



# **CMD29**

# **21-26 August 2022**

Manchester Central Convention Complex  
Manchester, UK

Exhibition &  
Sponsorship

[iop.org](http://iop.org)



**IOP** Institute of Physics

# **CMD29 – to be held in Manchester from Sunday 21 August to Friday 26 August 2022**

is an international conference covering all aspects of fundamental and applied condensed matter physics, including:

- Soft condensed matter
- Liquids
- Biophysics
- Surfaces and interfaces
- New, functional, and active materials
- Electronic, optical, structural, and mechanical properties of materials
- Low dimensional materials
- Quantum matter
- Quantum technology
- Low temperature physics
- Topology in condensed matter systems
- Semiconductors and insulators
- Magnetism
- Electronic, optical, structural, and mechanical properties of materials
- Granular and disordered media
- Acoustics
- Materials under extreme conditions
- Irradiation
- Large scale instrumentation

The conference topics also touch on a broad array of interfaces of physics with optics, photonics, materials science, mechanics, engineering, physical chemistry, the life sciences, and health.

The conference will draw more than 600 delegates from the UK, all European countries, and further afield.

# Sponsorship

## Why sponsor:

- Promote your company or organisation to a global audience
- Strengthen your brand
- Position your organisation as a globally recognized leader
- Generate sales leads
- Stand out from your competitors
- Opportunity to secure your stand and its optimum placement before anyone else
- Make connections – meet senior scientists within your industry, search for your next hire or start a conversation with a future business partner.

## Mini-colloquium sponsors (price to be discussed on individual basis)

- Acknowledgement as the mini-colloquium sponsor on the event website and material
- A 3m x 2m exhibition stand
- Priority booking of your preferred stand
- Two complimentary registrations for the scientific programme
- Sponsors logo will be displayed throughout the website and on the sponsors page
- Sponsors logo will appear on banners displayed at the venue in the exhibition hall
- Full-page, full-colour advert in the abstract book and the conference app
- Insert in the conference pack (brochure or up to three inserts)
- The talks will be recorded and made available post conference. Sponsors logo will be included on the welcome screen of the selected mini-colloquia.
- Exclusive access to delegate list (participants to opt in)

### Sponsorship will cover:

- Selected mini-colloquium organisers' registration fee
- Selected mini-colloquium speakers' registration fee, travel expenses (subject to a cap\*) and accommodation booked by the CMD29 organisation

\*UK travel: £100

\*Europe travel: £300

\*Rest of the World: £600

## Platinum sponsors – £10,000 + VAT

- Acknowledgement as a platinum sponsor on the event website and material
- A 3m x 3m exhibition stand
- Priority booking of your preferred stand (until September)
- Three complimentary registrations which includes the Gala Dinner and social programme
- Sponsors logo will be displayed throughout the website and on the sponsors page
- Sponsors logo will appear on banners displayed at the venue in the exhibition hall and main auditorium where the plenary talks will be held
- Full-page, full-colour advert in the abstract book and the conference app
- Insert in the conference pack (brochure or up to three inserts)
- Logo displayed on 2 screens at Manchester central
- Virtual package for a single online event from the series leading up to CMD29 (subject to availability)
- The talks will be recorded and made available post conference. Sponsors logo will be included on the welcome screen.
- Exclusive access to delegate list (participants to opt in)

### Plus one of the following:

- **Option A:** Sponsor the Welcome pack. This includes a delegate bag (to be branded with the sponsors logo), a water bottle (to be branded with the sponsors logo), a notepad and pen (IOP).
- **Option B:** Sponsor the Badge lanyards as well as promotional items, e.g. a 3 in 1 charging power pack (items to be discussed with sponsor/company). These items are to be branded with the sponsors logo.
- **Option C:** Sponsor Micro-branded umbrellas – the sponsors logo would also be featured.

### Gold sponsors – £7,500 + VAT

- Acknowledgement as a gold sponsor on the event website and all material
- A 3m x 2m exhibition stand
- Priority booking of your preferred stand (until September)
- Two complimentary registrations which includes the Gala Dinner and social programme
- Sponsors logo will be displayed throughout the website and on the sponsors page
- Sponsors logo will appear on banners displayed at the venue in the exhibition hall and main auditorium where the plenary talks will be held
- Full-page, full-colour advert in the abstract and the conference app
- Insert in the conference pack (up to two inserts)
- Logo displayed on 1 screen at Manchester central
- Virtual package for a single online event from the series leading up to CMD29 (subject to availability)

#### Plus one of the following:

- **Option D:** Sponsor the Welcome reception, to be held on Sunday 21 August. This event will include drinks and nibbles. The sponsor will be acknowledged on napkins, on screens throughout the venue, and on a banner at the entrance to the exhibition hall where the reception will be held.
- **Option E:** Sponsor the Exhibitors reception, to be held on Tuesday 23 August. The sponsor will be acknowledged on napkins, screens throughout the venue and a banner at the entrance to the exhibition hall where the reception will be held.
- **Option F:** Sponsor the Gala Dinner. This event includes a pre-dinner reception, a three-course menu with half a bottle of wine. The sponsor of this package will be acknowledged throughout the event on screens, banners, tickets and menus.

### Silver sponsors – £5,000 + VAT

- Acknowledgement as a silver sponsor on the event website and all material
- A 3m x 1m exhibition stand
- One complimentary registration which includes the Gala Dinner and social programme
- Sponsors logo will be displayed on the sponsors page
- Sponsors logo will appear on banners displayed at the venue in the exhibition hall
- Full-page, full-colour advert in the abstract book and the conference app
- One insert in the conference pack

#### Plus one of the following:

- **Option G:** Sponsor the Coffee breaks. The sponsor will be acknowledged at coffee points throughout the venue and in the printed programme. Participants will also receive a branded coffee cup with the sponsors logo.
- **Option H:** Posters and prizes. The sponsor will be acknowledged on certificates given to the winners and on the poster numbers that will be attached to each board.
- **Option I:** Sponsor Plenary and semi-plenary sessions. The sponsor will be acknowledged in the programme and during the session.

### Additional opportunities – £2000 + VAT

- Delegate pack inserts (maximum size one sheet of A4)
- Travel grants – this is an opportunity to support an attendee from a developing country to attend the conference. For further information, please contact Ana Santos.

# Exhibition

A shell scheme exhibition will be held from **21–24 August** alongside the conference programme to provide opportunities for companies to showcase their products and services and connect with the community. More than 600 scientists are expected to attend the conference from the UK, Europe and further afield.

## Why exhibit?

- Meet face-to-face with senior decision makers and key influencers
- Position your company alongside other market-leading vendors
- Connect with hundreds of passionate scientists
- Generate quality leads for your sales and marketing teams

Exhibitors will be located in the exchange hall alongside registration, posters and catering, to ensure maximum footfall to your stand. We will also feature your logo on the conference website and on all material relating to the conference to further raise your profile.

## Benefits to exhibitors:

- Online product promotion and hyperlinks via the CMD29 website
- Free admission to the conference programme
- Coffee and lunch for exhibitors
- Face-to-face contact with customers and scientists
- Company listing of products and services

## Exhibition packages:

Octanorm system, foamex panels in aluminium frames with a Quad façade and nameboard panel, to each side, with company name and stand number.

3m x 1m	3m x 2m	3m x 3m
6ft table and chair	6ft table and 2 chairs	6ft table and 2 chairs
Power socket	Power socket	Power socket
x2 lights	x2 lights	x2 lights
Name board	Name board	Name board
1 company representative	2 company representatives	3 company representatives

Exhibitors will be able to set up on Sunday 21 August and break down at the end of the day on Wednesday 24 August. Further information on times will be sent closer to the event.

## Rates\*

Size	Price
3 x 1	£975
3 x 2	£1950
3 x 3	£2925

\*VAT to be charged on top at the prevailing rate of 20%.

## Booking a stand

To book a stand, please contact [jenny.griffiths@iop.org](mailto:jenny.griffiths@iop.org). Confirmed exhibitors will be added to the website as confirmed, so please check the site to see which stands are available.

All sponsorship packages and exhibition stands will be sold on a first come, first serve basis with priority offered to sponsors.

