



Shaping the Future of Healthcare

# Innovation for Health

**28 March 2024**

**De Doelen - Rotterdam | The Netherlands**

In conjunction with Global Investor Forum on 27 and 28 March 2024


## Sponsorship & Participation Brochure

**[www.hyphenprojects.nl/i4h](http://www.hyphenprojects.nl/i4h)**

Hyphen  Projects



**Breaking Boundaries for a  
Sustainable Future in Healthcare**



***"I was thoroughly impressed with Innovation for Health. The event brought together some of the most innovative minds in the healthcare industry, and I was blown away by the insightful discussions and presentations that took place.."***

Participant I4H2023



## **Innovation for Health**

Leading conference for key players in Health & Life Sciences

Join the 11th edition of Innovation for Health, where innovation meets healthcare and life sciences!

Innovation for Health brings together on average more than 800 bright minds from industry, academia, finance, and government to collaborate on future innovations for healthcare. This is the leading meeting place where key stakeholders in health and life sciences, from research to industry, from start-up to multinational, with ideas and with funding, come to strengthen existing contacts and expand their network.

The 11th edition of Innovation for Health will take place in person in on 28 March 2024. The theme of the next conference is Breaking Boundaries for a Sustainable Future in Healthcare.

In conjunction with Innovation for Health, the 8th Dutch edition of the Global Investor Forum will be organized, creating a powerful platform for investors, entrepreneurs, and innovators to meet each other and discuss investment opportunities. The kick-off event of the next edition of the Global Investor Forum is planned for 27 and 28 March 2024!

Innovation for Health & Global Investor Forum will provide you with various opportunities to capture the attention of more than 800 high-level attendees from life science companies, academic institutions, policymakers, and investors. Make an impact by joining us at Innovation for Health & Global Investor Forum and benefit from the diverse sponsorships, exhibitions, and speaking opportunities that both conferences have to offer you!

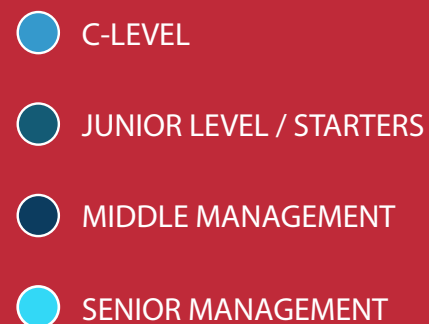
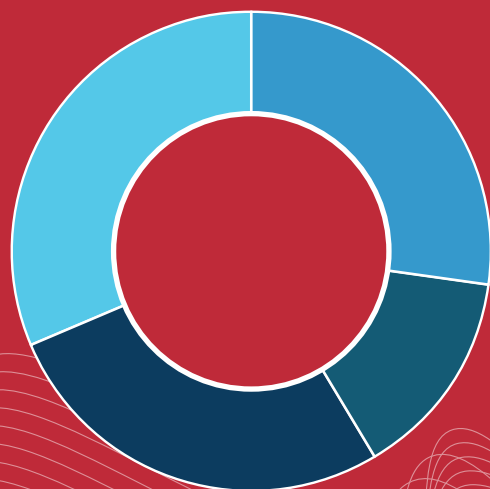




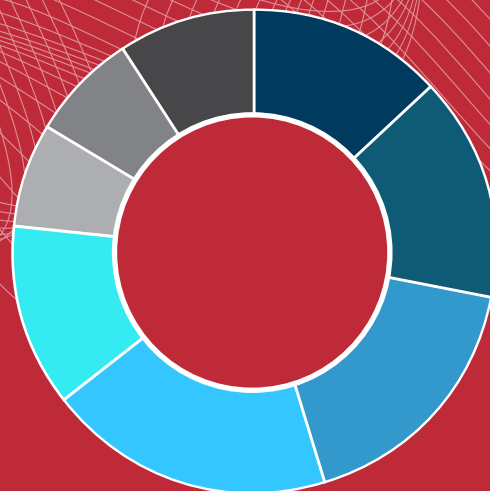
# FACTS & FIGURES I4H2023

This was Innovation for Health 2023:

Attendees Seniority Level



Attendees Company's Activities



**47**  
exhibitors

**780**  
attendees

**378**  
companies present

**16**  
parallel  
sessions

**15**  
investors available for  
partnering meetings

**8,2**  
Overall rating  
of the conference

**89% of the attendees would like to join again next year**



*"Congratulations, Innovation  
for Health, on a tremendously  
enriching event. I thoroughly  
enjoyed the experience."*

Participant 14/11/2023





# Previous speakers

(A selection of our Previous Speakers)

## Shaping the Future of Healthcare

*Leading conference for key players in Health & Life Sciences*

Innovation for Health is renowned for its excellent programmes and great speaker line-ups. Over the years, we had the pleasure of welcoming over 400 speakers to the stage. Here you find a selection of the speakers of previous editions of our conference. For the 11th edition on 28 March 2024, we anticipate bringing over 70 speakers to the stage during a unique programme that will cover various topics, related to the theme Breaking Boundaries for a Sustainable Future of Healthcare.

Be a part of this top-notch conference and connect with key players in Life Sciences & Health to shape the future of healthcare!



Constantijn van Oranje  
Techleap.nl



Eline van Beest  
Hybridize Therapeutics



Jeroen Maas  
Philips



Onno van de Stolpe  
Galapagos



Rudy Pauwels  
Biocartis



Maroeska Rovers  
TechMed Center Twente



Erik van den Berg  
AM-Pharma



Joep de Groot  
CZ



Rene Bernards  
NKI



Tim  
Van Hauwermeiren  
argenx



Richard Goossens  
Convergence Health &  
Technology



Francesco De Rubertis  
Medicxi



Jolanda de Vries  
Radboudumc



Ron Fouchier  
Erasmus MC



Tom Oostrom  
Nierstichting



Carmen van Vilsteren  
Health~Holland



Hans Schikan  
Health~Holland



Maarten Steinbuch  
TU/e



Ronald Brus  
myTomorrows



Ton van der Steen  
Erasmus MC



Ab Klink  
VGZ



Henk van Houten  
Philips



Marcel Levi  
NWO



Ronald Plasterk  
Frame Therapeutics



Cisca Wijmenga  
UMCG



Jan De Kerpel  
Kempen



Marion Koopmans  
Erasmus MC



Rosanne Hertzberger  
Microbiologist, Columnist, Writer



Daniel de Boer  
ProQr Therapeutics



Jan van de Winkel  
Genmab



Nathalie Moll  
EFPIA



Ruben Wenselaar  
Menzis

# Premium Sponsor Packages

For maximum exposure & visibility on 28 March 2024  
Choose from four levels of main sponsorship:



***“Full House with Partners  
in Life Sciences.”***

Johnson & Johnson – Platinum Sponsor 2023

## Platinum Sponsor I4H2024

- » Possibility to chair 1 main track (topic determined together with the organiser)
- » 5 x 2m exhibition space in premium area
- » 8 entrance tickets and parking tickets
- » 4 VIP dinner tickets
- » Your logo as Platinum Sponsor displayed on PPT slides
- » Your logo as Platinum Sponsor in the sponsor slide on the homepage of the I4H website
- » Your logo as Platinum Sponsor and link on the website and the mobile event app
- » Your logo as Platinum Sponsor on the (digital) conference guide cover
- » Your logo as Platinum Sponsor in direct mailings and newsletters
- » Your logo as Platinum Sponsor on (printed) flyers and posters
- » Your logo as Platinum Sponsor on the welcome banner in the entrance area
- » 1-page advert in the (digital) conference guide
- » 1 brochure or flyer on the info table
- » Possibility to hand out a give-away to attendees
- » 10 voucher codes for €100 discount on the registration fee for your relations

Early-bird fee: € 12,975  
Regular fee: € 13,475

## Gold Sponsor I4H2024

- » 4 x 2m exhibition space in the premium area
- » 5 entrance tickets
- » 2 VIP dinner tickets
- » Your logo as Gold Sponsor in the sponsor slide on the homepage of the I4H website
- » Your logo as Gold Sponsor and link on the website and the mobile event app
- » Your logo as Gold Sponsor in direct mailings and newsletters
- » Your logo as Gold Sponsor on (printed) flyers and posters
- » Your logo as Gold Sponsor on the welcome banner in the entrance area
- » 1 brochure or flyer on the info table
- » 8 voucher codes for €75 discount on the registration fee for your relations

Early-decider fee: € 8,775  
Regular fee: € 8,975

## Silver Sponsor I4H2024

- » 3 x 2m exhibition space
- » 3 entrance tickets
- » 1 VIP dinner ticket
- » Your logo as Silver Sponsor in the sponsor slide on the homepage of the I4H website
- » Your logo as Silver Sponsor and link on the website, mobile app, and virtual event platform
- » Your logo as Silver Sponsor in direct mailings and newsletters
- » Your logo as Silver Sponsor on (printed) flyers and posters
- » Your logo as Silver Sponsor on the welcome banner in the entrance area
- » 5 voucher codes for €75 discount on the registration fee for your relations

Early-decider fee: € 5,975  
Regular fee: € 6,275

## Strategic Partner

- » Branding as Strategic Partner on: Website, Newsletters, Social media post, Mobile app, (digital) conference guide, Welcome slides, Welcome banner
- » Possibility for your leadership to take place in the Advisory Board, the Committee of Recommendation, or in a jury panel.
- » 2 pitching slots for your start-ups on Global Investor Forum
- » 2 entrance tickets for I4H
- » 1 VIP dinner ticket for I4H
- » 10 voucher codes for a € 100 discount on the registration fee for your relations

Early-bird fee: € 5,475  
Regular fee: € 5,975



\*All fees are excl. 21% VAT.

# Exhibition Packages

For direct contact with the attendees

Booths are sold on a first-come, first-served basis!



## Innovation Table-Top

- » 1 x 1m exhibition space
- » Logo and listing on website, mobile app and (digital) conference guide
- » 1 entrance ticket
- » Only for displaying innovations

Early-decider fee: € 1,175  
Regular fee: € 1,375

## Exhibition Premium

- » 4 x 2m exhibition space, premium corner position
- » Logo and listing on the website, mobile app, and (digital) conference guide
- » 4 entrance tickets
- » 1 VIP dinner ticket

Early-decider fee: € 3,875  
Regular fee: € 3,975

## Exhibition Regular

- » 3 x 2m exhibition space
- » Logo and listing on the website, mobile app, and (digital) conference guide
- » 3 entrance tickets

Early-decider fee: € 2,775  
Regular fee: € 2,975

## Exhibition Small

- » 2 x 2m exhibition space
- » Logo and listing on the website, mobile app, and (digital) conference guide
- » 2 entrance tickets

Early-decider fee: € 2,175  
Regular fee: € 2,375

## Recruitment booth

- » 3 x 2m exhibition space in the Recruitment Plaza
- » 3 vacancies on the job board
- » 3 vacancies on BCFcareer.com

Fee: € 2,975  
Fee for exhibitors of BCF Career Event 2024: € 1.487





\*All fees are excl. 21% VAT.

# Programme packages

For a contribution to the outstanding and informative programme



## Session Package Long 75 minutes

- » 75-minutes own session in the program
- » Company name, logo, link, and session information on the website & mobile app
- » Your session is communicated via newsletter to attendees and shared on social media
- » 6 entrance tickets (incl. for your speakers)
- » 8 voucher codes for €75 discount on the registration fee for your relations

Early-decider fee: € 5,775  
Regular fee: € 6,275

## Session Package Medium 60 minutes

- » 60-minutes own session in the program
- » Company name, logo, link, and session information on the website & mobile app
- » Your session is communicated via newsletter to attendees and shared on social media
- » 4 entrance tickets (incl. for your speakers)
- » 6 voucher codes for €75 discount on the registration fee for your relations

Early-decider fee: € 5,275  
Regular fee: € 5,575

## Session Package Short 45 minutes

- » 45-minutes own session in the program
- » Company name, logo, link, and session information on the website & mobile app
- » Your session is communicated via newsletter to attendees and shared on social media
- » 3 entrance tickets (incl. for your speakers)
- » 5 voucher codes for €75 discount on the registration fee for your relations

Early-decider fee: € 4,775  
Regular fee: € 5,275

## Sponsor TOPX D&I Networking session

- » Welcome speech (max. 5 min) in the TOPX networking session on 28 March
- » Your logo and listing on the website, mobile app, and (digital) conference guide
- » 2 entrance tickets incl. the networking session

Early-decider fee: € 3,975  
Regular fee: € 4,275

## Scale-up presentation

- » 10-minutes company presentation in the program
- » Company name, logo, link, and session information on the website & mobile app
- » Your session is communicated via newsletter to attendees and shared on social media
- » 1 entrance ticket (for your speaker)
- » 1 ticket for CEO-Investor Dinner on 28 March

Early-decider fee: € 1,675  
Regular fee: € 1,775





\*All fees are excl. 21% VAT.

# Branding Opportunities

For maximum exposure for your organisation

## Lanyard Sponsor

- » Your logo on the lanyards – worn by all attendees at the conference
- » Your logo and listing on the sponsor page on the website
- » 2 entrance tickets for the conference

Early-decider fee: € 3,775  
Regular fee: € 3,975

## Apple Sponsor

- » Your logo printed on apples, as give-aways to attendees of the conference
- » Your logo and listing on the sponsor page on the website
- » 1 entrance ticket for the conference

Early-decider fee: € 2,575  
Regular fee: € 2,775

## Branding Sponsor

- » Your logo displayed as sponsor on: on PPT slides, on the I4H website, in the mobile event app, in the (digital) conference guide, in direct mailings and newsletters, on (printed) flyers and posters, on the welcome banner in the entrance area
- » 1-page advert in the (digital) conference guide
- » 1 entrance ticket for the conference

Early-decider fee: € 2,275  
Regular fee: € 2,475





# Sponsors 2023

## Main Partner



## Host Sponsor



## Silver Sponsors



## Strategic Partner



## Award Sponsors



## Platinum Sponsors



## Gold Sponsors



## Powered by



## Award Sponsors



# Partners 2023

## Main Partner



## Partner



## Supporting Partner



## Supporting Partner



## Supporting Partner



## Supporting Partner



## Supporting Partner



## Media Partner



## Partner







# GLOBAL INVESTOR FORUM

## Pitch – Connect – Invest!



### GIF

The I4H Global Investor Forum has become the main platform in the Netherlands & Belgium where start-ups and scale-up companies can take the stage and present themselves to investors and other key players in Life Sciences & Health

The Global Investor Forum facilitates private capital matches with promising investment-ready Life Sciences, MedTech, E-health, and AI start-ups, scale-ups, and tech transfer opportunities. The Global Investor Forum creates a powerful network of leading Biomed entrepreneurs, formal and informal investors, physician key-opinion leaders, and innovation executives, offering an excellent platform for leading investors, start-up founders, and CEOs of innovative companies to discuss investment opportunities, to expand and strengthen their business network for future partnerships.

The next edition of the Global Investor Forum will take place on 27 March at (to be decided) and on 28 March in conjunction with Innovation for Health in Rotterdam.

### Statistics 2023:

20 pitches of start-up companies in Biotech, MedTech, and Digital Health & AI  
120+ attendees

### Start-ups that pitched in 2023:



### Sponsorship packages

To connect with investment-ready Biotech, MedTech, E-health, AI start-ups, and scale-ups

## Sponsorship Package

- » Possibility to have a speaker or a jury member in the programme of GIF 2024 (topic to be discussed).
- » 2 pitching slots for your start-ups on GIF 2024.
- » 2 entrance tickets for GIF 2024 (incl. speaker).
- » 5 voucher codes for €100 discount on the start-up package fee for your relations.
- » Exposure as Sponsor on communication items.

Early-decider fee: € 5,575 (until 1-11-2023)

Regular fee: € 5,875

## Programme Partner

- » Possibility to contribute with a session or workshop in the programme of GIF 2024 (topic to be discussed).
- » 4 entrance tickets for GIF 2024 (incl. speakers).
- » 5 voucher codes for €100 discount on the start-up package fee for your relations.
- » Exposure as Programme Partner on communication items.

Early-decider fee: € 5,575 (until 1-11-2023)

Regular fee: € 5,875

## Branding Sponsor

- » Your logo displayed on all relevant communication items, under "Supported by".
- » 2 entrance tickets for GIF 2024

Early-decider fee: € 1,875 (until 1-11-2023)

Regular fee: € 1,975







Shaping the Future of Healthcare

# Innovation forHealth

28 March 2024

Rotterdam | the Netherlands

## CONTACT

Innovation for Health offers a wide variety of sponsor- and participation packages to let you achieve your goals. Whether your goal is to get maximum exposure, present your latest innovation or expand your network for new collaborations and partnerships, Innovation for Health offers you a great platform with 800+ high-level attendees from Health & Life Sciences!

Please contact us to discuss any of the sponsoring, exhibiting, advertising, or partnering, opportunities included in this brochure. Is there no perfect participation package out there for you? Let us make a custom-made package, based on your budget, and wishes.

### For more information:

Hyphen Projects



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