



Association for  
Continence Professionals

# ACP ANNUAL CONFERENCE & NETWORKING EXHIBITION

20<sup>th</sup> - 21<sup>st</sup> MAY 2024

HILTON LIVERPOOL CITY CENTRE

## PROSPECTUS



Advancing Continence Priorities

# Table of Contents

• Join us	3
• Why should you exhibit?	4
• Delegate profile	4
• The scientific programme	4
• Highlights from previous conferences...	5
• Previous exhibitors	6
• Sponsorship opportunities	7
• Exhibition opening hours	9
• Online exhibitor portal	9
• Additional information	9
◦ Attendance at conference sessions	
◦ Catering within the Exhibition	
◦ IMPORTANT INFORMATION – post conference delegate lists	
• How to book an exhibition space	10
• Organisers	11
• Venue	11
• Conference info	11



## Association for Contenance Professionals (ACP)

Annual Conference and Networking Exhibition

20th and 21st May 2024

[LINK](#)

### Exhibition and sponsorship opportunities are now open!

Dear Exhibitor and Industry Partner,

As ACP Chair and on behalf of the executive committee and members we are delighted to announce that the Association for Contenance Professionals (ACP) Annual Conference and Exhibition will be held on the 20th and 21st May 2024 at the Hilton Hotel Liverpool.

We all look forward to welcoming you to ACP Conference 2024 and to celebrate with you all following last years successful event.

This conference will follow the theme of "**Advancing Contenance Priorities**" and is shaping up to be another educational and inspiring event.

#### Who will the delegates be?

The main educational programme is aimed at Bladder and Bowel Nurses, Physiotherapists, Occupational Therapists, Urology Nurses, and Specialist Nurses as well as Doctors and Allied Healthcare Professionals working within, or interested in Contenance Care.

ACA Conference 2023 was a huge success with all the benefits of a face-to-face event. We hope to see you in 2024 where you will have the opportunity to meet delegates in person over 2 days. Your valued attendance and contributions are greatly appreciated and in addition to enabling continued collaboration in providing high quality education and training to our delegates and members, allows them the opportunity to learn about the products and services you offer that may enhance their patient care.



**Polly Weston**  
ACP Chair

Team Lead/Baywide Bladder and Bowel Service,  
University Hospital of Morecambe Bay



**Nikki Cotterill**

ACP Conference Organising Lead & Education Group  
Lead, and Associate Professor - Contenance Care,  
University of the West of England



# Why should you exhibit?

ACP Conference is a well established 2-day event, which is taking place this year in Liverpool. Following on from the success of last years event in Birmingham, we are expecting a high interest from delegates and exhibitors alike.

Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition to gain access to all stands. Catering will be placed strategically to draw delegates to all areas of the exhibition hall. Attention is paid to the timing of sessions and breaks to maximise the opportunities for delegates to meet with industry representatives, to find out about your products and services and discuss ways of working together.

The event is expected to attract approximately 180 delegates (see delegate profile below) and the programme is being designed to maximise exhibition viewing time including:

- All refreshments and food will be served in the exhibition, with a morning break, lunch and afternoon break provisioned for each day.
- There will be a networking reception and exhibition viewing slot at the end of the day on the 21st along with presentations of the ACP Industry Innovation award & best exhibition stand.

The programme also allows for a number of sponsored symposium slots and has been designed to appeal across the multi disciplinary audience.

## Delegate profile

The programme will be of interest to

- Bladder and Bowel Nurses,
- Physiotherapists and Occupational Therapists,
- Urology Nurses,
- Doctors, Specialist Nurses and Allied Healthcare Professionals working within, or interested in Continence Care.



## The scientific programme

[To view the Preliminary Programme click here this will be updated regularly. The full programme is expected early 2023.](#)



# Highlights from previous conferences...



Delegate comments  
on exhibition 2023

"very impressed with the venue, the friendly venue staff, the constant supply of iced water. the flow of the agenda and exhibition and whole experience from the learning to the networking was fantastic. The overall atmosphere felt very positive and engaging"

"It was a really enjoyable 2 days, lots of networking and learning, lots of discussion around the good things colleagues are doing. I was inspired by the Leaders that spoke throughout the conference"

It was excellent thank you. Felt inspired and provided me with a lot of information to take back to work place and share with other team members. Hopefully I can also incorporate some of this learning to improve my service. Great to network with other services and share practice.



# Previous Exhibitors

2023 Event

ACA  
Aspire Pharma  
Astellas  
Attends  
Bbraun  
BD  
Beambridge Medical  
Clinimed  
CliniSuplies  
Coloplast  
Convatec  
Desmit  
Essity  
Fittleworth  
Flexicare  
Galen  
Great Bear  
Hollister  
iMEDicare  
Linc Medical  
MacGregor Healthcare  
Manfred-Sauer  
Manfred-Sauer  
Medtronic  
Ontex Global  
Optimum Medical  
Renew Medical  
Sandoz  
Source Medical  
Stirling Anglian Pharma  
Symprove  
Syner-Med  
Trion Pharma  
Vernacare  
Viveca Biomed  
Well Healthcare Supplies  
Wellspect  
Winhealth Medical

## 2023 Sponsors

### Platinum Sponsors

Macgregor Healthcare  
Coloplast  
Attends

### Gold Sponsors

Renew Medical  
B. Braun Medical Ltd  
CliniMed Ltd  
Ontex  
Vernacare

### Silver Sponsors

iMedicare  
Hollister  
Optimum Healthcare



# Sponsorship opportunities

## PLATINUM SPONSOR

PRICE: £7190 + VAT

### BENEFITS

- Standard exhibitor package (worth £1,995)
- 1 x Additional Table top stand (worth £1,995)
- Symposium slot in programme
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo on conference programme
- Logo and website link on promotional emails
- Delegate bag insert
- Your pop-up banner in prominent position within the event
- Website link from conference page on ACP website
- Banner advert on ACP website for the month of your choice
- 4 free delegate places for full conference
- Company banner on exhibition APP
- 10% of all other sponsorship opportunities

## GOLD SPONSORSHIP

PRICE: £3,650 + VAT

### BENEFITS

- Standard exhibitor package (worth £1995)
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo and website link on promotional emails
- Delegate bag insert
- Your pop-up banner in prominent position
- Website link from conference page on ACP website
- Banner advert on the ACP website for the month of your choice
- 1 free delegate places for full conference
- 10% of all other sponsorship opportunities

\*Symposium slots are allocated on a first come, first served basis. Content must be educational and not for promotion of goods and services. The presentation content will require approval by the conference organising committee. Some sponsorship benefits are time sensitive. All prices quoted exclude UK VAT at 20%.



# Sponsorship opportunities, continued

## SILVER SPONSORSHIP

PRICE: £2,760 + VAT

### BENEFITS

- Standard exhibitor table top package (worth £1,995)
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo and website link on promotional emails
- Link on Conference website site to your website
- 10% of all other sponsorship opportunities

## EXHIBITOR PACKAGE (TABLE TOP)

PRICE: £1,995 + VAT  
(CHARITY RATE £695  
ALLOCATED ON THE DAY)

### BENEFITS

- Table & 2 chairs
- 2 Stand attendees each day (includes daytime catering) \*
- Lead management – stand visitor badge scanning
- If Space allows Access to conference sessions for stand attendees
- Access to electrical points where possible (bring own extension leads)
- Delegate list
- 25% off any advertising in the ACA newsletter (2 editions)

\* additional stand attendees will be charged at £55+ vat per person, per day to cover catering and administration costs

Some sponsorship benefits are time sensitive.

All prices quoted exclude UK VAT at 20%.





# Sponsorship opportunities, continued

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### BENEFITS

### PRICE

- **Breakfast Symposium session prior to conference opening (2 available)\*** £2,495 + VAT

Will be advertised on conference programme. An opportunity for a company to design its own programme and present to a specialist audience. (includes room hire, standard AV provision, some advertising circulated with the programme)

- **PowerPoint advertising in conference rooms** £350 + VAT

(slides will run in a continuous loop throughout all break times)

- **Notepad, Pens, lanyards for delegates** £FOC

(250 x A4 pads, pens or lanyards to be supplied by sponsoring company)

- **Signage sponsor** £360 + VAT

(Sponsor's name/logo in bottom right hand corner of directional sign around the venue)

- **Insert into delegate bags** £280 + VAT

Maximum Size A4 with 4 pages. (Cost per single insert for putting a flyer or sampler into the delegates' bags at conference)

- **Exhibition App Sponsor** £1200 + VAT

- **Delegate Bag Sponsorship (Company Logo on ACP Branded delegate bags Supplied by ACP)** £500 + vat

\*Symposium slots are allocated on a first come, first served basis. Content must be educational and not for promotion of goods and services. The presentation content will require approval by the conference organising committee. Some sponsorship benefits are time sensitive. All prices quoted exclude UK VAT at 20%.



## EXHIBITION OPENING HOURS

Setting up time for exhibitors will be 0730 Monday 20th May (TBC). Break down will begin on Tuesday 21st May at 1400, all exhibitors should be clear of the building by 17:00. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

### PROVISIONAL EXHIBITION VIEWING TIMES

#### MONDAY 20TH MAY

09:30 – 10:40 Before sessions  
12:30 – 13:30 Lunch  
15:30 – 1600 Afternoon break  
17:15 Networking reception in exhibition

#### TUESDAY 21st MAY

0730 – 0905 Before sessions  
1100 – 1130 Morning break  
1300 – 1400 Lunch

These are provisional and subject to change

### Online Exhibitor Portal

PLEASE REMEMBER! The Online Exhibitor Portal will provide confirmation of all the above information. Exhibiting companies will be sent a link to the portal around March 2024.



## Additional information

### Attendance at conference sessions

Conference sessions are open to all exhibiting company representatives as part of the exhibition fee but priority is given to delegates in busy sessions.

### Catering within the Exhibition

Day time coffee/tea and lunch for exhibitors and delegates will be served within the exhibition hall to encourage delegates to remain within the exhibition.

Further requirements for catering are available to exhibiting company representatives directly from the official venue caterers. Corkage charges will apply to beverages brought onto the premises by exhibiting companies for delegate consumption. Both the official caterers and the organisers must be informed of any intention to supply delegates with food or beverages on your stand during the event.

### IMPORTANT INFORMATION – post conference delegate lists

You will receive a final delegate list with name, position title, company name and email address after the event. We are providing this data in accordance with GDPR legislation and advice received from the Information Commissioners Office. Should you wish to use any of this personal data for direct marketing purposes, it is your responsibility to obtain unambiguous and positive consent from the delegate prior to this.



# How to book an exhibition space

## Make a provisional booking:

Stands will be allocated on a first come, first served basis after Corporate members have selected their stand choice. Bookings can be made by the following methods and will be held for 7 days:

Phone Fitwise on 01506 292 047

E-mail: [Michael.donaldson@fitwise.co.uk](mailto:Michael.donaldson@fitwise.co.uk)

## Confirm your provisional booking

Send us the completed stand booking form within 7 days by post or email.

## Payment methods

### 1. BACS payments to:

Account Name: ACA Conference Account

Account No: 10522845

Sort Code: 83-51-00

Address: Royal Bank of Scotland, West End Branch, 144 Princes Street, Edinburgh, EH2 4EQ

(Please send remittance advice to Fitwise with reference 'ACA exhibition' detailing amount paid, payment date, your company name, contact name and phone number). A VAT receipt will sent on confirmation of payment on bank statement.

2. Invoice request on stand booking form. An invoice can only be issued if a copy of an official purchase order accompanies the booking form. Payment must be received within 30 days of the invoice date. A 5% charge will be added if payment is not received within this time frame.

The invoice will be a VAT invoice.

## Payment Terms

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3-week timescale, payment must be made at time of registration.

When booking stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to all services including water and waste supply.

## Risk assessment

All exhibiting companies will be asked to complete a risk assessment in relation to the event as a whole.



# Organisers

**ACP Conference Organising Group:**  
TBC



**Conference and Exhibition Sales:**  
Mike Donaldson  
Tel: 01506 292 047  
[michael.donaldson@fitwise.co.uk](mailto:michael.donaldson@fitwise.co.uk)

**Professional Conference Organiser:**  
Fitwise Management Ltd, Blackburn  
House, Redhouse Road, Seafield,  
Bathgate, EH47 7AQ  
[www.fitwise.co.uk](http://www.fitwise.co.uk)



**Event Manager:**  
Elaine Mckeown  
Tel: 01506 292 044  
[Elaine.mckeown@fitwise.co.uk](mailto:Elaine.mckeown@fitwise.co.uk)

## Venue

Venue: Hilton Liverpool City Centre,  
3 Thomas Steers Way, Liverpool, L1  
8LW

[Website](#)

## Conference info

For further event information visit:  
<https://fitwise.eventsair.com/acp2024/>

