



The 29th Annual Conference of the International Society for Anthrozoology

*One Health, One Welfare:
Wellbeing for all in human-animal interactions*



University of Liverpool, 29th June - 3rd July 2020

Conference website: www.isaz2020.com

Sponsorship Prospectus



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Welcome

The organising committee members would like to invite you to support the 29th Annual Conference of the International Society for Anthrozoology (ISAZ), which is taking place at the University of Liverpool from 29th June to 3rd July, 2020. The dates include three days of main conference events and two days of pre - and post - conference satellite events. It is anticipated that over 200 international delegates will attend.

Conference Venue

The conference will take place in the Central Teaching Hub at the University of Liverpool, which is situated in Liverpool City Centre. The city of Liverpool has a lot to offer. It is a modern, vibrant city, proud of its rich heritage and world trade roots, famous for its friendly people, and known worldwide for football and the “Fab Four”, the Beatles.

About ISAZ

The Host organisation is the International Society for Anthrozoology (ISAZ). ISAZ was formed in 1991 as a supportive organisation for the scientific and scholarly study of Human-Animal interactions. ISAZ is a non-profit, non-political organisation with a world-wide, multi-disciplinary membership of students, scholars and interested professionals.

Local Host Committee

- **Dr Carri Westgarth**, Lecturer in Human-Animal Interaction, University of Liverpool
- **Dr Chris Pearson**, Senior Lecturer in Twentieth Century History, University of Liverpool
- **Dr Diahann Gallard**, Senior Lecturer in the School of Education, Liverpool John Moores University

UK Scientific Advisory Committee

- **Professor Marie Fox**, Queen Victoria Professor of Law, in the School of Law and Social Justice, University of Liverpool
- **Professor Daniel Mills**, Specialist in Clinical Animal Behaviour, University of Lincoln
- **Professor Jo Williams**, Professor of Applied Development Psychology in Clinical and Health Psychology, University of Edinburgh
- **Dr Anne McBride**, Senior Lecturer within Psychology, University of Southampton
- **Professor Rob Christley**, Honorary Professor of Epidemiology and One Health, University of Liverpool



The Conference Theme for 2020

The theme for the 2020 ISAZ Conference is **'One Health, One Welfare: Wellbeing for all in human-animal interactions'**. *We recognise that the health and welfare of humans and animals are inextricably linked: from welfare-friendly farming and safe food production to positive interactions with our companion animals and sustainability of our natural world.*

The 2020 theme will be complemented with topics representing the wider field of anthrozoology. Presentations include poster sessions, talks from international researchers, and several plenary speakers who are at the forefront of their fields.

Confirmed speakers and events include:

Keynote: Prof Nicola Williams, University of Liverpool

The link between antimicrobial resistance in humans and animals

Keynote: Manoj Guatam, Jane Goodall Institute Nepal

One Health One Welfare in animal conservation

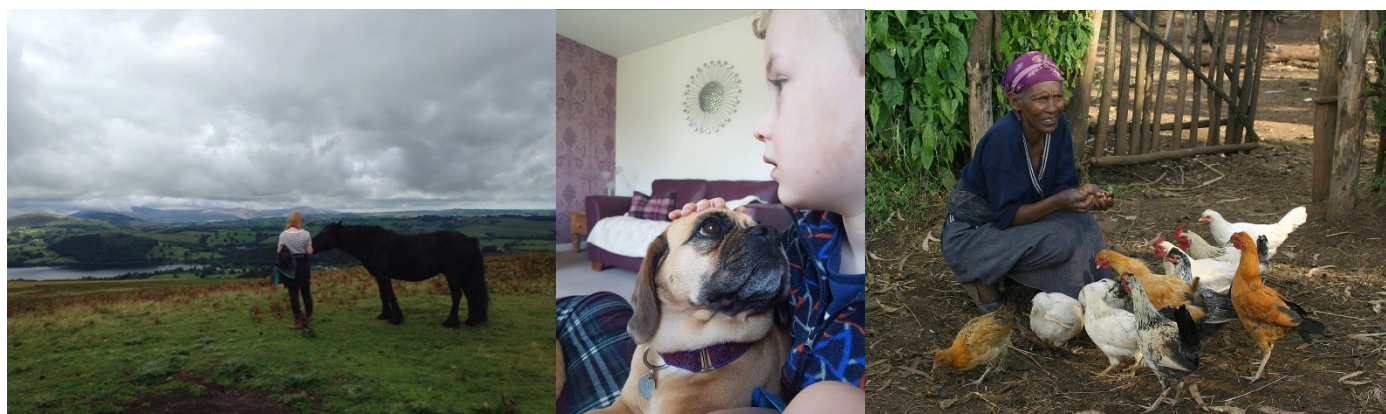
Keynote: Prof Abigail Woods, King's College London

Intersections in histories of Human and Animal Health

Discussion sessions: "Hot topics in Anthrozoology"

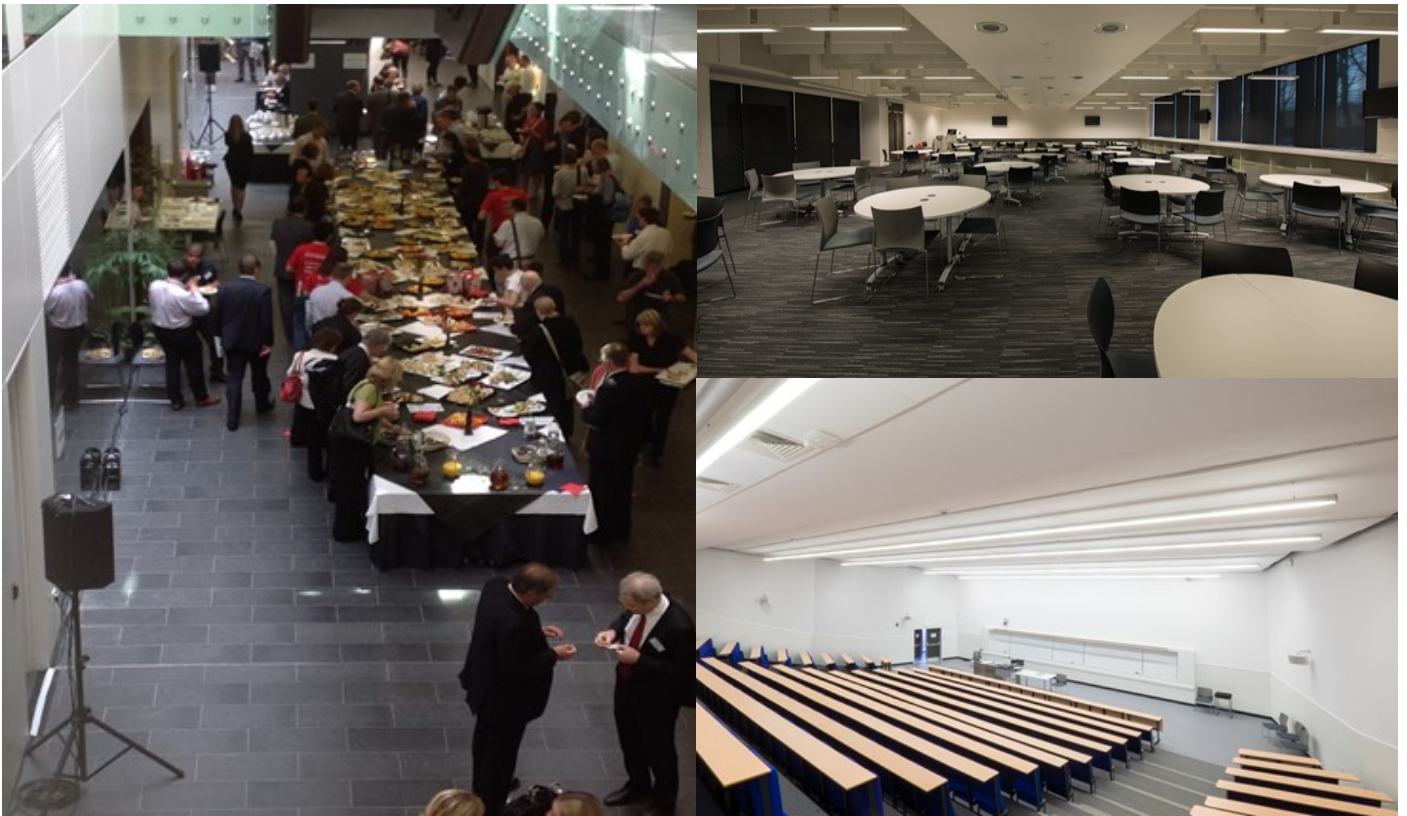
Pre-Satellite event: Putting the animal at the centre of 'Animal Assistance'.

Post-Satellite event: Human Behaviour Change for Animals: Designing interventions and measuring their impact. Hosted by Human Behaviour Change for Animals.



Attendees:

This meeting brings together a diverse group of researchers, corporate employees, animal charity workers and professionals. These individuals represent a broad range of fields, including animal welfare, anthropology, ethology, history, medicine, psychology, sociology and veterinary medicine. You will have the chance to interact with knowledgeable, talented people from all over the world!



Why support the ISAZ 2020 conference?

As a supporter you will have the opportunity to:

- Network face to face with leading names in the field of human-animal interaction
- Promote new products and programmes that raise awareness of your brand
- Elevate your company profile and enhance your visibility in the field
- Build stronger relationships with researchers and practitioners
- Develop new partnerships within an international community

We welcome the opportunity to tailor any package to meet marketing and budgetary objectives. We will work with all sponsors to ensure that we maximise your investment to your satisfaction.

The sooner you confirm your sponsorship the greater level of exposure we can offer.

General Conference Sponsorship Packages Available

| List of Benefits | Platinum Supporter £25,000 + VAT ¹ (1 available) | Gold Supporter £15,000 + VAT ¹ (2 available) | Silver Supporter £10,000 + VAT ¹ (2 available) | Bronze Supporter £5,000 + VAT ¹ (3 available) | General Supporter £2,500 + VAT ¹ (5 available) |
|---|---|---|---|--|---|
| Acknowledgement of sponsorship during Opening and Closing remarks | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo printed in conference Programme & Abstract booklets | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on conference website with hyperlink to sponsor webpage | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on holding slides between sessions | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company profile printed in Abstract booklet | 500 words | 250 words | 100 words | 50 words | 50 words |
| Advert in conference Programme (advert provided by sponsor) | Double page | Full page | Half page | Quarter page | ✗ |
| Logo printed on delegate bag | ✓ | ✓ | ✗ | ✗ | ✗ |
| Inclusion of promotional material in delegate bags (flyer or promotional product) | ✓ x 2 | ✓ x 2 | ✓ x 1 | ✓ x 1 | ✗ |
| Complimentary delegates | ✓ x 4 | ✓ x 3 | ✓ x 2 | ✓ x 1 | ✗ |
| Complimentary conference dinner passes | ✓ x 4 | ✓ x 3 | ✓ x 2 | ✓ x 1 | ✗ |
| Space to display promotional materials (materials to be provided by sponsor) | ✓ | ✓ | ✓ | ✗ | ✗ |
| Logo on re-usable water bottles for delegates | ✓ | ✗ | ✗ | ✗ | ✗ |
| Opportunity for a 5 minute address during Opening remarks | ✓ | ✗ | ✗ | ✗ | ✗ |

¹Please note our sponsorship packages are +UK VAT @ 20%. If you are not VAT registered but can provide an EU VAT number then this will fall under EC Sales and UK VAT would not be charged. Similarly, if you are a Charity with a VAT exemption certificate VAT may not be charged in certain circumstances. We will happily discuss your individual circumstances with you. Further information and explanation can be viewed here: <https://www.gov.uk/guidance/sponsorship-and-vat-notice-70141>



Opportunities for Sponsorship of Individual Events & Awards

In addition to our general conference sponsorship packages, we offer several opportunities to sponsor specific conference events and awards. A description of these opportunities and details on sponsor benefits are listed below.

| Event Description and Benefits: | Price + VAT ¹ |
|--|-------------------------------|
| <u>Pre-Conference Public Lecture & Social Mixer</u> <ul style="list-style-type: none"> • Opportunity for a company representative to give a 5 minute address at beginning of the event • Your name listed in the conference programme <i>and</i> on advertisements for the event • 2 Complimentary Conference Registrations | £6,000 |
| <u>Conference Dinner</u> <ul style="list-style-type: none"> • Opportunity for a company representative to give a 5 minute address at beginning of the event • Your name listed in the conference programme • 2 Complimentary Conference Registrations | £8,000 |
| <u>Lunch Session (3 available)</u> <ul style="list-style-type: none"> • Your name listed in the conference programme • 1 Complimentary Conference Registration | £4,000 |
| <u>Coffee Break or Social Mixer (4 available)</u> <ul style="list-style-type: none"> • Your name listed in the conference programme • 1 Complimentary Conference Registration | £3,000 |
| <u>Satellite Event (FULL DAY)</u> <ul style="list-style-type: none"> • Recognition at beginning of event • Logo on screen during the event • Your name listed in the conference programme • 1 Complimentary Registration for the event | Please contact us for details |



Sponsorship of Individual Events & Awards, continued

| Event Description and Benefits: | Price + VAT ¹ |
|---|----------------------------|
| <u>Keynote Speaker (3 available)</u> <ul style="list-style-type: none"> • Logo on screen at the beginning and end of session • Acknowledgement by session chair • Your name listed in the conference programme • 1 Complimentary Conference Registration | £4,500 |
| <u>Poster Session</u> <ul style="list-style-type: none"> • Logo on screen during the event • Your name listed in the conference programme • 1 Complimentary Conference Registration | £3,500 |
| <u>Themed Oral Session or Panel (6 available)</u> <ul style="list-style-type: none"> • Logo on screen at the beginning and end of session • Acknowledgement by session chair • Your name listed in the conference programme | £1,500 |
| Award Sponsorship Opportunities: | Price (US \$) ² |
| <u>Student Prizes: Best Oral & Best Poster Presentations</u> <ul style="list-style-type: none"> • Logo on screen during Awards session • Acknowledgment by ISAZ President during Awards session | \$1,000 |
| <u>Student Travel Awards (20 available)</u> <ul style="list-style-type: none"> • Logo on screen during Awards session • Acknowledgment by ISAZ President during Awards session | \$500 |

¹Please note sponsorship opportunities for individual Events are + UK VAT @ 20%. If you are not VAT registered but can provide an EU VAT number then this will fall under EC Sales and UK VAT would not be charged. Similarly, if you are a Charity with a VAT exemption certificate VAT may not be charged in certain circumstances. We will happily discuss your individual circumstances with you. Further information and explanation can be viewed here: <https://www.gov.uk/guidance/sponsorship-and-vat-notice-70141>

²Sponsorship of student prizes and awards is in US dollars and will be paid directly to ISAZ.



Additional Opportunities for Branding & Visibility

| Description: | Price + VAT ¹ |
|---|-------------------------------|
| Add your company logo to the delegate bag | £500 |
| Delegate bag insert (provided by company) <ul style="list-style-type: none"> Promotional product <u>or</u> A4-sized flyer or pamphlet (up to 4 pages) | £250 |
| Branded coffee cup with your logo | £1,000 for 200 ct. |
| Full page advert in conference programme | £750 |
| Half page advert in conference programme | £500 |
| Quarter page advert in conference programme | £300 |
| Rent space to exhibit promotional materials | Please contact us for details |

¹Please note prices for branding and advertising opportunities are + UK VAT @ 20%. If you are not VAT registered but can provide an EU VAT number then this will fall under EC Sales and UK VAT would not be charged. Similarly, if you are a Charity with a VAT exemption certificate VAT may not be charged in certain circumstances. We will happily discuss your individual circumstances with you. Further information and explanation can be viewed here: <https://www.gov.uk/guidance/sponsorship-and-vat-notice-70141>

***Have other ideas and suggestions?
Get in touch to discuss!***



**One Health
One Welfare**
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