

IPAF ELEVATION SWITZERLAND NETWORKING MEMBER EVENT WITH WORKSHOPS

22 JANUARY 2020

ST JAKOB-PARK BASEL, (BASEL FC FOOTBALL STADIUM), ST.JAKOBS-STRASSE 395, CH-4052, BASEL



The world authority
in powered access

www.ipaf.org/elevation-switzerland

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What is IPAF's Elevation Switzerland?

It's an event designed and organised for our Swiss members. An opportunity for IPAF Swiss member to meet and network. The event will follow our yearly Professional Development Seminar (PDS) for Swiss IPAF approved instructors. There will be a two-hour seminar for delegates to hear about key industry issues and updates. It is also a chance for delegates to discuss best practice with colleagues, generate ideas and identify new opportunities for personal and business development. After the two-hour seminar, in the evening, a networking reception and dinner will give delegates the chance to mix informally with industry colleagues, to meet new faces and to strengthen connections with acquaintances. A chance to celebrate all that's great about our industry and the successes of our federation in Switzerland.

Who attends & why?

The purpose of the event is to gather the stakeholders of the Swiss Powered Access industry. Anyone with an interest in the powered access industry is welcome to attend - both IPAF members and non-members.

Why sponsor?

IPAF's Elevation Switzerland provides the perfect opportunity to showcase your brand, products and services to others in the industry for a full day. It's a chance to generate new sales opportunities and help build long-term business relationships with IPAF instructors and training centre managers and the management team of the main players of the Swiss access rental business. As soon as you sign up as a sponsor, your logo is added to all pre-event publicity, thus maximising the exposure to your brand.

PROGRAMME OF THE DAY

PROFESSIONAL DEVELOPMENT SEMINAR PDS:

- 09:30 – 10:00 Arrival/Registration & Welcome
Coffee Break in Sponsors' Area
- 10:00 – 12:00 PDS
- 12:00 – 13:00 Lunch in Sponsors' Area
- 13:00 – 16:00 PDS

PROGRAMME IPAF ELEVATION SWITZERLAND 2019:

- 16:00 – 17:00 Networking Coffee Break
- 17:00 – 19:00 Seminars
- 19:00 – 21:00 Networking Reception in
Sponsors' Area followed by Dinner

PLATINUM SPONSOR* – 4500 CHF

*exclusive sponsorship

PRE-EVENT

- > Acknowledged on social media
- > Your logo added to mail-shots to IPAF members
- > Your logo on the event page of the IPAF website & on promotional communications

ALL DAY DURING MORNING AND AFTERNOON SEMINARS

- > Your logo on holding slides
- > Branded lanyard (provided by the sponsor) for holding delegate name badges
- > Tabletop display in the break area for the full day
- > 2 x pull-up banners or 1x3m pop-up stand in the break area near your tabletop display
- > Opportunity to distribute goody bags with branded items/gifts
- > Opportunity to display two MEWPs at the main entrance of the event (no size limit)

- > Opportunity to display two small, light-weight MEWPs in the break area for the full day
- > Opportunity to display a one small, light-weight piece of equipment in the seminar area
- > Opportunity to address a presentation to delegates about technical innovation and safety features (topics to be selected by IPAF staff prior to the event)

AT THE NETWORKING RECEPTION AND DINNER

- > 2 x pull-up banners near the registration desk
- > 2 x pull-up banners or 1x3m pop-up in the dinner room
- > Branded table flags if desired (to be provided by sponsors)
- > Opportunity to display one small, light-weight piece of equipment in the dinner area
- > 4 x places for dinner



For more information or to book your sponsorship package, please contact:

faith.cobaine@ipaf.org

+44 (0)15395 66700

or

roger.schaffner@ipaf.org

+41 (0)61 227 9000

www.ipaf.org/elevation-switzerland



GOLD SPONSOR – 2600 CHF

PRE-EVENT

- > Acknowledged on social media
- > Your logo added to mail-shots to IPAF members
- > Your logo on the event page of the IPAF website & on promotional communications

ALL DAY DURING MORNING AND AFTERNOON SEMINARS

- > Your logo on holding slides
- > Tabletop display in the break area for the full day
- > 1 x pull-up banner or 1x3m pop-up stand in the break area near your tabletop display
- > Opportunity to distribute goody bags with branded items/gifts

- > Opportunity to display two MEWPs at the main entrance of the event (no size limit)
- > Opportunity to display one small, light-weight piece of equipment in the break area for the full day
- > Opportunity to address a presentation to delegates about technical innovation and safety features (topics to be selected by IPAF staff prior to the event)

AT THE NETWORKING RECEPTION AND DINNER

- > 1 x pull-up banner or 1x3m pop-up in the dinner room
- > 3 x places for dinner

SILVER SPONSOR – 1600 CHF

PRE-EVENT

- > Acknowledged on social media
- > Your logo added to mail-shots to IPAF members
- > Your logo on the event page of the IPAF website & on promotional communications

ALL DAY DURING MORNING AND AFTERNOON SEMINARS

- > Your logo on holding slides
- > Tabletop display in the break area for the full day
- > 1 x pull-up banner or 1x3m pop-up stand in the break area near your tabletop display

AT THE NETWORKING RECEPTION AND DINNER

- > 1 x pull-up banner or in the dinner room
- > 2 x places for dinner

SUPPORTING SPONSOR – 900 CHF

AT THE CONFERENCE & WORKSHOPS

- > 1 x 1.8m approx trestle table in break area
- > 1 x pull-up banner

ALL DAY DURING MORNING AND AFTERNOON SEMINARS

- > tabletop display in the break area for the full day
- > 1 x pull-up banner

AT THE NETWORKING RECEPTION AND DINNER

- > 1 x place for dinner

Do you have additional ideas on how to sponsor our event? Please get in contact with us...

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