















#### **Addresses & Contacts**

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www.ishasoc.net

## **ISHA 2022**

Physiotherapy and Return To Sport Education Day and Practical Skills Workshop Glasgow, UK 12 and 15 October 2022

## SPONSORSHIP PROSPECTUS





# **Invitation to Industry**

We thank the following organisations for their support of ISHA 2022







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### Why Engage With ISHA 2022

ISHA 2022 will be THE world meeting on hip arthroscopy and hip preservation for surgeons, scientists, researchers, allied health professionals, sports medicine professionals, physiotherapists and commercial organisations.

Face-to-face exposure, for the first time since 2019, with physiotherapy, sports injury and rehabilitation specialists as well as the physician community in one place.

Creates an opportunity to establish new relationships and catch up with existing customers.

ISHA 2022 will offer specific educational and hands-on practical skills training addressing Hip Injury and Return to Sport Rehabilitation from expert international instructors.

Provides your company and your products the visibility by supporting ISHA 2022, the premier international meeting dedicated to the latest practices for hip preservation and return to sport rehabilitation following hip injury.



#### **Dear Industry Partners**

We are delighted to invite you to join us as a partner for the physiotherapy and return to sport educational programme which will be held in conjunction with the 14th Annual Scientific Meeting of ISHA - The Hip Preservation Society (ISHA 2022), in Glasgow, UK. Due to the global Covid-19 pandemic, this is the first time since 2019 that international participants with an interest in hip preservation, hip injury rehabilitation and return to sport will be able to travel and come together to meet in person with local and national professionals, and participate in hands-on practical skills training at this premier international education programme focusing on hip rehabilitation.

The dedicated physiotherapy programme will be held alongside the ISHA 2022 Annual Scientific Meeting, enabling surgical and physiotherapy specialists to come together to discuss prevention and the importance of rehabilitation prior to and post hip surgery.

The physiotherapy focused educational programme will be held on Wednesday, 12 October 2022 at the Crowne Plaza Hotel Glasgow, adjacent to the Scottish Event Campus (SEC), which will be the host venue for the main ISHA 2022 Annual Scientific Meeting. The practical skills course will be held on Saturday, 15 October 2022 at a sports training facility within Glasgow.

Topics being addressed within the educational programme include:

- Extra-Articular Pathology of the Hip: Greater Trochanteric Hip Pain
- Extra-Articular Pathology of the Hip: Posterior Hip Pain
- Management Considerations with Dysplasia
- Rehabilitation Considerations about the Hip

The ISHA annual meeting is one of the most important and powerful concentrations of hip surgeons, hip preservation and rehabilitation professionals worldwide and constitutes a chance for bottom line networking and collaboration opportunities. The focused programme for the physiotherapy and rehabilitation community offers you an opportunity to engage specifically with the professional community that is of most relevance to you. It would be a great pleasure to welcome you amongst the supporters of ISHA 2022 Physiotherapy Programme in Glasgow and we look forward to discussing your requirements with you in the near future.

#### Warmest regards



Dr Allston Stubbs, MD ISHA President 2021 - 2022 ISHA 2022 PT Programme Co-Chair



Dr Michael L. Voight, PT



Ass Prof Amir Takla, PT ISHA 2022 PT Programme Co-Chair

### **About ISHA**

Our Society has been the creation of many individuals, each united by a common interest in the expanding arena of hip preservation.

Officially formed in Paris (France) in May 2008, ISHA's Founding Members represent but a few of the many individuals around the world who are interested in this evolving area of hip surgery. At its outset, hip arthroscopy attracted the surgical and scientific innovator, the clinician with an eye for the unusual idea.

Instrumentation was often handmade and company support was lacking. Now, training courses around the world are frequently oversubscribed, peer-reviewed publications are increasing in number and hip arthroscopic surgery is well established.

Over the years since its conception ISHA has formed an active physiotherapy community, for physiotherapists and sports injury practitioners who work closely with the surgical community. to ensure that rehabilitation is an integral component of patient treatment plans to ensure optimum injury prevention and rehabilitation outcomes.

ISHA's role is to provide a focal point for its further development, to be a Society whose vision is to be the premier international society for education and research in arthroscopic hip surgery, with the ultimate objective of improving patient outcomes.

#### www.ishasoc.net

### ISHA Annual Scientific Meetings 2009 - 2021

2009 - New York, USA	2014 - Rio de Janiero, Brazil
2010 - Cancun, Mexico	2015 - Cambridge, UK
2011 - Paris, France	2016 - San Francisco, USA
2012 - Boston, USA	2017 - Santiago, Chile
2013 - Munich, Germany	2018 - Melbourne, Australia
2019 - Madrid, Spain	2020 - Virtual
2021 - Las Vegas, USA (Combined with Ort	thosummit 2021)

### **Future ISHA Annual Scientific Meetings**

2023 - Africa 2024 - USA

### Important Dates

January 2022	Abstract Submission opens
February 2022	Call for ICLs distributed
March 2022	Invitation to Sponsor and Exhibit
1 March 2022	Registration opens
17 April 2022	Abstract, ICL and Awards Submission closes
June 2022	Scientific Programme online
August 2022	Sponsorship & exhibition technical manual available
31 July 2022	Early Registration deadline
1 August 2022	Sponsorship & exhibition application deadline
23 September 2022	Standard Registration deadline
October 2022	Final programme available online
12 October 2022	Display set-up 06.30 - 07.300 (times are tentative)
12 October 2022	PT Educational Programme 07.30 - 17.45 (times are provisional)
12 October 2022	Display breakdown 18.00 - 19.00 (times are tentative)
15 October 2022	Practical Skills Workshop 12.00 - 17.00 (times are provisional)

### PT Programme Sponsorship Opportunities

### **Sponsorship Packages**

There are many opportunities available for companies involved in hip and sports injury rehabilitation to support the ISHA Physiotherapy Programme and to participate at ISHA 2022.

Outlined are the sponsorship package opportunities we think are likely to be of most interest to companies wishing to align to the ISHA Physiotherapy Programme. However, if you would like to discuss your specific objectives of engaging with ISHA as a supporter of the 2022 ISHA Physiotherapy Programme, please contact Caroline Mackenzie at the ISHA Conference Office at info@ishaconference.com.

#### PLATINUM SPONSORSHIP PACKAGE (1 available)

- Table Top Display space at the Wednesday Physiotherapy Educational Programme
- Acknowledgement as sponsor of the Physiotherapy Faculty Dinner
- 1 invitation to attend the Physiotherapy Faculty Dinner
- 2 registrations to attend the Wednesday Physiotherapy Educational Programme
- 1 registration to attend the main ISHA Programme
- 1 registration to attend the Practical Skills Course (as an observer)
- Full Page Advert in the Physiotherapy Educational Programme
- Acknowledgement as a supporter in all ISHA 2022 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to conference website
- 1 invitation to attend the ISHA Congress Gala Dinner
- 1 insert in the Physiotherapy Educational Programme
- Recognition of support mentioned in the welcome and closing remarks

#### £3,000 (excl VAT if applicable)



### **Sponsorship Opportunities**

#### GOLD SPONSORSHIP PACKAGE (2 available)

- Table Top Display space at the Wednesday Physiotherapy Educational Programme
- Acknowledgement as sponsor of the Morning / Afternoon Refreshment Break
- 2 registrations to attend the Wednesday Physiotherapy Educational Programme
- Full Page Advert in the Physiotherapy Educational Programme
- Acknowledgement as a supporter in all ISHA 2022 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to conference website
- 1 insert in the Physiotherapy Educational Programme
- Recognition of support mentioned in the welcome and closing remarks

#### £2,000 (excl VAT if applicable)

#### SILVER SPONSORSHIP PACKAGE (4 available)

- 2 registrations to attend the Wednesday Physiotherapy Educational Programme
- Half Page Advert in the Physiotherapy Educational Programme
- Acknowledgement as a supporter in all ISHA 2022 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to conference website
- 1 insert in the Physiotherapy Educational Programme

#### £1,000 (excl VAT if applicable)

#### **BRONZE SPONSORSHIP PACKAGE**

- 1 registration to attend the Wednesday Physiotherapy Educational Programme
- Quarter Page Advert in the Physiotherapy Educational Programme or 1 bag insert
- Acknowledgement as a supporter in all ISHA 2022 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to conference website

#### £750 (excl VAT if applicable)

#### SUPPORTER SPONSORSHIP PACKAGE

- Quarter Page Advert in the Physiotherapy Educational Programme or 1 bag insert
- Acknowledgement as a supporter in all ISHA 2022 digital and printed materials
- Digital listing with logo in the Conference App with hyperlink to conference website

#### £500 (excl VAT if applicable)

### **Application Procedure**

#### **Application Procedure**

To confirm sponsorship support, please complete the enclosed application.

Return the completed application(s) in full to ISHA at info@ishaconference.com.

All sponsorship applications must be received to ISHA by 1st August 2022.

Upon receipt of the completed sponsorship application, an invoice for payment will be issued.

Payments must be received in full.

On receipt of the signed and completed application, it is deemed binding and refundable only in accordance with the cancellation terms.



### **Sponsorship Application PT Programme**

**Application Deadline: 1 August 2022** 

Please complete information as it should appear in all printed materials

**Company Information** 

	company Name:							
	Address:							
	City/State:	Country:						
F	Postcode:	Telephone: +						
	Contact Information							
(	Only individuals designated as the Sponsorship Contact for ISH.	A 2022 will receive a	all sponsorship related materia	ils.				
	Contact Name:	Title:						
[	Direct Phone: +							
E	Email:							
9	Secondary Contact Name:	Title:						
[	Direct Phone: +							
E	Email:							
On an analysis December is a								
	Sponsorship Reservation							
	PLATINUM SPONSORSHIP PACKAGE		£3,000 excl VAT					
	GOLD SPONSORSHIP PACKAGE		£2,000 excl VAT					
	SILVER SPONSORSHIP PACKAGE		£1,000 excl VAT					
	BRONZE SPONSORSHIP PACKAGE		£750 excl VAT					
	SUPPORTER SPONSORSHIP PACKAGE		£500 excl VAT					

#### **Terms and Conditions**

Please return the Sponsorship Application to the ISHA 2022 Conference Office before August 1, 2022.

Upon receipt of the completed application, an agreement confirmation and invoice for payment will be issued.

Payments must be received in full.

Contact: ISHA 2022, ISHA Conference Office at info@ishaconference.com

#### **Cancellation & Refunds**

#### Cancellation post contracting until 1st August 2022:

Cancellations and reductions will be subject to a 50% deduction of the total contracted costs and charges.

#### Cancellation after 1st August 2022:

Any cancellation or reduction after 1st August 2022 will be subject to 100% of the total contracted costs and charges.

#### **Meetings & Social Activities**

Sponsors must receive permission to hold any educational or social event (of any kind) taking place on the ASM meeting or shoulder dates in Glasgow. Please submit all requests to the ISHA Secretariat by 1st July 2022.

### **Display Activities**

Sponsors with packages that include display tables are not permitted to broadcast audio from their display area. You may provide pop up display banners to sit adjacent to the display space provided. Equipment may not be demonstrated, or machinery utilized in such a way as to give off noxious odours, fumes, dust or other material.

The sponsor will be permitted to display only products that are suited for the uses suggested by the sponsor. Experimental products whose efficacy has not been determined or which are not commercially available will be permitted to be exhibited only when clearly identified as such.

