



Autumn Trainees Meeting 2024

Showroom Workstation, Sheffield
Thursday 3rd of October

**Exhibitor
Prospectus**

Welcome

The British Infection Association would like to invite you to attend as a Gold Sponsor or Exhibitor at our Autumn Trainees Meeting on Thursday, 3rd October 2024 in Sheffield.

The day will provide trainees with the opportunity to hear lectures on topical issues given by a range of experts, as well as providing a chance to network and contribute to debate.

Who can you expect to meet?

The event will be aimed at trainees within infection including microbiology, virology, clinical infectious diseases, public health, antimicrobial pharmacists, biomedical scientists and infection prevention and control practitioners.

The programme will cover a myriad of topics including but not limited to:

- **An MDT approach to IE**
- **Travel medicine**
- **Challenging bone and joint infections**
- **Ventilation and IPC**
- **The future of molecular testing**

Infection trainees throughout the UK play an integral part in the trialling and introduction of novel therapies and diagnostics for infectious diseases, and are an important cohort of the healthcare workforce to engage with industry partners.

We hope that you will be able to attend and contribute to what will be a key part of the educational input of the Conference and look forward to welcoming you to Sheffield at what will be an important day in the educational calendar of BIA.

Kind regards,

Dr *Nishchay Kakkar*
BIA Trainees meeting secretary



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Event Details

Venue

The Workstation
Paternoster Row
Sheffield City Centre
Sheffield S1 2BX
T: 0114 275 7727



Conference Organisers:

Dr Nishchay Kakkar

SANDWELL AND WEST BIRMINGHAM HOSPITALS NHS TRUST
BIA Trainees meeting secretary

Sales Lead

Catriona Rice

UK Sales Manager

E: catriona.rice@fitwise.co.uk

T: 01506 292 039



Fitwise Management Ltd
Blackburn House
Redhouse Road
Seafield
EH47 7AQ

Exhibition Open Hours *(may be subject to change)*

Setting up time for exhibitors will be on Thursday 3rd October from 07.00 – 08.30. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00 and all exhibitors should be clear of the building by 17.00.

Exhibition open times

Open 08:30

Close 14:00

Exhibition viewing times:

08:30 - 09:25

11:10 - 11:30

12:55 - 14:00

Exhibitor/Sponsorship Opportunity

Exhibition Table Top Stand

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives *
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list

Gold Partner x2

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives *
- Tea/coffee and buffet lunch for 2 representatives
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

£995 + VAT

£1,200 +
VAT

*access to conference sessions will be subject to availability on the day

Why Should I Exhibit?

This conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of infection control.

There are numerous benefits from exhibiting at this prestigious event:

- Network with potential future customers
- Generate quality leads from future practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Gain valuable customer feedback

Additional Sponsorship Opportunities

Virtual Delegate Bag Insert £295 + VAT

This is to be supplied as a link and will be emailed to delegates pre-conference

**Powerpoint Advertising £495 + VAT
(Max. 2)**

Your advert will appear on continuous loop throughout breaks in session room

Free Sponsorship Opportunities

**Writing pads for delegates
(Max 1.)**

200 A4 pads to be supplied by sponsoring Company

**Pens for delegates
(Max 1.)**

200 pens to be supplied by sponsoring Company



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How to book

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: catriona.rice@fitwise.co.uk

T: 01506 292 039

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

BACS payments to (please email remittance advice to BIAFinance@fitwise.co.uk, ref: 'BIA Autumn meeting' detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: British Infection Association

Account No: 00272057

Sort Code: 83-28-46

Bank: Royal Bank of Scotland PLC

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions (*Full T&Cs can be found on your booking form*)

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.



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