

Photon 2024

3–6 September 2024

Swansea Arena, Swansea, Wales



Exhibition &
Sponsorship

iop.org

IOP Institute of Physics

We are pleased to invite you to support **Photon 2024**, which will be taking place from 3–6 September 2024 at Swansea Arena, Swansea, Wales. This will be only the second time since the inaugural event in 2002, that Photon has been held in Wales. We expect 400 participants to attend mainly from UK academic institutions but also from Europe and further afield.

Photon 2024 will be the twelfth conference in a biennial series covering optics and photonics. This multi-disciplinary conference is organised by eight of the IOP Special Interest Groups including Combustion Physics, Environmental Physics, Instrument Science and Technology, Optical, Quantum Electronics and Photonics, Quantum Optics, Quantum Information and Quantum Control and Medical Physics.

Featuring plenary and invited speakers, contributed presentations across a broad range of topics, poster sessions to showcase work and discoveries, an industry technology programme, and an exhibition. There will also be ample time for networking and discussion.

Topics include:

- Active and adaptive optics
- Advances in optical metrology and measurements
- Astronomical and space instrumentation
- Biophotonics
- Integrated photonics & photonic systems
- IR and THz photonic technology
- Medical applications of light
- Metamaterials and plasmonics
- Nanophotonics & nanoscale quantum optics
- Optical environmental sensing
- Optical materials for applications in quantum technology
- Optics and photonics in nuclear fusion
- Nonlinear photonics
- Novel and super-resolution microscopy
- Quantum communication
- Quantum computing
- Quantum dots, nanocrystals, and low dimensional materials
- Quantum information and foundations
- Quantum metrology, imaging & sensing
- Quantum optics
- Quantum technologies for fundamental physics
- Ultrafast and strong light-matter interactions
- Waveguide and fibre optic devices and sensors

What you can expect at Photon 2024?

A captive audience of 400+ attendees

Industrial talks

Contributed talks

Poster sessions

Networking opportunities

Organising Committee:

- Alex Clark, University of Bristol (Chair)
- Alexandru Boboc (Programme Chair)
- Dmitry Skryabin, University of Bath (Programme Chair)
- Alessia Pasquazi, Loughborough University
- Alistair Sinclair, National Physical Laboratory
- Animesh Datta, University of Warwick
- Bahadar Bhatia, University of Leicester
- Barry Garraway, University of Sussex
- Darren Graham, University of Manchester
- Helen Rogers, University of Cambridge
- Hugh Deighton
- Iain Burns, University of Strathclyde
- John Hadden, Cardiff University
- Jonathan Taylor, University of Glasgow
- Jolyon Mark De Freitas
- Jongseok Lim, Imperial College London
- Laura Young, Newcastle University
- Mark Bason, STFC
- Michael Tanner, Heriot Watt University
- Miguel Navarro-Cia, University of Birmingham
- Paul Wright, University of Manchester
- Philip Dolan, National Physical Laboratory
- Salah Obayya, Center for Photonics and Smart Materials, Egypt

Past Events:

- Photon 2022, 30 August–2 September 2022, Nottingham
- Photon 2020, 1–4 September 2020, Online
- Photon 2018, 3–6 September 2018, Birmingham
- Photon 2016, 5–8 September 2016, Leeds
- Photon 2014, 1–4 September 2014, London
- Photon 2012, 3–6 September 2012, Durham
- Photon 2010, 23–26 August 2010, Southampton
- Photon 2008, 26–29 August 2008, Edinburgh
- Photon 2006, 4–7 September 2006, Manchester
- Photon 2004, 6–9 September 2004, Glasgow
- Photon 2002, 2–5 September 2002, Cardiff

Exhibition

The exhibition will consist of table top displays and will open on the evening of Tuesday 3 September and run until after lunch on Thursday 5 September, ensuring ample opportunity to connect and network with the attendees.

It is aimed at providing manufacturers with interests in the conference themes and allied scientific fields, the opportunity to promote their products, services, and latest innovations. The exhibition will be complemented by an Industry Technology Programme, which will include talks from leading technology experts and will be held in a purpose-built theatre in the exhibition hall. There are a range of opportunities to sponsor the conference.

Located on the arena floor, the exhibition which will be held alongside refreshments, lunch, the evening poster receptions, and the Industry Technology Programme, Photon offers your company unrivalled access to 400 scientists all under the one roof.

Who should exhibit

- Manufacturers or agents providing equipment, instruments or components associated with:
 - imaging and sensing systems
 - lasers and other light sources
 - optical components
 - optical coating
 - optical detectors-spectrometers or instrumentation
 - Quantum technologies
- Publishers working in the scientific community
- Employers of science graduates, particularly those with PhDs in the physical sciences or engineering.

The package includes:

- A table measuring 1.8m and two chairs
- A single electrical socket
- Content on the website which includes:
 - your logo
 - 100-word profile
 - video content
 - link to your website
 - social media Link
- Refreshments, lunch, and the poster receptions for one representative.

Rates

Space is limited and allocated strictly on a first-come, first-served basis. The cost to exhibit is as follows:

Booked before 31 May 2024	Booked from 1 June 2024
£1000 + VAT	£1250 + VAT

VAT is calculated at the current rate of 20%.

If the rate is altered as a result of government legislation, charges may be adjusted accordingly.

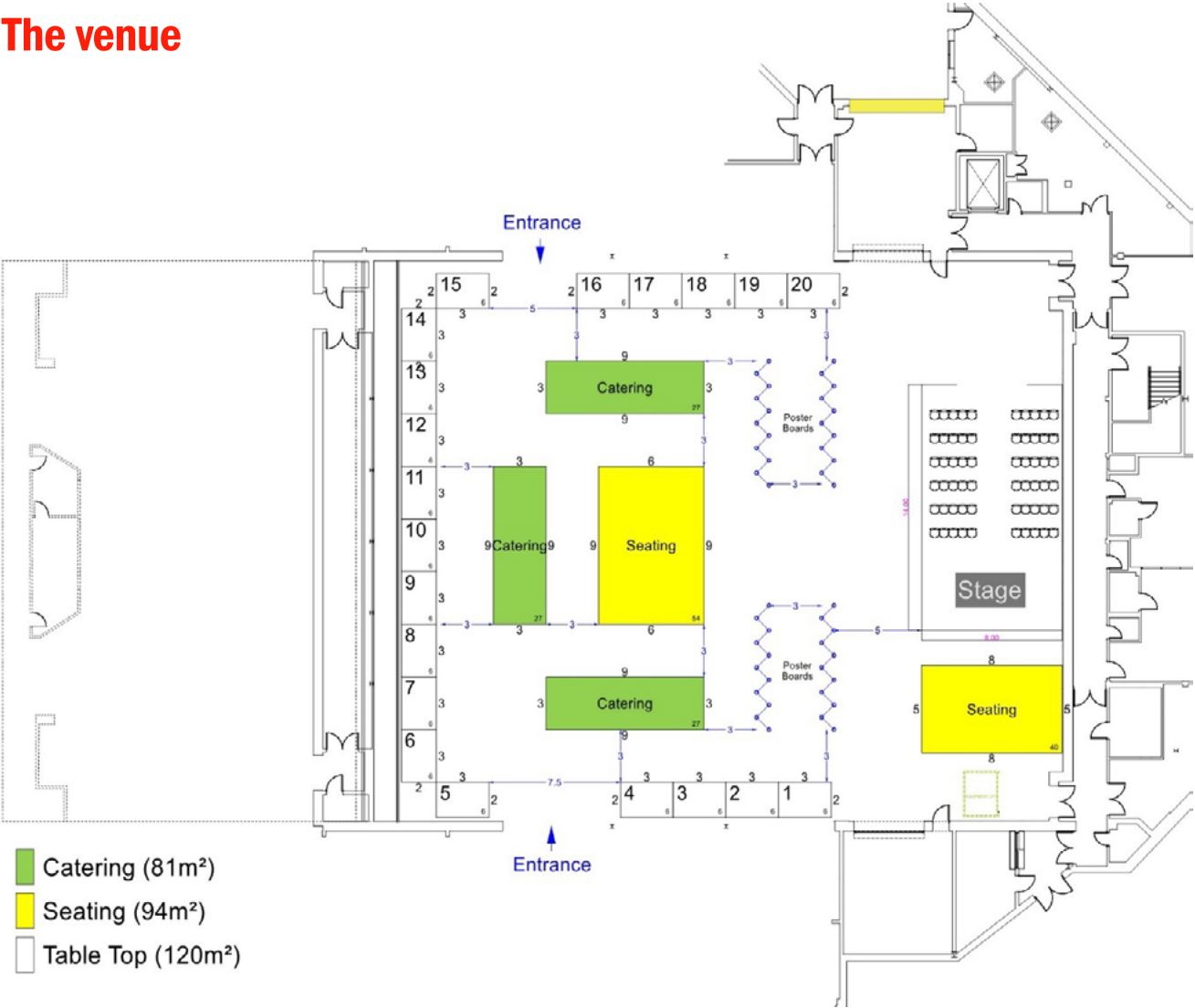
The Institute's VAT registration number is 461-6000-84.

Booking a stand

Book a stand online via the exhibitor portal at photon.org.uk

Please note a 10% deposit is required, which is non-refundable.

The venue



Sponsorship Opportunities

Benefits of sponsorship



Platinum sponsor – £3000 + VAT*

- Product placement on the event website – highlight equipment and services
- Highlight video content on the conference website (maximum 10 minutes)
- 250-word profile on the conference website
- Logo and social media links on the website
- Exhibition package (as above)
- One additional free registration (to include refreshments and lunch, welcome reception, and poster receptions)
- A4 full colour advert in the digital book of abstracts
- Recognition as a sponsor on IOP social media channels
- Opportunity to promote three jobs at the conference
- Your logo will be added to the opening screen on the conference app
- Logo will be included on digital screens around the arena

Plus one of the following:

- **Option A:** Welcome Pack. Your logo will be printed in one colour print on the eco-friendly conference bags.
- **Option B:** Eco-Friendly badges. Your logo will feature on the badge.
- **Option C:** Conference Dinner (Includes a pre-dinner reception, a three-course meal with half a bottle of wine and coffee. The sponsor of this package will get the opportunity to say a few words of welcome at the beginning of the dinner, and your logo will also feature on the menus. The sponsor will also be allowed to display banners at the event).

Gold sponsor – £2000 + VAT*

- Product placement on the event website – highlight equipment and services
- Highlight video content on the conference website (maximum 5 minutes)
- 200-word profile on the conference website
- Logo and social media links on the website
- Exhibition package (see above)
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP social media channels
- Opportunity to promote two jobs at the conference
- Your logo will be added to the opening screen on the conference app
- Allocated as sponsor of a session – your logo will be included on digital signage (priority of sessions will be allocated to platinum sponsors)

Plus one of the following:

- **Option D:** Poster Session on Tuesday 3 September. Your logo will be included on strut cards placed close to the serving areas. We will also acknowledge your sponsorship in the programme.
- **Option E:** Poster Session on Wednesday 4 September. Your logo will be included on strut cards placed close to the serving areas. We will also acknowledge your sponsorship in the programme.
- **Option F:** Sponsor a lunch. Your logo will be included on strut cards placed close to the serving areas. We will also acknowledge your sponsorship in the programme.

Silver sponsor – £1500 + VAT*

- Product placement on the event website – highlight equipment and services
- Highlight video content on the conference website (maximum 3 minutes)
- 150-word profile on the conference website
- Logo and social media links on the website
- Exhibition package (see above)
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP social media channels
- Opportunity to promote one job at the conference
- Your logo will be added to the opening screen on the conference app
- Allocated as sponsor of a session – your logo will be included on digital signage (priority of sessions will be allocated to platinum and gold sponsors)

Plus one of the following:

- **Option G:** Coffee Breaks. Your logo will be included on strut cards which will be placed close to the serving area. We will also acknowledge your sponsorship in the programme.
- **Option H:** Sponsor a session. The sponsor will be able to select a stream of sessions that they would like to sponsor and will be acknowledged both in the programme and on digital screens outside the allocated room.

Virtual Sponsor – £500 + VAT*

- 100-word profile on the conference website
- Logo and social media links on the website
- A4 full colour advert in the book of abstracts

VAT is calculated at the current rate of 20%.

The Institute's VAT registration number is 461-6000-84.

Booking Information

To book a sponsorship package, please email claire.garland@iop.org

Enquiries

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