



BestCities
GLOBAL ALLIANCE

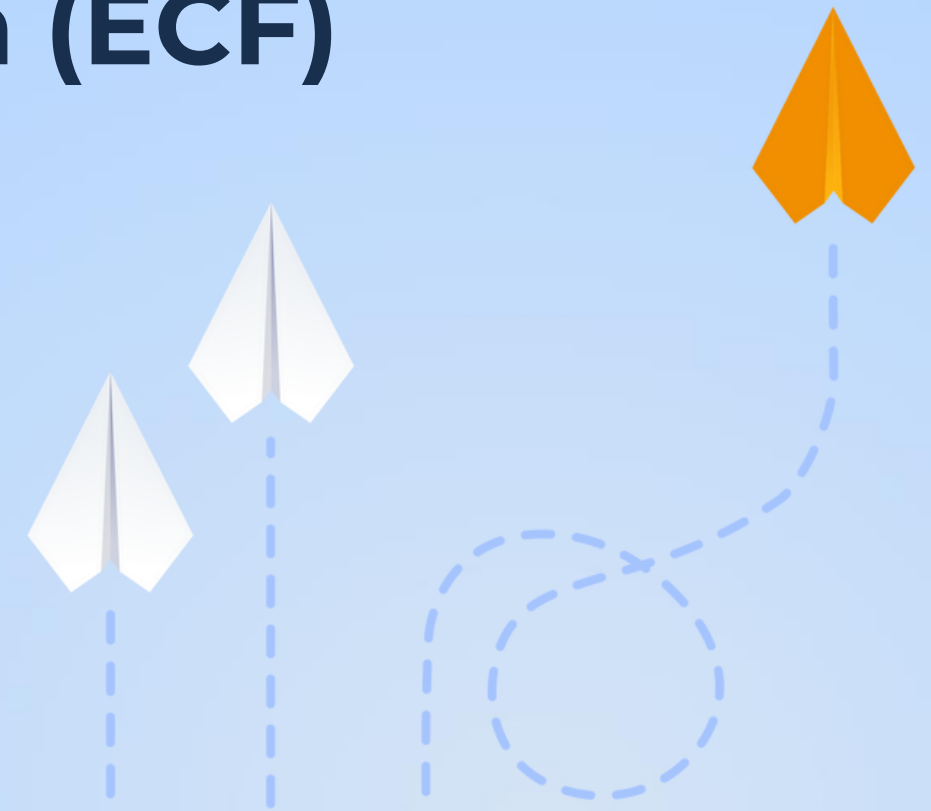


INCREDIBLE IMPACTS PROGRAMME
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European Cyclists' Federation (ECF)





European Cyclists' Federation *Velo-city 2023 Leipzig:* Boosting the development of active mobility in the host city and beyond

The Velo-city conferences stand as influential platforms driving transformative changes in cycling infrastructure and policies – crucial for promoting active mobility and sustainable urban development. Their impact extends beyond discussions – fostering policy changes, infrastructure enhancements, and community initiatives globally. By emphasizing cycling's role in healthier, more sustainable cities, Velo-city has reshaped urban narratives and influenced decision-makers.

Velo-city 2023 Leipzig: May 9 – 12 2023

Objectives:

- Promote active mobility and improved cycling infrastructure with positive environmental and health impacts
- Boost active mobility developments locally and establish a cycling community nationally and internationally

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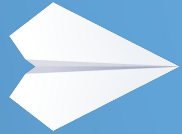
Event Highlights

- Velo-city put on a four-day program that engaged 1,500 participants and over 400 speakers, including politicians at national levels
- The conference incorporated outdoor sessions, a bike parade, and an exhibition – fostering international networking and knowledge sharing
- Velo-city collaborated with international organisations enhance program diversity and knowledge exchange



Impact

- The Velo-city 2023 Leipzig led to notable declarations and significant changes in Leipzig's infrastructure and policies
- From the conference, Mayor Burkhard Jung and Deputy Mayor Thomas Dienberg renewed an enhanced commitment and confidence in catalyzing changes
- Influx in creation of bike lanes, superblocks, and initiatives like the bicycle bus and cargo bike sharing



Future Plans

- Expand the impact and legacy of Velo-city conferences by fostering more collaborations and partnerships with cities and organisations
- Enhance the inclusivity of the conferences by further increasing the percentage of women speakers and ensuring diverse geographical representation
- Encourage the development and implementation of cycling-friendly projects and initiatives in the host cities and beyond
- Create continual engagement with decision-makers to drive policy changes and allocation of resources toward sustainable and active mobility





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Celebrating long-lasting impacts of association meetings



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