



## Sunday 3 December

**08:30-14:00** Middle East Conclave (by invitation only)

**16:00-18:00** Kreston Board visit to the host firm's offices (by invitation only)

**19:00-22:00** Kreston Board dinner (by invitation only)

## Monday 4 December

**09:00-15:00** Kreston Board meeting (by invitation only)

**09:00-11:30** Global Audit Group leadership team meeting (by invitation only)

**09:30-12:00** Global Corporate Finance Group leadership team meeting (by invitation only)

**10:00-12:00** Developing your international marketing strategy (pre-registered delegates only)

**14:00-16:00** Building a compelling international brand (pre-registered delegates only)

**14:00-16:30** Global Indirect Taxes leadership team meeting (by invitation only)

**14:30-16:00** Global Tax Group leadership team meeting (by invitation only)

**15:30-17:00** Quality Group meeting (by invitation only)

**19:00-22:00** Welcome reception and dinner

## Tuesday 5 December

**08:00-17:00** Exhibitor stands open in the conference room's foyer

**08:20-08:40** Opening remarks

**08:40-08:50** Host firms' overview: Kreston Awni Farsakh & Co. and Kreston Menon

**08:50-09:05** Fireside chat with H.E. Helal Saeed Almarri, Director General of the Dubai Department of Economy and Tourism

**09:05-10:00** Client perspectives - working with international advisers



**10:00-10:20** Coffee break

**10:20-10:50** Kreston Global strategy update

**10:50-11:10** The Kreston Way - our international client management process

**11:10-12:30** Group discussions: implementing The Kreston Way for our international clients

**12:30-14:00** Lunch

**14:00-14:45** Group discussions: feedback and next steps

**14:45-16:30** Team building activity

**16:30-16:40** Conference wrap up and group photo

**19:00-22:00** Dubai Marina cruise with dinner

## Wednesday 6 December

**08:30-16:30** Exhibitor stands open in the conference room's foyer

**09:00-12:30** Global Group meetings: Audit, Corporate Finance, Indirect Taxes, Tax

**12:30-14:00** Lunch

**14:00-14:45** Kreston Futures Programme update

**14:45-15:30** ESG advisory committee update

**15:30-15:45** Conference wrap-up

**15:45-16:15** Networking coffee

**18:00 till late** Gala dinner & afterparty (pre-registered delegates only)

## Thursday 7 December

**10:00-15:30** Old Dubai tour with traditional lunch (pre-registered delegates only)

**10:00-13:00** Old Dubai tour without lunch (pre-registered delegates only)