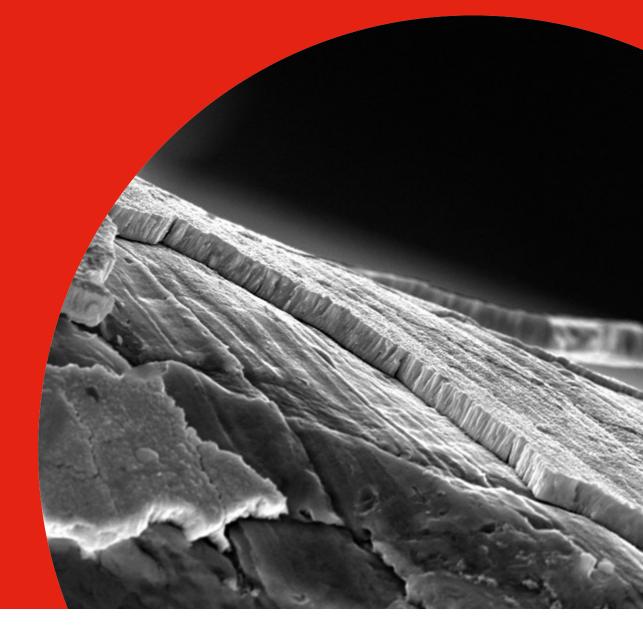
# Interdisciplinary Surface Science Conference

# 17-19 April 2023

Manchester Metropolitan University, Manchester, UK



Exhibition & Sponsorship

# **IOP** Institute of Physics

iop.org

The organising committee invite you to support this conference by booking a stand or sponsorship package. In return we promise a warm welcome and a rewarding scientific experience.

ISSC-24 is the latest meeting in the series of interdisciplinary surface science conferences covering all experimental and theoretical aspects of surfaces, interfaces and nanoscale physics and chemistry. ISSC is a biennial event usually attracting 120 participants from across the UK and Europe.

This conference features invited and contributed talks covering a full breadth of topics, poster presentations, and a commercial exhibition with companies that have interests in the area of instrumentation and software.

For further information, visit the website at **iop.eventsair.com/issc2023**. We hope you can join us in Manchester!

#### **Organising committee:**

- Kieran Cheetham, Science and Technology Facilities Council (STFC)
- Joshua Ellingford, Plasma Quest Ltd.
- Theodoros Papadopoulos, University of Chester
- Karen Syres, UCLAN
- Matthijs Van Spronsen, Diamond Light Source
- David Ward, University of Cambridge
- Glen West, Manchester Metropolitan University

# Why Sponsor?

- Connect with your target market
- Highlight latest innovations and services
- Stand out from your competitors
- Increase brand awareness

#### Platinum sponsor – £2000 + VAT\*

- Product placement on the event website highlight equipment and services
- Highlight video content on the conference website (maximum 5 minutes)
- 250-word profile on the conference website
- Logo and Social Media links on the website
- A table-top stand in the exhibition area
- Catering for one representative (which includes refreshments, lunch, welcome reception and the conference dinner)
- A4 full colour advert in the digital book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Exclusive access to delegate list (participants to opt in)
- Opportunity to promote three jobs within your organisation.

#### Plus one of the following:

- **Option A:** Welcome Pack (your logo will be included in one-colour print on the delegate bag).
- **Option B:** Lanyards (your logo will be included in one-colour print on the delegate lanyards).
- **Option C:** Conference Dinner at the Manchester Midlands Hotel (Tuesday 18 April 2023) (your logo will be printed on the menus and will appear in the programme. You will also be able to display a banner at the event).
- **Option D:** Sponsor the coffee breaks for a day! Your logo will be included on a branded reusable coffee cup. In addition, we will include your logo in the programme and on strut cards placed close to the coffee station.

- Showcase your commitment to supporting young researchers
- Positive publicity for your organisation

#### Gold sponsor – £1500 + VAT\*

- Product placement on the event website highlight equipment and services
- Highlight video content on the conference website (maximum 3 minutes)
- 200-word profile on the conference website
- Logo and Social Media links on the website
- A table-top stand in the exhibition area
- Catering for one representative (which includes refreshments, lunch, welcome reception and the conference dinner)
- A4 full colour advert in the digital book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Opportunity to promote two jobs within your organisation.

#### Plus one of the following:

- **Option E:** Sponsor the exhibitor and poster reception on Monday 17 April (your logo will appear in the programme and on poster numbers).
- Option F: Sponsor a session (your logo will appear in the programme and your support will be acknowledged by the chair, and on a holding slide displayed at the beginning of the session).
- **Option G:** Sponsor the Conference App (your logo will be included on the opening splash screen when the app is launched).

#### Silver sponsor – £1000 + VAT\*

- Product placement on the event website highlight equipment and services
- Highlight video content on the conference website (maximum 3 minutes)
- 150-word profile on the conference website
- Logo and Social Media links on the website
- A table-top stand in the exhibition area
- Catering for one representative (which includes refreshments, lunch, welcome reception and the conference dinner)
- A4 full colour advert in the digital book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Opportunity to promote two jobs within your organisation.

#### Plus one of the following:

- Option H: Sponsor a coffee break (your logo will appear in the programme and will be acknowledged on struct cards close to the refreshment stations.
- Option I: Poster Prizes: The sponsor's logo will be included on certificates presented to the winners.

 $\ast$  VAT is charged at the UK's prevailing rate, currently 20%.

#### **Booking a sponsorship package**

To book your sponsorship package, please review the terms and conditions online at **iop.org/conferences** and then download the booking form and return to **claire.garland@iop.org**.

Sponsorship packages are allocated on a first-come, first-served basis.

### Exhibition

A table-top trade exhibition will be located alongside the conference programme opening at lunchtime on Monday 17 April and closing after lunch on Wednesday 19 April.

The exhibition will be located alongside posters, the welcome reception and catering, and will be an integral part of the event programme and delegate experience. Time will be allocated for exhibitors to meet and interact with attendees as well as other vendors

#### Why exhibit?

- Meet with existing customers and strengthen brand loyalty
- Attract new customers
- Take advantage of face-to-face marketing
- Generate leads in a relaxed and informal environment
- Create lasting business relationships with other vendors and industry professionals
- Research your industry and competition
- Reinforce your company's standing within the scientific community.

#### **Exhibition package:**

- A 6ft table and 2x chairs in the exhibition area
- A 13-amp electrical socket
- Content on the conference website which includes:
  - 100-150 word profile
  - Video content (max 2 minutes)
  - Contact details
  - Social media links
- One complimentary registration for the entire conference (which includes refreshments, lunch, welcome reception and the conference dinner)
- Access to discounted hotel rates.

#### Rates\*

Booked before	Booked from
28 February 2023	1 March 2023
£650 + VAT	£750 + VAT

VAT is shown and calculated at the current rate of 20%.

If the rate is altered as a result of government legislation, charges may be adjusted accordingly.

The Institute's VAT registration number is 461-6000-84.

#### **Booking a stand**

To book your stand, please review the terms and conditions online at **iop.org/conferences** and then download the booking form and return to **claire.garland@iop.org**.

Stands will be allocated on a first-come, first-served basis.

#### Enquiries

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