PAGE 24
PREVIOUS ISHA ASM EXHIBITORS	PAGE 25
APPLICATION PROCEDURE & SPONSORSHIP LEVELS	PAGE 26
EXHIBIT APPLICATION FORM	PAGE 27
SPONSORSHIP APPLICATION FORM	PAGE 28
TERMS AND CONDITIONS	PAGE 31

1

ISHA 2023 will be THE world meeting on hip arthroscopy and hip preservation for surgeons, scientists, researchers, allied health professionals, sports medicine and rehabilitation professionals, physiotherapists and commercial organisations.

2

Face-to-face exposure, to more than 600 local, regional and international healthcare professionals, scientists, researchers and allied professionals with a specific interest in hip arthroscopy and preservation, from over 45 countries.

3

ISHA 2023 will take place for the first time on the African continent, creating an opportunity to establish new relationships as well as catch up with existing customers.

4

Utilise ISHA 2023 as a platform to present your latest research, product development, science and capabilities to a global audience.

5

Provides your company and your products the visibility by supporting ISHA 2023, the premier international meeting dedicated to the latest practices for hip preservation and hip arthroscopy treatment and techniques.

6

An innovative programme comprising instructional course lectures (ICLs), live surgery plenaries, latest research, keynote lectures, oral and rapid fire sessions, tips and tricks video techniques, "triumphs and tragedies", complex case studies, debates, ePosters and a speaker's corner.



Dear Industry Partners

We are delighted to invite you to join us as a partner to the 15th Annual Scientific Meeting of ISHA - The Hip Preservation Society, ISHA 2023 in Cape Town, South Africa. ISHA 2023 will take place on the African continent, cradle of humankind.

The ISHA 2023 Annual Scientific Meeting will build on the foundations of a meeting of scientific excellence which attracts worldwide arthroscopic and open hip surgeons, hip preservation and rehabilitation professionals to present and exchange their knowledge, best practice and important research results.

Following the spirit of ISHA in our international representation, the scientific programme will be structured around the seven rings representing the seven continents united by scientific education. The programme will focus on the best and latest science and will aim to accommodate the needs and interests of everyone, from scientists, medical doctors from different specialities, to allied health professionals, and all with mutual interest in hip preservation.

The programme will focus on the best and latest science and will aim to accommodate the needs and interests of everyone (PhDs, MDs and allied health professionals) with an interest in hip preservation. The programme will reflect topics including Patient education, Arthroscopic hip surgery, Open hip preservation surgery, Role of biologics in hip preservation, Rehabilitation and non-operative management, Artificial intelligence, virtual reality and augmented reality, and Nutrition, well-being of the elite athlete in hip preservation surgery.

We are delighted to be holding ISHA 2023 at the leading international convention centre on the African continent, the Cape Town International Convention Centre (CTICC), located in the heart of Cape Town, South Africa. The purpose-built event complex boasts a floor space of 140,855m².

This is a valuable opportunity for all participants and organisations with an interest in hip preservation to come together to meet, dialogue and collaborate in person, at this flagship event.

This annual meeting is one of the most important and powerful concentrations of hip surgeons, hip preservation and rehabilitation professionals worldwide and constitutes a chance for bottom line networking and collaboration opportunities. It would be a great pleasure to welcome you amongst the supporters of ISHA 2023 in Cape Town and we look forward to discussing your requirements with you in the near future.

Warmest regards

Dr Rodrigo Mardones,
ISHA President
2022-2023



Dr JN Cakic - Chuck
Local Host Chair
ISHA Cape Town 2023



Mr Parminder J Singh
Programme Chair
ISHA Cape Town 2023



Our Society has been the creation of many individuals, each united by a common interest in the expanding arena of hip preservation.

Officially formed in Paris (France) in May 2008, ISHA's Founding Members represent but a few of the many individuals around the world who are interested in this evolving area of hip surgery. At its outset, hip arthroscopy attracted the surgical and scientific innovator, the clinician with an eye for the unusual idea.

Instrumentation was often handmade and company support was lacking. Now, training courses around the world are frequently oversubscribed, peer-reviewed publications are increasing in number and hip arthroscopic surgery is well established.

ISHA's role is to provide a focal point for its further development, to be a Society whose vision, as we highlight above, is to be the premier international society for education and research in hip preservation.

Over time, within the ISHA community, specialist task forces, regional groups and specialist committees have formed to continue to expand the relevance and outreach to an international community of hip preservation clinicians and allied healthcare professionals.

www.ishasoc.net

ISHA Annual Scientific Meetings 2009 - 2022

2009 - New York, USA

2016 - San Francisco, USA

2010 - Cancun, Mexico

2017 - Santiago, Chile

2011 - Paris, France

2018 - Melbourne, Australia

2012 - Boston, USA

2019 - Madrid, Spain

2013 - Munich, Germany

2020 - Virtual

2014 - Rio de Janeiro, Brazil

2021 - Las Vegas, USA
(Combined with OrthoSummit 2021)

2015 - Cambridge, UK

2022 - Glasgow, UK

Future ISHA Annual Scientific Meetings

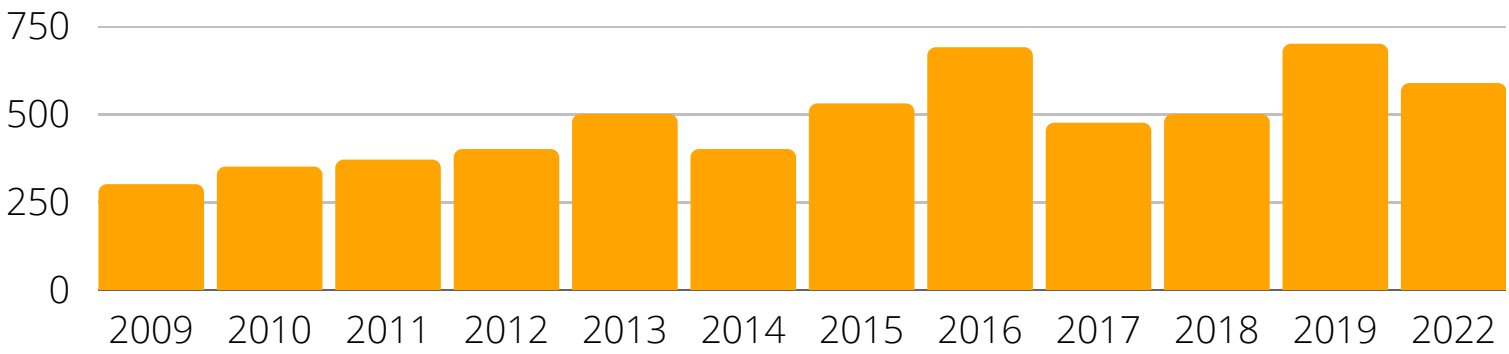
2024 - Washington, DC, USA

2025 - Location TBC, Japan

2026 - Bruges, Belgium

2027 - North America

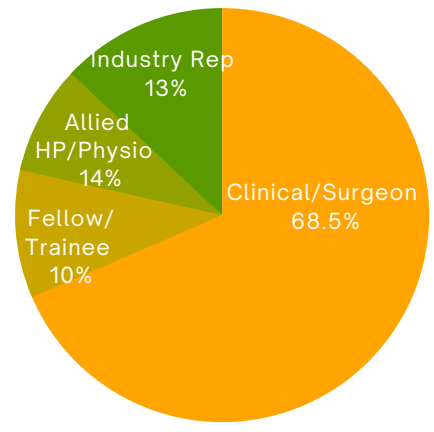
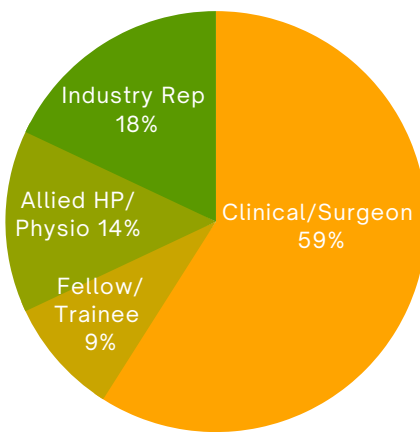
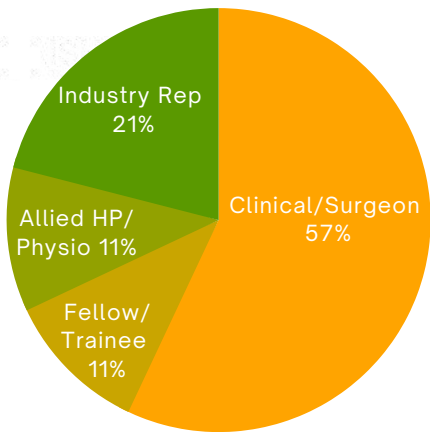
Registration Statistics



2017

2018

2019

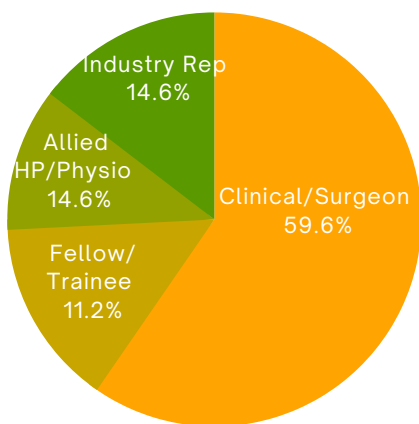


from 34 Countries

from 36 Countries

from 53 Countries

2022



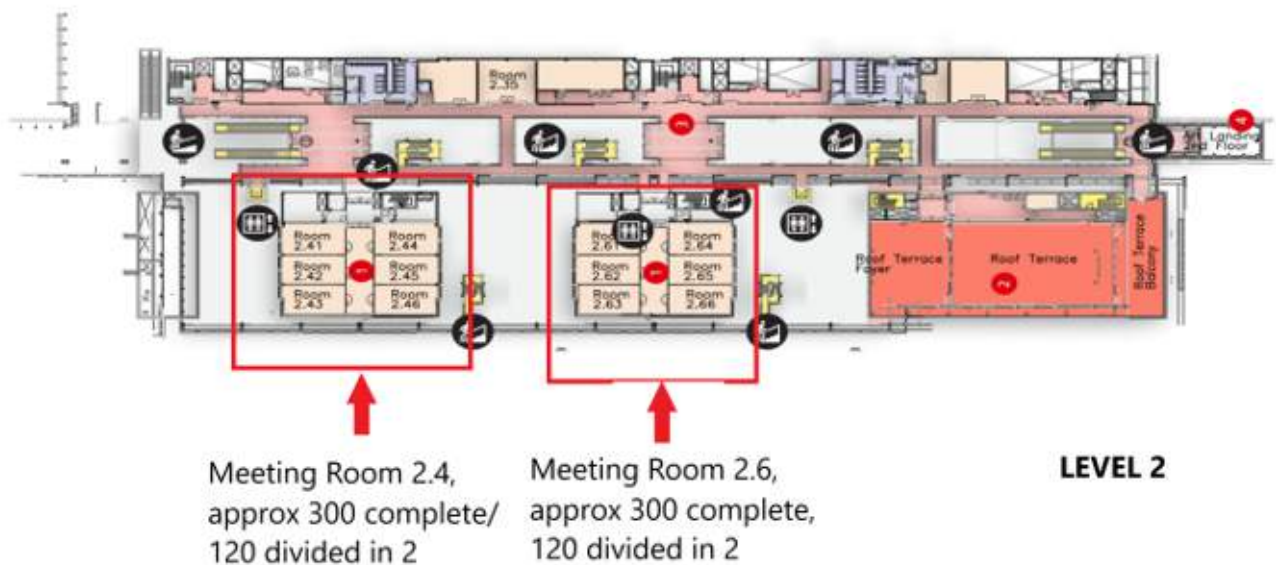
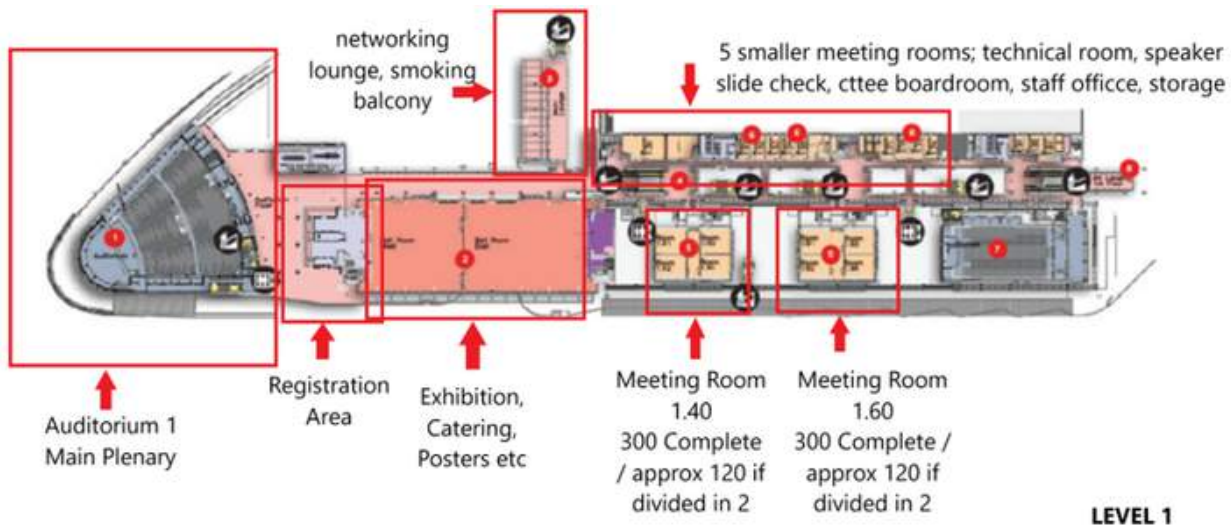
from 47 Countries



We are delighted to be hosting ISHA 2023 at the leading international convention centre on the African continent, the Cape Town International Convention Centre (CTICC), located in the heart of Cape Town, South Africa.

The purpose-built event complex consists of CTICC 1 and CTICC 2, which are connected by the Skybridge and boast a floor space of 140,855m².

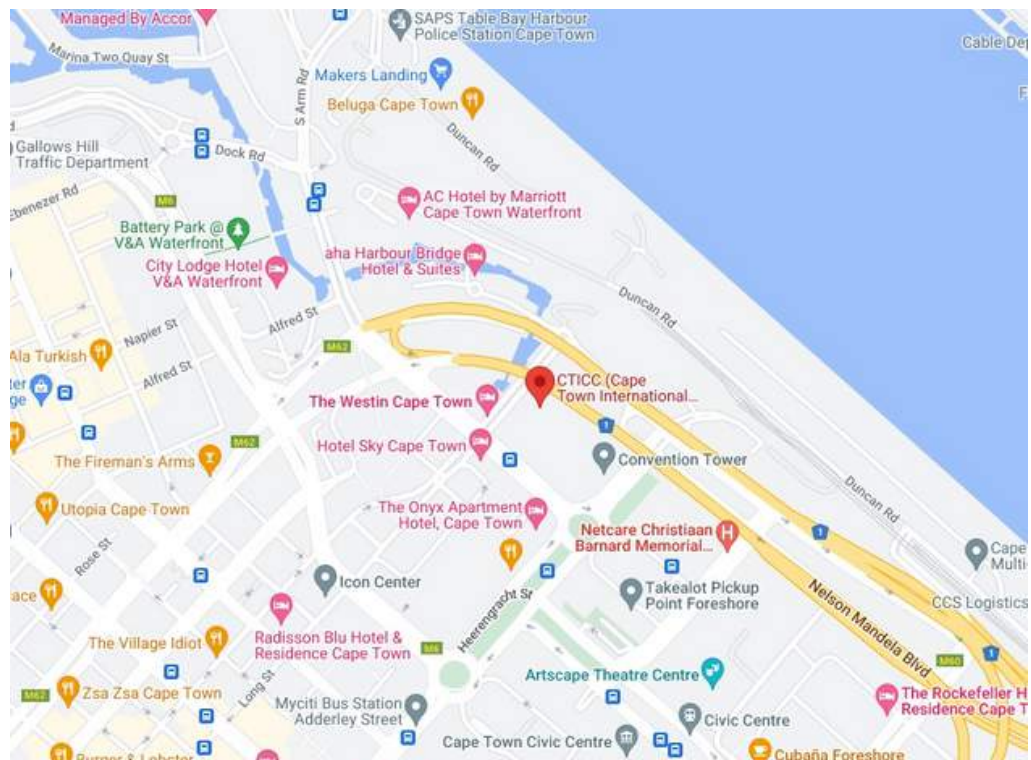
ISHA 2023 will take place in CTICC1, occupying the Ballroom East and West and the meeting rooms around this area, with the exhibition, catering, ePosters and networking areas all located in the Ballroom. Plenary sessions will be held in the Auditorium, with parallel sessions being held in the adjacent session rooms, ensuring a steady attendee flow between the conference and exhibition space.





Venue Location

CTICC 1 is a dedicated, fully accessible convention centre located in the Foreshore area of the city, approx. 20 minutes' drive from Cape Town International Airport, within easy access of all amenities and close to the city's attractions.



Cape Town Fast Facts

South Africa is the 25th largest country in the world, with a population of around 53 million people. Cape Town is the second largest city in South Africa, with a population of approx. 3,800,000.

Cape Town's climate is on par with California and the Mediterranean. The winter season starts in May and ends in September and is generally a wet and windy season. Summer starts from November to March.

The Victoria & Alfred Waterfront in Cape Town is the most-visited destination in South Africa – ahead of Table Mountain – and the Cape Floral Kingdom is home to 7000 plants found nowhere else in the world.

Weather in October:
Highs around 73°F (23°C)
Lows around 56°F (13°C)

Theme And Key Programme Topics

Theme

The 2023 Surgical Scientific Programme will be structured around the 7 Olympic Rings to represent the 7 continents from around the world and the 7 conference themes, represented in the scientific programme.

Key Programme Topics

- 1) Patient Assessment and Pre-operative Planning
- 2) Role of Biologics in Hip Preservation
- 3) Patient Education
- 4) Artificial Intelligence, Virtual Reality, Augmented Reality
- 5) Arthroscopic Surgery
- 6) Open Hip Preservation Surgery
- 7) Nutrition, Well-being and Rehabilitation of the Elite Athlete and Others



Important Dates

January 2023	Abstract and Awards Submission opens
End January 2023	Invitation to Sponsor and Exhibit
End February 2023	End of Priority Period for Diamond Sponsors and Diamond Society Corporate Partners
March 2023	Registration opens
16 April 2023	Abstract and Awards Submission closes
June 2023	Provisional Scientific Programme online
30 July 2023	Early Registration deadline
July 2023	Sponsorship & Exhibition technical manual available
1 August 2023	Sponsorship & Exhibition application deadline
10 September 2023	Standard Registration deadline
End September 2023	Final Programme available online
4 October 2023	Africa Day and Board Meeting
4 October 2023	Exhibition set-up 07.00 - 20.00 (times are tentative)
5 October 2023	Exhibition open 09.30 - 20.00 (times are tentative)
6 October 2023	Exhibition open 09.30 - 16.30 (times are tentative)
7 October 2023	Exhibition open 09.30 - 11.00 (times are tentative)
7 October 2023	Exhibition breakdown 11.00 - 23.59 (times are tentative)
7 October 2023	PT Programme - Full Day

Exhibit Packages

There will be an opportunity to exhibit at ISHA 2023. The industry exhibition area will be in the Ballroom East and West, located next to the registration area and close to the scientific meeting rooms. Food and beverages will be served in this area during the official breaks, along with the ePosters.

Exhibition space will be assigned on a first come, first served basis. Please see the floor plan for numbered stand positions.

Option 1

- Pre-assigned exhibit space
- 3m x 3m shell stand (10ft x 10ft)
- Standard hall floor covering
- Electrical outlet
- 2 included registrations for exhibitor representatives
- Listing of company name on website, in the digital conference programme booklet and app (25-word maximum with company logo)
- Additional company representatives may be booked at the prevailing exhibitor registration rate. A registration link will be sent to you to enable additional registrations at the exhibitor rate.

Option 2

- Pre-assigned exhibit space
- 3m x 2m shell stand (10ft x 6ft)
- Standard hall floor covering
- Electrical outlet
- 1 included registration for exhibitor representative
- Listing of company name on website, in the digital conference programme booklet and app (25-word maximum with company logo)
- Additional company representatives may be booked at the prevailing exhibitor registration rate. A registration link will be sent to you to enable additional registrations at the exhibitor rate.

All custom build stands must only be of an upgrade system format and final approval must be provided by the venue. All plans must be submitted to ISHA for prior approval.

There will be limited storage facilities onsite.





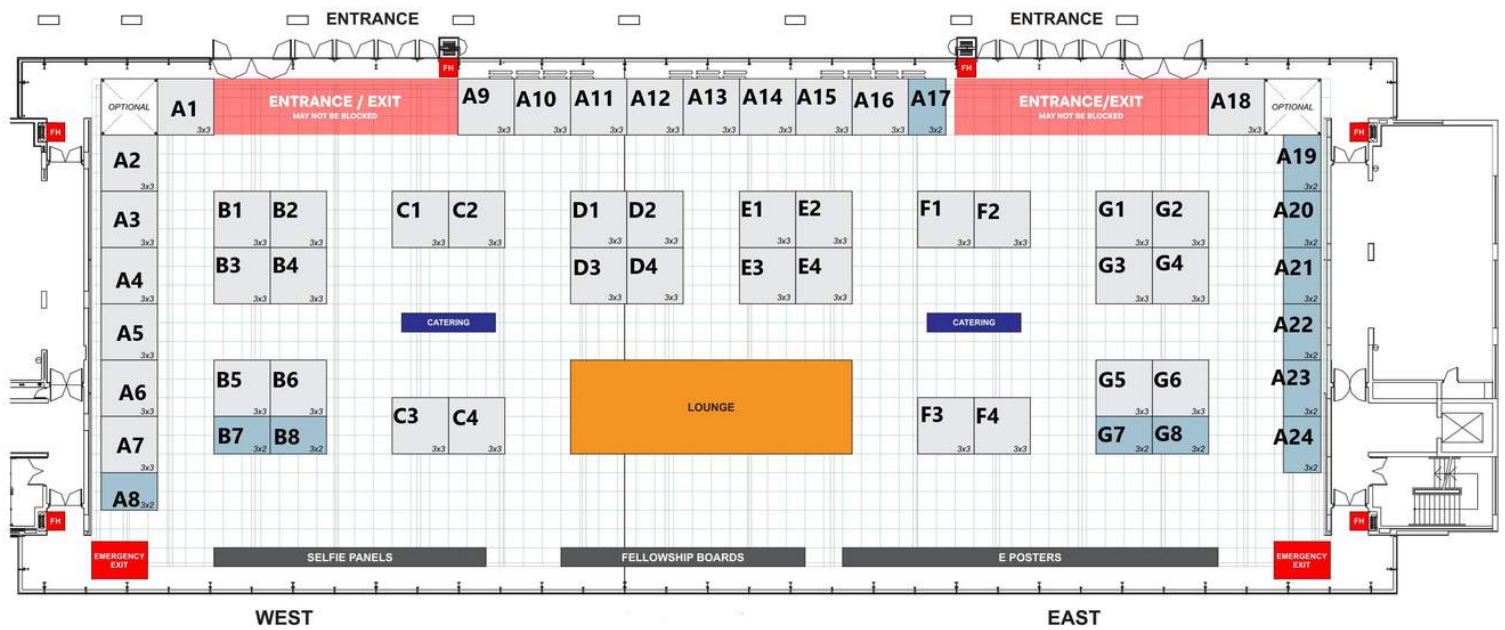
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Exhibition Fees

- Option 1: USD 9,000 per 10ft x 10ft/3m x 3M space
- Option 2: USD 8,500 per 10ft x 10ft/3m x 3M space*
- Option 3: USD 7,250 per 10ft x 6ft/3m x 2m space
- Option 4: USD 7,000 per 10ft x 6ft/3m x 2m space*

* must book a minimum of 3 unit blocks together to receive the discounted exhibition price.

Provisional Exhibition Layout Plan



Private Meeting Rooms - US 1,000 each

There are meeting rooms available at the venue, on the same level as the exhibition, which exhibitors / sponsors can book as a private space in which to conduct internal meetings or discussions with interested parties.

All rooms are identical in size and will be allocated by the organisers. Any A/V, catering etc. required in the room must be ordered in advance and shall be at the cost of the exhibitor.

Please indicate on the booking form your desired room configuration (theatre (14 pax.), U-shape (7 pax.), boardroom (6 pax.)). Meeting rooms will be accessible all day from the 5 - 7 October.

There are many opportunities available for partnership with ISHA in support of ISHA 2023.

In addition to displaying your products in the industrial exhibition, companies can organise an industry sponsored workshop or practical skills session, provide grant support for scientific sessions or attendee bursaries or benefit from many other sponsoring opportunities.

Outlined are the sponsoring opportunities we think are likely to be of most interest to sponsoring companies. However, if you would like to discuss your specific objectives of engaging with ISHA as part of the 2023 ISHA ASM, please contact us at the ISHA Conference Office at info@ishaconference.com

EDUCATIONAL OPPORTUNITIES

Lunchtime session slots and rooms will be allocated on a first come basis. There will be a maximum of 4 parallel workshop slots available on each day. Each of the session rooms are identical in size and spread over two floors.

Industry Lunchtime Workshops - US 12,500 per 50 minute workshop
US 15,000 per 70 minute workshop

Thursday 5 October and Friday 6 October 2023

These lunchtime sessions provide an unrivalled opportunity for industry partners to showcase techniques or products used in hip preservation surgery, supported by key opinion leaders.

Lunchtime sessions will be offered to all ASM attendees during the lunch break on Thursday and Friday.

As a sponsor, you will be provided with a meeting room to present a session of your choice. Lunch will be provided by the ASM registration fee for up to 50 attendees. Additional catering sponsorship is required for sessions of more than 50 attendees.

If you would like to use voting during your workshop session, please contact us to discuss. Voting can be made available via the conference app. The additional cost will be USD 1,000 per session.

Slot duration: 50 minutes or 70 mins

NB: Workshop price includes 2 sponsor personnel inclusive registrations along with standard A/V. Additional A/V requirements and extra catering are at the expense of the sponsor.

Industry Lunchtime Live Cadaver Workshops USD15,000 + additional set up costs Thursday 5 October and Friday 6 October 2023

These lunchtime sessions provide industry partners the ability to hold engaging workshops which allow the audience to view and discuss best practice, techniques and practices adopted in hip preservation surgery.

Lunchtime sessions will be offered to all ASM attendees during the lunch break on Thursday and Friday.

As a sponsor, you will be provided with a meeting room to present a session of your choice. Lunch will be provided by the ASM registration fee for up to 50 attendees. Additional catering sponsorship is required for sessions of more than 50 attendees.

If you would like to use voting during your workshop session, please contact us to discuss. Voting can be made available via the conference app. The additional cost will be USD 1,000 per session.

Slot duration: 70 minutes

NB: Workshop price includes 2 sponsor personnel inclusive registrations along with standard A/V. Additional A/V requirements and extra catering are at the expense of the sponsor.

The standard 70 min workshop fee will apply at USD 15,000, plus any additional costs for the cadaver lab, streaming fees and any additional A/V costs being covered by the sponsor.



Webcasting / Session Capture - US 15,000

It is unrealistic with the many time and resource demands on busy healthcare professionals that they are physically able to attend all scientific meetings. Often delegates experience scheduling conflicts with concurrent sessions they wish to attend or wish to return to and revisit the programme content at a future date.

ISHA launched their online learning platform in 2019 as a benefit to members as part of the Society's objective to share knowledge and learning opportunities beyond the dates of the Annual Scientific Meeting. It is our intention to video capture all ISHA 2023 official scientific programme sessions and make this content, along with presentations, ePosters and videos, accessible to all ISHA members in good standing and ISHA 2023 registered delegates via the ISHA website post ISHA 2023.

- Support will be recognised on the ISHA 2023 Library with "Supported by . . ." and the company logo only, with a hyperlink to your website
- Supporter will be permitted to include a promotional video or Lunchtime Workshop content within the ISHA 2023 Library (subject to content approval by the ISHA Education Committee)
- Supporter logo will be displayed on banner promoting the ISHA Library
- Acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Re-Live Surgery Session - US 15,000 (2 x 60 minutes sessions available)

As an integral part of the scientific programme, we plan to include live surgery and live cadaveric technique sessions. Working with ISHA's technology partner Proximie, the Scientific Programme chair will agree with the sponsor, the technique to be carried out, scheduling and operating surgeon, to ensure alignment with the overall programme flow and content.

- Ability to select session moderator in discussion with the Scientific Programme Chair
- Acknowledgement of support within the opening and closing session remarks
- Ability to propose technique carried out, in discussion with the Scientific Programme Chair
- Acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

*Includes streaming costs using Proximie platform, excludes any faculty honoraria. Cost will be determined by the session duration.

There are two slots available, both of 60 mins duration, in plenary one on the afternoon of Thursday 5th and one on the afternoon of Friday 6th October.

BRANDED ITEMS

These items will be produced, organised, and distributed by ISHA. They will be inserted, as appropriate, into the delegate materials.

Lanyards - US 4,000

A great opportunity to stand out from the crowd. The lanyards will be distributed to delegates at the time of registration. The lanyards will be sourced and be supplied by ISHA.

Supporter will receive the following visibility:

- Lanyard will carry the Supporter and ISHA logos (one colour logo)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Notepads and Pens - US 5,000 (ISHA to provide items) - US 2,000 (Supporter to provide items)

The Notepads and Pens will bear the supporter's name/logo and will be distributed in the participants' delegate bags. A highly usable item. The items can either be supplied by the Supporter or sourced and supplied by ISHA. If company supplied, the notepads will have to be approved by the ISHA Conference Organisers, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

The Supporter will receive the following visibility:

- Company logo on the front cover of notebook and on pen (one colour logo)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Delegate Bag - US 6,000 (ISHA to provide items) - US 3,000 (Supporter to provide items)

All registered attendees at ISHA 2023 will be provided with the conference bag, which will show both the Supporter's logo and the Conference logo.

If company supplied, the bags will have to be approved by the ISHA Conference Organisers, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

The Supporter will receive the following visibility:

- Company and ISHA logo on the front of the bag (one colour logo)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Welcome Reception - US 15,000 (non-exclusive support) Thursday 5 October 2023

The Welcome Reception will officially open the ISHA Annual Scientific Meeting in Cape Town during the early evening on Thursday. The reception will be held in the CTICC 1 Ballroom, giving industry representatives and delegates a chance to mingle and network.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards in the Welcome Reception area
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

President's Dinner - US 20,000 (sole sponsorship or available for multi-sponsorship) Thursday 5 October 2023

On Thursday 5 October 2023 the ISHA President will host a dinner at Zeitz Museum of African Culture. All invited faculty, ISHA Board Members and guests of the ISHA President will be invited to attend.

NB: Priority application will be given to any supporter interested in sole sponsorship

The Supporter will receive the following visibility:

- Attendance of up to 4 representatives at the Reception
- Promotional display banner at the venue (to be provided by Supporter)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Joining Instructions with Industry Session Advertising - US 2,500 (exclusive support)

Before the ISHA 2023 Annual Scientific Meeting takes place, there will be a digital mailing to all the ISHA 2023 registered attendee database, with information relating to participation at ISHA 2023. This mailing is available for Sponsorship.

The Supporter will receive the following visibility:

- Supporter's logo/banner with hyperlink to its website or preferred URL in the information mailing
- Inclusion of Supporter's advert to promote Workshop and/or exhibition presence in the information mailing
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Insert in Delegate Bags - US 1,500 each (non-exclusive support)

Inclusion of promotional material, such as leaflets and brochures, in the delegate bags. Please note that the material should be provided by Supporter and must be approved by the Organising Committee and the Secretariat and should be no larger than A4 x 4 pages in size.

The Supporter will receive the following visibility:

- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Final Programme Advert

There are various advertising opportunities available in the printed meeting programme and conference app.

Full page colour advert in the conference programme and app - US 5,000 (non-exclusive opportunity)

1/2-page colour advert in the conference programme and app - US 2,500 (non-exclusive opportunity)

1/4-page colour advert in the conference programme and app - US 1,800 (non-exclusive opportunity)

Please send any logo artwork (epg format) to email address: info@ishaconference.com no later than 1 August 2023.



EPoster and Tips and Tricks Video Viewing Area - US 4,000 (exclusive support)

An ePoster and video viewing area will be sited within the exhibition area. Delegates will be able to view latest research and best practices of submissions accepted for presentation as ePosters or videos.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards at the viewing area
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Email Blast - US 1,500 per mailing (non-exclusive support / maximum of 5 available)

Customise an html email blast promoting your participation at ISHA 2023 directly to the ISHA 2023 registration database and ISHA membership. Copy must be submitted by 1 September 2023. If material not submitted, e-blast will be forfeited and no refunds will be provided.

The Supporter will receive the following visibility:

- Dedicated marketing communication to targeted professionals
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Floor Vinyl Advertising Decals - US 3,500 (max of 3 available)

20x floor decal stickers will be used to help guide delegates around the registration area. This is an opportunity for the supporter to have their brand visible every at every step as delegates make their way through the registration area. Artwork to be provided by the supporter (epg format) and sent to email address: info@ishaconference.com no later than 1 August 2023.

The Supporter will receive the following visibility:

- Supporter's logo on x20 decal stickers dotted throughout the registration area
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

CTICC Branding Opportunities

There are several branding opportunities available internally and externally at the CTICC. Please contact us at info@ishaconference.com to discuss any of the opportunities below or if you require more information.

Site : 36 CTICC 2 Main Columns

CTICC Banner Site Guide



Site : 37 Meeting Pods

CTICC Banner Site Guide



Site : 38 Meeting Pod Balcony: Glass Balustrade

CTICC Banner Site Guide



Site : 39 Entrance A

CTICC Banner Site Guide



Site : 41 CTICC 2 Concourse Escalator

CTICC Banner Site Guide



Site : 43 CTICC 3 Concourse Pillars

CTICC Banner Site Guide



Africa Day Sponsorship Packages

There will be a pre-conference programme focused specifically on the needs and interests of surgeons and healthcare professionals on the African continent taking place on Wednesday 4 October 2023.

If you would be interested in sponsoring this special programme, please contact the ISHA 2023 ISHA Conference Office at info@ishaconference.com to discuss your thoughts and objectives so that we can tailor a support package accordingly.

PT Programme Sponsorship Packages

There are many opportunities available for companies involved in the ISHA Physiotherapy Programme to participate at ISHA 2023.

Outlined are the sponsorship package opportunities we think are likely to be of most interest to companies wishing to align to the ISHA Physiotherapy Programme. However, if you would like to discuss your specific objectives of engaging with ISHA as a supporter of the 2023 ISHA Physiotherapy Educational Programme, please contact us at the ISHA Conference Office at info@ishaconference.com.

Platinum Sponsorship Package (1 Available) USD 4,000

- Table Top Display space at the Saturday Physiotherapy Educational Programme
- Acknowledgement as sponsor of the Physiotherapy Faculty Dinner
- 1 invitation to attend the Physiotherapy Faculty Dinner
- 2 registrations to attend the Saturday Physiotherapy Educational Programme
- 1 registration to attend the main ISHA Programme
- Full Page Advert in the Physiotherapy Educational Programme
- Acknowledgement as a supporter in all ISHA 2023 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website
- 1 invitation to attend the ISHA Congress Gala Dinner
- 1 insert in the Physiotherapy Educational Programme
- Recognition of support mentioned in the welcome and closing remarks

Gold Sponsorship Package (2 Available) USD 2,500

- Table Top Display space at the Saturday Physiotherapy Educational Programme
- Acknowledgement as sponsor of the Morning / Afternoon Refreshment Break
- 2 registrations to attend the Saturday Physiotherapy Educational Programme
- Full Page Advert in the Physiotherapy Educational Programme
- Acknowledgement as a supporter in all ISHA 2023 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website
- 1 insert in the Physiotherapy Educational Programme
- Recognition of support mentioned in the welcome and closing remarks

Silver Sponsorship Package (4 Available) USD 1,500

- 2 registrations to attend the Saturday Physiotherapy Educational Programme
- Half Page Advert in the Physiotherapy Educational Programme
- Acknowledgement as a supporter in all ISHA 2023 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website
- 1 insert in the Physiotherapy Educational Programme

PT Programme Sponsorship Packages cont...

Bronze Sponsorship Package (4 Available) USD 1,000

- 1 registration to attend the Saturday Physiotherapy Educational Programme
- Quarter Page Advert in the Physiotherapy Educational Programme or 1 bag insert
- Acknowledgement as a supporter in all ISHA 2023 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website

Supporters Sponsorship Package USD 750

- Quarter Page Advert in the Physiotherapy Educational Programme or 1 bag insert
- Acknowledgement as a supporter in all ISHA 2023 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to website

Please note that all prices are exclusive of VAT if applicable.



NON - COMMERCIAL SUPPORT

Unrestricted Grant Support - US 20,000 – US 50,000

ISHA 2023 organisers invite companies to support the presentation of scientific excellence in hip arthroscopy, hip surgery, preservation and rehabilitation. We encourage unrestricted grant support to enable ISHA to offer funding grants in support of world leading faculty attendance and support for professionals in training. Please contact the ISHA 2023 Conference Office if you would like to discuss this opportunity further.

The Supporter will receive the following visibility:

- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Restricted Educational Grant for Instructional Course Lecture - US 4,000 per session (Educational Grant support opportunities are only open to companies holding lunchtime workshops)

The ISHA 2023 Scientific Programme will include Instructional Course Lectures around the Key Programme Topics. These sessions will be 60 minutes in duration, which will include a keynote presentation, supporting topic related presentations by eminent experts, case presentation and interactive discussion on the topic.

These seminars will be submitted and invited by ISHA 2023 Scientific Committee and may be supported by a restricted educational grant from Industry. Companies providing an educational grant will have no input in the programme structure, presentation topics or invited faculty.

Supporter will receive the following visibility:

- Acknowledged on a slide both at the beginning and at the end of the session
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Travel Bursaries Grant - US 1,500 - USD 10,000 per grant

The ISHA 2023 Travel Bursaries Grants will be made available via an application process to delegates from the African Region to assist them to attend ISHA 2023. The African Region will be determined via the list of countries as detailed by the United Nations geoscheme. which encompasses the sub regions of Northern, Eastern, Middle and Southern Africa.

Supporter will receive the following visibility:

- Acknowledged on a slide both at the beginning and at the end of the session
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2023 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Registration

Fee Categories	Early Rate (Before 30 July 2023)	Standard Rate (31 July - 10 Sept 2023)	Late & Onsite Rate (after 11 Sept 2023)
Member of ISHA*	USD 650	USD 750	USD 900
Non-Member	USD 900	USD 1,050	USD 1,200
Non-Member plus Annual Membership Fee package rate	USD 900	USD 1,075	USD 1,250
Resident/Fellow/Student**	USD 350	USD 400	USD 450
Allied Health Professional/ Physiotherapist	USD 330	USD 375	USD 425
PT Day Only	USD 140		
Africa Day Only	USD 100		
Exhibitor*** (must present business card onsite)	USD 750	USD 750	USD 1,000

The registration fee for participants includes:

- Admission to all scientific sessions*
- Admission to industrial exhibition
- Access to the ePoster area
- Meeting materials (digital)
- Meeting mobile app
- Catering during coffee breaks and lunches on the 5 and 6 October
- Welcome Reception

* Some sessions, such as the practical skills sessions, may have limited places available. These will be available on a first come basis.

*****Company representatives should contact your company Exhibit Manager / Conference Lead for access to the ISHA Exhibitor Registration Link.**

*** Payment for 2022-2023 ISHA Member Dues is required in advance of meeting registration to receive ISHA Member meeting registration discount. Refunds for member discount cannot be given.**

**** Resident/Fellow/Student Registrants must provide proof of status or a letter from your Residency/Fellowship Programme Chair to qualify for this rate.**

You can present this by:

- **uploading status document with your registration**
- **emailing document to registration@ishaconference.com prior to the 2023 Annual Scientific Meeting**
- **presenting onsite at badge collection**

Previous ISHA ASM Exhibitors

We are very appreciative of the support received from Industry at previous ISHA Annual Scientific Meetings.

We look forward to partnering with Industry at ISHA 2023 for a superb meeting in Cape Town.

Previous ISHA Annual Scientific Meeting supporters include:



Application Procedure

To apply for exhibition space or sponsorship opportunities, please complete the enclosed application.

Return the completed application(s) in full to ISHA at info@ishaconference.com.

All exhibition and sponsorship applications must be received to ISHA by **1st August 2023**.

Upon receipt of the completed application, an invoice for payment will be issued.

Payments must be received in full.

On receipt of the signed and completed application, it is deemed binding and refundable only in accordance with the cancellation terms.

Sponsorship Levels

The threshold spend amounts are as set out below and shall be determined based on the total spend per company across:

- Corporate Sponsorship of ISHA Society
- ISHA 2023 Registrations
- ISHA 2023 Exhibition
- ISHA 2023 Meeting Sponsorship Activities (e.g. Advertising, Workshops)

Note: Diamond Level support applications and Society Diamond level corporate partner supporters will receive priority selection up until 28 February 2023.

Over US 100,000 - recognised as a Diamond Sponsor of ISHA 2023 Annual Scientific Meeting

US 75-100,000 - recognised as a Gold Sponsor of ISHA 2023 Annual Scientific Meeting

US 40-75,000 - recognised as a Silver Sponsor of ISHA 2023 Annual Scientific Meeting

US 20-40,000 - recognised as a Bronze Sponsor of ISHA 2023 Annual Scientific Meeting

US 10-20,000 - recognised as a Supporter of ISHA 2023 Annual Scientific Meeting

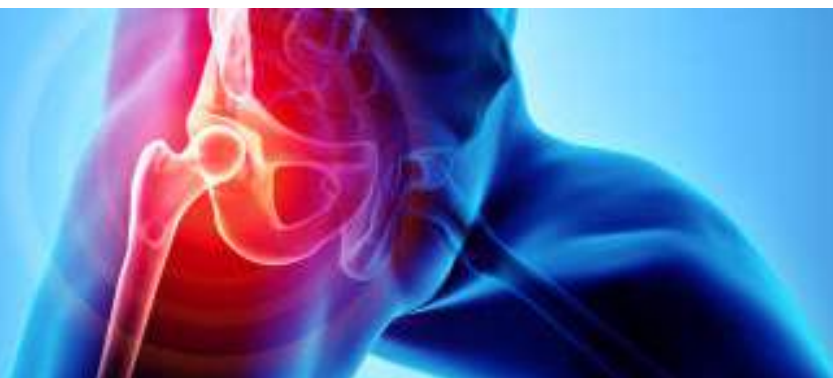


Exhibit Application

Exhibition Application Form

Application Deadline: 1 August 2023

Company Information

Please complete information as it should appear in all printed materials

Company Name:

Address:

City/State:

Country:

Postcode:

Telephone: +

Contact Information

Only individuals designated as the Exhibit Contact for ISHA 2023 will receive all exhibit related materials.

Contact Name:

Title:

Direct Phone: +

Email:

Secondary Contact Name:

Title:

Direct Phone: +

Email:

Exhibition Space Reservation

Please refer to the floor plan and indicate your top 4 exhibit choices. Also please indicate the number of exhibit spaces desired. Please refer to the Cancellation Charges in the Terms & Conditions.

1st Choice Exhibit No.(s)	Price (USD)	2nd Choice Exhibit No.(s)	Price (USD)
3rd Choice Exhibit No.(s)	Price (USD)	4th Choice Exhibit No.(s)	Price (USD)

Exhibit Space
Total Amount (USD)

Meeting Room Booking

Meeting Room Required USD 1,000 Room Configuration:

Please return the Exhibit Application to the Executive Office before 1 August 2023. Upon receipt of the completed application, an invoice for payment will be issued. Payments must be received in full.

Contact ISHA 2023 Conference Office at info@ishaconference.com

Sponsorship Application

Application Deadline: 1 August 2023



Company Information

Please complete information as it should appear in all printed materials

Company Name:

Address:

City/State:

Country:

Postcode:

Telephone: +

Contact Information

Only individuals designated as the Sponsorship Contact for ISHA 2023 will receive all sponsorship related materials.

Contact Name:

Title:

Direct Phone: +

Email:

Secondary Contact Name:

Title:

Direct Phone: +

Email:

Sponsorship Reservation

EDUCATIONAL OPPORTUNITIES

Industry Lunchtime Workshops - 50 minutes

- | | | |
|--------------------------|--------------------|------------|
| <input type="checkbox"/> | Thursday 5 October | USD 12,500 |
| <input type="checkbox"/> | Friday 6 October | USD 12,500 |

Industry Lunchtime Workshops - 70 minutes

- | | | |
|--------------------------|--------------------|------------|
| <input type="checkbox"/> | Thursday 5 October | USD 15,000 |
| <input type="checkbox"/> | Friday 6 October | USD 15,000 |

Industry Lunchtime Live Cadaver Workshops

- | | | |
|--------------------------|----------------------------|---|
| <input type="checkbox"/> | Thursday 5 October | USD 15,000 + set up and streaming costs |
| <input type="checkbox"/> | Friday 6 October | USD 15,000 + set up and streaming costs |
| <input type="checkbox"/> | Webcasting/Session Capture | USD 15,000 per session |
| <input type="checkbox"/> | Re-Live Surgery Session | USD 15,000 per session |

Sponsorship Application

BRANDED ITEMS

Lanyards USD 4,000

Notepads and Pens

ISHA to Provide Items USD 5,000

Supporter to Provide Items USD 2,000

Delegate Bags

ISHA to Provide Items USD 6,000

Supporter to Provide Items USD 3,000

SPONSORSHIP ITEMS

Welcome Reception USD 15,000

ISHA President's Dinner

Sole Sponsorship USD 20,000

Multi-sponsorship (cost to be advised, 4 max sponsors)

Final Programme and App Advert (non-exclusive)

Full page USD 5,000

Half page USD 2,500

Quarter page USD 1,800

Joining Instructions Sponsorship USD 2,500

Delegate Bag Inserts - each USD 1,500

EPoster and Tip and Tricks Video Viewing Area USD 4,000

Email Blast (Each html) USD 1,500

Floor Vinyl Advertising Decals USD 3,500

CTICC Branding Opportunities USD P.O.A.

Site 36

Site 37

Site 38

Site 39

Site 41

Site 43

PT PROGRAMME SPONSORSHIP PACKAGES

Platinum Sponsor Package USD 4,000 - 1 Available

Gold Sponsor Package USD 2,500 - 2 Available

Silver Sponsor Package USD 1,500 - 4 Available

Bronze Sponsor Package USD 1,000 - 4 Available

Supporters Package USD 750

Sponsorship Application

NON-COMMERCIAL SUPPORT

Unrestricted Grant Support

To Discuss

Restricted Educational Grant for Annual Scientific Meeting Session

Topic(s) of Interest: USD 4,000

Topic(s) of Interest: USD 4,000

Travel Bursaries Grant Support - USD 1,500 - 10,000

Amount: USD _____

Please return the Sponsorship Application to the ISHA 2023 Conference Office before 1 August 2023.

Upon receipt of the completed application, an agreement confirmation and invoice for payment will be issued.

Payments must be received in full.

Contact: ISHA 2023 ISHA Conference Office at info@ishaconference.com



5 - 7 OCTOBER 2023
CAPE TOWN, SOUTH AFRICA

Cancellation & Refunds

Cancellation post contracting until 1 August 2023:

Cancellations and reductions will be subject to a 50% deduction of the total contracted costs and charges.

Cancellation after 1 August 2023:

Any cancellation or reduction after 1 August 2023 will be subject to 100% of the total contracted costs and charges.

Meetings & Social Activities

Sponsors and exhibitors must receive permission to hold any educational or social event (of any kind) taking place on the ASM meeting or shoulder dates in Cape Town. Please submit all requests to the ISHA Secretariat by 1 July 2023.

Exhibit Activities

Exhibitors are not permitted to broadcast live surgery or have lecture presentations within the exhibitor's exhibit space. Equipment may not be demonstrated, or machinery utilised, in such a way as to give off noxious odours, fumes, dust or other material that is disruptive to the exhibits in general or neighbouring exhibit space. Noisy exhibits are prohibited. No sound amplification may be utilised in the exhibits, except by the use of individual earphones.

The exhibitor will be permitted to exhibit only products that are medically suited for the uses suggested by the exhibitor. Experimental products whose efficacy has not been determined or which are not commercially available will be permitted to be exhibited only when clearly identified as such.

Exhibitors are permitted to demonstrate equipment and to make informational presentations regarding products or services in a manner that assures all exhibitor personnel and attendees are within the exhibitor's exhibit space and not encroaching on the aisle or neighbouring exhibits.

The use of magicians, fortune tellers, dancers, puppet shows, games of chance, drawings or other entertainment of this nature is prohibited.

Full Details will be given in the Technical Manual issued July 2023.

Useful Information

ISHA 2023 Banking Information

Bank details for payment will be stated on the invoice issued by ISHA 2023 Ltd. Please note this will differ to previous Annual Meeting bank account details you may have already set up in your finance systems as our bank accounts are specific to each Annual Meeting and change from year to year.



If you are based in South Africa and would like to pay in Rand, please contact us for payment and VAT information at info@ishaconference.com.

Congress Format and Important Information

Wednesday 4 October 2023	Africa Day, ISHA Board Meeting and Exhibition Set up Day
Thursday 5 October 2023	Full Conference Day and Welcome Reception
Friday 6 October 2023	Full Conference Day and Gala Dinner
Saturday 7 October 2023	Half Day of Conference and PT Day

1. Exhibition Set up will be for 1 day - Wednesday 4 October 2023
2. The Exhibition will open from the first Tea/Coffee break on Thursday 5 October
3. The Exhibition will be open all day Thursday and Friday and half day on Saturday
4. Breakdown of the Exhibition will commence after 11am on Saturday 7 October 2023 and must be complete by 22:00hrs on Saturday 7 October 2023

ISHA 2023 Industry Workshops

There will be 4 Lunchtime workshop slots available on Thursday 5 October 2023 and Friday 6 October 2023. These workshops will take place between 12.30 - 14.00. Duration will be dependant on the package booked. Please see page 13/14 for more information and use the attached form to book your workshop now. All bookings for Lunchtime Industry Workshops will be booked on a first come first served basis.

ISHA 2023 Social Events

Wednesday 4 October 2023 **ISHA Board Dinner (By Invitation Only)**

Thursday 5 October 2023 **Welcome Reception and Presidents Dinner (By invitation Only)**
Welcome Reception: 18:15 - 20:00, Ballroom East & West, CTICC 1

All delegates of the ISHA 2023 Annual Scientific Meeting are invited to come together and meet one another at a Welcome Reception, to be held directly after the first day of the scientific programme, within the CTICC 1 Ballroom. Dress Code: Business Attire

Friday 6 October 2023 **Gala Dinner and PT Faculty Dinner (By invitation Only)**
Gala Dinner: 20:00 – 23:00, Planet Room and Conservatory, Mount Nelson Hotel

The ISHA Conference Gala Dinner will be held in the Planet Room and Conservatory at Mount Nelson Hotel. Located in the heart of Cape Town, the colonial-style Mount Nelson is an elegant oasis of calm and provides the ideal setting for delegates to network and engage with colleagues in a social environment. Dress Code: Cocktail / Business Attire.

ISHA 2023 Conference Mobile App

All Exhibitors and Sponsors will receive a complementary listing in the ISHA 2023 conference mobile app. You will be required to provide the necessary details and logos for this to be set up. ISHA Conference Office will be in contact with you in this regard.

Useful Information

General Transportation

Car Hire



www.avis.co.za

Central Reservations: 0861 02 1111

Tel +27 (0)21 978 8800

E-mail: reservations@avis.co.za



www.budget.co.za

Central Reservations: 086 101 6622

Tel +27 (0)21 927 2750

Email: reservations@budget.co.za



www.europcar.co.za

Central Reservations: 0861 131 0000

Tel +27 (0)21 935 8600

Airlines



SAFAIR www.safair.co.za



KULULA www.kulula.com



BRITISH AIRWAYS www.britishairways.com



LIFT www.lift.co.za



ISHA 2023 Accommodation

Cape Town offers a wide variety of accommodation options for attendees coming to ISHA 2023, from 3, 4 and 5* hotels, to apartments and other self-catering lets.

There are four hotels in the immediate vicinity of the venue, CTICC 1. The Westin Hotel, which is attached to CTICC 1, will be the headquarters for the event.

A housing service for ISHA 2023 delegates is being provided by Walthers Destination Business Solutions. Please click on the link below to visit the accommodation booking site. Kindly note that this is an independent booking service and ISHA and its appointed representatives have no authority or responsibility to intervene in any bookings made.

As Cape Town is a popular destination, delegates are advised to book their accommodation as soon as possible. To book please visit the conference website - <https://oaandgap.eventsair.com/isha-2023/accommodation-housing>

ISHA 2023 Organising Committee

Dr Rodrigo Mardones,
ISHA President
2022-2023



Dr JN Cakic - Chuck
Local Host Chair
ISHA Cape Town 2023



Mr Parminder J Singh
Programme Chair
ISHA Cape Town 2023



Addresses & Contacts

ISHA 2023 Industry Office

Email: info@ishaconference.com

ISHA Executive Office

Contact: Caroline Mackenzie

Email: caroline@isha.net

Tel: +44 (0)203 519 9427

www.ishasoc.net