

TORINO
AIRPORT



RACE 2024

Impact of seasonality – Torino Airport

Dubrovnik April 12, 2024

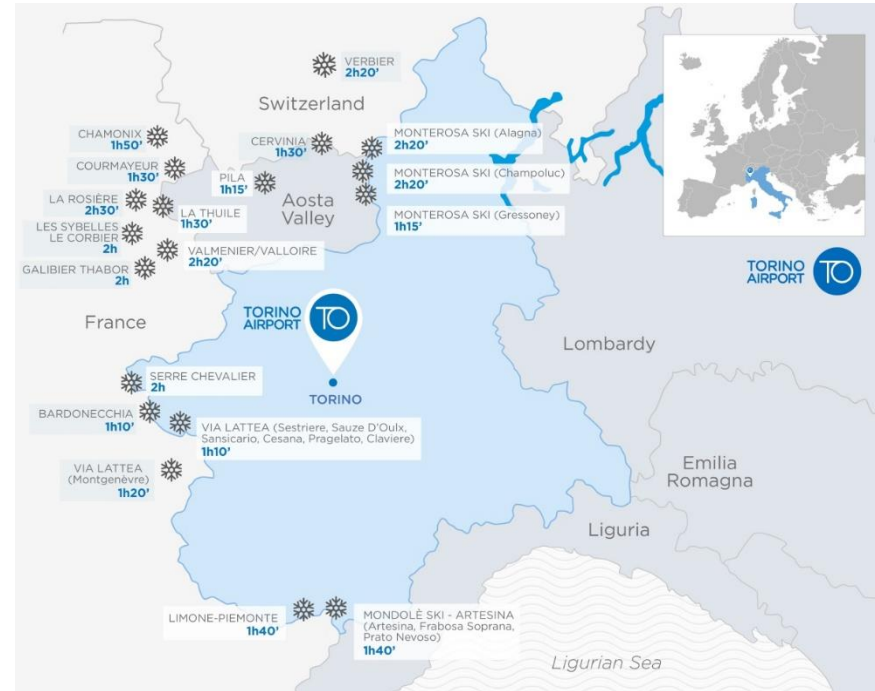


Since 2006 the Italian ski airport

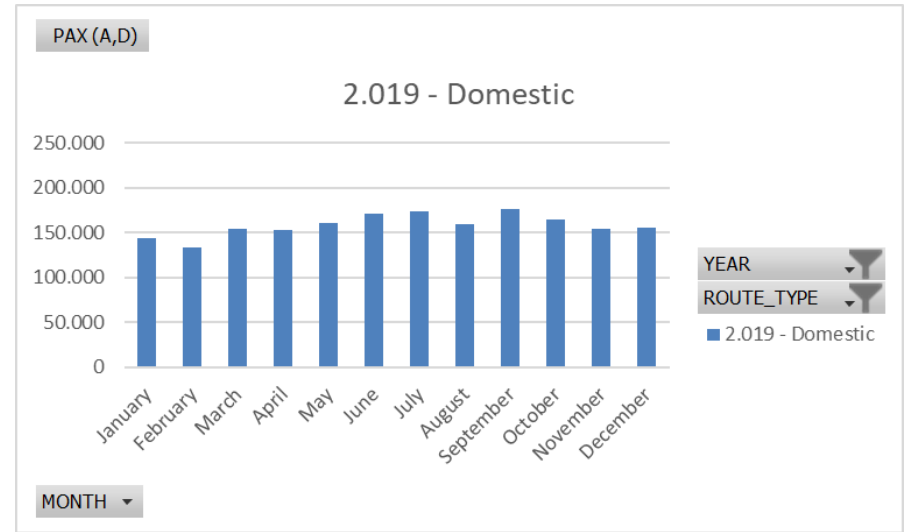
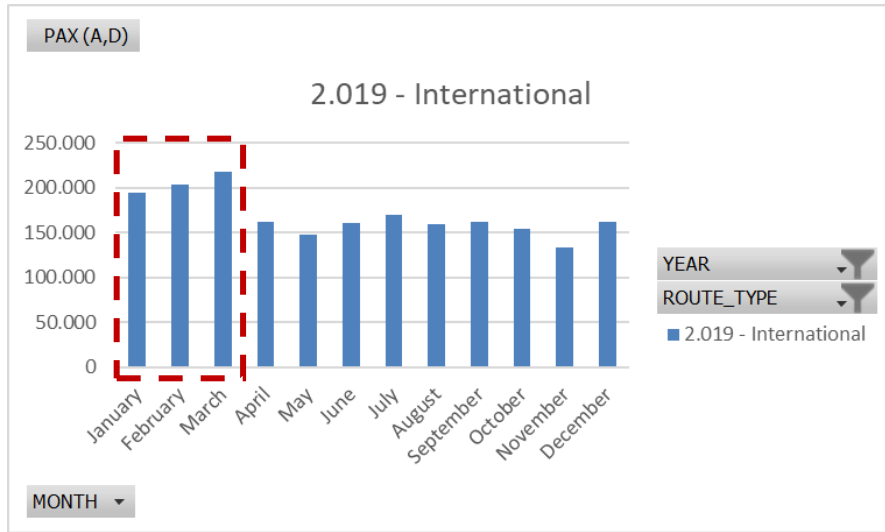


Since 2006 Winter Olympics Torino Airport has become an important **ski airport**. It is perfectly located to reach the best North West Alps' ski resorts.

In about 1 hour drive time tourists can easily get to all the **Piedmont** and **Aosta Valley** ski resorts and take advantage of 2,174 km of available ski slopes overall.



TRN Seasonality by month 2019 (before FR BASE)



Network portfolio following demand with year round flights (after FR BASE)

TORINO AIRPORT WINTER NETWORK 2023/2024

Valid from 29th October 2023 until 30th March 2024*

Fly from Turin all over the world through the HUBS of: Amsterdam, Casablanca, Frankfurt, Madrid, Munich, Paris CDG and Rome Fiumicino.

SCHEDULED FLIGHTS:

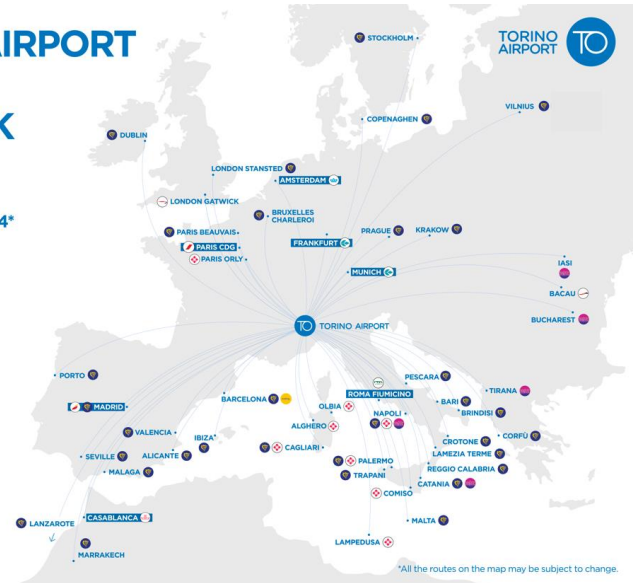


*All the routes on the map may be subject to change.

TORINO AIRPORT SUMMER NETWORK 2024

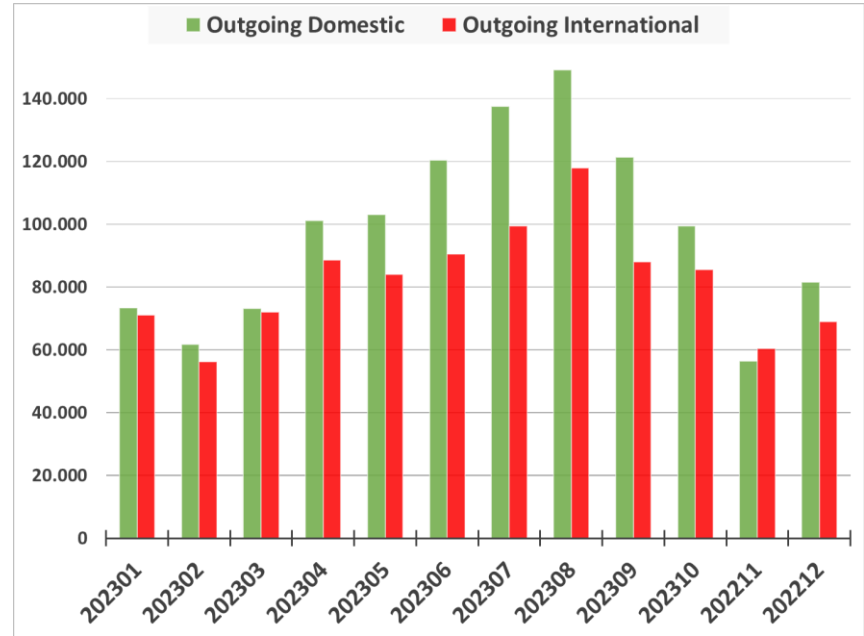
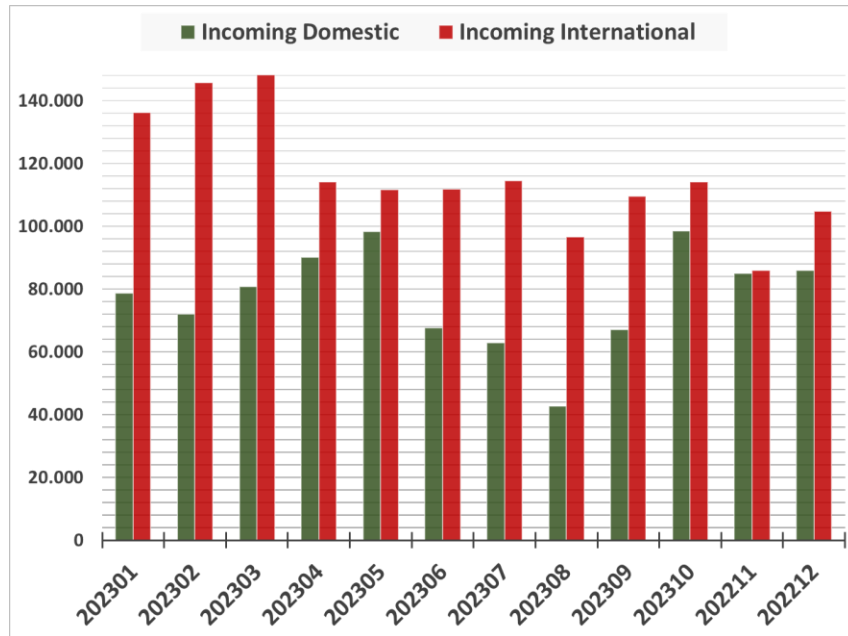
Valid from 31st March until 26th October 2024*

SCHEDULED FLIGHTS:



*All the routes on the map may be subject to change.

Seasonality by month and demand type



Strong seasonality still there on winter weekends but improved on yearly basis..

Torino Airport is still the most important Italian **ski airport** but:

- LCC BASE**

From November 2021 after Ryanair basing 2 aircraft new capacity has been offered to serve off winter peak foreign incoming demand and off winter peak Italian outgoing demand (on domestic and international flights)

- DESTINATION MARKETING**

The city has started promoting itself as an Italian destination also using major off winter peak events to attract visitors (Eurovision song contest in May, tennis ATP finals in November, UEFA women's champions league final in May, etc)

