



13 - 15 OCTOBER, 2022
GLASGOW, UK



www.ishasoc.net

ISHA 2022

Annual Scientific Meeting
Glasgow, UK 13 - 15 October 2022

EXHIBITION & SPONSORSHIP PROSPECTUS



Invitation to Industry

ISHA would like to thank Glasgow City Council and VisitBritain for their support of ISHA 2022



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1

ISHA 2022 will be THE world meeting on hip arthroscopy and hip preservation for surgeons, scientists, researchers, allied health professionals, sports medicine professionals, physiotherapists and commercial organisations.

2

Face-to-face exposure, for the first time since 2019, to more than 600 healthcare professionals, scientists, researchers and allied professionals with a specific interest in hip arthroscopy and preservation.

3

Creates an opportunity to establish new relationships and catch up with existing customers.

4

Utilise ISHA 2022 as a platform to present your latest research, product development, science and capabilities.

5

Provides your company and your products the visibility by supporting ISHA 2022, the premier international meeting dedicated to the latest practices for hip preservation and hip arthroscopy treatment and techniques.



Dear Industry Partners

We are delighted to invite you to join us as a partner to the 14th Annual Scientific Meeting of ISHA - The Hip Preservation Society, ISHA 2022 in Glasgow, UK. Due to the global Covid-19 pandemic, this is the first time since 2019 that all international participants with an interest in hip preservation will be able to travel and come together to meet in person at this premier international conference which focuses on hip surgery, hip arthroscopy, hip preservation and rehabilitation.

The ISHA 2022 Annual Scientific Meeting will build on the foundations of a meeting of scientific excellence which attracts worldwide arthroscopic and open hip surgeons, hip preservation and rehabilitation professionals to present and exchange their knowledge, best practice and important research results.

The programme will focus on the best and latest science and will aim to accommodate the needs and interests of everyone (PhDs, MDs and allied health professionals) with an interest in hip preservation. The program will reflect topics including basic science, clinical examination, post operative management & rehabilitation, focus on the use of technology, surgical intervention and outcomes.

We are delighted to be holding ISHA 2022 at the iconic Scottish Event Campus (SEC), host venue to previous international events including ESSKA and the recent COP26 UN Climate Change Conference. Located to the west of the city centre on the banks of the River Clyde, many of the city's attractions are within easy reach. The venue offers a complement of purpose built exhibition space and meeting rooms.

This is a valuable opportunity for all participants and organisations with an interest in hip preservation to come together to meet, dialogue and collaborate in person, at this "reunion" event.

This annual meeting is one of the most important and powerful concentrations of hip surgeons, hip preservation and rehabilitation professionals worldwide and constitutes a chance for bottom line networking and collaboration opportunities. It would be a great pleasure to welcome you amongst the supporters of ISHA 2022 in Glasgow and we look forward to discussing your requirements with you in the near future.

Warmest regards

Dr Allston Stubbs, MD
ISHA President
2021-2022



Mr Sanjeev Patil
Local Host Chair
ISHA Glasgow 2022



Mr Vikas Khanduja
Programme Chair
ISHA Glasgow 2022



About ISHA

Our Society has been the creation of many individuals, each united by a common interest in the expanding arena of hip preservation.

Officially formed in Paris (France) in May 2008, ISHA's Founding Members represent but a few of the many individuals around the world who are interested in this evolving area of hip surgery. At its outset, hip arthroscopy attracted the surgical and scientific innovator, the clinician with an eye for the unusual idea.

Instrumentation was often handmade and company support was lacking. Now, training courses around the world are frequently oversubscribed, peer-reviewed publications are increasing in number and hip arthroscopic surgery is well established .

ISHA's role is to provide a focal point for its further development, to be a Society whose vision, as we highlight above, is to be the premier international society for education and research in arthroscopic hip surgery.

Overtime, within the ISHA community, specialist task forces, regional groups and specialist committees have formed to continue to expand the relevance and out reach to an international community of hip preservation clinicians and allied healthcare professionals.

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ISHA Annual Scientific Meetings 2009 - 2021

2009 - New York, USA

2014 - Rio de Janeiro, Brazil

2010 - Cancun, Mexico

2015 - Cambridge, UK

2011 - Paris, France

2016 - San Francisco, USA

2012 - Boston, USA

2017 - Santiago, Chile

2013 - Munich, Germany

2018 - Melbourne, Australia

2019 - Madrid, Spain

2020 - Virtual

2021 - Las Vegas, USA (Combined with OrthoSummit 2021)

Future ISHA Annual Scientific Meetings

2023 - Africa

2024 - USA

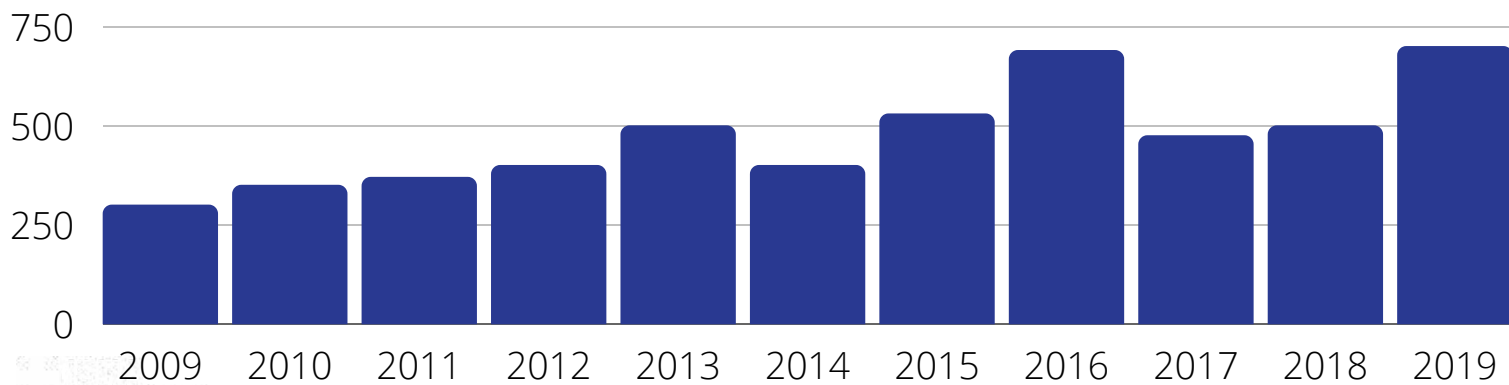
2025 - Asia

2026 - Europe

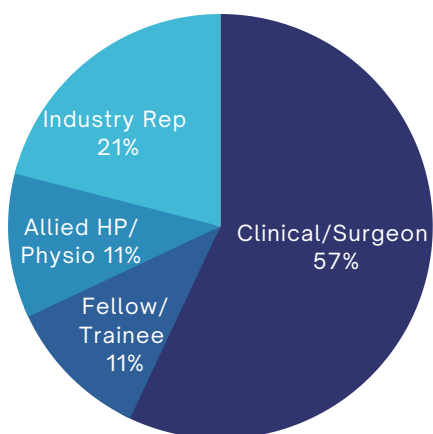


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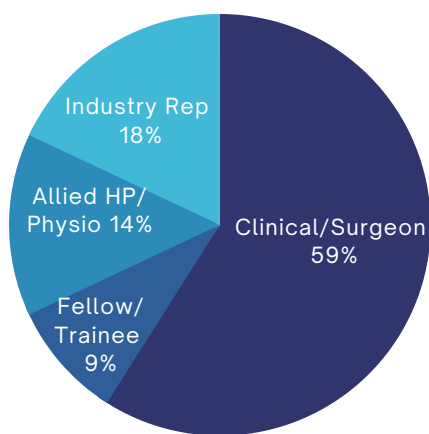
Registration Statistics



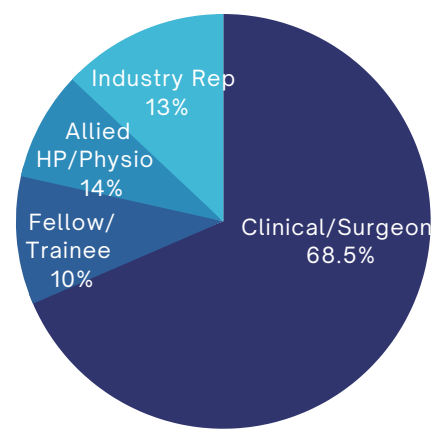
2017



2018



2019



from 34 Countries

from 36 Countries

from 53 Countries

Venue

We are delighted to be hosting ISHA 2022 at the Scottish Event Campus (SEC). Located just outside of the city centre in the west end of Glasgow, the Scottish Event Campus is a unique, world-class conference venue. Combining passion, nation-wide partnerships and infinite flexibility, the SEC delivers events of all shapes and sizes to clients.

The SEC offers a variety of event spaces guaranteed to meet event requirements, with over 30 meeting spaces, 5 exhibition halls (22,000sqm) and 3 auditoria, making it a highly flexible meeting space.

ISHA 2022 will occupy 2 of the exhibition halls and meeting rooms around this area, with the exhibition, catering, ePosters and networking areas all located on the ground floor. Plenary sessions will be held in the Lomond Auditorium with parallel sessions being held in the adjacent session rooms, ensuring a steady attendee flow between the conference and exhibition space.

1st Floor
2nd Floor





Venue Location

The Scottish Event Campus is located just outside Glasgow city centre in the west end. The campus is accessible by numerous transport options and is a 5-10 min walk along the banks of the River Clyde from the city centre.

There are 1,500 hotel bedrooms onsite and a further 10,000 within 2km of the SEC, guaranteed to meet a variety of styles and price points.

The SEC is also located in one of 'Europe's hippest neighbourhoods'. Finnieston boasts some of Glasgow's coolest pubs, restaurants and greenspaces, providing excellent places to explore and network.

Glasgow Fast Facts

Glasgow is the largest city in Scotland with a population of almost 600,000.

Glasgow's underground railway system is the only one in Scotland, and the 3rd oldest in the world.

Some notable streets and landmarks include George Square, Sauchiehall Street and Argyle Street. Neighbourhoods include the West End with its shops, restaurants and hotels, and the Merchant Quarter.

Weather in October:
Highs around 55°F (13°F)
Lows around 47°F (8°F)

Theme And Key Programme Topics

Theme

Innovation, Training and Big Data

Key Programme Topics

1. Basic Science
2. Clinical Examination
3. Post Operative Management and Rehabilitation
4. Technology
5. Surgical Technique / Intervention
6. Outcomes



Important Dates

January 2022	Abstract Submission opens
February 2022	Call for ICLs distributed
March 2022	Invitation to Sponsor and Exhibit
March 2022	Registration opens
EXTENDED TO 30 APRIL	Abstract, ICL and Awards Submission closes
June 2022	Scientific Programme online
August 2022	Sponsorship & Exhibition technical manual available
31 July 2022	Early Registration deadline
1 August 2022	Sponsorship & Exhibition application deadline
September 2022	Standard Registration deadline
October 2022	Final Programme available online
12 October 2022	Physiotherapist/Return To Sport Pre Conference Course Industry Led Cadaveric Skills Training
12 October 2022	Exhibition set-up 07.00 - 20.00 (times are tentative)
13 October 2022	Exhibition open 09.00 - 18.00 (times are tentative)
14 October 2022	Exhibition open 09.00 - 18.00 (times are tentative)
15 October 2022	Exhibition open 09.00 - 11.00 (times are tentative)
15 October 2022	Physiotherapist/Return To Sport Practical Skills Hands On Instrucion Course (date tentative)
15 October 2022	Exhibition breakdown 11.00 - 23.59 (times are tentative)

Exhibit Packages

There will be an opportunity to exhibit at ISHA 2022. The industry exhibition area will be in Hall 2, located next to the registration area and close to the scientific meeting rooms. Food and beverages will be served in this area during the official breaks, along with the ePosters and JAM sessions.

Exhibition space will be assigned on a first come, first served basis. Please see the floor plan for numbered stand positions.

Option 1

- Pre-assigned exhibit space
- 3m x 3m shell stand (10ft x 10ft)
- Standard hall floor covering
- Electrical outlet
- 2 included registrations for exhibitor representatives
- Listing of company name on website, in the digital conference programme booklet and app (25-word maximum with company logo)
- Additional company representatives may be booked at an additional cost of USD 780 per person. A registration link will be sent to you to enable additional registrations at the exhibitor rate.

Option 2

- Pre-assigned exhibit space
- 3m x 2m shell stand (10ft x 6ft)
- Standard hall floor covering
- Electrical outlet
- 1 included registration for exhibitor representative
- Listing of company name on website, in the digital conference programme booklet and app (25-word maximum with company logo)
- Additional company representatives may be booked at an additional cost of USD 780 per person. A registration link will be sent to you to enable additional registrations at the exhibitor rate.

All custom build stands must only be of an upgrade system format and final approval must be provided by the venue. All plans must be submitted to ISHA for prior approval.

There will be limited storage facilities onsite.



Exhibition Layout



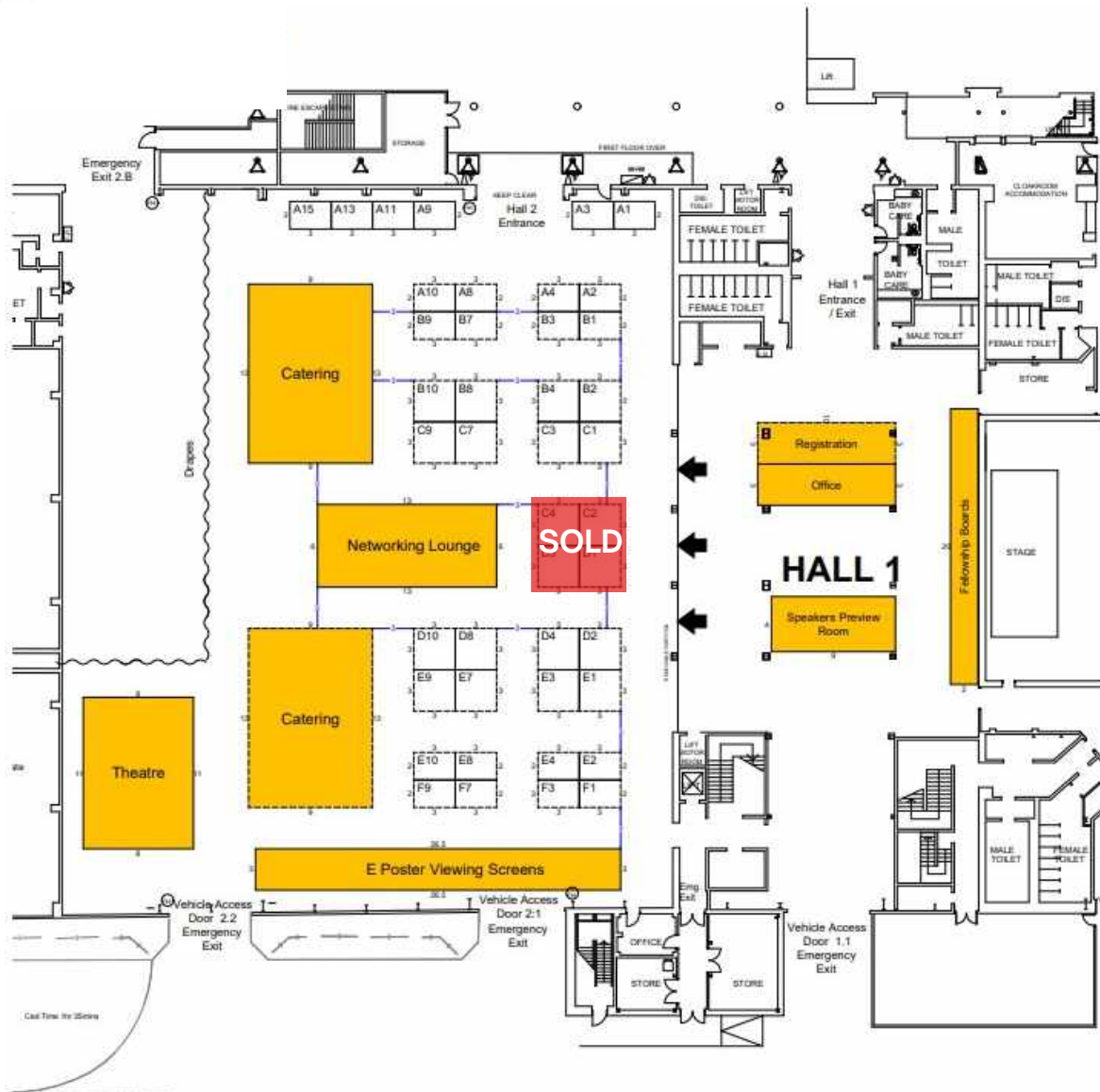
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Exhibition Fees

- Option 1: USD 9,000 per 10ft x 10ft/3m x 3M space
- Option 2: USD 8,500 per 10ft x 10ft/3m x 3M space*
- Option 3: USD 7,250 per 10ft x 6ft/3m x 2m space
- Option 4: USD 7,000 per 10ft x 6ft/3m x 2m space*

* must book a minimum of 3 unit blocks together to receive the discounted exhibition price.

Provisional Exhibition Layout Plan



There are many opportunities available for partnership with ISHA in support of ISHA 2022.

In addition to displaying your products in the industrial exhibition, companies can organise an industry sponsored workshop or practical skills session, provide grant support for scientific sessions or attendee bursaries or benefit from many other sponsoring opportunities.

Outlined are the sponsoring opportunities we think are likely to be of most interest to sponsoring companies. However, if you would like to discuss your specific objectives of engaging with ISHA as part of the 2022 ISHA ASM, please contact Angela Dowdells at the ISHA Conference Office at info@ishaconference.com.

EDUCATIONAL OPPORTUNITIES

Lunchtime session slots and rooms will be allocated on a first come basis. There will be a maximum of 4 parallel workshop slots available on each day. Each of the session rooms are identical in size, however two will be configured for cabaret set up and two theatre seating set up. Please advise of your preference when booking.

Industry Lunchtime Workshops - US 12,500 per workshop Thursday 13 October and Friday 14 October 2022

These lunchtime sessions provide an unrivalled opportunity for industry partners to showcase techniques or products used in hip preservation surgery, supported by key opinion leaders. Lunchtime sessions will be offered to all ASM attendees during the lunch break on Thursday and Friday.

As a sponsor, you will be provided with a meeting room to present a session of your choice. Lunch will be provided by the ASM registration fee for up to 50 attendees. Additional catering sponsorship is required for sessions of more than 50 attendees.

Slot duration: 50 minutes

NB: Workshop price includes 2 sponsor personnel inclusive registrations along with standard A/V. Additional A/V requirements and extra catering are at the expense of the sponsor.

Industry Lunchtime Interactive Workshops - US 17,500 per workshop Thursday 13 October and Friday 14 October 2022

These lunchtime sessions provide industry partners the ability to hold interactive, engaging workshops which allow the audience to “discuss” best practice, techniques and practices adopted in hip preservation surgery. Sponsors will have access to state-of-the-art “healthcare compliant” polling and Q&A technology to enable organisers to create a moderated programme to gather audience insights and facilitate interaction with the audience.

Lunchtime sessions will be offered to all ASM attendees during the lunch break on Thursday and Friday.

Sponsorship Opportunities

As a sponsor, you will be provided with a meeting room to present a session of your choice, use of audience engagement technology, standard A-V setup. Lunch will be provided by the ASM registration fee for up to 50 attendees. Additional catering sponsorship is required for sessions of more than 50 attendees.

Slot duration: 70 minutes

NB: Workshop price includes 2 sponsor personnel inclusive registrations along with standard A/V and the use of interactive voting technology, post event analytics and tech support during pre-planning and onsite. Additional A/V requirements and extra catering are at the expense of the sponsor.

Webcasting / Session Capture - US 15,000

It is unrealistic with the many time and resource demands on busy healthcare professionals that they are physically able to attend all scientific meetings. Often delegates experience scheduling conflicts with concurrent sessions they wish to attend or wish to return to and revisit the programme content at a future date.

ISHA launched their online learning platform in 2019 as a benefit to members as part of the Society's objective to share knowledge and learning opportunities beyond the dates of the Annual Scientific Meeting. It is our intention to video capture all ISHA 2022 official scientific programme sessions and make this content, along with presentations, ePosters and videos, accessible to all ISHA members in good standing and ISHA 2022 registered delegates in the "ISHA Academy" post ISHA 2022.

- Support will be recognised on the ISHA 2022 Academy Library with "Supported by . . ." and the company logo only, with a hyperlink to your website
- Supporter will be permitted to include a promotional video or Lunchtime Workshop content within the ISHA 2022 library (subject to content approval by the ISHA Education Committee)
- Supporter logo will be displayed on banner promoting the ISHA Academy
- Acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Live Surgery / Re-Live Surgery Session - US 15,000 -20,000*

As an integral part of the scientific programme, we plan to include live surgery and live cadaveric technique sessions. Working with ISHA's technology partner Proximie, the Scientific Programme chair will agree with the sponsor, technique, to be carried out, scheduling and operating surgeon, to insure alignment with the overall program flow and content.

- Ability to select session moderator in discussion with Scientific Programme Chair
- Acknowledgement of support within the opening and closing session remarks
- Ability to propose technique carried out, in discussion with the Scientific Programme Chair.
- Acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

*Includes streaming costs using Proximie platform, excludes any faculty honoraria. Cost will be determined by the session duration.

Practical Skills Training Workshops - US 15,000 (per session) or "In Kind" Support Wednesday 12 October 2022 - PM

These afternoon sessions provide an opportunity for industry partners to support a workshop that allows delegates to focus on their practical skills. Practical skills workshops are always a popular choice for delegates and these afternoon sessions will provide sponsors the opportunity for 1 to 1 engagement with delegates.

Slot duration: 2 hours per session

- Acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Physiotherapy Training Day - US 10,000 Wednesday 12 October 2022 - Full Day

As an integral part of the programme, the full day physiotherapy training day will take place on Wednesday 12 October 2022.

NB: Workshop price includes 2 sponsor personnel registrations to attend the Wednesday Workshop.

- Acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

BRANDED ITEMS

These items will be produced, organised, and distributed by ISHA. They will be inserted, as appropriate, into the delegate materials.

Lanyards - US 4,000

A great opportunity to stand out from the crowd. The lanyards will be distributed to delegates at the time of registration. The lanyards will be sourced and be supplied by ISHA.

Supporter will receive the following visibility:

- Lanyard will carry the Supporter and ISHA logos (one colour logo)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Hotel Key Cards - Contact to discuss

Hotel room key cards with company logo. The hotel key cards will have the company logo on one side and will be distributed to delegates on check in at the official conference hotel. The key cards will be sourced and be supplied by ISHA.

Supporter will receive the following visibility:

- Registered ISHA delegates at the HQ hotel will receive room key cards carrying the Supporter logo / artwork
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Notepads and Pens - US 6,000 (ISHA to provide items) - US 3,000 (Supporter to provide items)

The Notepads and Pens will bear the supporter's name/logo and will be distributed in the participants' delegate bags. A highly usable item. The items can either be supplied by the Supporter or sourced and supplied by ISHA. If company supplied, the notepads will have to be approved by the ISHA Conference Organisers, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

The Supporter will receive the following visibility:

- Company logo on the front cover of notebook and on pen (one colour logo)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Delegate Bag - US 6,000 (ISHA to provide items) **- US 3,000 (Supporter to provide items)**

All registered attendees at ISHA 2022 will be provided with the conference bag, which will show both the Supporter's logo and the Conference logo.

If company supplied, the bags will have to be approved by the ISHA Conference Organisers, and it will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

The Supporter will receive the following visibility:

- Company and ISHA logo on the front of the bag (one colour logo)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Welcome Reception - US 15,000 (non-exclusive support)* **Thursday 13 October 2022**

The Welcome Reception will officially open the ISHA Annual Scientific Meeting in Glasgow during the early evening on Thursday. The reception will be held in the Science Centre, giving industry representatives and delegates a chance to mingle and network.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards in the Welcome Reception area
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

President's Dinner - US 20,000 (sole sponsorship or available for multi-sponsorship) **Thursday 13 October 2022**

On Thursday 13 October 2022 the ISHA President will host a dinner at Crossbasket Castle. All invited faculty, ISHA Board Members and guests of the ISHA President will be invited to attend.

NB: Priority application will be given to supporter interested in sole sponsorship

The Supporter will receive the following visibility:

- Attendance of up to 6 representatives at the Reception
- Promotional display banner at the venue (to be provided by Supporter)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

*Welcome drinks are being sponsored by Glasgow City Council

Joining Instructions with Industry Session Advertising - US 2,500 (exclusive support)

Before the ISHA 2022 Annual Scientific Meeting takes place, there will be a digital mailing to all the ISHA 2022 registered attendee database, with information relating to participation at ISHA 2022. This mailing is available for Sponsorship.

The Supporter will receive the following visibility:

- Supporter's logo/banner with hyperlink to website or preferred URL in the information mailing
- Inclusion of Supporter's advert to promote Workshop and/or exhibition presence in the information mailing
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Insert in Delegate Bags - US 1,500 each (non-exclusive support)

Inclusion of promotional material, such as leaflets and brochures, in the delegate bags. Please note that the material should be provided by Supporter and must be approved by the Organising Committee and the Secretariat and should be no larger than A4 x 4 pages in size.

The Supporter will receive the following visibility:

- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Morning & Afternoon Catering Breaks - US 5,000 per catering break (5 available)

Morning coffee and afternoon tea refreshments are provided for delegates in the exhibition area, giving them time to visit the exhibition stands.

If desired, the company also can provide logo cups and plates.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards on the refreshment stands
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board



Final Programme Advert

There are various advertising opportunities available in the printed meeting programme and conference app.

Full page colour advert in the conference programme and app - US 5,000 (non-exclusive opportunity)

1/2-page colour advert in the conference programme and app - US 2,500 (non-exclusive opportunity)

Please send any logo artwork (epg format) to email address: info@ishaconference.com no later than 1 August 2022.

Column Advertising Wraps - US 5,000 per column

The opportunity to brand a column within the high traffic area of the Registration Hall (Hall 1), supporters can promote their company and products to every delegate as they pass through this area as they move between session rooms and the exhibition area. Art work to be provided by the supporter (epg format) and sent to email address: info@ishaconference.com no later than 1 August 2022. The ISHA 2022 will arrange for the wrap to be produced and mounted onsite.

The Supporter will receive the following visibility:

- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Charging Station - US 2,500 (exclusive support)

Charging station provide attendees a quick place to charge their mobile devices, laptops, and tablets that are about to run out of battery power.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards at the Charging Station
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

EPoster and Video Viewing Area - US 4,000 (exclusive support)

An ePoster and video viewing area will be sited within the exhibition area. Delegates will be able to view latest research and best practices of submissions accepted for presentation as ePosters or videos.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards at the viewing area
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Speakers' Preview Room - US 2,500 (exclusive support)

Facilities for presenters and chairs will be provided in Hall 1 of the SEC for speakers and abstract presenters to check their presentations.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards in this room
- Supporter can provide branded mouse mats
- Supporter's logo can be placed on computer screen savers
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

JAM Session Theatre - US 5,000 (exclusive support)

New for 2022, the JAM free paper sessions will see research papers being presented in an elevator-pitch style of just one minute. The theatre will be located within Hall 2 (exhibition area) with JAM sessions running during the am and pm breaks. These sessions will be 1 minute, 1 slide sessions.

The Supporter will receive the following visibility:

- Company pop up banner displayed in the area (to be produced by Sponsor)
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Brain Date Lounge - US 5,000 (exclusive support)

A networking lounge will be located within Hall 2 (exhibition area) with topic discussion tables available to be booked by delegates for slots of 30 minutes to schedule informal discussion groups of up to 10 people on a topic of their choosing. This is a low-tech area with the focus being on small group discussion.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on tent cards on each table
- Company pop up banner displayed in the area (to be produced by Sponsor)
- Ability to place company literature on each table
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Sponsorship Opportunities

Room Drops - US 2,750 (non-exclusive support) per drop

Around 350 rooms are being held by the ISHA 2022 official accommodation provider at 6 official ISHA Conference Hotels. Arrange for a target room drop. Sponsor to provide literature/room drop item.

The Supporter will receive the following visibility:

- Item delivered to each delegate hotel room within the official conference housing block
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Email Blast - US 1,500 per mailing (non-exclusive support / maximum of 5 available)

Customise an html email blast promoting your participation at ISHA 2022 directly to the ISHA 2022 registration database and ISHA membership. Copy must be submitted by 1 September 2022. If material not submitted, e-Blast will be forfeited and no refunds will be provided.

The Supporter will receive the following visibility:

- Dedicated marketing communication to targeted professionals
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Floor Vinyl Advertising Decals - US 5,000 (exclusive support)

Floor decal stickers will be used on the carpet of the aisles of hall 2 to help guide delegates around the exhibition area. This is the opportunity for the supporter to have their brand visible every at every step as delegates make their way through the exhibition area. Art work to be provided by the supporter (epg format) and sent to email address: info@ishaconference.com no later than 1 August 2022.

The Supporter will receive the following visibility:

- Supporter's logo on decal stickers dotted though out hall 2 exhibition area.
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Hand Sanitising Stations - US 2,500 (exclusive support)

Strategically placed hand sanitising stations will be available through out the conference area, allow delegates to help provide an added level of safety for delegates as they move between conference areas.

The Supporter will receive the following visibility:

- Company logo and acknowledgement on display boards at each sanitising station.
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

NON - COMMERCIAL SUPPORT

Unrestricted Grant Support - US 25,000 – US 50,000

ISHA 2022 organisers invite companies to support the presentation of scientific excellence in hip arthroscopy, hip surgery, preservation and rehabilitation. We encourage unrestricted grant support to enable ISHA to offer funding grants in support of world leading faculty attendance and support for professionals in training. Please contact the ISHA 2022 Conference Office if you would like to discuss this opportunity further.

The Supporter will receive the following visibility:

- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

Unrestricted Educational Grant for Instructional Course Lecture - US 4,000 per session (Educational Grant support opportunities are only open to companies holding lunchtime workshops)

The ISHA 2022 Scientific Program will include Instructional Course Lectures, around the Key Program Topics, these sessions will be 1.5 hour duration, which will include a keynote presentation, supporting topic related presentations by eminent experts, case presentation and interactive discussion on the topic.

These seminars will be submitted and invited by ISHA 2022 Scientific Committee and may be supported by an unrestricted educational grant from Industry. Companies providing an educational grant will have no input in the programme structure, presentation topics or invited faculty.

Supporter will be:

- Acknowledged on a slide both at the beginning and at the end of the session
- An acknowledgement in the Supporters & Exhibitors list in the Final Programme
- Supporter's logo with hyperlink on ISHA 2022 conference website
- Supporter's logo with hyperlink on conference app
- Acknowledgement on Supporters & Exhibitors Acknowledgement Board

INDUSTRY HOSTED CADAVER LABS

We are pleased to offer companies the opportunity to hold their own hosted cadaver labs at ISHA 2022.

The Clinical Anatomy Skills Centre and the University of Glasgow are two of the options for state-of-the-art cadaver labs in Glasgow for companies who wish to host cadaver labs at ISHA 2022.

Lab sessions should not be held to conflict with ISHA 2022 Scientific Programme. We are therefore holding lab slots on

Tuesday, 11 October 2022

Wednesday, 12 October 2022 AM and PM

Saturday, 15 October 2022 PM

Each individual company will be responsible for inviting their own delegates and faculty, agenda and all other logistics. Once your session has been confirmed by ISHA, all arrangements are to be made directly with the cadaver lab team at the designated facility.

SCHEDULING OPTIONS AVAILABLE:

A. ALL DAY CADAVER LAB (9AM to 6PM)

Date(s) available: Tuesday, 11 October 2022 and Wednesday, 12 October 2022

B. FULL DAY CADAVER LAB – TWO SESSIONS

TWO X 4 HOUR SESSIONS 9AM TO 1PM AND 2PM TO 6PM

Date(s) available: Tuesday, 11 October 2022 and Wednesday, 12 October 2022

C. HALF DAY CADAVER LAB - AFTERNOON 4 HOUR SESSION - 2PM TO 6PM

Date(s) available: Tuesday, 11 October 2022, Wednesday, 12 October 2022 and Saturday, 16 October 2022

FACILITY OPTIONS AVAILABLE:

As each lab offers differing facilities and we recognise that each sponsor will prefer their own lab set up, ISHA will facilitate the initial contact between the sponsor and the lab administrators, and thereafter all discussions will be direct between the two parties.

The sponsorship fee to ISHA for holding a lab excludes the lab, specimen and equipment, catering, AV costs etc. These should be agreed and paid directly to the lab by the sponsor.

Full day / 2 x 4 hr lab session US 12,500

1/2 day / 1 x 4hr lab session US 8,000



Registration

Fee Categories	Early Rate (Before 31 July 2022)	Standard Rate (1 August - 23 Sept 2022)	Late & Onsite Rate (after 23 Sept 2022)
Member of ISHA*	USD 700	USD 835	USD 1,000
Non-Member	USD 1,000	USD 1,165	USD 1,305
Non-Member plus Annual Membership Fee package rate	USD 1,000	USD 1,200	USD 1,340
Resident/ Fellow**	USD 390	USD 445	USD 500
Allied Health Professional/ Physiotherapists	USD 365	USD 420	USD 475
PT Day Only	USD 155		

Exhibitor Personnel

Exhibitor*** (must present business card onsite)	USD 780	USD 780	USD 1,115
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The registration fee for participants includes:

- Admission to all scientific sessions*
- Admission to industrial exhibition
- Access to the ePoster area
- Meeting materials (digital)
- Meeting mobile app
- Catering during coffee breaks and lunches on the 13 and 14 October
- Welcome Reception

* Some sessions, such as the cadaver and practical skills sessions, may have limited places available. These will be available on a first come basis.

***Company representatives should contact your company Exhibit Manager / Conference Lead for access to the ISHA Exhibitor Registration Link.

* *Payment for 2022-2023 ISHA Member Dues is required in advance of meeting registration to receive ISHA Member meeting registration discount. Refunds for member discount cannot be given.*

** *Resident/Fellow Registrants must provide proof of status or a letter from your Residency/Fellowship Programme Chair to qualify for this rate.*

You can present this by:

- *uploading status document with your registration*
- *emailing document to registration@ishaconference.com prior to the 2022 Annual Scientific Meeting*
- *presenting onsite at badge collection.*

Previous ISHA ASM Exhibitors

We are very appreciative of the support received from industry at previous ISHA Annual Scientific Meetings.

We look forward to partnering with industry at ISHA 2022 for a superb meeting in Glasgow.

Previous ISHA Annual Scientific Meeting supporters include:



Application Procedure

To apply for exhibition space, please complete the enclosed application.

Return the completed application(s) in full to ISHA at info@ishaconference.com

All sponsorship applications must be received to ISHA by 1st August 2022.

Upon receipt of the completed sponsorship application, an invoice for payment will be issued.

Payments must be received in full.

On receipt of the signed and completed application, it is deemed binding and refundable only in accordance with the cancellation terms.



Exhibit Application

Exhibition Application Form

Application Deadline: 1 August 2022

Company Information

Please complete information as it should appear in all printed materials

Company Name:

Address:

City/State:

Country:

Postcode:

Telephone: +

Contact Information

Only individuals designated as the Exhibit Contact for ISHA 2022 will receive all exhibit related materials.

Contact Name:

Title:

Direct Phone: +

Email:

Secondary Contact Name:

Title:

Direct Phone: +

Email:

Exhibition Space Reservation

Please refer to the floor plan and indicate your top 4 exhibit choices. Also please indicate the number of exhibit spaces desired. Please refer to the Cancellation Charges in the Terms & Conditions.

1st Choice
Exhibit No.(s)

Price
(USD)

2nd Choice
Exhibit No.(s)

Price
(USD)

3rd Choice
Exhibit No.(s)

Price
(USD)

4th Choice
Exhibit No.(s)

Price
(USD)

Exhibit Space
Total Amount (USD)

Please return the Exhibit Application to the Executive Office before 1 August 2022. Upon receipt of the completed application, an invoice for payment will be issued. Payments must be received in full.

Contact ISHA 2022, Conference Office at info@ishaconference.com

Sponsorship Application

Application Deadline: 1 August 2022



Company Information

Please complete information as it should appear in all printed materials

Company Name:

Address:

City/State:

Country:

Postcode:

Telephone: +

Contact Information

Only individuals designated as the Sponsorship Contact for ISHA 2022 will receive all sponsorship related materials.

Contact Name:

Title:

Direct Phone: +

Email:

Secondary Contact Name:

Title:

Direct Phone: +

Email:

Sponsorship Reservation

EDUCATIONAL OPPORTUNITIES

Industry Lunchtime Workshops

- | | | | | | | | |
|--------------------------|---------------------|------------|--------------------|--------------------------|---------|--------------------------|---------|
| <input type="checkbox"/> | Thursday 13 October | USD 12,500 | Set Up Preference: | <input type="checkbox"/> | Cabaret | <input type="checkbox"/> | Theatre |
| <input type="checkbox"/> | Friday 14 October | USD 12,500 | Set Up Preference: | <input type="checkbox"/> | Cabaret | <input type="checkbox"/> | Theatre |

Industry Lunchtime Interactive Workshops

- | | | | | | | | |
|--------------------------|---------------------|------------|--------------------|--------------------------|---------|--------------------------|---------|
| <input type="checkbox"/> | Thursday 13 October | USD 17,500 | Set Up Preference: | <input type="checkbox"/> | Cabaret | <input type="checkbox"/> | Theatre |
| <input type="checkbox"/> | Friday 14 October | USD 17,500 | Set Up Preference: | <input type="checkbox"/> | Cabaret | <input type="checkbox"/> | Theatre |

- | | | |
|--------------------------|--------------------------------------|---------------------------------|
| <input type="checkbox"/> | Webcasting/Session Capture | USD 15,000 per session |
| <input type="checkbox"/> | Live Surgery Session | USD 15,000 - 20,000 per session |
| <input type="checkbox"/> | Practical Skills Training Workshop | USD 15,000 per session |
| | Wednesday 12 October 2022 - PM | |
| <input type="checkbox"/> | Physiotherapy Training Day | USD 10,000 |
| | Wednesday 12 October 2022 - Full Day | |

Sponsorship Application

BRANDED ITEMS

<input type="checkbox"/>	Lanyards	USD 4,000
<input type="checkbox"/>	Hotel Room Key Cards	To Discuss

Notepads and Pens

<input type="checkbox"/>	ISHA to Provide Items	USD 6,000
<input type="checkbox"/>	Supporter to Provide Items	USD 3,000

Delegate Bags

<input type="checkbox"/>	ISHA to Provide Items	USD 6,000
<input type="checkbox"/>	Supporter to Provide Items	USD 3,000

SPONSORSHIP ITEMS

<input type="checkbox"/>	Welcome Reception	USD 20,000
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ISHA President's Dinner

<input type="checkbox"/>	Sole Sponsorship	USD 20,000	<input type="checkbox"/>	Multi-sponsorship (cost to be advised, 4 max sponsors)
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Morning and Afternoon Catering Breaks

<input type="checkbox"/>	Thursday AM	USD 5,000	<input type="checkbox"/>	Thursday PM	USD 5,000
<input type="checkbox"/>	Friday AM	USD 5,000	<input type="checkbox"/>	Friday PM	USD 5,000
<input type="checkbox"/>	Saturday AM	USD 5,000			

Final Programme and App Advert (non-exclusive)

<input type="checkbox"/>	Full page	USD 5,000	<input type="checkbox"/>	Half page	USD 2,500
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<input type="checkbox"/>	Joining Instructions Sponsorship	USD 2,500		
<input type="checkbox"/>	Delegate Bag Inserts - each	USD 1,500		
<input type="checkbox"/>	Column Advertising Wrap	USD 5,000	<input type="checkbox"/>	Number of columns
<input type="checkbox"/>	Charging Station	USD 2,000		
<input type="checkbox"/>	EPoster and Video Viewing Area	USD 3,500		
<input type="checkbox"/>	Speakers' Preview Room	USD 2,000		
<input type="checkbox"/>	JAM Session Theater	USD 5,000		
<input type="checkbox"/>	Brain Date Lounge	USD 5,000		
<input type="checkbox"/>	Room Drop (Each Drop)	USD 2,750		
<input type="checkbox"/>	Email Blast (Each html)	USD 1,500		
<input type="checkbox"/>	Floor Vinyl Advertising Decals	USD 5,000		
<input type="checkbox"/>	Hand Sanitising Stations	USD 2,500		

Sponsorship Application

NON-COMMERCIAL SUPPORT

Unrestricted Grant Support

To Discuss

Educational Grant for Annual Scientific Meeting Session

Topic(s) of Interest: USD 4,000

Topic(s) of Interest: USD 4,000

Industry Hosted Cadaver Labs

All Day Cadaver Lab

Tuesday 11 October USD 12,500

Wednesday 12 October USD 12,500

Full Day Cadaver Lab - Two Sessions

Tuesday 11 October USD 12,500

Wednesday 12 October USD 12,500

Half Day Cadaver Lab - Afternoon

Tuesday 11 October USD 8,000

Wednesday 12 October USD 8,000

Saturday 15 October USD 8,000

Please return the Sponsorship Application to the ISHA 2022 Conference Office before 1 August 2022.

Upon receipt of the completed application, an agreement confirmation and invoice for payment will be issued.

Payments must be received in full.

Contact: ISHA 2022, ISHA Conference Office at info@ishaconference.com





13 - 15 OCTOBER, 2022
GLASGOW, UK

Cancellation & Refunds

Cancellation post contracting until 1 August 2022:

Cancellations and reductions will be subject to a 50% deduction of the total contracted costs and charges.

Cancellation after 1 August 2022:

Any cancellation or reduction after 1 August 2022 will be subject to 100% of the total contracted costs and charges.

Meetings & Social Activities

Sponsors and exhibitors must receive permission to hold any educational or social event (of any kind) taking place on the ASM meeting or shoulder dates in Glasgow. Please submit all requests to the ISHA Secretariat by 1 July 2022.

Exhibit Activities

Exhibitors are not permitted to broadcast live surgery or have lecture presentations within the exhibitor's exhibit space. Equipment may not be demonstrated, or machinery utilized in such a way as to give off noxious odours, fumes, dust or other material that is disruptive to the exhibits in general or neighbouring exhibit space. Noisy exhibits are prohibited. No sound amplification may be utilised in the exhibits, except by the use of individual earphones.

The exhibitor will be permitted to exhibit only products that are medically suited for the uses suggested by the exhibitor. Experimental products whose efficacy has not been determined or which are not commercially available will be permitted to be exhibited only when clearly identified as such.

Exhibitors are permitted to demonstrate equipment and to make informational presentations regarding products or services in a manner that assures all exhibitor personnel and attendees are within the exhibitor's exhibit space and not encroaching on the aisle or neighbouring exhibits.

The use of magicians, fortune tellers, dancers, puppet shows, games of chance, drawings or other entertainment of this nature is prohibited.



13 - 15 OCTOBER, 2022
GLASGOW, UK



Addresses & Contacts

ISHA 2022 Industry Office

Contact: Christine Graham
Email: info@ishaconference.com

ISHA Executive Office

Contact: Caroline Mackenzie
Email: caroline@isha.net
Tel: +44 (0)203 519 9427

www.ishasoc.net