



OneTogether UK Expert Conference 2024

**Dedicated to reducing the risk of
surgical site infections**

7 March, 2024

National Conference Centre (NCC), Birmingham

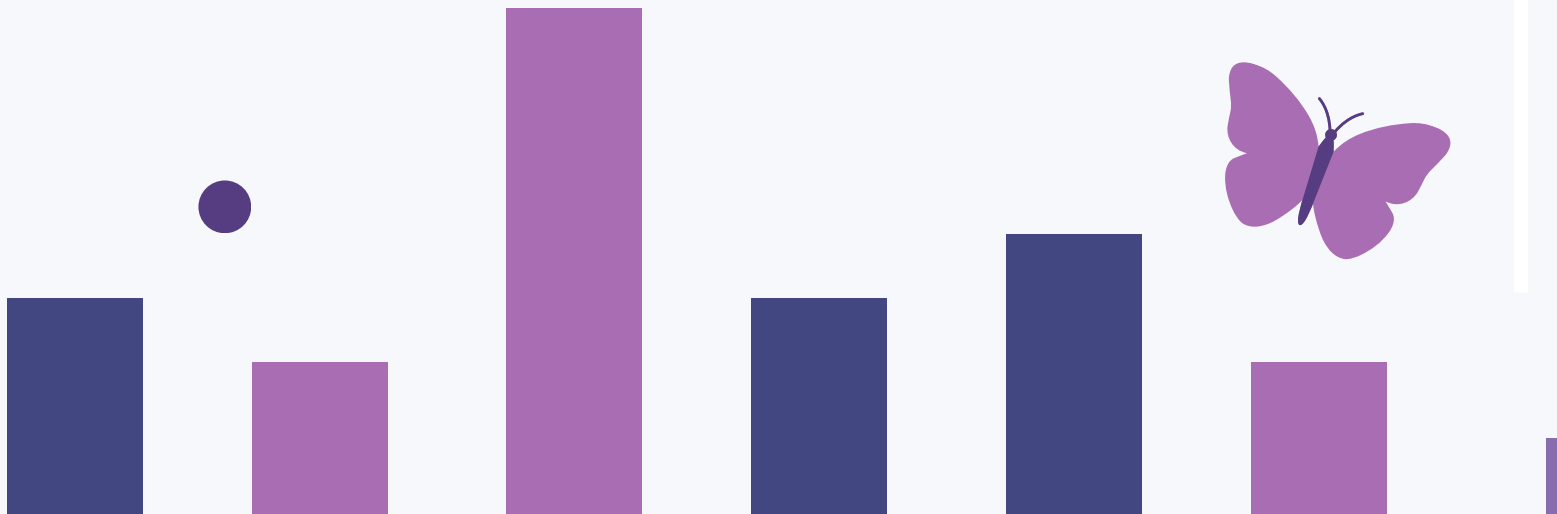


EXHIBITOR PROSPECTUS

March 7th

National Conference Centre

Birmingham





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Dear Colleague,

It's my pleasure to announce the launch of our one day conference in Birmingham hosted by OneTogether, taking place on Thursday 7th Mar 2024. Having run 8 conferences in the 13 years of their existence, OneTogether would now like to offer you the excellent opportunity to join us on our first combined conference and exhibition giving you the chance to engage with an outstanding professional delegate profile.

OneTogether is a partnership between the leading professional organisations IPS, 3M, CSC, AfPP and CODP with an enhanced interest in the prevention of Surgical Site Infections (SSIs). Our mission is to promote and support the spread and adoption of best practice to prevent SSIs across the surgical patient pathway. By connecting interested professionals in surgery, infection prevention and key industry partners for the health care community we strive to improve overall patient care.

OneTogether aims to:

- Raise the profile of surgical site infection.
- Share a suite of Resources to support quality improvement in surgical care, based on current guidance
- Engage healthcare professionals and institutions to make a difference at every level to reduce SSI and improve patient outcomes.
- Share best practice across all specialties.
- Leverage the strength and reach of professional associations, industry partners and online platforms to educate and engage.

We hope you can join us!

The OneTogether Conference Organising Group



Why should you exhibit?

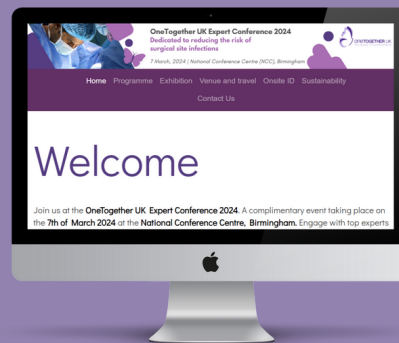
OneTogether Conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of Surgical Site Infection

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals expected in excess of 400
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

Delegate Profile

- Pre & Peri-operative nurses
- SSI Specialists
- Quality improvement Nurses
- Theatre Staff
- Surveillance Practitioners
- Infection Prevention Specialists
- Surgeons
- Clinical Educators



The scientific programme & website

[View Here](#)



Sponsorship Opportunities

Exhibition Stand £1,295 + VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives *
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list**

Gold Sponsorship £1,995 + VAT (Max. 2)

This price includes standard package + additional benefits:

STANDARD PACKAGE

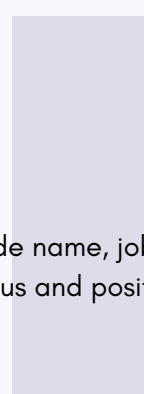
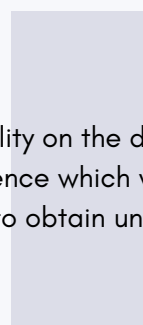
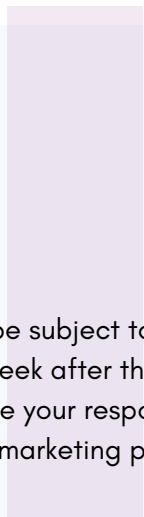
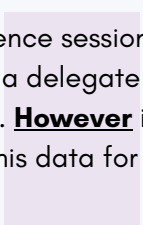
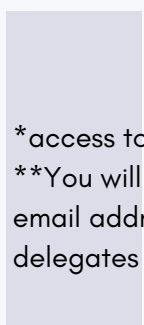
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ADDITIONAL GOLD SPONSORSHIP BENEFITS

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide between sessions
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference

*access to conference sessions will be subject to availability on the day

You will receive a delegate list 1 week after the conference which will include name, job title, organisation and email address only. **However it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.





Additional Sponsorship Opportunities

Virtual delegate Bag Insert £230 + VAT (Max 1)

A virtual delegate bag is sent to delegates in the form of an email in advance of the event. Your 'insert' can take the form of company information (max. 70 words) and/or a downloadable document of your choice and can include a link. Examples include information about a product or service or a voucher or offer the attendee can download.

Holding Screens Sponsor £300 + VAT (Max 1)

Company logo included on holding slides (along with gold sponsors)

Website Sponsorship £175 + VAT (Max 1)

Company logo included conference webpage

Free Sponsorship Opportunities

Writing pads for delegates Free of charge (Max 1)

450 x A4 pads required to be supplied by sponsoring company

Pens for delegates Free of charge

450 x pens required to be supplied by sponsoring company

Lanyards for delegates Free of Charge

500 x Lanyards required to be supplied by sponsoring company



How to book exhibition space:

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held

for 7 days:

- Phone Fitwise on +44 (0)1506 292047
- E-mail: michael.donaldson@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post, fax or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. BACS payments to (please send remittance advice to Fitwise with reference 'One Together' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms & Conditions:

Payment: All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Virtual Delegate Bag Inserts: If you have booked a virtual delegate bag insert please email PDF to Emma.Mcdougall@fitwise.co.uk by the 05th February 2024

Delegate Lists: You will receive a delegate list 1 week after the conference which will include; name, job title, organisation and email address only. **however** it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

Venue

National Conference Centre
Birmingham
B92 0EJ

Conference Organisers

Kat Topley, 3M
Pat Cattini, CSC
Jennie Wilson, IPS
Lindsay Keeley, AfPP
Debbie Xuereb, IPS



Sales Lead

Mike Donaldson
Sponsorship Manager
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Fitwise Management Ltd
Blackburn House, Redhouse Road
Seafield
West Lothian
EH47 7AQ

Exhibition open hours

Setting up time for exhibitors will be on Thursday 7th March 2024 from 7.00am - 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

Exhibition open times:	Opening	Closing
Thursday 7th March 2024	08:30	14:00



Partners

