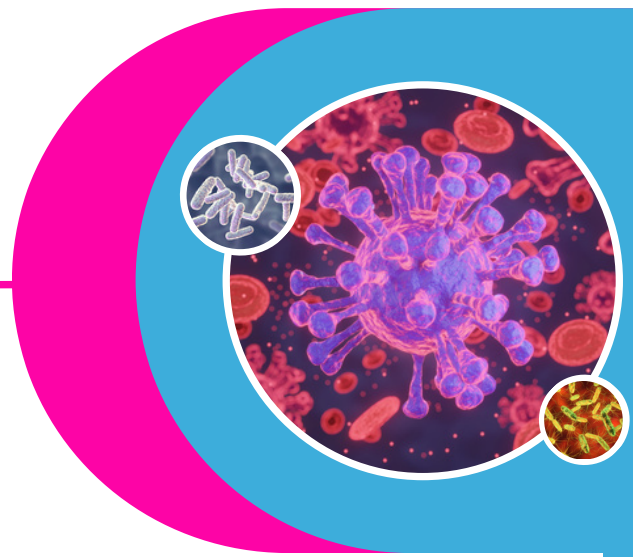


IPS Scotland Branch Conference

Queen Margaret University
Thursday 22 June, 2023



Infection Control Matters Exhibitor Prospectus



Dear Colleague,

On behalf of the Infection Prevention Society Scotland Branch, it gives us great pleasure to invite you to join us for our annual conference at Queen Margaret University, Edinburgh on the 22nd June 2023.

This will be one of the largest infection prevention and control exhibitions in Scotland in 2023, and it is expected to attract 150 delegates. A comprehensive programme will be available shortly, but our conference organising committee recognise the changing and challenging landscape of infection prevention and control within health and social care. Our themes this year are critical to the infection prevention and control agenda and include Climate Change and Sustainability, Ventilation, Water Management, Hand Hygiene, Cleaning, and Disinfection and National Updates.

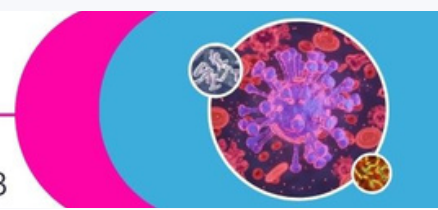
Our industry partners are crucial to the success of this event so we can all come together to provide everyone with an excellent environment in which to further build relations, learn more about products and services, exchange ideas concerning products and technologies and ensure that collaboratively Scotland continues to lead the way!

We very much hope you can join us in Edinburgh!

Karen Wares, Coordinator and Country Lead

Paul Weaving, Education Officer

Infection Prevention Society Scotland Branch



Why should you exhibit?

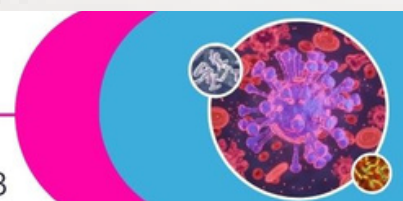
IPS Scotland Branch provides an excellent platform for businesses to showcase their products and services to front-line professionals within the field of infection prevention and control.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

Delegate Profile

- Infection prevention practitioners
- Tissue viability nurses
- Critical care nurses
- Continence nurses
- Domestic managers
- GPs



Sponsorship Opportunities

Exhibition Stand £995+ VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives *
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list

Platinum Sponsorship £1,995 + VAT (Max. 1)

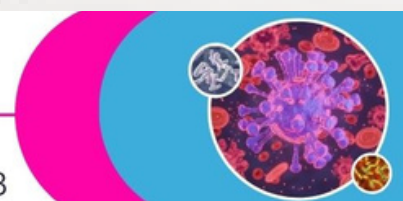
This price includes standard package +:

- 30 min symposia slot
- Additional stand
- Registration and catering for 4 reps *
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

Gold Sponsorship £1,375 + VAT (Max. 2)

This price includes standard package +:

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



Additional Sponsorship Opportunities

- **Virtual delegate bag Insert** **£210 + VAT per insert**
Copy to be supplied by sponsoring company
-

- **Holding Screens Sponsor** **£270 + VAT (Max 1)**
Company logo included on all session slides (along with platinum & gold sponsors)
-

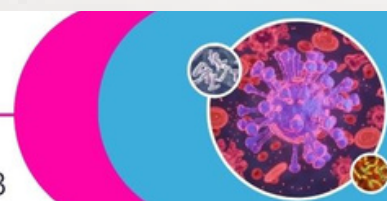
- **Website Sponsorship** **£160 + VAT (Max 1)**
Company logo included conference webpage
-

- **Free sponsorship Opportunities**

Writing pads for delegates **Free of charge (Max 1)**
150 x A4 pads required to be supplied by sponsoring company

- **Pens for delegates** **Free of charge**
150 x pens required to be supplied by sponsoring company
-

- **Lanyards for delegates** **Free of Charge**
150 x Lanyards required to be supplied by sponsoring company



Venue
Queen Margaret University
Queen Margaret University Way
Musselburgh
EH21 6UU

Sales Lead
Mike Donaldson
Sponsorship Manager
E-mail: michael.donaldson@fitwise.co.uk
Tel: 01506 292047
Main: 01506 811477



Fitwise Management Ltd,
Blackburn House,
Redhouse Road,
Seafield,
West Lothian,
EH47 7AQ



Conference Organisers

Karen Wares Scotland Branch Coordinator / Country Lead
Paul Weaving Education Officer IPS

Exhibition open hours

Setting up time for exhibitors will be on Thursday 22nd June 2023 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

Exhibition open times	Opening	Closing
Thursday 22nd June 2023	08:30	14:00

Exhibition viewing times TBC



How to book exhibition space:

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held

for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: michael.donaldson@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post, fax or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. BACS payments to (please send remittance advice to Fitwise with reference 'IPS Scotland' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms & Conditions:

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations:

Refunds for cancelled stands, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Virtual Delegate Bag Inserts:

If you have booked a virtual delegate bag insert please email PDF to Emma.macdougall@fitwise.co.uk by the 08th June 2023

Delegate Lists:

You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location, and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

