

# **IUSTI EUROPE CONGRESS 2023** October 26-28

Grand Hotel Excelsior, Valletta, Malta



SPONSORSHIP & EXHIBITION PROSPECTUS



**"REACHING OUT TO THE HARD TO REACH"** 

## WELCOME TO IUSTI 2023!

SPONSORSHIP & EXHIBITION PROSPECTUS

Dear Business Associates,

The International Union against STIs (IUSTI) Europe, the Genitourinary clinic in Malta and the Maltese Association of Dermatology and Venereology would like to invite you to support the upcoming 36th IUSTI-Europe Congress, which will be held at the Grand Hotel Excelsior in Valletta, Malta, from the 26 to the 28 October 2023.

The theme of the congress "**Reaching out to the hard to reach**" refers to health policies for improving sexual health outcomes of socially disadvantaged groups.

Hard to reach populations are difficult for practitioners and researchers to access such as: "those who are disadvantaged and disenfranchised: the homeless and transient, chronically mentally ill, high school drop-outs, criminal offenders, sex workers, juvenile delinquents, gang members, runaways and other street people".

We need to reach out to the hard to reach in our communities, offering new intervention models and a patient-centred approach.

#### ABOUT IUSTI

The International Union against Sexually Transmitted Infections was founded in 1923 and it is organized on both a global and regional basis. It is the oldest international organisation with the objective of fostering international cooperation in the control of sexually transmitted infections including HIV/AIDS.



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The Scientific Committee is putting together a program of broad interest, focusing on STIs, genital dermatosis, public health concerns and debates on sexual health.

Dedicated symposia will be organised by ECDC, WHO, ILDS-IFD, BASHH and EADV.

The target audience consists of healthcare professionals & researchers, policy makers & community representatives working in the field of sexually transmitted infections, GUM, public health and dermatovenereology.

The congress also welcomes community engagement, extending participation to members of civil society organisations invited to take part to the discussion.

A basic and advanced STIs pre-conference course will take place before opening the congress, aimed at updating the training of junior doctors, general practitioners and other healthcare professionals.









# COMMITTEES

### Committee

**Congress President:** Dr Valeska Padovese, Dermatologist and Venereologist Consultant, Genito-urinary clinic, Malta

**Congress Vice President:** Dr Lawrence Scerri, Past Chair Dermatology and Venereology Department, Malta

**Secretary General:** Dr Tanya Melillo, Consultant in Public Health, Health Promotion and Disease Prevention Directorate, Malta

#### Local Scientific Committee:

Dr Donia Gamoudi, GUM Consultant, Genito-urinary clinic, Malta Dr Katya Muscat, GUM Resident Specialist, Malta

#### Chair- Local Scientific Committee:

Dr Michael Boffa, Chair of Dermatology and Venereology Department, Malta

#### Chair-International Scientific Committee:

Prof Henry De Vries, Dermatology and infectious diseases Consultant, Amsterdam Medical Center, The Netherlands



Dr. Valeska Padovese CONGRESS PRESIDENT



Prof. Henry De Vries SCIENTIFIC CHAIR











# **CONGRESS DETAILS**

### Date

26-28 October 2023

### City/country

Valletta, Malta

### **Congress venue**

Grand Hotel Excelsior Great Siege Road, Floriana FRN1810, Malta

### **Congress Agenda**

26 October 2023- 10:00- 16:00 - Basic & advanced course on STIs 26 October 2023- 10.00- 16:00 - Pre-conference ILDS Symposium 26 October 2023, 18.00- 21:00 - Opening ceremony 27 October 2023, 08.00- 18.00 - Congress scientific program 28 October 2023, 08.00-18.00 - Congress scientific program

### **Congress Language**

The official language of the congress is English. All abstracts and presentations must be submitted in English. No simultaneous translations will be available.

### Participants

An estimated 400, based on previous European editions.

### Hotel accommodation

A number of hotels, in different price ranges, will be selected. The online hotel booking module will be available on the congress website.

### **Target Audience**

The target audience consists of healthcare professionals & researchers, practicing physicians and diagnostic libertarians, policy makers & community representatives all working in the field of sexual transmitted infections, GUM, public health and dermato-venerology.

## SPONSOR CONTACT DETAILS

### **Congress Secretariat**

E-mail: iustimalta2023@gmail.com





### Platinum Sponsorship Package

- Educational satellite symposium 60 minutes within the Congress program during seated lunch ( no other concurrent events during same time) -Timing: Friday 27 or Saturday 28 October
- Company logo displayed on the event Website / app
- 6 promotional items to be included in delegate satchels
- 6 complimentary congress registration passes
- 6 complimentary networking reception tickets
- Opportunity to purchase registrations at discounted rate
- Stand space in a prime position
- Thank you to sponsor on congress website for a period of 3 months

Platinum Sponsor Package 20.000 EUR







### Gold Sponsorship Package

- Educational satellite symposium 60 minutes within the congress Program during seated lunch ( no other concurrent events during same time) - Timing: Friday 27 or Saturday 28 October
- Company logo displayed on the event website / app
- 4 promotional items to be included in delegate satchels
- 4 complimentary Congress registration passes
- 4 complimentary networking reception tickets
- Opportunity to purchase registrations at discounted rate
- Stand space in a prime position
- Thank you to sponsor on congress website for a period of 3 months

### Gold Sponsor Package 15.000 EUR





### Silver Sponsorship Package

• Satellite Symposium (45 minutes) within the congress program - Timing Friday 27 (morning or afternoon) or Saturday 28 October (Morning)

- Company logo displayed on the event website / app
- 3 promotional items to be included in delegate satchels
- 3 complimentary congress registration passes
- 3 complimentary networking reception tickets
- Opportunity to purchase registrations at discounted rate
- Stand space
- Thank you to sponsor on congress website for a period of 3 months

Silver Sponsor Package 10.000 EUR





### **Bronze Sponsorship Package**

• Satellite Symposium (45 minutes) within the congress program

- Timing Friday 27 (morning or afternoon) or Saturday 28 October (Morning)

- Company logo displayed on the event website / app
- 1 Promotional items to be included in delegate satchels
- 1 complimentary congress registration pass
- 1 complimentary networking reception ticket
- Opportunity to purchase registrations at discounted rate
- Stand space
- Thank you to sponsor on congress website for a period of 3 months

Bronze Sponsor Package 8.000 EUR





### Summary Table of Main Sponsorship Options

SPONSOR PACKAGE - Summary Table of Main Sponsorship Options	PLATINUM 20.000 EUR	GOLD 15.000 EUR	SILVER 10.000 EUR	BRONZE 8.000 EUR
Opportunity to host an Educational Satellite Event	Lunch time Symposium (60 minutes)	Lunch time Symposium (60 minutes)	Satellite Symposium (45 minutes)	Satellite Symposium (45 minutes)
Complimentary Congress passes	6	5	3	1
Exhibition Space	1	1	J.	1
Promotional items for inclusion in Delegate Satchels	6	4	3	I
Profile in the Congress Handbook	100 words	50 words		
Advert in the Congress Handbook	Full Page	Full Page	Half Page	Quarter Page



## **ADDITIONAL OPPORTUNITIES**

### IUSTI Congress Dinner Supporter- Saturday 28 October

- Company signage to be displayed in the gala dinner venue
- Thank you during opening speech

#### Congress Dinner Support - 6.000 EUR

### **IUSTI President's Dinner Supporter**

- Opportunity for promotion to world leaders and key speakers
- 2 tickets to the President's dinner

#### Iusti President Dinner Supporter: 5.000 EUR

### Morning /afternoon Satellite Symposium

- Room Rental and basic AV equipment and assistance
- Programme Printed and Handed Out
- Notification of the symposium through email alerts / notification via congress app
- Opportunity to provide your own signage at the symposium

#### Morning /afternoon Satellite Symposium 10.000 EUR





## **ADDITIONAL OPPORTUNITIES**

### Not-For-Profit Organizations/Associations

- Space for Rollup banner in the meeting's foyer area
- One complimentary congress registration pass

### Not-For-Profit Organization/Association Package 2.000 EUR

### **Additional Opportunities**

- Congress delegate satchels supplier 2.000 EUR
- Branded congress pens supplier 1.000 EUR
- Congress notebook with Company's Logo 1.000 EUR
- Flyer A4 insert in Congress delegate packs 800 EUR
- Half page advertisement in Congress handbook- **800 EUR**
- Full Page advertisement in Congress handbook- 1.000 EUR
- Webpage and Congress App Support 5.000 EUR









BRINGES





### Exhibition

- The price quoted below is per square meter floor space including 2 free exhibitor badges per day per 6 m2 and is for bare booth space only.
- Exhibitors are free to use their own booth materials and own booth construction crew.
- Floor space is available in units of 6 & 9 square meter.
- Location will be assigned on a first come first served basis.

### Exhibitor package

- Exhibition space of 9 sqm. (3m. width x 3m. depth)
- Logo and description of products / services in exhibitor catalogue
- 2 exhibitor name badges

#### Exhibitor Package : 5.000 EUR

Floor plan Exhibition will be available online and published on the congress website.













## **SPONSORSHIP APPLICATION FORM**

IPlease mark the event(s) you would like to sponsor and return to Congress Secretariat on e-mail: iustimalta2023@gmail.com

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Sponsorship Packages		Platinum	€ 20,000.00
		Gold	€ 15,000.00
		Silver	€ 10,000.00
		Bronze	€8,000.00
Additional Opportunities		IUSTI Executive Committee Meeting Supporter	€ 5,000.00
		IUSTI Networking Event Supporter (Opening Ceremony)	€ 5,000.00
		IUSTI President's Dinner Supporter	€ 5,000.00
		IUSTI Congress Dinner Supporter - Saturday 28th October	€ 6,000.00
		Poster Session Supporter	€ 5,000.00
		Best Poster Award Supporter	€ 5,000.00
		Morning / Afternoon Satellite Symposium	€ 10,000.00
		Non-For-Profit Organization/Association	€ 2,000.00
		Congress Delegate Satchels Supplier	€ 2,000.00
		Branded Congress Pens Supplier	€ 1,000.00
		Congress Notebook With Company's Logo	€ 1,000.00
		Flyer A4 Insert In Congress Delegate Packs	€ 800.00
		Half Page Advertisement In Congress Handbook	€ 800.00
		Full Page Advertisement In Congress Handbook	€ 1,000.00
		Webpage And Congress App Support	€ 5,000.00
		Sponsorship Support For Third Country National Delegates	€ 1,500.00
		Sponsorship Support For Third Country National Delegates	€ 1,000.00
		Exhibitor Package	€ 5,000.00
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## **SPONSORSHIP APPLICATION FORM**

### Sponsorship Application Form Continued...

Clearly fill in the details below and return to Congress Secretariat on email: iustimalta2023@gmail.comd together with the previous page duly filled in.

COMPANY:	
CONTACT PERSON:	
TELEPHONE NO.:	
INVOICE ADDRESS:	
E-MAIL:	
PO (if applicable):	
VAT NUMBER (EU Based Companies Only):	
TOTAL:	€

DATE:	
SIGNATURE:	

After the signed contract has been received by the congress organisers an invoice will be issued for a non-refundable payment of 50% of the total amount. The balance of the full payment is payable by the 1st September 2023. All cancellation requests must be submitted in writing. Cancellations received before 1st September 2023 will be required to pay 25% of full payment due. After 1st September 2023, no refunds will be made. IUSTI reserves the right to cancel the exhibition or terminate the contract for any reason any time upon written notice to the exhibitor. In this event refund will be made for any rental fees paid by the exhibitor under the contract.







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## **TERMS & CONDITIONS**

#### APPLICATION TO PARTICIPATE

Application to participate will be considered only, if the appropriate forms are duly filled in, signed and accompanied by the necessary payment. Registration will be confirmed as far as space is available. Applications will be informed in writing of the acceptance or refusal of their application. In the event of refusal all payments will be fully refunded.

#### OBLIGATION AND RIGHTS OF EXHIBITOR

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid and without prejudice to the exhibitor. By applying to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

#### OBLIGATION AND RIGHTS OF ORGANIZER

The organizer undertakes to allocate exhibition space as far as possible based on the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment. The organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the morning of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

#### LIABILITY

The organisers accept no responsibility should the congress be cancelled due to force major cases. Materials and equipment belonging to exhibitors are their responsibility. The exhibitor is responsible for the safety of all their property on site at the congress venue. It is advised that the exhibitors carry their own insurance against any risk of loss due to theft/negligence, damage, injury or liability. Should you have other ideas for sponsoring IUSTI 2023 that are in line with your own organisational strategy we would be more than happy to discuss a bespoke package!







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## **TERMS & CONDITIONS CONTINUED...**

#### **EXHIBITION SPACE**

Exhibition space is assigned by the congress organizers with priority given to headline sponsors. Remaining space is assigned on a first come basis. Organisations are free to choose their space once their sponsorship monies are paid in full. Full details of exhibitor set up, delivery and locations of stands will be distributed prior to the congress.

#### **EXHIBITION REGULATIONS**

Exhibitors are not to share with others any space allotted to them without prior written consent by the Congress Secretariat. The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor, postpone the exhibition, or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organizers will not be held liable for expenses other than the cost of exhibit space rental fees. All exhibits are to be displayed such as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see through areas that will ensure clear views of surrounding exhibits. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended otherwise the organizer will arrange for their removal at the exhibitor's risk and expenses. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor Any special decoration or fittings must be submitted to the organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors nor is conversing or distributing any materials or product samples outside of the exhibitor's own space. The organizers will not approve stands, which do not comply with the accepted standers, until the necessary changes have been made.

#### CANELLATION OR CHANGE OF EVENT

IUSTI E Malta 2023 may, at any time in its sole discretion, change the Event date or the Event site or cancel the Event. In such an event, IUSTI E Congress's sole responsibility and liability to participating company shall be to (a) notify participating company as far in advance as feasible of such changes or cancellation, and (b) in the event that the Event is cancelled, or the participating company cannot attend the Event during the rescheduled time period of or at the rescheduled site, to refund all deposits monies previously paid by participating company with respect to such Event. Should the congress terminate the Event pursuant to the provisions of this section, participation company hereby waives any claim for damage arising there from. "Neither party shall perform any actions that are prohibited by local and other anti-corruption laws (including the U.S. Foreign Corrupt Practices Act, collectively "Anti-Corruption Laws") that may be applicable to one or both parties to the Agreement. Without limiting the foregoing, neither party shall make any payments, or offer or transfer anything of value, to any government official or government employee, to any political party official or candidate for political office or to any other third party related to the transaction in a manner that would violate Anti-Corruption Laws."







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