



## Funding turned our Brexit planning into an opportunity to invigorate our business

James McCabe  
Ferm Engineering, Co. Donegal



 InterTradelreland

# forward further together

[intertradeireland.com](http://intertradeireland.com)

Through innovative new research, industry intelligence, funding opportunities, co-operative partnerships, and workshops, we ensure that every business has the opportunity to grow.



 InterTradelreland

InterTradelreland is a small organisation, with a big outreach. To date we have assisted over 39,000 businesses, created / protected 14,148 new jobs and have generated more than £1bn in business development value. Cross-border trade is currently sitting at its highest level for 20 years at €7bn.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

#### InterTradelreland

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*InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.*

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 InterTradelreland

**20**  
YEARS  
BUILDING ON SUCCESS

InterTradeIreland has been helping small businesses in Ireland and Northern Ireland explore new cross-border markets, develop new products, processes and services and become investor ready over the last 20 years. Our services include supports for sales growth and innovation, business funding and business insights to SMEs across the island, North and South.



## Get Brexit Ready

We have the practical support your business needs to navigate Brexit. We can provide you with funding up to £2,000 / €2,250 for professional advice in relation to Brexit matters. This means you can develop an action plan to benefit your business which will help future-proof it. Our team can also keep you informed with the latest news, research and updates on Brexit.



**Deirdre Maguire**

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## Grow Sales

We can help you explore and enter the cross-border market with confidence. Funding available includes 50% of the salary cost of a sales professional for your business or support from an expert in your sector to help you identify and develop new opportunities.



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## Raise funding

If you are an established business looking for alternative means of Growth Finance or an early stage company looking for Seed Funding, Business Angel Investment or Venture Capital to help you grow - we can help.



**Shane O'Hanlon**

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## Win Tenders

Get the know-how and the confidence to bid competitively for public sector contracts, by availing of tender workshops, one-to-one mentoring and the latest public procurement information and advice.



**Grant Gilmore**

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## Build an Innovation Culture

Rethinking your products and services can greatly improve your commercial success. We can provide financial support for the specialist expertise your business needs and also provide you with the tools and techniques to embed innovation processes within your business to bring ideas to market quicker and with less cost.



**Alan Morrow**

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## Access EU R&D Funding

We can help you find collaborative partners in Ireland or Northern Ireland to access Horizon 2020 EU funding worth €80bn. Our supports also include proposal writing training, networking events, travel schemes and master classes with leading innovation practitioners.



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## Business Insights

We provide relevant all-island business and economic research and statistics to inform businesses and policy makers. Our research encompasses a broad range of topics including: Cross-Border Trade, Brexit, Public Procurement, Supply Chains and Innovation as well as our quarterly All-Island Business Monitor, the largest and most comprehensive survey of its kind.



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