



SPONSORING AND EXHIBITION OPPORTUNITIES

Why Support an Online Conference?

An online conference is similar to an event happening in a Congress Center; however, it provides many new opportunities. Attendees can easily join an online conference from anywhere in the world. The OnAir event platform offers an engaging conference experience – attend sessions, watch keynotes, explore networking opportunities and engage with exhibitors at their stands. The online world offers unlimited space to meet and interact via chat, video or live Q&A.

Cost-saving and budget control

Sponsorship packages offer you accurate budget control. All expenses related to the exhibition (set up & dismantling), staff travelling, accommodation and food are no longer an issue.

Flexibility and customization

An online conference will elevate your brand visibility and engage audience through customized virtual environment which reflects your company identity. Do you have any idea or thoughts you would like to implement? Let us know and we will try to find a solution which meets your expectation.

Opportunity to expand reach and lifespan of shared content

The remote conference reduces ancillary expenses related to an in-person event making attendance more accessible to the community. Share with attendees your company materials such as videos, handouts, demos, URLs or PDFs which will be available during and after the conference.



Why Support an Online Conference?

Engagement

The online conference can offer many tools which ensure interaction with attendees - live Q&A, polls, gamification, virtual networking functions, live, scheduled, or ad hoc meetings as well as your company materials available at your stand.

Accessible & Environmentally friendly

Attendees can join the conference from their homes or offices which makes it accessible for wider audience (people with disabilities, parents with small children, etc.). With no need to travel to the venue, the carbon footprint is reduced which helps our environment

Comprehensive data analytics and reports

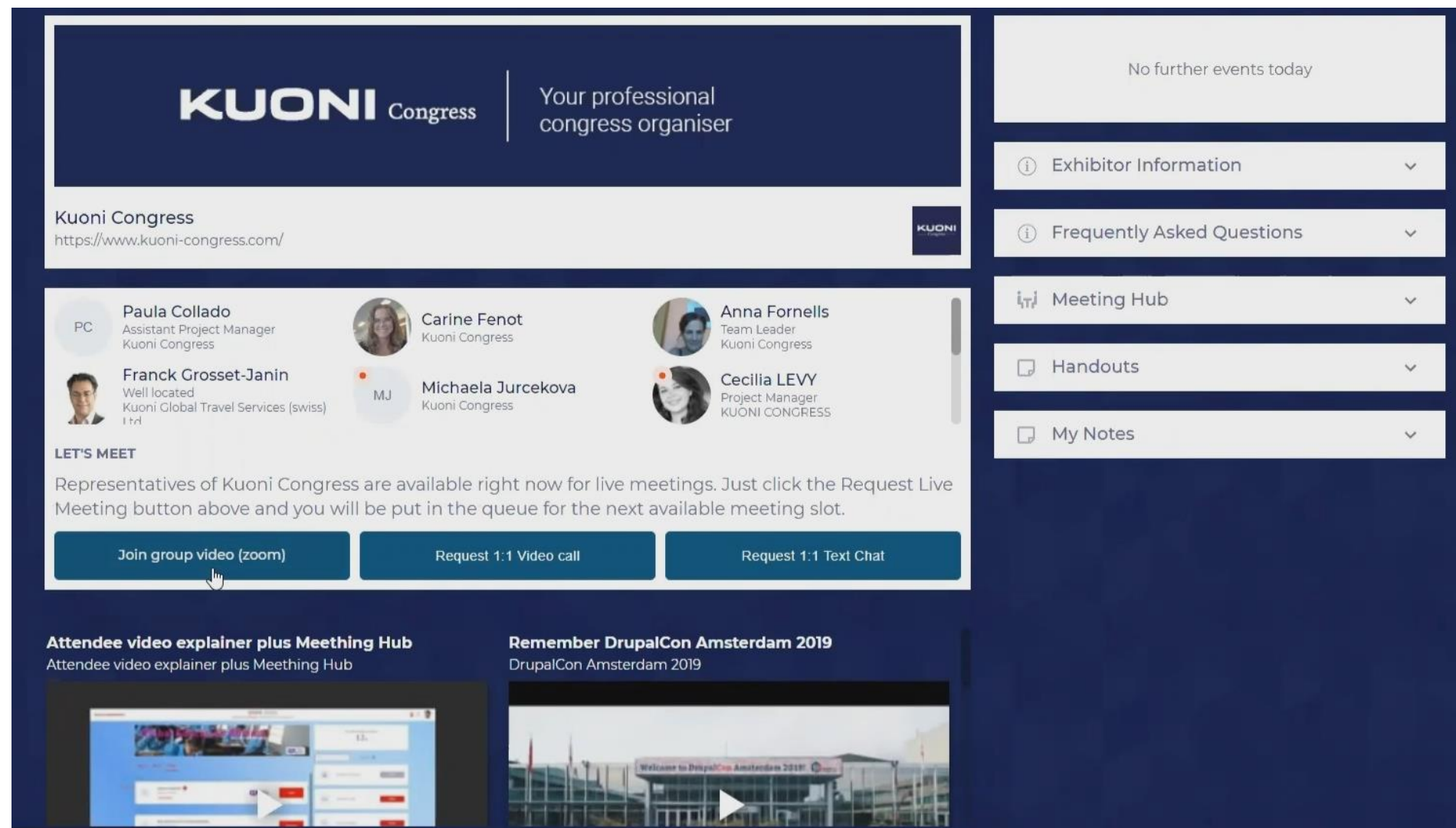
Data analysis is crucial to develop and evaluate every business. You will gain important insights about the attendee's journey – who visited your stand, and the level of interaction (requested meetings, viewed videos, downloaded content, etc.) If you organize a demo/session, you can collect valuable data via Q&A.



1. Virtual Exhibition



Our platform will allow you to have your **own virtual exhibition** section to increase your visibility, to interact with the attendees, and share brochures. Based on the same format as an in-person meeting, you will be able to **be in contact with attendees** via **video-call** or via **discussion in a chat room**.



This includes:

- 1 side bar in the exhibition platform with your logo, company details
- Possibility to share PDFs, brochures, flyers and videos of your company
- Possibility to interact personally with delegates based on their request. Possibility to extend these meetings in the Meeting Hub
- 1 registration full week to EAS 2021 as representative. (Possibility to register more people as representative on the stand. Any type of registration gives you access to the whole conference).



NOTES

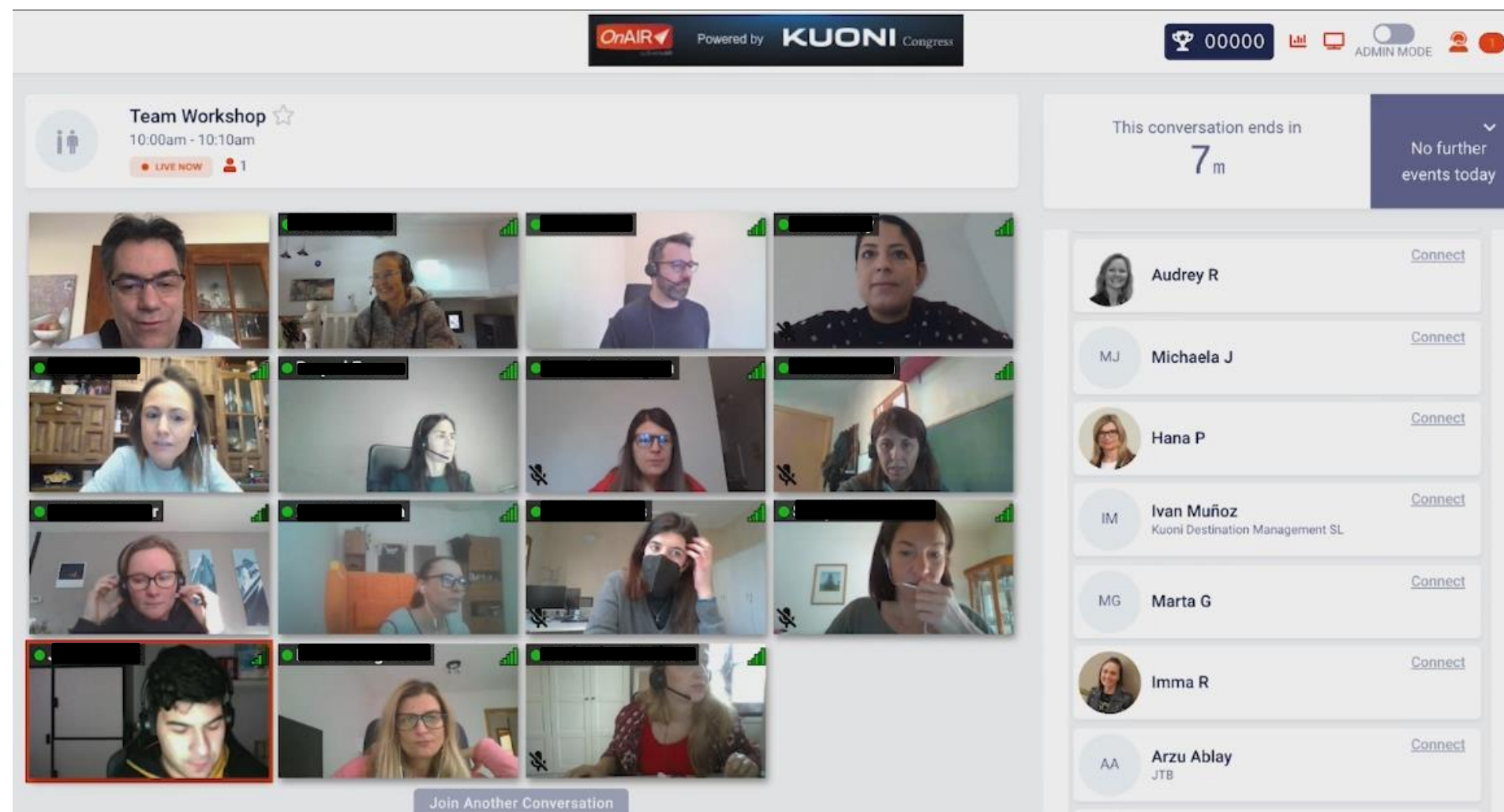
- **Offered** to any regular partner (*if you have exhibit at least twice the 3 past years*)
- **50% off** for new partner, until April 30th 2021

1.000 €

2. Sponsor Session



Share your latest news with the attendees by having a talk/ presentation during a dedicated session.



This includes:

- 15 to 30 minutes presentation (webinar or workshop format)
- A communication to promote the session. Details will be emailed to attendees including the company logo
- 2 registrations full week to EAS 2021 Annual Meeting
- Possibility to have your company's background while presenting
- 1 text notification (up to 280 characters) push message sent through the platform (1x)

NOTES

- The session will be subject to approval by the Organizing Committee.
- Sponsor presentations can take place during lunch time slots, early morning or on the evening
- Session schedule to be determined based on availability and scientific program and on a "First signed, First served basis".

1.500 €

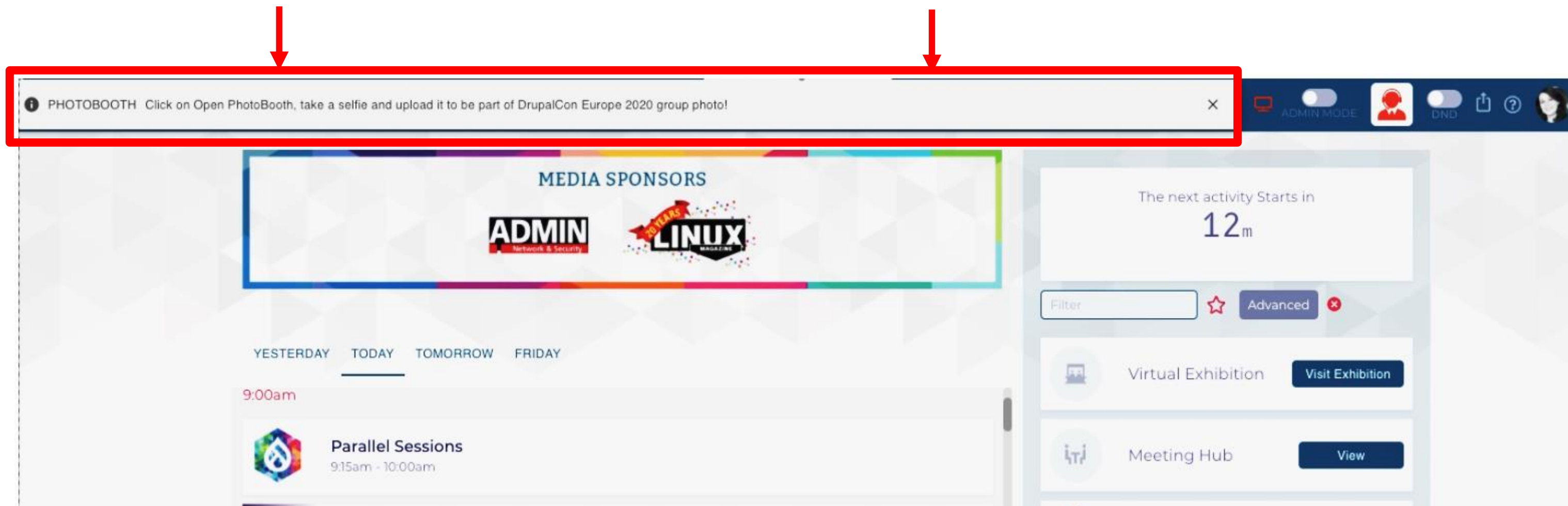
3. Push Message Virtual Platform



Post a push notification, displayed to all attendees through the OnAir platform for any important message you want to send. The message will appear at the top of the platform visible to all attendees.

This includes:

- 1x communication per day (maximum 3 in total)
- Up to 280 characters



500 €

4. Relaxation Time



Take the opportunity to sponsor a special activity and offer **creative and innovative session** to delegates during virtual conference.

Special activities?

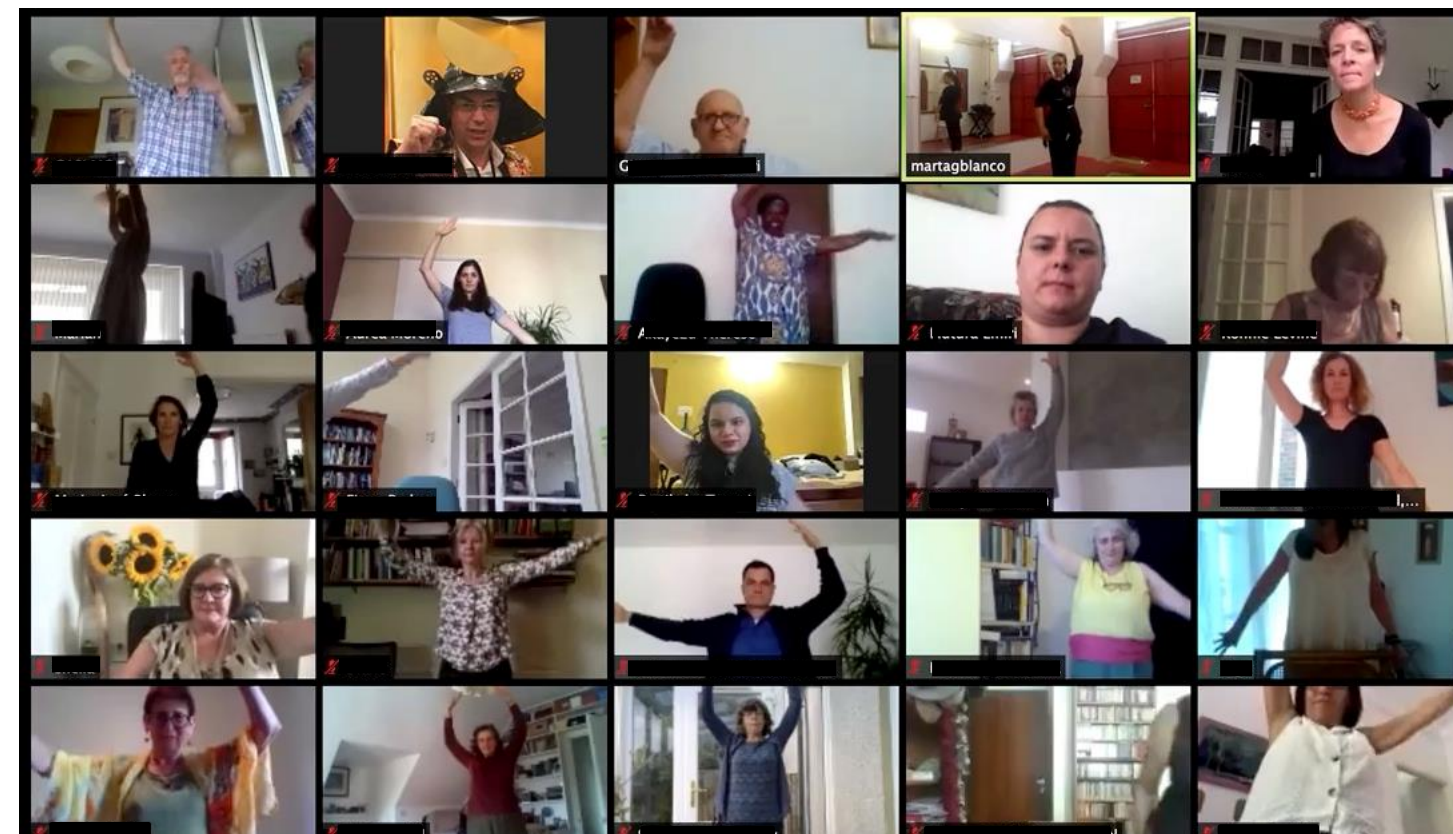
These inspiring and positive gatherings will be unforgettable for all delegates. It will give the perfect occasion to introduce delegates to any new practices for their health benefits or just some relaxation and fun during their working virtual experience. We can already suggest some examples, but any ideas you may have are welcome.

Well-being session:

- Yoga session
- Dance class

For Entertainment:

- Mentalist show

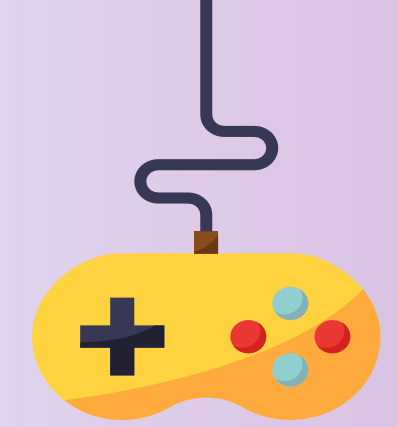


Each of the social activities will include:

- Your company logo on communications sent to delegates
- Your company logo or “Sponsored by” on social activity information
- Possibility to have your own company background while presenting your activity

From 500 €

5. Gamification



Gamification is a **game where attendees can win points by reaching different types of goals**. It is all about activities, quests, and games to encourage attendees to interact in many ways. The best gamers will win prizes, which gives even bigger motivation for attendee to participate.

Set up your own goal

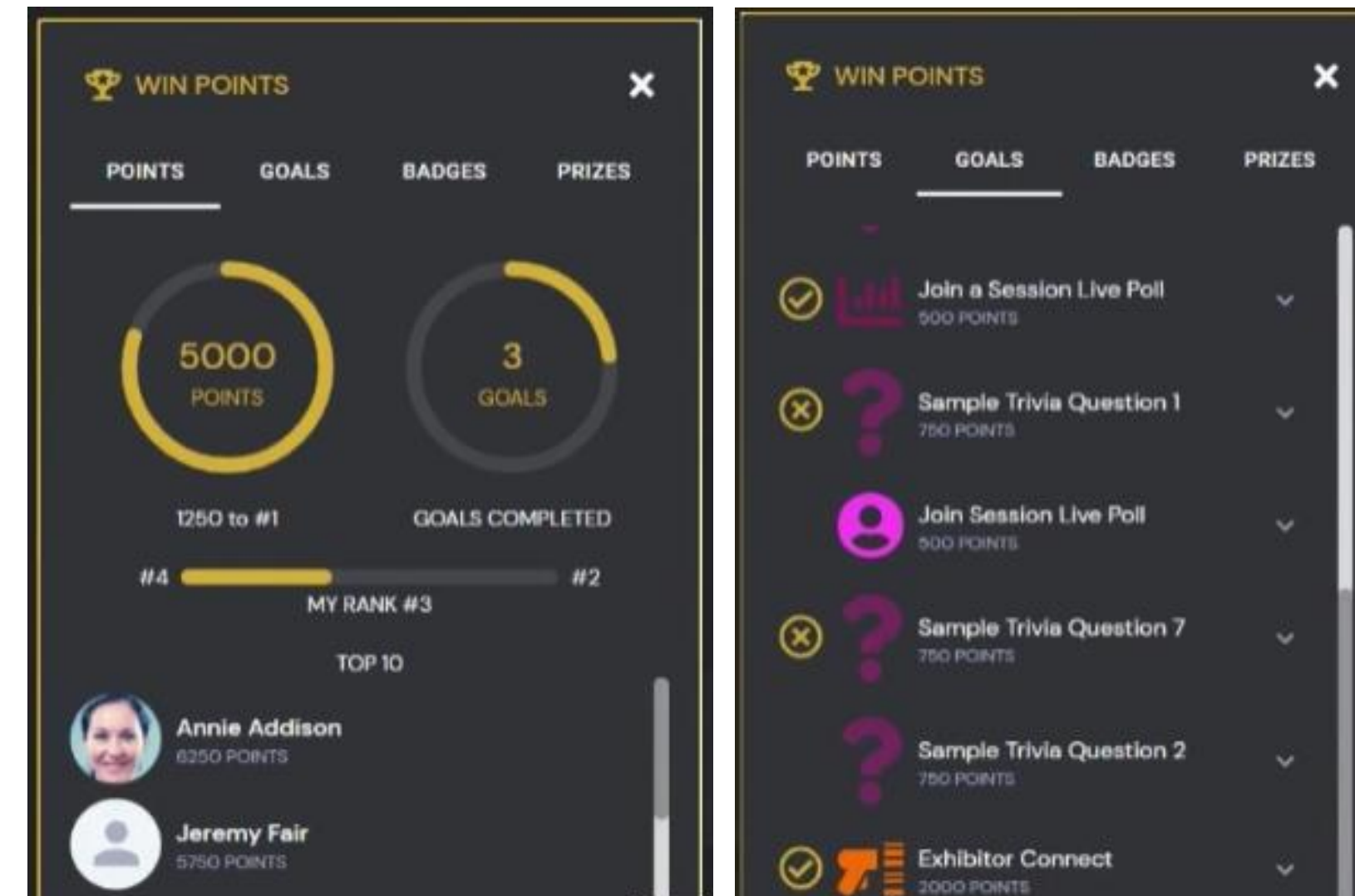
Your goal can boost attendee engagement at your stand, by strengthening their motivation to visit you or get more information about your company.

→ Ask a trivia question about your company and motivate attendees to visit your stand. or even talk to one of your representatives in order to find the correct answer.

Offer one of the prize to win

You are also welcome to offer one of the prize to win. It allows you to remain in participants' mind even longer.

→ It can be a training course, a book, a mug, etc. Everything will be much appreciated (as long as it can be sent by email or shipped).

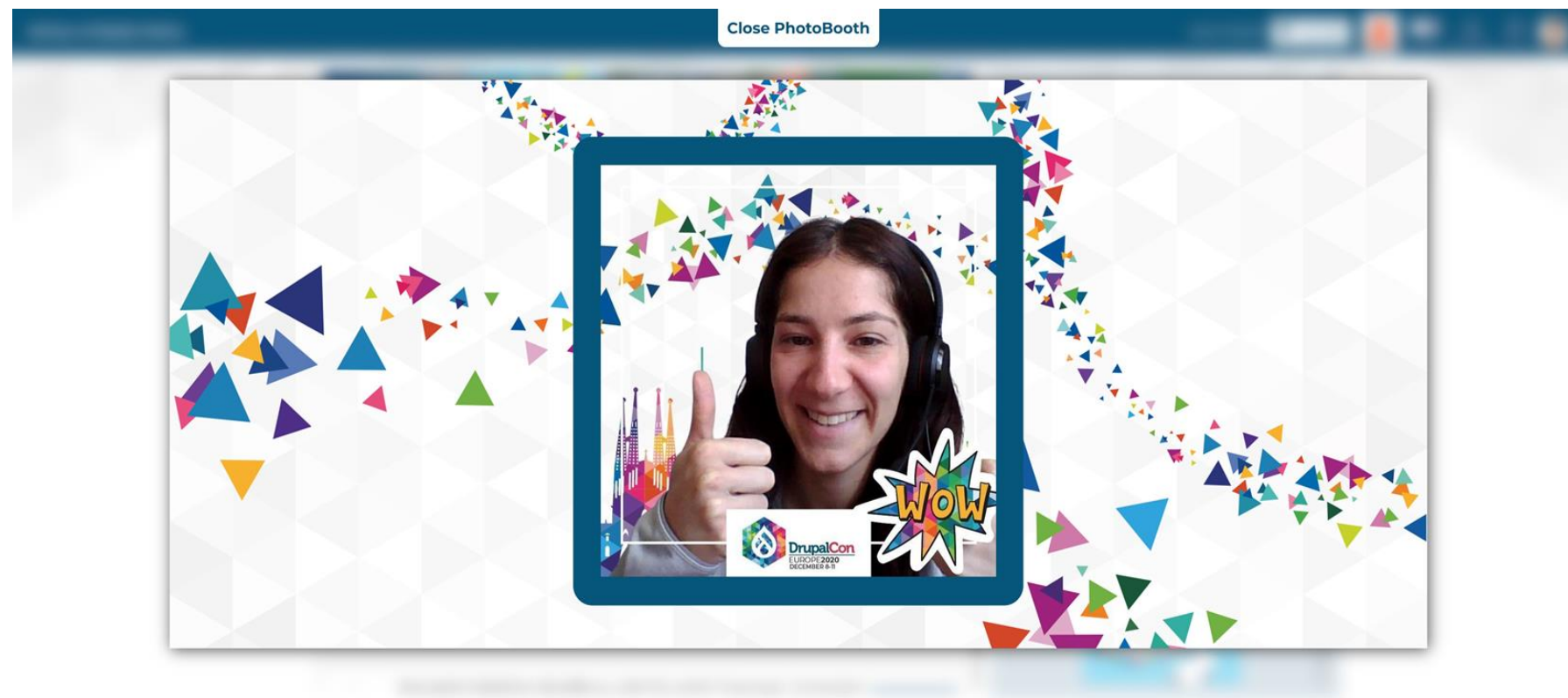


500 €

6. Virtual Photobooth



Don't let the virtual conference be memoryless and give attendees a reason to smile! Let this fun, customizable, fast, easy to use virtual photobooth, help you create social content, engagement and increase your brand visibility and awareness while fostering the cohesive atmosphere of an in-person event.



This includes:

- Your company logo or “Sponsored by”, on photobooth promotion sent to delegates
- Package of up to 4 000 virtual photos
- Customization of the photobooth according to your branding including EAS2021 official branding (virtual background, frame, stickers)
- Access possible to the photo gallery (upon consent of participants) after the event
- 2x text notification (up to 280 characters) pushed through the platform

NOTES

- Only selfies are possible
- Position of the photobooth to be discussed on demand

2.600 €

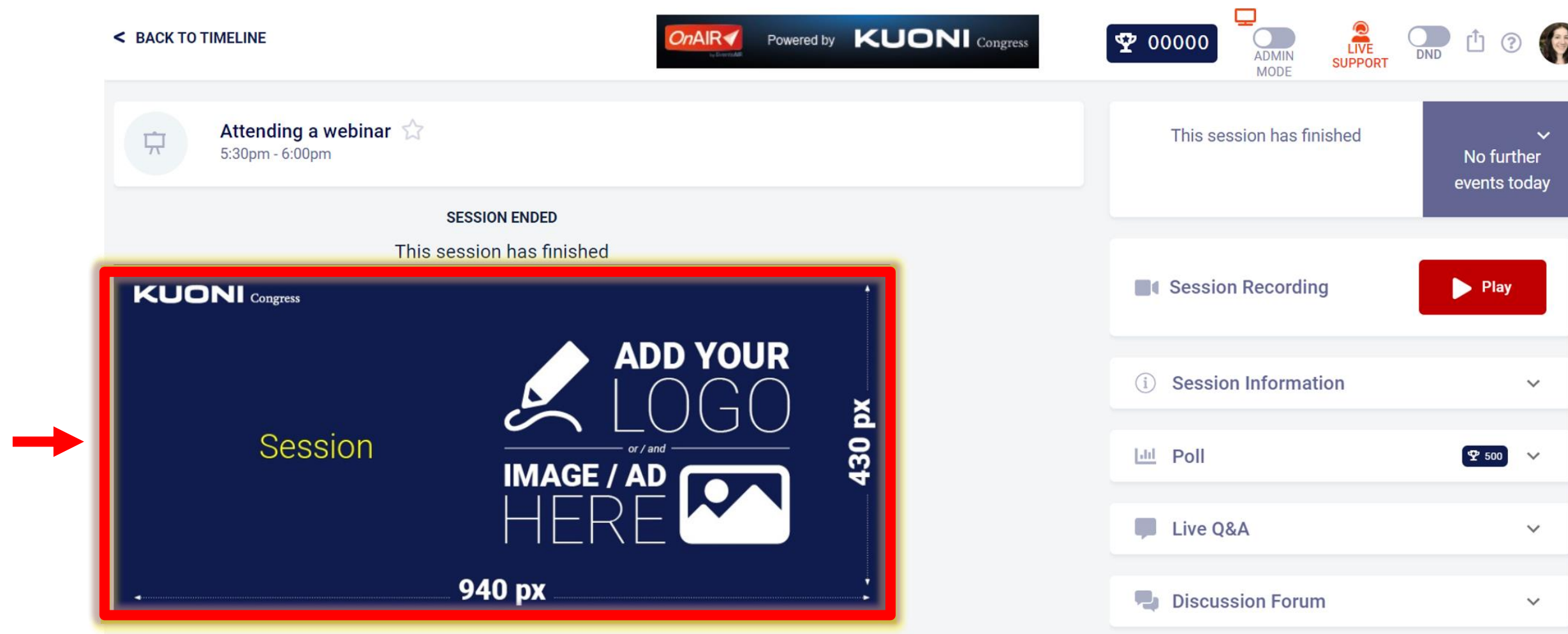
7. Session Advertisement



The session advertisement is the default image visible by every participant before entering a session, or when the session has finished.

This includes:

- 1 available per day (same for all the sessions)
- The default image will be designed by the EAS organizers, you will just need to provide us with your logo or image to be inserted.



← BACK TO TIMELINE

OnAIR Powered by KUONI Congress

00000 ADMIN MODE LIVE SUPPORT DND

Attending a webinar 5:30pm - 6:00pm

SESSION ENDED
This session has finished

ADD YOUR LOGO
or / and
IMAGE / AD HERE

940 px 430 px

Session Recording Play

Session Information

Poll 500

Live Q&A

Discussion Forum

1.500 €

8. Banner in the Interactive Programme (K-Programme®)



The Interactive Programme is an essential tool during the conference, and it is **seen by all the participants**. This programme is available on the EAS2021 website.

This includes:

- Full banner on the Interactive Programme
- Hyperlink to your company webpage



The screenshot shows the 'Interactive Programme' interface. At the top, there is a banner area with the EAS 2021 logo and the text 'INTERACTIVE PROGRAMME'. Below this, there are navigation tabs: 'Tracks List', 'Detailed Program', 'Authors List', 'Presentations List', 'Favorites', and a 'Back to website' button. The main content area is a grid showing sessions for Monday 29 June 2020, Tuesday 30 June 2020, Wednesday 1 July 2020, Thursday 2 July 2020, and Friday 3 July 2020. The grid is organized by time slots (8:00, 9:00, 10:00, 11:00, 12:00, 13:00, 14:00, 15:00, 16:00, 17:00, 18:00) and tracks (Taurus, Lyra, Orion, Canis Major). A red arrow points to a highlighted area at the bottom of the grid, labeled 'Your banner HERE'.

Track	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
Taurus			SS18a					SS18b		SS18c	
Lyra			SS19a					SS19b		SS19c	
Orion			SS11a					SS11b		SS11c	
Canis Major			SS14a					SS14b		SS14c	

1.500 €