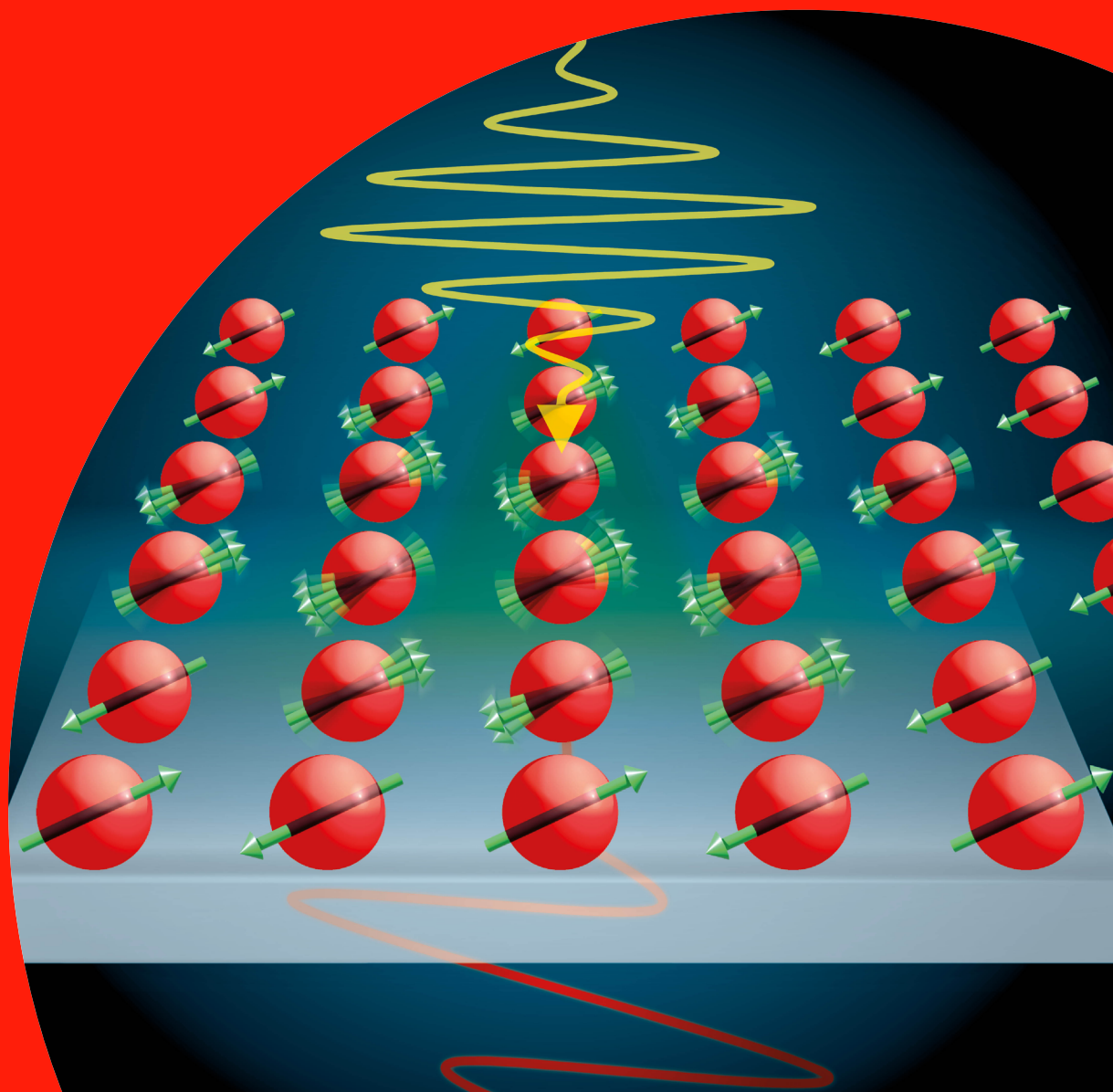


Magnetism 2024

25–26 March 2024

Holywell Park Conference Centre,
Loughborough University, UK



Exhibition &
Sponsorship

iop.org

IOP Institute of Physics

Magnetism 2024 is the premier conference organised by the UK and RoI magnetism community. A mixture of invited talks and submitted contributions will allow the breadth of magnetism research in the UK and RoI to be presented. Participation from outside UK/RoI and from industry is also encouraged. The conference welcomes participation from across the breadth of magnetism and has included oral sessions on a range of subjects including:

Spintronics, 2D physics, domain walls, dynamics, vortices, skyrmions and topological systems, intelligent computing, spin ice, biological and organic magnetism, superconductors, magnetocalorics and ab initio theory.

The conference will be held at the Holywell Park Conference Centre, Loughborough University, UK from Monday 25 to Tuesday 26 March 2024. The event follows the highly successful conferences that have been held annually since 2014. There will be a number of expert speakers, and these talks will be complimented by oral presentations, poster sessions, networking opportunities and a commercial exhibition featuring companies with related interests in magnetism.

We hope you can join us and we look forward to welcoming you to the Magnetism 2024 conference!

Organising committee:

- Professor Kelly Morrison, Loughborough University, UK
- Dr Fasil Dejene, Loughborough University, UK

Programme Committee:

- Professor Joseph Betouras, Loughborough University, UK
- Dr Niladri Banerjee, Imperial College London, UK

Sponsorship and Exhibiting

Organisations are invited to sponsor and or exhibit at this well-established 2-day conference. The packages have been designed to maximise organisations' exposure before and during the event and help elevate their position, at the same time as positively impacting the industry. We are delighted to confirm that we have kept the fees at the same rate as for the 2023 conference.

Benefits to sponsors and exhibitors

- Demonstrate the range and quality of your products and services to a specialised audience
- Provide invaluable exposure and connect with industry and academic representatives
- Target new customers and develop existing relationships
- Showcase new or upgraded product ranges, as well as reaffirm your current offer
- Exhibiting can build positivity, trust, and loyalty
- Contributes significantly to the promotion and finances of the conference, reducing the overall cost of managing the event and enabling a higher level of participation, particularly young researchers, and therefore helping to develop the physics community.

Exhibition

A two-day table-top exhibition will be held alongside Magnetism 2024. The exhibition is a great opportunity for you to meet with conference participants, discuss your latest developments and techniques, and promote your products and services. The exhibition will be an integral part of the event programme and delegate experience, and time will be allocated for exhibitors to meet and interact with attendees as well as other vendors.

Attendees at the conference would be interested in meeting representatives in the following fields

- Manufacturers or agents providing equipment associated with magnetism, vacuum science and nanotechnology
- Publishers working in the scientific community companies
- Employers of science graduates working in magnetism or related field.

Exhibition package

The exhibition package includes:

- Exhibit over the full 2-days of the conference
- 1 x table and 2 chairs
- 1 x complimentary conference registration which includes:
 - Access to the sessions, which also includes poster, exhibitor and networking
 - Lunch and refreshments on each day
- Content on the conference website which includes:
 - 150 (max.) word profile
 - Video content (max. 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Opportunity to promote 1 job from within your organisation.

Exhibitor information

The exhibition will be located in the same space as refreshments, lunch and posters.

Exhibitors will be able to set up on the morning of 25 March and set down in the afternoon of 26 March. Further information with addresses and exact timings will be sent closer to the event.

Rates

Space is limited and allocated strictly on a first-come, first-served basis. The cost to exhibit is as follows:

Booked before 31 December 2023	Booked from 1 January 2024
£550 + VAT	£650 + VAT

VAT is calculated at the current rate of 20%.

If the rate is altered as a result of government legislation, charges may be adjusted accordingly.

The Institute's VAT registration number is 461-6000-84.

Sponsorship

Organisations are invited to sponsor this conference; adding your presence to the event and increasing your visibility in the community. We are offering a range of sponsorship packages.

Platinum sponsor – £1000 + VAT*

- Acknowledged as a Platinum sponsor on the event website and materials
- Exhibitor package (as detailed on the previous page)
- 1 x complimentary registration, including the conference dinner on 25 March
- Full-page coloured advert in the electronic abstract book
- One A4 insert in the conference bag (to be sent by sponsoring company).

Plus one of the following:

- **Option A:** Delegate bags – logo will be printed on the delegate bags (one colour print).
- **Option B:** Conference dinner sponsor.

Gold sponsor – £800 + VAT*

- Acknowledged as a Gold sponsor on the event website and materials
- Exhibitor package (as detailed on the previous page)
- 1 x complimentary registration, including the conference dinner on 25 March
- Full-page coloured advert in the electronic abstract book.

Plus one of the following:

- **Option C:** Coffee break sponsor (logo to be displayed around the refreshment room and on the online programme).
- **Option D:** Poster session sponsor (logo to appear on the poster boards).

Silver sponsor – £500 + VAT*

- Acknowledged as a Silver sponsor on the event website and materials
- One complimentary registration to the conference programme for one representative
- Content on the conference website which includes:
 - 150 (max.) word profile
 - Video content (max. 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Full-page coloured advert in the electronic abstract book.

* VAT is charged at the UK's prevailing rate, currently 20%.

Booking information and enquiries

For further information or to discuss booking the exhibition or sponsorship packages, please email vivien.thomas@iop.org or telephone +44(0) 20 4548 0010.

To find out more about the conference, please visit the website: iop.eventsair.com/magnetism2024

Read our sponsorship and exhibition terms and conditions: iop.org/conferences

Enquiries

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