



ISBM
International
Society of
Behavioral
Medicine



UKSBM
UK Society for Behavioural Medicine



University
of Glasgow

Congratulations on your abstract being accepted as a poster presentation at the 16th International Congress of Behavioural Medicine (ICBM) in June 2021. Please take the time to look at the poster presentation guidance below.

Firstly, don't forget to register for the event! You have to be registered and have supplied your poster to us no later than **23.59 BST on Friday 30th April** to ensure you are included in the event and you can register here: <https://www.delegate-reg.co.uk/icbm2021/reg/Site/Register>

Your Presentation

Your poster will be available for the duration of the conference for delegates to download and view at their leisure. We will be allocating you to a poster presentation session within the programme. During this time delegates will be able to put typed questions to you and you will be able to give a typed respond.

Delegates will also be able to contact you one-to-one via the Meeting Hub which will be available throughout the conference to ask any questions they may have about your research.

Quick tip: Please make sure you save your presentation and poster with **your name** as the title.

Creating your content

When creating your poster and presentation, please be mindful to take steps that will ensure your content is accessible to all, these include but not limited to;

- Keeping bullet points to a minimum and concise
- Use a legible font and size. Please avoid using Serif fonts, where possible
- Avoid colour combinations that others may struggle to distinguish between, e.g. red and green, green and brown, green and blue etc.
- Landscape layout is essential for a virtual platform and please ensure your poster
- There are various software programs available to create your poster, e.g. MS Publisher, MS PowerPoint
- Be mindful that your organisation/institution may have their own brand guidelines you need to follow. Please consult with your colleagues for further details

Sending your poster

Please send a PDF version of your poster to icbm@kc-jones.co.uk by **Friday 30th April**. We will also be making all posters available for delegates to download after the event has taken place. If you do not want your poster to be shared, please let us know when sending your presentation.

The online platform

The event will be taking place on a platform called OnAir. More information on how to access the portal will be shared with you nearer to the event.