

PVSAT 2024

10–12 April 2024

Technology and Innovation Centre (TIC),
University of Strathclyde, Glasgow, UK



Exhibition &
Sponsorship

iop.org

IOP Institute of Physics

The Photovoltaics Science, Applications and Technology Conference, PVSAT 2024, is the UK's premier scientific event for solar photovoltaics (PV) where the latest advances in research and development are presented and discussed. PVSAT conferences address all PV technologies including crystalline silicon, inorganic thin film, multi-junction concentrators, perovskites and emerging organic and hybrid cells, together with installation, performance monitoring, durability and energy and environmental impacts.

The conference takes place at a different location in the UK each year, with the 18th iteration being held at the Technology and Innovation Centre (TIC), University of Strathclyde in Glasgow from Wednesday 10 to Friday 12 April 2024. There will be a number of expert speakers from world-leading institutions in PV, and these talks will be complimented by oral presentations, poster sessions, networking opportunities and a commercial exhibition featuring companies with related interests in PV technologies.

We hope you can join us, and we look forward to welcoming you to the PVSAT 2024 conference!

Organising committee:

- Tasmia Rahman, University of Southampton, UK
- George Koutsourakis, National Physical Laboratory, UK
- Aruna Ivaturi, University of Strathclyde, UK
- Nakita Noel, University of Oxford, UK
- Alex Cole, Centre of Process Innovation, UK
- Stuart Boden, University of Southampton, UK
- Elizabeth Gibson, Newcastle University, UK
- Steve Ransome, SRCL, UK
- Nicola Pearsall, Northumbria University, UK
- Nigel Mason, PV Consulting Ltd, UK

Sponsorship and Exhibiting

Organisations are invited to sponsor and or exhibit at this well-established conference. The packages have been designed to maximise organisations' exposure before and during the event and help elevate their position, at the same time as positively impacting the industry. We are delighted to confirm that we have kept the fees at the same rate as for the 2023 conference.

Benefits to sponsors and exhibitors

- Demonstrate the range and quality of your products and services to a specialised audience
- Provide invaluable exposure and connect with industry and academic representatives
- Target new customers and develop existing relationships
- Showcase new or upgraded product ranges, as well as reaffirm your current offer
- Builds positivity, trust, and loyalty, and helps with future recruitment and collaborations
- Contributes significantly to the promotion and finances of the conference, reducing the overall cost of managing the event and enabling a higher level of participation, particularly young researchers, and therefore helping to develop the physics community.

Exhibition

The table-top exhibition will be held alongside PVSAT 2024. The exhibition is a great opportunity for you to meet with conference participants, discuss your latest developments and techniques, and promote your products and services. The exhibition will be an integral part of the event programme and delegate experience, and time will be allocated for exhibitors to meet and interact with attendees as well as other vendors.

Exhibition package

The exhibition package includes:

- One table and two chairs
- One complimentary registration for the entire conference (which includes refreshments, lunch, welcome reception and conference dinner)
- Content on the conference website which includes:
 - 150 (max.) word profile
 - Video content (max. 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- 3-minute pitch for 1–2 slides at the end of a session on day 1 of the conference
- A4 full coloured advert in the electronic abstract book
- Exhibitor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

Exhibitor information

The exhibition will be located in the same space as refreshments, lunch and posters. Further information with addresses and exact timings will be sent closer to the event.

Rate **£1,000 plus VAT**

Space is limited and allocated strictly on a first-come, first-served basis.

VAT is calculated at the current rate of 20%. If the rate is altered as a result of government legislation, charges may be adjusted accordingly.

The Institute's VAT registration number is 461-6000-84.

Sponsorship

Organisations are invited to sponsor this conference and add your presence to the event and increase your visibility in the community. We are offering a range of sponsorship packages.

Platinum sponsor – £1,000 + VAT*

- Content on the conference website which includes:
 - 250 (max.) word profile
 - Video content (max. 5 minutes)
 - Social media links
 - Company logo with a link to your homepage
- One complimentary registration to the conference programme for one representative which includes refreshments, lunch, drinks reception and conference dinner)
- A4 full coloured advert in the electronic abstract book
- Sponsor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

Plus one of the following:

- **Option A:** Delegate bags or lanyards – your logo will be printed on the delegate bags or lanyards (one colour print).
- **Option B:** Conference dinner – your logo will be printed on the menus and it will appear in the programme, you will also be able to display a banner.

Gold sponsor – £750 + VAT*

- Content on the conference website which includes:
 - 250 (max.) word profile
 - Video content (max. 3 minutes)
 - Social media links
 - Company logo with a link to your homepage
- A4 full coloured advert in the electronic abstract book
- Access to a delegate list (subject to consent)
- Sponsor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

Plus one of the following:

- **Option C:** Sponsor a session: your logo will appear in the programme and on a holding slide displayed at the beginning of the session, and your support will be acknowledged by the Session Chair.
- **Option D:** Poster session sponsor: your logo will be displayed on the poster boards.

Silver sponsor – £400 + VAT*

- Content on the conference website which includes:
 - 100 (max.) word profile
 - Social media links
 - Company logo with a link to your homepage
- A4 full coloured advert in the electronic abstract book
- Sponsor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

* VAT is calculated at the current rate of 20%.
If the rate is altered as a result of government legislation, charges may be adjusted accordingly.
The Institute's VAT registration number is 461-6000-84.

Booking information and enquiries

For further information or to discuss booking the exhibition or sponsorship packages, please email vivien.thomas@iop.org or telephone +44(0) 20 4548 0010.

To find out more about the conference, please visit the website: iop.eventsair.com/pvsat2024

Read our sponsorship and exhibition terms and conditions: iop.org/conferences