

# **EMAG 2022:** **Multidimensional Electron Microscopy** incorporating the 75th anniversary of EMAG

**5–7 July 2022**  
London, UK



**Exhibition &  
Sponsorship**

[iop.org](http://iop.org)

**IOP** Institute of Physics

**EMAG 2022 is the biennial focused meeting of the EMAG group of the IOP and will be held at Imperial College London. During this meeting, we will also be celebrating the 75th anniversary of the founding of the EMAG annual IOP electron microscopy conference. This section of the event will be held at the Institute of Physics headquarters. The meeting will focus on *multidimensional electron microscopy* research.**

The last EMAG conference was held online, but we're delighted that the next in the series will be back in-person but with a twist! This year we are also planning to live stream the talks which we hope will open the event up to a global audience. Despite this, our main aim is to bring the national community back together at a face-to-face meeting where attendees can share research and discuss developments in the field.

The conference committee have already approached a number of expert speakers to present at the conference on recent advances in multidimensional electron microscopy research, these talks will be complimented by contributed oral presentations, flash talks and poster sessions. EMAG conferences are well known for providing a platform for students to present their work, alongside established researchers, in a friendly and supportive atmosphere. A table-top trade exhibition will also be held for delegates to explore the latest advances in electron microscopy instrumentation and software.

We hope you can join us and look forward to welcoming you to EMAG 2022!



### **Location**

Imperial College London  
South Kensington  
London  
SW7 2AZ

### **Local organising committee members:**

- Dr Shelly Conroy, Imperial College London
- Dr Catriona McGilvery, Imperial College London

### **EMAG Committee:**

- Chair: Dr Jun Yuan, University of York
- Secretary & Honorary Treasurer: Donald MacLaren, University of Glasgow
- Dr Miryam Arredondo-Arechavala, Queen's University Belfast
- Dr Laura Clark, University of Leeds
- Dr Alexander Eggeman, The University of Manchester
- Dr Sarah Harper, JEOL UK
- Dr Emanuela Liberti, Rosalind Franklin Institute
- Dr Joanne Sharp, University of Huddersfield
- Dr Thomas Slater, Cardiff University

### **Co-opted Member**

- Dr Andy Brown, University of Leeds

### **Previous conferences in this series:**

- EMAG 2020, 6–8 July 2020, Online
- EMAG 2018, 4–6 July 2018, Warwick
- EMAG 2016, 6–8 April 2016, Durham

# Sponsorship

Organisations working in electron microscopy instrumentation and software are invited to sponsor EMAG 2022. Your sponsorship contributes towards the cost of managing the event, which enables a greater level of participation and supports the development of the community, in particular young researchers.

The following sponsorship packages have been designed to maximise your exposure in the lead up and during the event. All packages can be tailored to organisations individual requirements and budgets.

- Promote your organisation
- Generate sales leads
- Stand out from your competitors
- Make connections – meet senior scientists within your industry, search for your next hire or start a conversation with a future business partner.

## Platinum sponsor – £2000 + VAT\*

- Product placement on the event website – showcase machinery and services
- Ability to showcase video content on the website
- 250-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A table-top stand in the exhibition
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Your logo will be added to the splash screen on recorded video content

### Plus one of the following:

- **Option A:** Welcome pack (your logo will be included in one-colour print on the delegate bag)
- **Option B:** Lanyards (your logo will be included in one-colour print on the delegate badge lanyards)

## Silver sponsor – £700 + VAT\*

- Product placement on the event website – showcase machinery and services
- Ability to showcase video content on the website
- 200-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A table-top stand in the exhibition
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels

### Plus one of the following:

- **Option F:** Pens (your logo will be included in one-colour print on the pens)
- **Option G:** Coffee Breaks

## Gold sponsor – £1500 + VAT\*

- Product placement on the event website – showcase machinery and services
- Ability to showcase video content on the website
- 200-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A table-top stand in the exhibition
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels

### Plus one of the following:

- **Option C:** Exhibitors Reception – Wednesday 6 July 2022
- **Option D:** Poster Prizes (your logo will be included on the certificates awarded to the winning poster presenters)
- **Option E:** Session sponsor (acknowledged as the session sponsor in the programme)

## Booking information and enquiries

For further information or to discuss booking a sponsorship package, please email to [jenny.griffiths@iop.org](mailto:jenny.griffiths@iop.org) or telephone **+44(0)20 7470 4800**

\* VAT is charged at the prevailing rate of 20%.

# Exhibition

A 1-day table-top trade exhibition will be held alongside the conference on Wednesday 6 July to provide organisations the opportunity to advertise and display their latest products and services. EMAG 2022 brings together the electron microscopy community all together under the one roof!

## Who should exhibit?

- Manufacturers or agents providing equipment, instruments or components associated with any area of electron microscopy, with a particular focus on multidimensional electron microscopy welcome
- Publishers working in the scientific community
- Employers of science graduates, particularly those utilising electron microscopy expertise or related disciplines.

## Why exhibit:

- Connect with new and existing customers enabling you to grow your client base and revenue
- Demonstrate your products and services
- Build connections with early career researchers – your future customers
- Strengthen your standing within the scientific community
- Recruit new staff

## Package 1: £400 + VAT

- 100–150-word profile on the conference website
- Link to your home page, and social media links
- A 6ft table and two chairs in the exhibition area
- Access to talks on Wednesday 6 July
- Refreshments and lunch on Wednesday 6 July
- Reception on Wednesday 6 July
- Video content on the website (maximum 10 minutes)

## Package 2: £550 + VAT

As listed in package 1, plus:

- Access to the conference on Thursday 7 July
- Refreshments and lunch on Thursday 7 July

To book your stand, please email [jenny.griffiths@iop.org](mailto:jenny.griffiths@iop.org) or telephone **+44(0)20 7470 4818**.

Before you book your place, please refer to the floor plan below and check which stands are available via the website at [iop.eventsair.com/EMAG2022](http://iop.eventsair.com/EMAG2022). Space is limited to 16 stands and allocated on a first-come, first-served basis.



**Contact**

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