



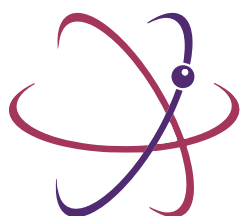
NuFor

Nuclear Forensics

11-13 October 2022
Kings Cross, London, UK

Exhibition &
Sponsorship

iop.org



IOP Institute of Physics

NuFor (Nuclear Forensics) is a 3-day technical conference bringing together experts from academia, industry, and government to share developments in the field of Nuclear Forensics.

The conference will highlight the work done throughout industry and academia that is used to support national nuclear security, as well as promoting the exchange of information and good practice between those already involved in nuclear forensics and other specialists who could provide wider value to the Nuclear Forensics community.

The objectives for NuFor are:

- Highlight research and new advances across academia and industry.
- Discuss the technical challenges in the field.
- Demonstrate the applications of fundamental science in Nuclear Forensics.
- Enhance the UK skill base and career pathways in Nuclear Forensics.
- Provide a networking opportunity for technical specialists across different disciplines.

NuFor will be held as a hybrid event from **11–13 October 2022** with participants joining in-person and remotely. The in-person element of the event will be hosted at the Institute of Physics located in the heart of London's King's Cross. The online element will be fully inclusive and accessible, and our intention is to make the event an interactive experience.

The conference will consist of keynote speakers, technical sessions, and posters. There will also be social activities for those attending in person for informal networking.

NuFor 2022 will be the fourth conference in the series, which started in 2019 in Bristol, and more recently has been held online and in London. The conference attracts 80–100 participants.

Organising Committee:

- Dr Giles Aldrich-Smith (IOP Materials & Characterisation)
- Dr Roy Awbery (Chair)
- Chris Brook (Secretary)
- Dr Neil Gaspar
- Dr Matt Gilbert
- Dr Matt Higginson
- Lauren Johnstone
- Karen Kennedy
- Lucy Millington
- Danielle Watson

Sponsorship

Sponsoring NuFor provides you with a platform to promote your organisation and showcase your services. It also allows you to market your organisation to a captive audience while demonstrating your commitment to supporting the Nuclear Forensics Community.

Sponsoring an event is a great way of:

- Connecting with your target market
- Acquiring new clients and highlighting latest innovations and services to existing customers
- Standing out from your competitors
- Marketing your brand to the right audience
- Accessing decision makers and leaders in the field worldwide

Platinum sponsor – £2000 + VAT

- Acknowledged as a platinum sponsor on the website and material (priority listing)
- Exhibition package (see page 4)
- Additional complimentary registrations which includes access to the talks, refreshments, and the conference dinner
- 200-250 word profile on the website with an opportunity to display a video (maximum 10 minutes)
- Sponsor's logo will appear on banners displayed in the lecture theatre
- Logo will be included on the splash screen of the conference app
- Insert in the conference pack
- Segmented data – opt in via the registration page
- Digital sponsorship
 - Your logo will be displayed on opening and closing slides at the conference (visible to both in-person attendees and those joining virtually)
 - The sessions will be recorded and made available to our On-Demand service for members (23,000 Members). Your logo will be visible on the welcome slide

Plus, one of the following:

- **Option A:** Welcome Pack (include your logo on the delegate bag and delegate box, which will be sent to online participants).
- **Option B:** Badge lanyards (include your logo on the conference lanyard and badge, which will be worn by all attendees at the conference).

Gold sponsor – £1500 + VAT

- Acknowledged as a Gold sponsor on the website and material
- Exhibition package (see page 4)
- Additional complimentary registrations which includes access to the talks, refreshments, and the conference dinner
- 150-200 word profile on the website with an opportunity to display a video (maximum 5 minutes)
- Sponsor's logo will appear on banners displayed in the lecture theatre
- Logo will be included on the splash screen of the conference app
- Insert in the conference pack
- Digital sponsorship
 - Your logo will be displayed on opening and closing slides at the conference (visible to both in-person attendees and those joining virtually)
 - The sessions will be recorded and made available to our On-Demand service for members (23,000 Members). Your logo will be visible on the welcome slide

Plus, one of the following:

- **Option C:** Welcome reception (sponsor's logo will be included in the programme and on screens during the reception). The sponsor of this session can also supply a video to be played during the event (to encourage networking the video must be supplied with subtitles and without sound).
- **Option D:** Conference Dinner (include your logo on the menus and conference programme, and display a banner at the Canal Museum where the dinner will take place).
- **Option E:** Session (sponsor's logo will be displayed at the beginning of the sponsored session and in the conference programme).

Sponsorship (continued)

Silver sponsor – £1000 + VAT

- Acknowledged as a Silver sponsor on the website and material
- Exhibition package (see below)
- Additional complimentary registrations which includes access to the talks, refreshments, and the conference dinner
- 100–150 word profile on the website with an opportunity to display a video (maximum 3 minutes)
- Sponsor's logo will appear on banners displayed in the lecture theatre
- Logo will be included on the splash screen of the conference app
- Insert in the conference pack (maximum 1-side of A4)

Plus, one of the following:

- **Option G:** Coffee Break (sponsor's logo will appear in the programme and on strut cards which will be displayed alongside the breaks).
- **Option H:** Bursaries (provide five bursaries of £200 for early career researchers).

Exhibition

A trade exhibition will be held throughout the conference from 11 to 13 October in the Gallery leading directly to the lecture theatre and alongside refreshments.

The exhibition is an integral part of the event programme and delegate experience with time allocated for exhibitors to meet and interact with attendees as well as other vendors.

Attendees at the conference are interested in products in the following areas:

- Detector systems for Homeland Security
- Homeland security instrumentation
- Nuclear measurements and monitoring equipment
- Laboratory services
- Analytical scientific instrumentation
- Scientific consumables

Why exhibit:

- Take advantage of face-to-face marketing
- Generate leads in a relaxed face-to-face environment
- Create lasting business relationships with other vendors and industry professionals
- Boost your brand visibility
- Research your industry and competition
- Reinforce your company's standing within the scientific community

Benefits

- Online product promotion and hyperlinks via website
- Dedicated webpage where videos and promotional material can be displayed
- Special event sponsorship opportunities
- Face-to-face contact with customers
- Promotion via social media

Book an exhibition stand

Space is available as a table-top display and includes the following:

- 6ft table and 2 chairs
- Refreshments for one representative
- Drinks reception and canapes
- Conference Dinner at the Canal Museum

The cost to exhibit is £400 + VAT. Space is limited and allocated on a first come-first served basis. Please refer to our terms and conditions at www.iop.org/conferences prior to booking your stand. To book an exhibition stand, please download the exhibition book form and return to claire.garland@iop.org

VAT

VAT is charged at the prevailing rate currently 20%.
Sponsors from outside the UK can reverse charge VAT
on supply of a valid VAT registration number.



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