

Exhibitor Prospectus



Tipping the scales-making a better fairer world for children in the future

British Society of Paediatric Dentistry
Annual Scientific Conference 2023

13 - 15 September 2023

Newcastle



British Society of
Paediatric Dentistry

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Invitation to participate

On behalf of the Northern Branch of the British Society of Paediatric Dentistry, we would like to invite you to join us in Newcastle upon Tyne for the BSPD Annual Scientific Conference 2023 on 14th and 15th September 2023. The theme for the conference is “Tipping the Scales – making a better and fairer world for children in the future” with our sessions driven by the need to rebuild and innovate within healthcare. Our speakers will cover the most contemporary methods of treating carious teeth, reducing dental health inequalities, decision making in paediatric dentistry, and crucially; how to ensure this is all done in as a sustainable way as possible!

We have selected Northumbria University’s City Campus East for its convenient, central location and we will have exclusive use of the venue and its versatile spaces. This will allow delegates to fully engage with both the conference and exhibition throughout both days.

In a BSPD conference ‘first’ – one of the main sessions will be multiple parallel workshops, enabling delegates to choose a more tailored programme depending on their interests and background. Our programme features a range of dynamic lectures, aimed to promote challenging discussion. The overall conference experience should enable delegates to network with colleagues in the paediatric dentistry community and above all, ensure we continue to learn and share current knowledge and practice to provide the best oral health care for children in our communities.

We are excited to invite you to join us in Newcastle and hope you will take advantage of our fantastic sponsorship and exhibition packages as we come together for another exciting British Society of Paediatric Dentistry Conference.

Kind Regard



Paula Waterhouse
BSPD Vice President
Clinical Professor & Hon Consultant in Paediatric Dentistry
Newcastle University



Oliver Sumner
Chair - Local Organising Committee
Consultant Paediatric Dentist
Newcastle upon Tyne Hospitals NHS Foundation Trust



About BSPD

The BSPD has an established place in the dental profession thanks to the dedication of dentists stretching back over many decades.

With the earliest meetings stretching back to 1952, the Society was founded in 1968, with the objective of improving the oral health of children in the UK. Throughout its history, the BSPD has campaigned for improving standards in child dental health, implementing improvements in children's oral health, including the current "Dental Check by One" campaign.

Today, the BSPD is a thriving Society, consisting of 700 members ranging from Consultants, Specialists, General Dental Practitioners and Dental Care Professionals. The BSPD is well represented on Department of Health working groups for Paediatric Dentistry and is seen as the expert voice for advice on children's oral health. This is underlined by the Society's mission statement "To ensure that all children receive high-quality and accessible oral health care, and to keep children's welfare and well-being as our primary concern."

Who will attend?

Delegates will travel from all areas of the United Kingdom and also from overseas to Newcastle to enjoy the Annual Conference. They will be primarily involved in the treatment of and provision of oral care to children and adolescents and may also be involved in academic education of undergraduate and postgraduate students. Many of our delegates will also be involved in research, often at a national or international level. Additionally, NHS attendees may take responsibility for service and product budgeting. Collaborating with us for the BSPD 2023 Annual Conference will provide opportunities for your company to showcase your products and network with those who utilise your services and products.

Programme overview

The BSPD conference in 2023 will provide a platform for those in the dentistry community to come together to discuss and share their experiences when treating children with complex medical challenges and the impact these issues can have on oral health. In planning our programme we've taken note of feedback from previous conferences where delegates have requested more content relevant to day-to-day practice in the community and general dental services. We have dedicated a session where delegates can choose their own programme from a range of topics, and tailor the conference to their own interests. Over the course of the conference we will feature key speakers and leaders in the field of oral health, physiological health and dental health including international experts in their field, who will be 'new' to many British dentists. We will encourage positive debates and invite everyone to share insights.

Why Participate?

- Connect directly to key influencers and decision-makers within the paediatric dentistry community
- Reinforce and strengthen your brand position in the market place
- Collaborate with those who use your products whilst showcasing your company
- Foster new business relationships in a growing and fast paced industry
- Exposure to a community dedicated to paediatric oral and dental health
- Network with like-minded industry members and delegates
- Generate new ideas and gather new knowledge
- Enhance your credibility, expand your loyalty and build opportunities with new and existing clients



Event Details

Venue

Northumbria University
Faculty of Business & Law Building
2 Ellison Pl
Newcastle upon Tyne
NE1 8ST

T: 0191 232 6002

W: <https://www.northumbria.ac.uk>



Northumbria is a research-intensive, modern university with a global reputation for academic excellence. It was named UK University of the Year 2022 in the Times Higher Education Awards. Based in the heart of Newcastle upon Tyne, it is regularly voted the best place in the UK for students, and has campuses in London and Amsterdam.

Conference Organisers

Oliver Sumner
Consultant Paediatric Dentist
The Newcastle upon Tyne Hospitals NHS Foundation Trust

Paula Waterhouse
Clinical Professor & Hon Consultant in Paediatric Dentistry
Newcastle University

Sales Lead
Catriona Rice
UK Sales Manager
E: catriona.rice@fitwise.co.uk
T: 01506 292 039



Fitwise Management Ltd
Blackburn House
Redhouse Road
Seafield
EH47 7AQ

Exhibition Open Hours (may be subject to change)

Setting up time for exhibitors will be Thursday 14th Sept 2023 from 7.00am – 8.00am. All stands should be erected and dressed by 08:00 with all packaging and other materials removed from aisles and stands. Break down will begin on Friday 15th Sept 2023 after the lunch break at 13:15 and all exhibitors should be clear of the building by 17.00.

Exhibition open times	Opening Thursday 14th Sept 2023 08.00	Closing Friday 15th Sept 2023 13:15
Exhibition viewing times:	Thursday 14th Sept 2023 08:00 – 08:50 11:00 – 11:30 12:30 – 13:15 15:15 – 16:45	Friday 15th Sept 2023 08:00 – 09:00 10:00 – 10:30 12:30 – 13:15



Exhibitor and Sponsorship Opportunities

Exhibition Table Top Stand

- 2m x 1m (approx) of space for both days
- Table and 2 chairs for both days
- Registration with access to conference sessions for 2 representatives for both days *
- Tea/coffee and buffet lunch for 2 representatives for both days
- Lead management badge scanning
- Post-conference delegate list

£895

Platinum Partner x2

Standard package+

- 30 min. symposia slot
- Additional stand
- Registration and catering for 4 reps *
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Two complementary gala dinner tickets
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

£2,995

Gold Partner x2

Standard package+

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- One complementary gala dinner ticket
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

£1,495

*access to conference sessions will be subject to availability on the day

Additional Sponsorship Opportunities

Lecture sponsorship - £525

Whilst companies will have no control over session content, they will be acknowledged as a sponsor by having the following:

- Company logo on holding slide
- Opportunity to hand out company flyers to attendees at the beginning or end of the session

BSPD Gala Dinner drinks reception - £1,500

- Pull-up banners provided by your company located in the reception area
- Acknowledgement of your company's kind support during the evening

BSPD Welcome reception - £525

- You have the opportunity to place a company provided pull-up banner at the entrance to the venue

Free Sponsorship Opportunities

Writing pads for delegates (max. 1)

400 A4 pads to be supplied by sponsoring Company

Pens for delegates (max. 1)

400 pens to be supplied by sponsoring Company



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Sustainable Sponsorship Opportunities

Sustainability sponsorship - £850
CARBON OFFSET

Fitwise and the conference organising committee is proud to be working towards dramatically reducing the carbon footprint of this event with an ultimate aim of achieving event carbon neutral status. Read more about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

Included in your sponsorship:

- Company name associated with the Net Zero Carbon Events Pledge
- Featured Logo on the website
- Holding Slide on presentation screens

Virtual delegate bag insert - £495

This is to be supplied as a link and will be emailed to delegates pre-conference

App banner advertising - £495

Banner displayed on rotation on conference app

Powerpoint advertising (max. 2) - £595

Your advert will appear on continuous loop throughout breaks in session room

Delegate eco-water bottles - FOC

400 bottles to be supplied by sponsoring Company



FITWISE CARBON OFFSET

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>



How to book

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: catriona.rice@fitwise.co.uk

T: 01506 292 039

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

BACS payments to (please send remittance advice to Fitwise Management Ltd with reference 'BSPD Conference 2023' detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: BSPD Conference

Account Number: 11790401

Sort Code: 83-51-00

BIC:RBOS GB2L

IBAN:GB82RBOS83510011790401

Bank: Royal Bank of Scotland

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions ([Full T&Cs can be found on your booking form](#))

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded.

Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates

